

(Theme: Novel discoveries and strategies for management of stress)

About the Conference

Stress Management-2015 welcomes attendees, presenters, and exhibitors from all over the world to Philadelphia, USA. We are delighted to invite you all to attend and register for the “**Stress Management Summit (Stress Management-2015)**” which is going to be held during July 13-15, 2015 in Philadelphia, USA.

The organizing committee is gearing up for an exciting and informative conference program including plenary lectures, symposia, workshops on a variety of topics, poster presentations and various programs for participants from all over the world. We invite you to join us at the **Stress Management-2015**, where you will be sure to have a meaningful experience with scholars from around the world. All members of the Stress Management-2015 organizing committee look forward to meeting you in Philadelphia, USA.

For more details please visit- <http://stressmanagement-global-summit.com/>

Importance & Scope

Around 73% of the total population of United States experience Psychological Symptoms of Stress. 30% people experience stress due to their Work or Job Globally. Around 48 % people have a negative impact of stress on their personal and professional life. Annual costs to employers in stress related health care is found to be 300 billion \$ Worldwide.¹

The total number of cases of stress in 2011/12 was 428 000 (40%) out of a total of 1,073,000 for all work-related illnesses. Approximately seven in 10 Americans report that they experience physical or non-physical symptoms) of stress. Over past 10 years 60% of stress suffering population tried to reduce their stress level (53% are still trying).²

Why Philadelphia?

As per Statistics, United States of America is the country where maximum funds have been allotted for research on Stress. There are more than 100 universities throughout the country where research on stress is going on and more than 25000 psychiatrists are involved in it. Top Associations and top stress medicine producing Pharmaceutical industries are also located in United States.

The event has been kept in the city of Philadelphia because most of the Post-traumatic stress disorders rehabilitation centers are confined in and around Philadelphia. Apart from this Philadelphia is also nation's fourth largest consumer media market. So event can be easily popularized.

Conference Highlights

- Stress in Post Modern Lifestyle
- Distress and High Performance Sports
- Psychological Approaches
- Stress: Aging and Mental Health
- Behavioral Disorders During Stress
- Neurogenetics of Stress
- Neuropsychopharmacology and Neuroendocrinology
- Biomarkers of Stress
- Yoga: Spirituality and Consciousness

- Management Through Diverse Alternate Therapina

Why to attend???

With members from around the world focused on learning about Stress and ways to manage it; this is your single best opportunity to reach the largest assemblage of participants from stress related field. Conduct demonstrations, distribute information, meet with current and potential customers, make a splash with a new product line, and receive name recognition at this 3-day event. World-renowned speakers, the most recent techniques, tactics, and the newest updates in Stress and Anxiety fields are hallmarks of this conference.

A Unique Opportunity for Advertisers and Sponsors at this International event: (strong)

<http://stressmanagement-global-summit.com/sponsors.php>

Major Stress Associations around the Globe

- International Stress Management Association (USA)
- European Society for Traumatic Stress Studies
- PTSD Association Canada
- The Society of Stress Managers (UK)
- Anxiety and Stress Management Services of Australia
- Anxiety Disorder association of Victoria
- Stress Management Associates
- Centre for Stress Management Association

Major Stress Associations in USA

- International Society for Traumatic Stress Studies
- International Stress Management Association
- Stress Management Society
- American Psychiatric Association
- American Psychological Association
- Psychiatric Rehabilitation Association

Statistical Analysis of Associations

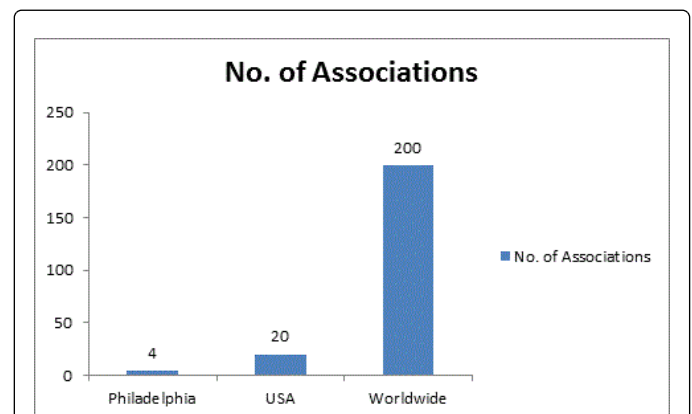


Figure 1: Statistics of Associations (6,7,8,9)

Target Audience

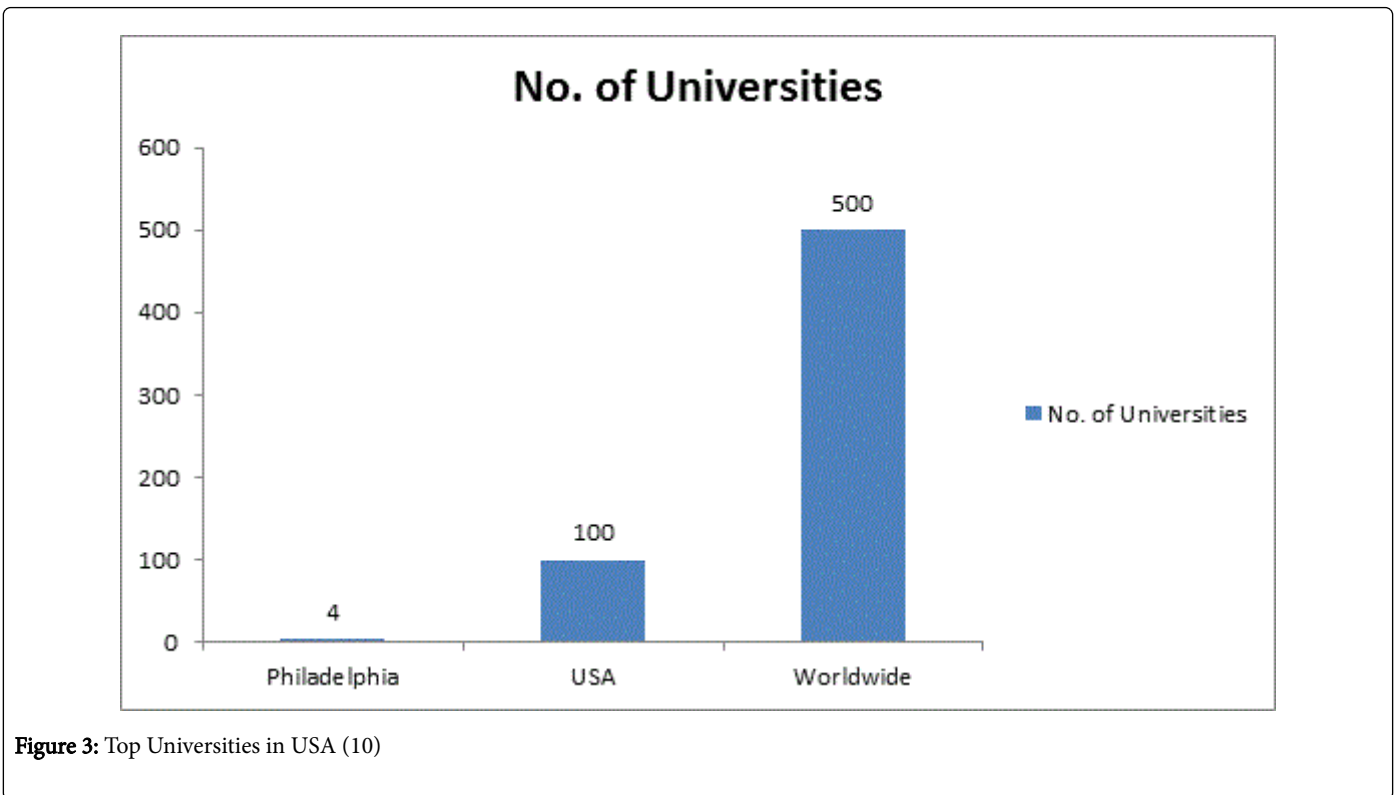
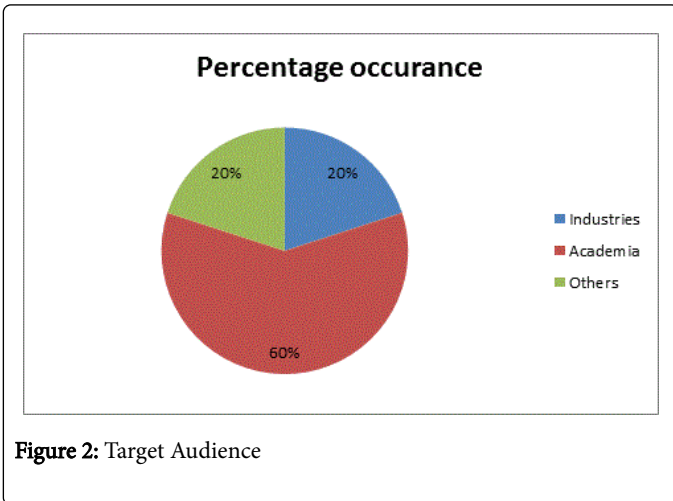
The main target audience of Stress Management-2015 is general public as the problem is quite common among them. However, apart from general audience we can target stress drugs producing pharmaceutical industries and researchers who are engaged on stress research. The statistics of audience which has to be targeted through the conference is given below:

Target Audience

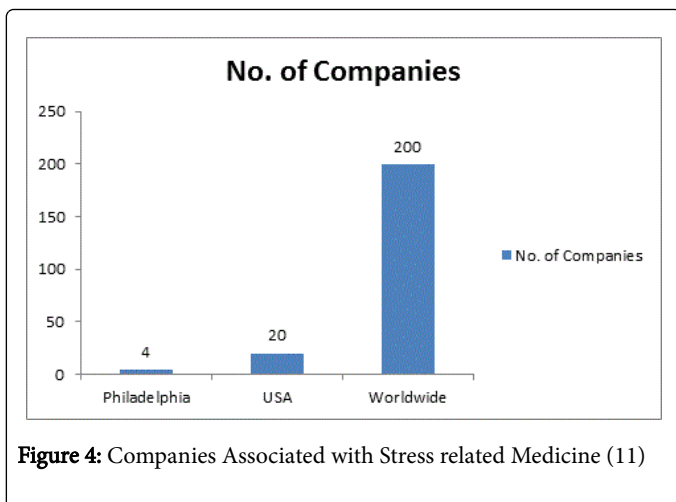
- Industry 20%
- Academia 60%
- Others 20%

Top Universities in USA

- University of Pennsylvania
- Drexel University
- Temple University
- Philadelphia University



Companies Associated with Stress related Medicine



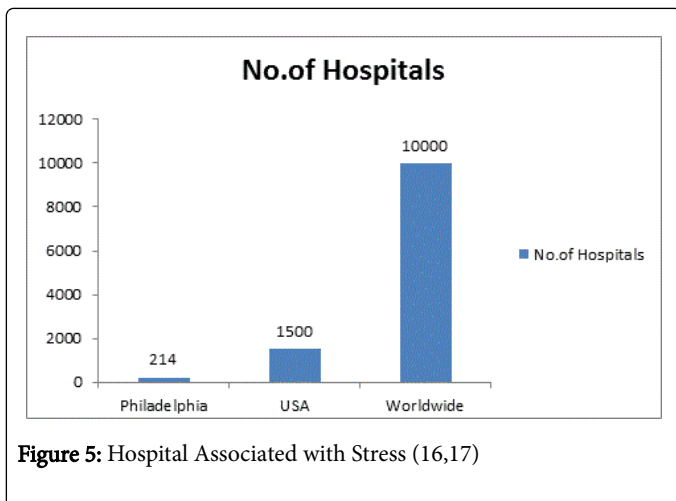
Glance at Market of Stress and related areas

The stress medicine producing industries have been enjoying strong revenues, with a good rebound since the global recession as per statistics of 2008. Citopram, Fluoxetine, Amitriptyline and Dosulepin are the top four antidepressants which are widely used globally. Eli Lilly, AstraZeneca, Johnson & Johnson, Bristol-Meyers Squibb, GlaxoSmithKline and Pfizer are some major stress drugs producing industries and are generating revenue of 4.70 \$ billion, 4.45 \$ billion, 3.8 \$ billion, 2.15 \$ billion, 1.27 \$ billion and 1.01 \$ billion.

Market Growth of Stress Medicine

Statistic of Antidepressant prescribed by doctors globally

Hospital associated with Stress



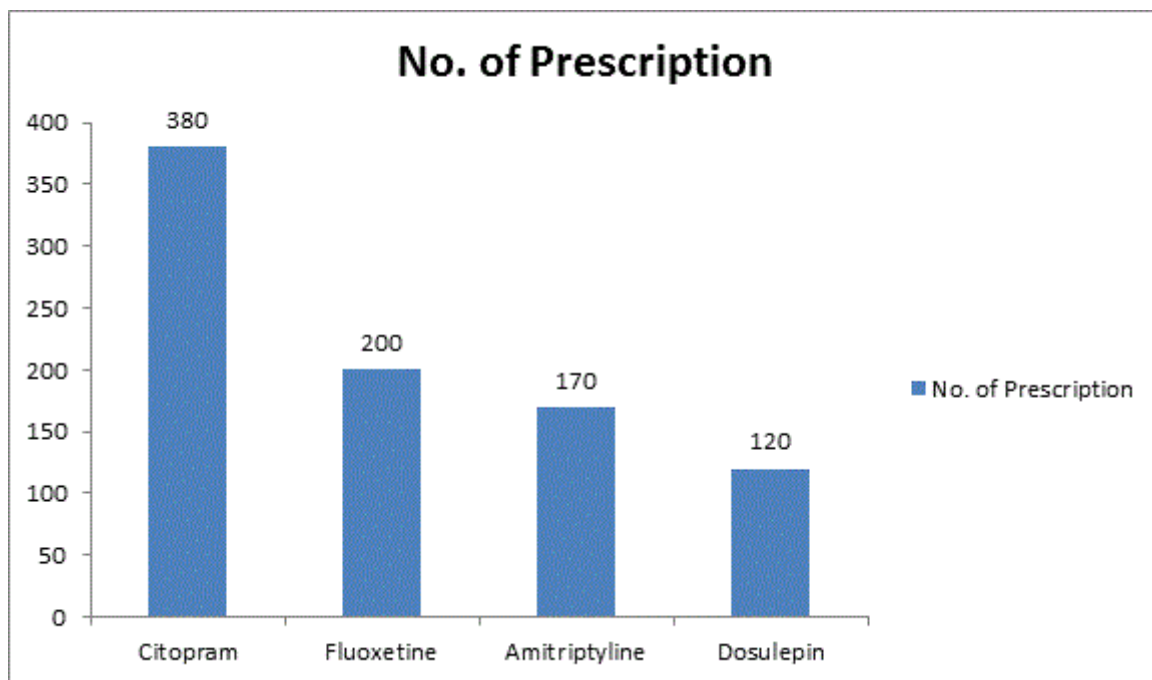


Figure 6: Statistics of Prescribed Antidepressants globally (12)

Name of Company	Generated Revenue(\$ billion)
Eli Lilly (Zyprexa)	4.70
AstraZeneca (Seroquel)	4.45
Johnson & Johnson (Risperdal)	3.8
Bristol-Meyers Squibb (Abilify)	2.15
GlaxoSmithKline (Lamictal)	1.27
Pfizer (Geodon)	1.01

Figure 7: Revenue generated by different companies by Stress Medicine (13)

Funding for Stress Research in United States

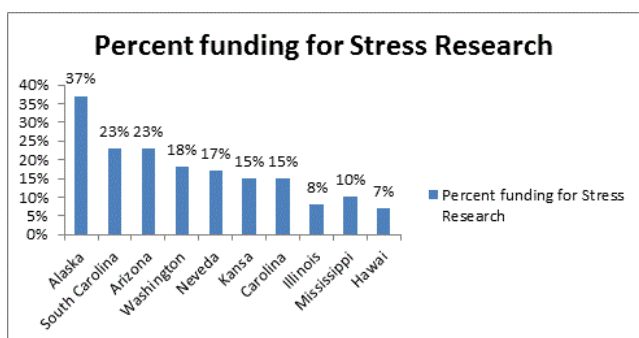


Figure 8: Statistics of funding on stress in different states of USA (14)

Statistics of Marketers, Researchers and Academicians working on Stress

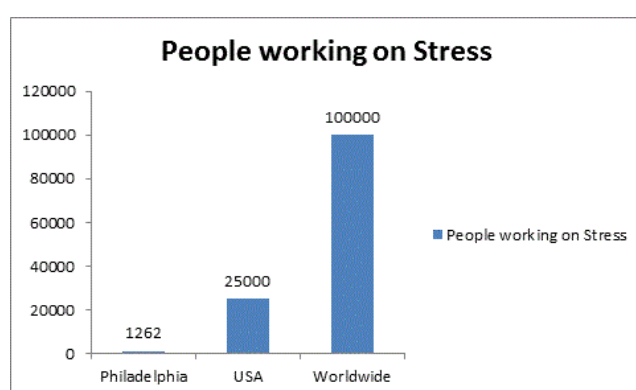


Figure 9: People working on Stress (3,4,5)

References

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