

(Theme: Current Advancements in Gastroenterology)

Summary

There are Approx. of 60 universities in Florida out of 600 universities in USA which are into Gastroenterology research. 60 to 70 million people are affected by all digestive diseases, 245,921 deaths have been recorded till date in USA. There are total 1585 Hospitals in USA. In 2004, there were 4,396 deaths with a GI infection. The large majority of these deaths occurred among persons age 65 years and older. The death rate among whites was 50 percent higher than that among blacks, and the rates were similar among females and males. Similar patterns were seen for GI infections as either underlying or contributing cause. Because the majority of deaths occurred in the elderly, the YPLL prior to age 75 years was small, less than 3 years per death. In recent years, there has been a remarkable increase in deaths from GI infections.

Importance & Scope:

Most aspects of business depend on successful marketing. The overall marketing umbrella covers advertising, public relations, promotions and sales. Marketing is a process by which a product or service is introduced and promoted to potential customers. Gastroenterology-2015 aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results about all aspects of Gastroenterology. It also provides the chance for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns, practical challenges encountered and the solutions adopted in the fields of Gastroenterology.

Why Florida?

Florida is a state in the southeastern region of the United States, bordered to the west by the Gulf of Mexico, to the north by Alabama and Georgia, to the east by the Atlantic Ocean, and to the south by the Straits of Florida. Florida is the 22nd most extensive, the 4th most populous, and the 8th most densely populated of the 50 United States. The state capital is Tallahassee, the largest city is Jacksonville, and the largest metropolitan area is the Miami metropolitan area.

Much of Florida is a peninsula between the Gulf of Mexico, the Atlantic Ocean, and the Straits of Florida. Its geography is notable for a coastline, omnipresent water and the threat of hurricanes. Florida has the longest coastline in the contiguous United States, encompassing approximately 1,350 miles and is the only state that borders both the Gulf of Mexico and the Atlantic Ocean. Much of the state is at or near sea level and is characterized by sedimentary soil. The climate varies from subtropical in the north to tropical in the south. Some of its most iconic animals, such as the American alligator, crocodile, Florida panther and the manatee, can be found in the Everglades National Park.

Florida was a challenge for the European colonial powers before it gained statehood in the United States in 1845. It was a principal location of the Seminole Wars against the Indians, and racial segregation after the American Civil War. Today, it is distinguished by its large Hispanic community and high population growth, as well as its increasing environmental concerns. Its economy relies mainly on tourism, agriculture, and transportation, which developed in the late 19th century. Florida is also known for its amusement parks, the production of oranges, and the Kennedy Space Center.

Conference Highlights:

- Advances In Gastrointestinal Diseases

- Gastrointestinal Oncology
- Gastrointestinal Surgery
- Advances In Liver Diseases
- Gastrointestinal Immunology
- Clinical Nutrition In Gastrointestinal Diseases
- Endourology -Clinical Update
- Neurourology And Urodynamics
- Urologic Oncology
- Pediatric Urology
- Gastro-Intestinal Tract Imaging

Why to attend???

Meet Your Target Market With members from around the world focused on learning about Gastroenterology; this is your single best opportunity to reach the largest assemblage of participants from the Gastroenterology community. Conduct demonstrations, distribute information, meet with current and potential customers, make a splash with a new product line, and receive name recognition at this 3-day event. World-renowned speakers, the most recent techniques, tactics, and the newest updates in Gastroenterology fields are hallmarks of this conference.

A Unique Opportunity for Advertisers and Sponsors at this International event:

<http://gastroenterology.conferenceseries.com/sponsors.php>

Major Analysis of Gastroenterology Conference

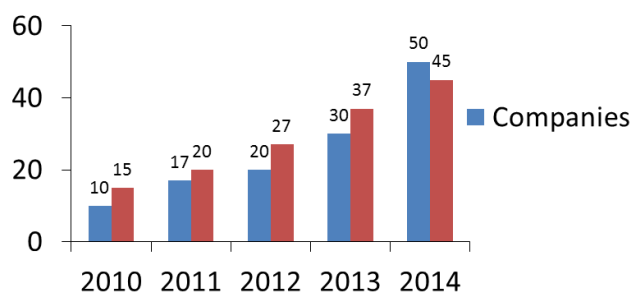


Figure 1: Companies and Associations

Target Audience:

Directors/ Managers & Business Intelligence Experts, Departmental Managers, Vice Presidents/ Directors & Brand Manufacturers/ Marketers of Consumer Products. Retailers, Marketing, Advertising and Promotion Agency Executives, Solution Providers (digital and mobile technology, P-O-P design, retail design, and retail execution), Professors and Students from Academia in the study of Gastroenterology.

Target Audience:

Industry 20%

Academia 70%

Others 10%

No. of attendees

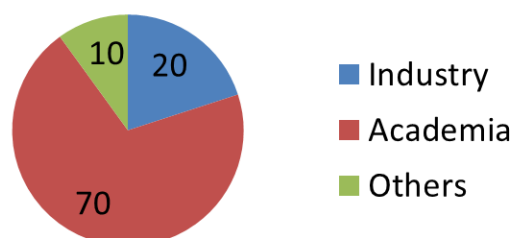


Figure 2: Target Audience

Top Medical School of Gastroenterology in USA:

- Harvard University
- Stanford University
- University of California, Los Angeles (UCLA)
- Johns Hopkins University
- Yale University
- University of California, San Francisco
- University of Pennsylvania
- Columbia University
- Duke University
- Massachusetts Institute of Technology (MIT)

Source Reference1

Top 10 Hospitals of Gastroenterology in USA:

- Mayo Clinic
- Cleveland Clinic
- Massachusetts General Hospital
- Johns Hopkins Hospital
- UCLA Medical Center
- Cedars-Sinai Medical Center
- UPMC-University of Pittsburgh Medical Center

- New York-Presbyterian University Hospital of Columbia and Cornell
- Mount Sinai Hospital
- Hospitals of the University of Pennsylvania-Penn Presbyterian

Source Reference1

Universities and Hospitals in USA:

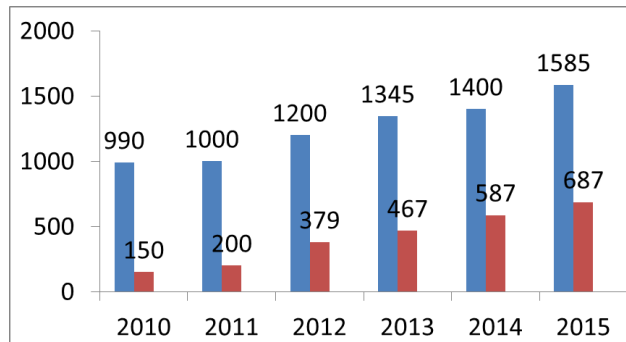


Figure 3: No. of Universities and Hospitals

Source Reference1

Patients suffering from Digestive Disorder in Different Countries

No. of Patients(in million)

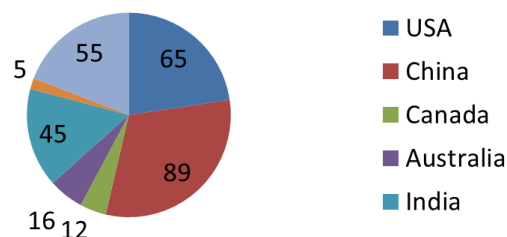


Figure 4: No. of Patients

Source Reference1

References:

1. <http://health.usnews.com/best-hospitals/rankings/gastroenterology-and-gi-surgery>
2. <http://grad-schools.usnews.rankingsandreviews.com/best-graduate-schools/top-medical-schools/research-rankings>
3. <http://health.usnews.com/best-hospitals/rankings/gastroenterology-and-gi-surgery?page=159>
4. <http://www.worldgastroenterology.org/major-meetings.html>
5. <http://digestive.niddk.nih.gov/statistics/statistics.aspx>