

(Theme: Understanding complexities and evolving towards a better direction in encountering emergency medical situations)

Summary

Emergency Medicine conference is an extraordinary event designed for health impact of research in emergency medicine to facilitate the dissemination and application of research findings related to emergency medicine, critical care and related health care diagnostics.

Medical doctors, patients and health care providers consider the prevention of Emergency Medicine as an essential tool to improve the general health status of the population. The proportions of people suffering from the disease are expected to increase by 66.7% in future according a recent statistical survey. Institutions performing research in the related studies have been funded with 1,857,580 of Dollar worldwide. According to recent statistics, Emergency cases worldwide will double between 2012 and 2030. The current market value of Emergency Medicine like Health care spending reached \$2.7 trillion in 2011 and is projected to increase to \$4.8 trillion by 2021.

Dubai is already renowned as the business capital of the Middle East Region. It is now fast becoming the regional capital for healthcare as well. Through its various healthcare projects and with help of ministry of health, Dubai is set to become the hub for specialized Emergency Medicine and a center for medical education and research, covering more than 30 countries including the Middle East, North Africa and the Indian Subcontinent.:

For more details please visit- <http://emergencymedicine.global-summit.com/>

Importance & Scope

- Emergency Medicine is a medical specialty—a field of practice based on the knowledge and skills required for the prevention, diagnosis and management of acute and urgent aspects of illness and undifferentiated physical and behavioral disorders.
- It further encompasses an understanding of the development of pre-hospital and in-hospital emergency medical systems and the skills necessary for this development.
- The main important of Emergency Medicine conferences is to share the all research knowledge which is going on the emergency Medicine at the Conference.
- Emergencine Medicine Will provide platform for the Emergency Medicine Organizations and Pharmaceutical Industries to share about the efficacy of their products.
- Provide the information about new drugs and new techniques to healthcare professionals.
- Conferences share a lot of knowledge to Universities and also company.
- Its benefits to medical student and researchers as well as professor and lab technicians
- Conference also benefits and share knowledge between scientist, doctors and delegates.
- one company also get to know about other company and they share knowledge to each other about their product at the conference
- The company comes or attend conference to show their product in front of Eminent members or person.
- The university member attend conferences to know and share about what research had done already and what research is going in Emergency Medicine Departments.
- provides the highest quality emergency care in the region for the next generation of clinicians, scholars, and leaders in the field of emergency medicine.

Why Dubai?

The Venue of the Conference is Dubai, UAE is situated on the major access route into the city. It has excellent links into the city centre by metro, bus and tram which would be highly feasible for all the speakers. There are certain key Emergency organizations in Dubai for eg: Hospital Build & Infrastructure, Em Care, , Universities and Associations like Emirates Society of Emergency Medicine, Emirates Medical Association, European Society for Emergency Medicine for the Emergency Medicine Industry in Dubai which draw major attention in the field of Emergency Medicines.

Dubai is the most populous city and emirate in the United Arab Emirates (UAE), and the second largest emirate by territorial size after the capital, Abu Dhabi. Dubai is located on the southeast coast of the Persian Gulf and is one of the seven emirates that make up the country. Abu Dhabi and Dubai are the only two emirates to have veto power over critical matters of national importance in the country's legislature. The city of Dubai is located on the emirate's northern coastline and heads up the Dubai-Sharjah-Ajman metropolitan area. Dubai has emerged as a cosmopolitan metropolis that has grown steadily to become a global city and a business and cultural hub of the Middle East and the Persian Gulf region. It is also a major transport hub for passengers and cargo.

Conference Highlights

Abdullah Shehab from UAE University, UAE is Speaking on Approach to arrhythmias in ER: will review comments cardiac arrhythmias, how to diagnose using ECG and rapid management . all will be supported by real cases

Mohammad Rashid Farooqui department of internal medicine, RAK Medical & Health sciences university, RAK United Arab Emirates s Speaking on atypical carcinoid tumour of larynx: case report

Fayez Hammad Professor of Urology, College of Medicine & Health Sciences, United Arab Emirates University is Speaking on Early Management of genitourinary Injuries

Marcellina Mian Professor of Pediatrics, Associate Dean for Medical Education, Weill Cornell Medical College in Qatar is Speaking on an overview of child maltreatment: definition, prevalence, etiology, typology, identification and management.

Emirates Society of Emergency Medicine from UAE is the Official Collaborator for the Conference and Saleh Fares a President from the association and is OCM for the conference.

Why to Attend?

- Opportunity to attend the presentations delivered by Eminent Scientists from all over the world
- Selected contributions will be published in Journal of Emergency Medicine for free of cost
- Best poster presentations and Young scientist awards
- Participation in sessions on specific topics on which the conference is expected to achieve progress
- Global networking: In transferring and exchanging Ideas
- Conference brings together Scientific Researchers & Business Entrepreneurs and Issues in Global Warming and Climate Change

A Unique Opportunity for Advertisers and Sponsors at this International event:

<http://emergencymedicine.global-summit.com/sponsors.php>

Major Marketing Associations around the Globe

- Emirate Society of Emergency Medicine
- Emirates Medical Association
- Association of Emergency Management
- Wilderness Medicine Society
- Asian Pacific Society of Emergency Medicine
- Society for Emergency Medicine in Singapore
- European Society for Emergency Medicine
- Hong Kong Society for Emergency Medicine & Surgery
- Emirates Society of Critical Care & Emergency Medicine
- Canadian Association of Emergency Medicine

Statistical Analysis of Associations/ society

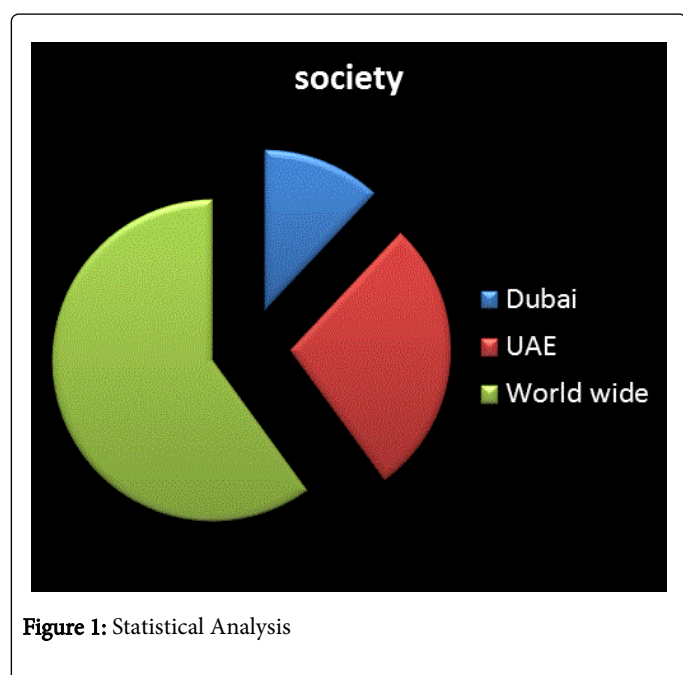


Figure 1: Statistical Analysis

Target Audience

Directors/CEO&, Department Head, Vice Presidents/ Directors , Doctors, Professors and Students from Academia in the study of Emergency Medicine filed.

Target Audience

- Industry 60%
- Academia 30%
- Others 10%

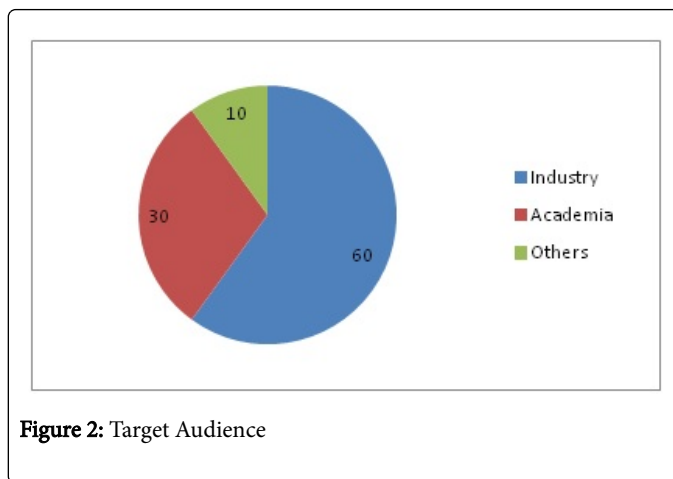


Figure 2: Target Audience

Top Universities in Dubai

- UAEU COLLEGE OF MEDICINE & HEALTH SCIENCE
- Mafraq medical college & Hospital
- College of north Atlantic, Qatar
- Sultan Qaboos Univeresity
- Ajman university of science and technology
- Dubai Pharmacy College
- RAK college of medical science

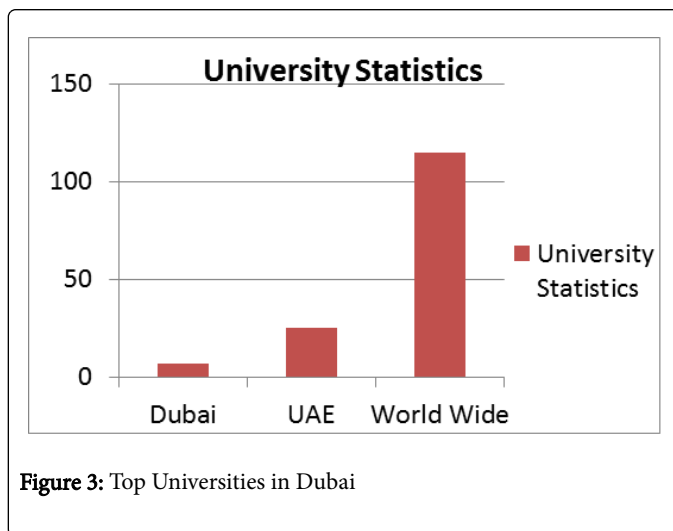


Figure 3: Top Universities in Dubai

Companies Associated with Emergency Medicine

- Laimoon
- Hospital Physician Partners
- PSR's business model
- Envision Healthcare
- Emergency medical care service
- Em Care
- Emergency Medical Associates
- Emergency medicine Physicians
- Team Health
- Hospital Build & Infrastructure
- Holden Knight
- Accumax Lab Technology
- AccuMed Practice Management
- Accurex
- Acon Laboratories Inc.
- ACTO GmbH

- Adaltis SRL
- Adaptive Techsoft
- Adroit Manufacturing Co.
- Advanced Instruments INC.
- Advanced Medical German Co.

Emergency Medicine spending worldwide (2010-19), total billion\$

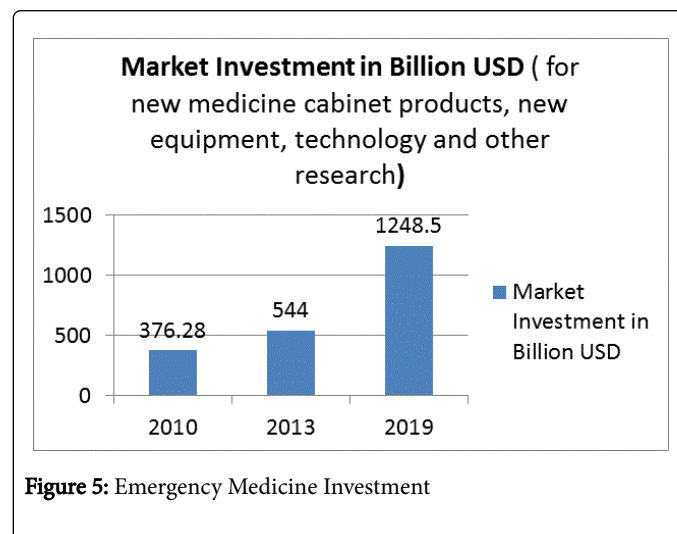


Figure 5: Emergency Medicine Investment

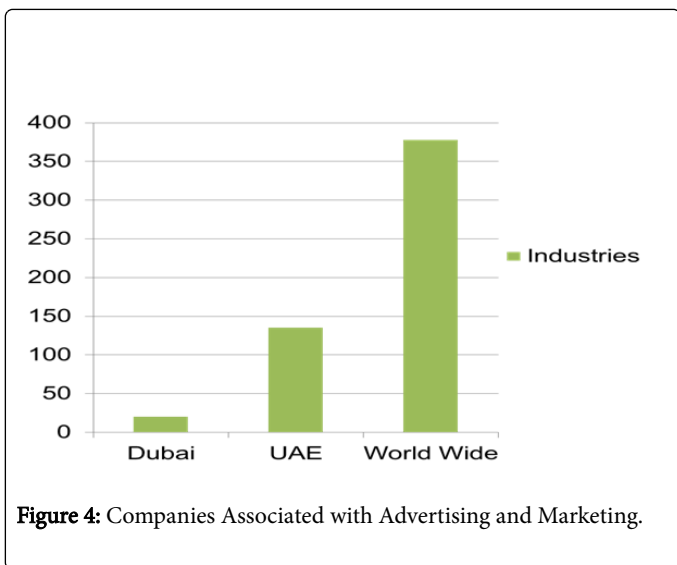


Figure 4: Companies Associated with Advertising and Marketing.

Market Growth of Emergency Medicine

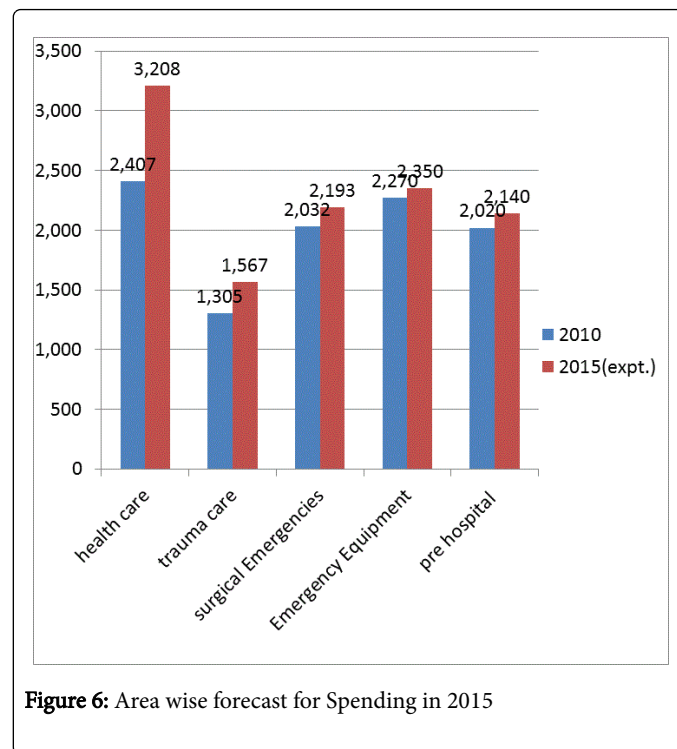


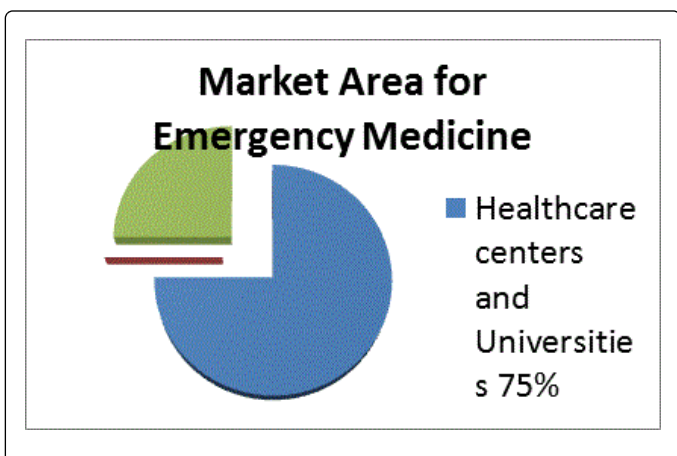
Figure 6: Area wise forecast for Spending in 2015

Glance at Market of Emergency Medicine

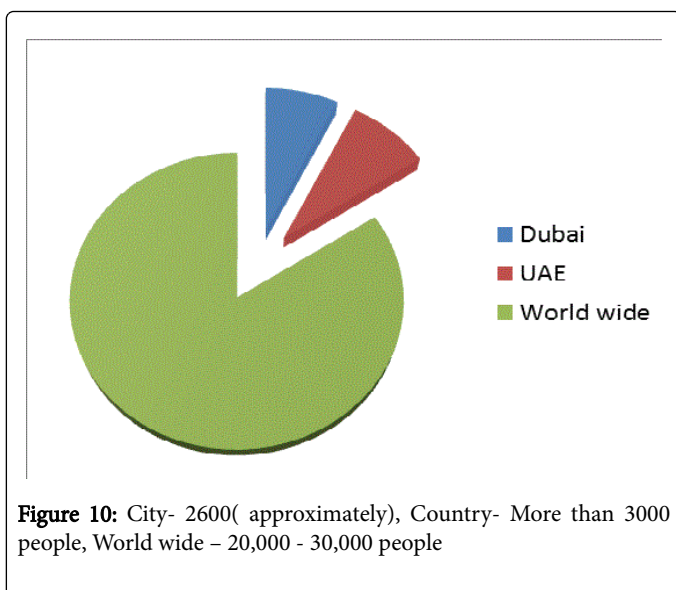
Health care spending reached \$2.7 trillion in 2011 and is projected to increase to \$4.8 trillion by 2021.

Recent Detail:-

- 2007 \$2,407
- 2008 \$2,298
- 2009 \$2,501
- 2010 \$2,407
- 2011 \$2,298



Statistics of people working on Emergency Medicine



References

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