

(Theme: Perceptions of Pregnancy from the Medieval to the Modern)

About the Conference

Pregnancy Summit-2015 welcomes attendees, presenters, and exhibitors from all over the world to Philadelphia, USA. We are delighted to invite you all to attend and register for the **"World Congress on Pregnancy Summit (Pregnancy Summit-2015)"** which is going to be held during August 24-26, 2015 in Philadelphia, USA.

The organizing committee is gearing up for an exciting and informative conference program including plenary lectures, symposia, workshops on a variety of topics, poster presentations and various programs for participants from all over the world. We invite you to join us at the **Pregnancy Summit-2015**, where you will be sure to have a meaningful experience with scholars from around the world. All members of the Pregnancy Summit-2015 organizing committee look forward to meeting you in Philadelphia, USA.

For more details please visit- <http://pregnancy.omicsgroup.com/>

Importance & Scope

According to WHO, every year in the world there are an estimated 40-50 million abortions. This corresponds to approximately 125,000 abortions per day. 4-million babies born in the US each year. In the USA, where nearly half of pregnancies are unintended & 4 in 10 of these are terminated by abortion, there are over 3,000 abortions per day. 22% of all pregnancies in the USA (excluding miscarriages) end in abortion.

The death of a woman during pregnancy, at delivery, or soon after delivery is a tragedy for her family and for society as a whole. Sadly, about 650 women die each year in the United States as a result of pregnancy or delivery complications. Worldwide, the study estimated that 293,000 women died of pregnancy-related causes in 2013, down from 376,000 in 1990. With 99% of maternal deaths occurring in developing countries, it is too often assumed that maternal mortality is not a problem in wealthier countries. Yet, statistics released in September of 2010 by the United Nations place the United States 50th in the world for maternal mortality with maternal mortality ratios higher than almost all European countries, as well as several countries in Asia and the Middle East.

It is our greatest pleasure to welcome you to the World Congress on Pregnancy Summit (Pregnancy Summit-2015), that aims at bringing together the professors, physician researchers, Gynecologists, obstetricians, surgeons, health educators, nurse researchers and students in all areas of Pregnancy and to provide an international forum for the dissemination of original research results, new ideas, innovations and practical development experiences which concentrate on both theory and practices on August 24-26, 2015 at Philadelphia, USA. The Pregnancy meeting focuses on "Perceptions of Pregnancy from the Medieval to the Modern". Our aim is to aggregate researchers, academicians and scientists from the Pregnancy community and to create an avenue towards robust exchange of information on gynecology technological advances, new scientific achievements, and the effectiveness of various regulatory programs towards Pregnancy.

Why Philadelphia?

Philadelphia is the center of economic activity & the largest city in the Commonwealth of Pennsylvania. According to the Bureau of Economic Analysis, the Philadelphia area had a total gross

metropolitan product of \$347 billion in 2010, the seventh-largest metropolitan economy & the fifth-most-populous city in the United States. With a gross domestic product of \$388 billion, Philadelphia ranks ninth among world cities and fourth in the nation. The city is also the nation's fourth-largest consumer media market, as ranked by the Nielsen Media Research. The city is home to the Philadelphia Stock Exchange and several Fortune 500 companies. Philadelphia is known for its arts and culture. The city has more outdoor sculptures and murals than any other American city, and Philadelphia's Fairmount Park is the largest landscaped urban park in the world. The birthplace of America is Philadelphia, the city where the founding fathers lived and the Declaration of Independence was signed. Today that history echoes in the original buildings and museums of the area often called "Historic Philadelphia."

Apart from this Philadelphia has faced a maternal health crisis over the last decade and a half. Maternity wards have closed in record numbers. While there were 19 maternity wards in 1997 in the city, there now are six. Most closed because maternity care loses money; the remaining maternity wards are all in teaching hospitals, and are subsidized by residency programs and educational grants. They mostly hug the center of the city, with only two maternity wards in North Philadelphia, the area with the highest poverty levels and highest infant mortality.

The report shows that between 1997 and 2004, the maternal mortality rate in Philadelphia is 23.8 per 100,000 live births (compared to the U.S. average of 15.2 over the same period). The difference is starker between city and state, with Pennsylvania's average at 9.01 per 100,000 live births.

Pregnancy Summit-2015 will give a platform for the interaction b/w World Class Experts from both Academia/Industries helps in updating the knowledge at interactive sessions and aims to accelerate scientific discoveries and major milestones in the field of Gynecology, obstetrics and Health care department. Pregnancy Summit-2015 improves the quality of maternity care services in Philadelphia, USA by applying the best available evidence and expertise. Working towards normal birth & Providing independent support and information about maternity choices. Raising awareness of current research on child-birth and related issues. Protecting women's human rights in childbirth.

Conference Highlights

- General awareness on Pregnancy
- In-vitro Fertilization (IVF)
- Gynecology & Obstetrics Services
- ESC (Embryonic Stem Cells) & Therapy
- Physical activity & health
- Diet & Nutrition during Pregnancy
- Signs and Symptoms Management
- Variability in Pregnancy
- Alterations during Pregnancy
- Teratology
- Labour and Birth guide
- Women Reproductive Strategy
- Influence of Drugs & Diseases during Pregnancy
- Complications during Pregnancy
- Contraindications and Precautions

- Termination of Pregnancy
- Post Pregnancy care
- Paediatrics
- Modern Technologies in Pregnancy and Child birth

Why to attend???

Conduct demonstrations, workshops, symposiums, distribute information, meet with current and potential national & international experts, make a splash with a new product line, and receive name recognition at this 2-day event. World-renowned speakers, the most recent techniques, tactics, and the newest updates in Maternal healthcare fields are hallmarks of this conference.

It is our greatest pleasure to welcome you to the World Congress on Pregnancy Summit (Pregnancy Summit-2015), that aims at bringing together the professors, physician researchers, Gynecologists, obstetricians, surgeons, health educators, nurse researchers and students in all areas of Pregnancy and to provide an international forum for the dissemination of original research results, new ideas, innovations and practical development experiences which concentrate on both theory and practices. The Pregnancy meeting focuses on "Perceptions of Pregnancy from the Medieval to the Modern". Our aim is to aggregate researchers, academicians and scientists from the Pregnancy community and to create an avenue towards robust exchange of information on gynecology technological advances, new scientific achievements, and the effectiveness of various regulatory programs towards Pregnancy.

A Unique Opportunity for Advertisers and Sponsors at this International event:

<http://pregnancy.omicsgroup.com/Sponsorship.pdf>

Major Associations & Societies around the Globe

125 professional societies of obstetricians and gynecologists worldwide.

- International Federation of Gynecology and Obstetrics (FIGO)
- Central Association of Obstetrics and Gynecology
- Association for Improvements in the Maternity Services (AIMS)
- The International Mother Baby Childbirth Organization (IMBCO)
- International Infectious Disease Society for Obstetrics and Gynecology
- International Federation of Fertility Societies (IFFS)
- The International Society of Gynecological Pathologists

Major Associations & Societies in USA

- American Association of Obstetricians and Gynecologists
- The American Public Health Association
- The American Pregnancy Association
- American Association of Birth Centres
- American Gynecological Society
- American Gynecological & Obstetrical Society
- The Association of Professors of Gynecology and Obstetrics (APGO)

- American Association of Gynecologic Laparoscopists (AAGL)
- The Infectious Diseases Society for Obstetrics and Gynecology (IDSOG)

Major Associations & Societies in Philadelphia

- Obstetrical Society of Philadelphia
- Fertility and Gynecology Associates, P. C.
- Society Hill Reproductive Medicine

Target Audience

Gynecologists & Obstetricians, Surgeons & Doctors, Health Educators & Physicians, Health service researchers, Nurse Researchers & Nurse-Midwives, Physician Researchers & Health Professionals, Professors and students in all areas of Pregnancy, Budding Scientists & Public health Workers, International & National Medical Experts Pharmacologists & Clinical Pharmacists, Health Policy Makers Professors and Students from Academia in the study of Gynecology filed.

Target People

Hospitals 65%

Academia 25%

Others 10%

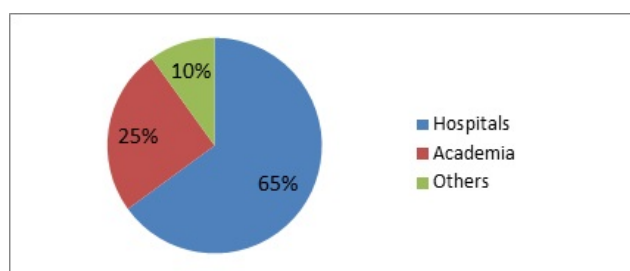


Figure 1: Target Audience. Source: Reference1

Top Universities in Pennsylvania

- Penn State University
- University of Pennsylvania
- Carnegie Mellon University
- University of Pittsburgh
- Drexel University
- Temple University

Approximately 22,123 universities in World

Number of Pennsylvania Colleges and Universities: 3,267

Approximately 90 colleges and universities in Greater Philadelphia

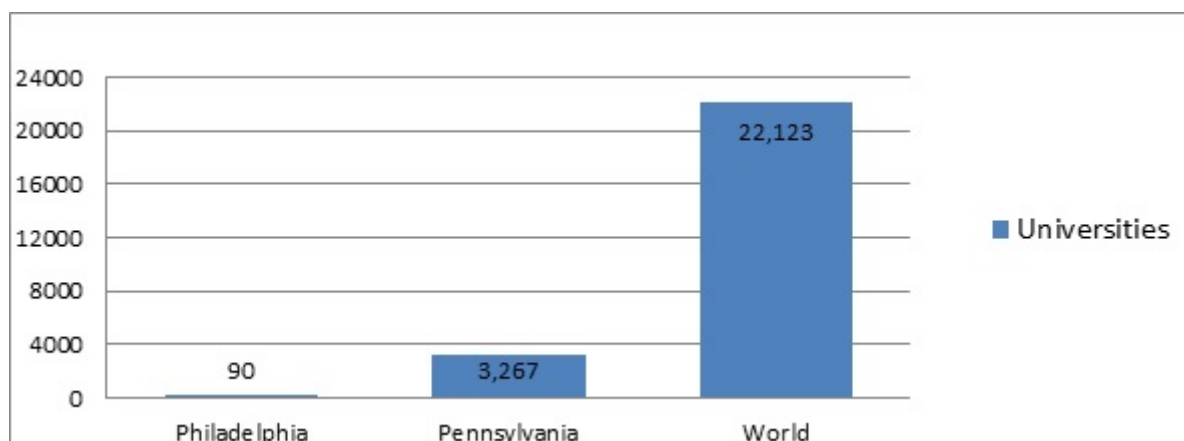


Figure 2: Number of Universities in world, State & City. Source: Reference2

Top Hospitals in Philadelphia

- Hospitals of the University of Pennsylvania-Penn Presbyterian
- Thomas Jefferson University Hospital
- Christiana Care Hospital
- Hahnemann University Hospital
- Lankenau Medical Center
- Pennsylvania Hospital
- Fox Chase Cancer Center

Approximately 17,254 Hospitals in the World

Number of Hospitals in United States: 6,410

Approximately 250 Hospitals in Pennsylvania

Number of Hospitals in Philadelphia 96

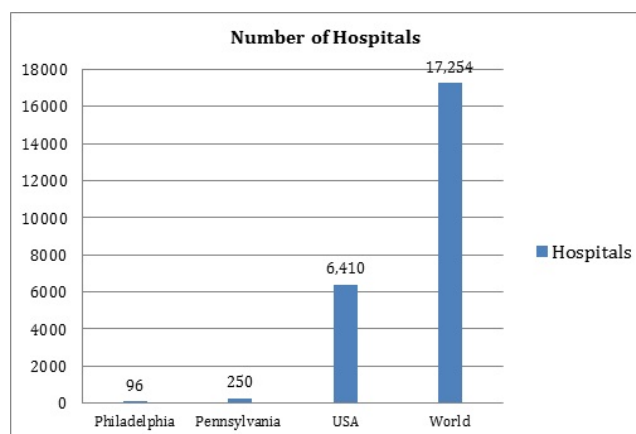


Figure 3: Number of Hospitals in world, Country, State & City. Source: Reference3

Companies in Philadelphia

- Hemispherx Biopharma, Inc.
- Jazz Pharmaceuticals
- Lannett Company, Inc.

Market Share of companies in the Medical Devices Market (2010)

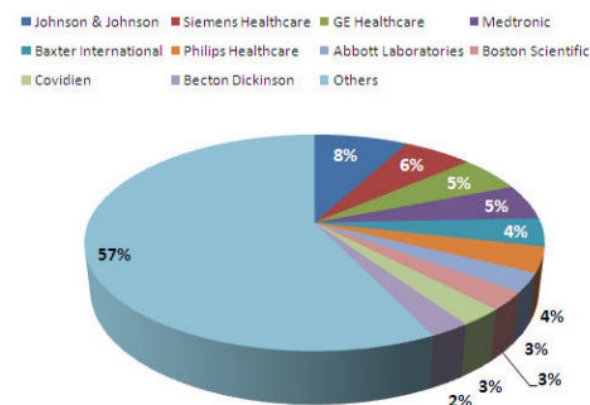


Figure 4: Medical Devices Market-2010. Source: Reference4

Companies Associated with Conference

Companies in United States of America

- Utah Medical Products, Inc.
- Med Gyn Products, Inc.
- Teva Pharmaceutical Products Ltd
- GlaxoSmithKline Pharmaceuticals Ltd.

OB/GYN Compensation Report 2012

Maternal Mortality Ratio: No of Maternal deaths per 100,000 live births

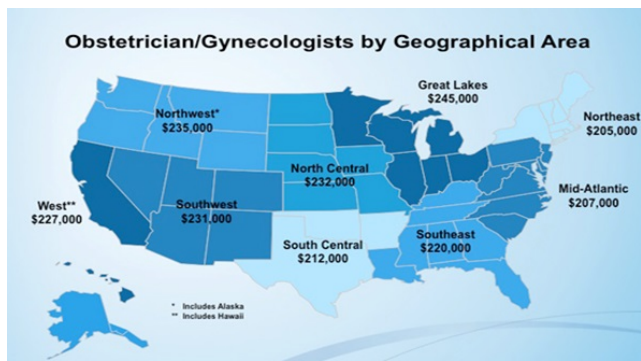


Figure 5: Obstetrician/Gynecologists Compensation Report. Source: Reference5

Global Outlook of Cesarean Delivery

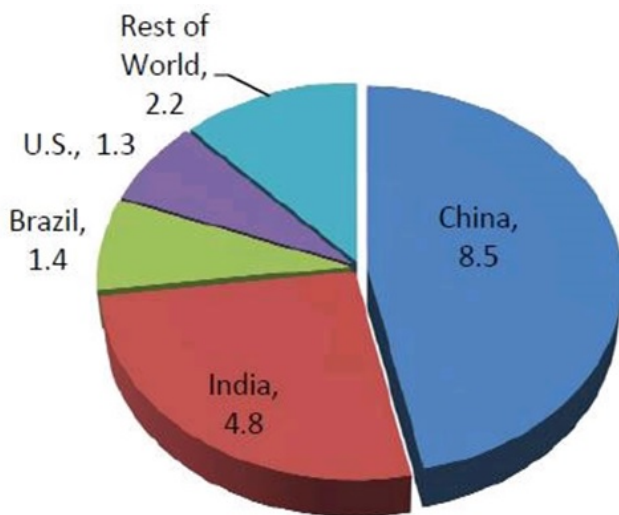


Figure 6: Global Annual Cesarean Deliveries, in millions. Source: Reference6

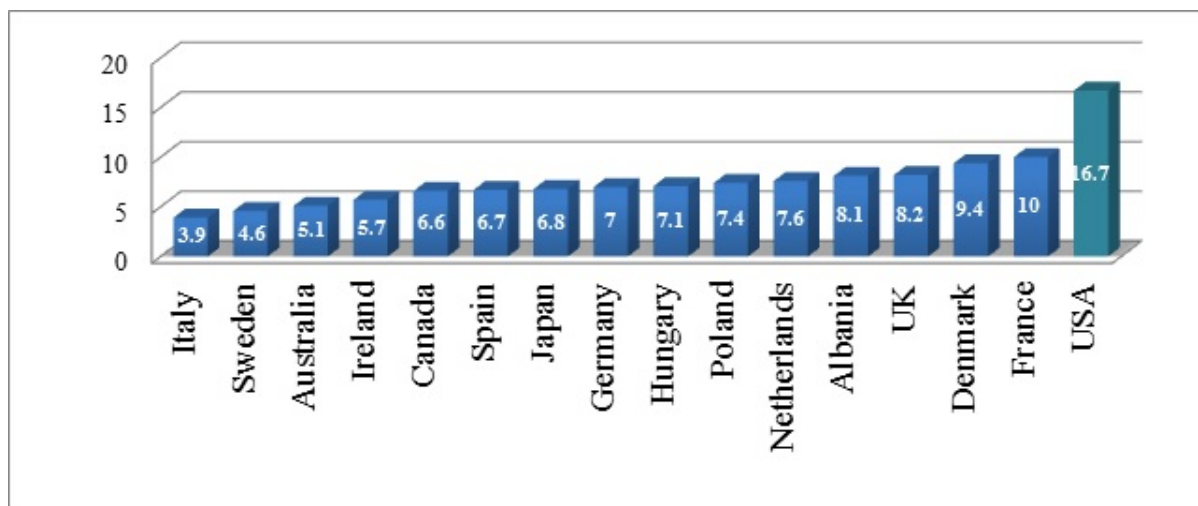


Figure 7: Maternal Mortality Ratio. Source: Reference7

Teen Birth Rate by Country 2010 (per 1000 girls, age 15-19)

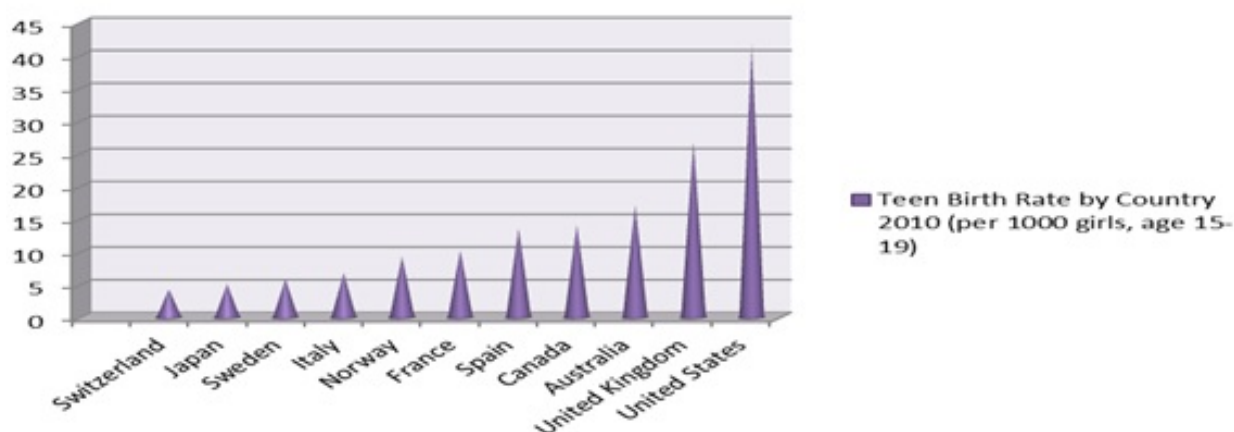


Figure 8: Teen Birth Rate. Source: Reference8

Causes of Infertility

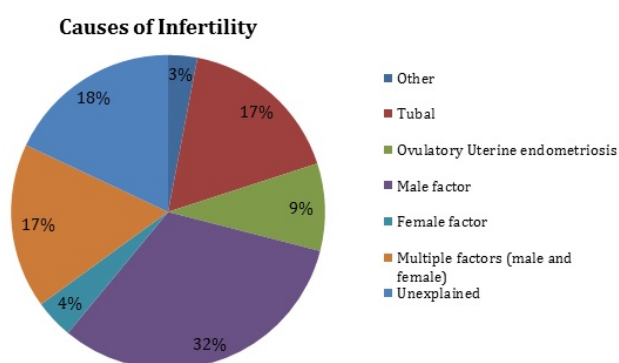


Figure 9: Causes of Infertility. Source: Reference9

Average amount Paid for Childbirth

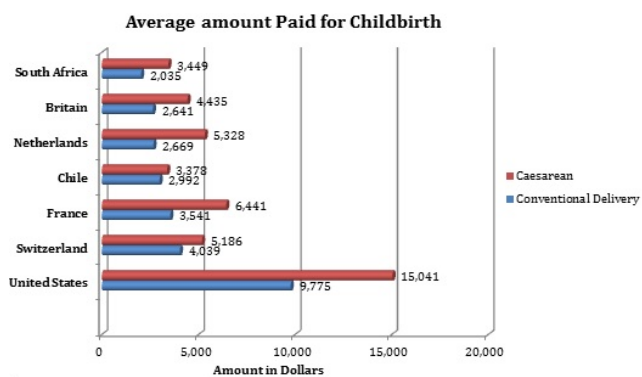


Figure 10: Amount Paid for Childbirth. Source: Reference10

Hospital care expenditure in the United States from 1960 to 2011 (in billion U.S. dollars)

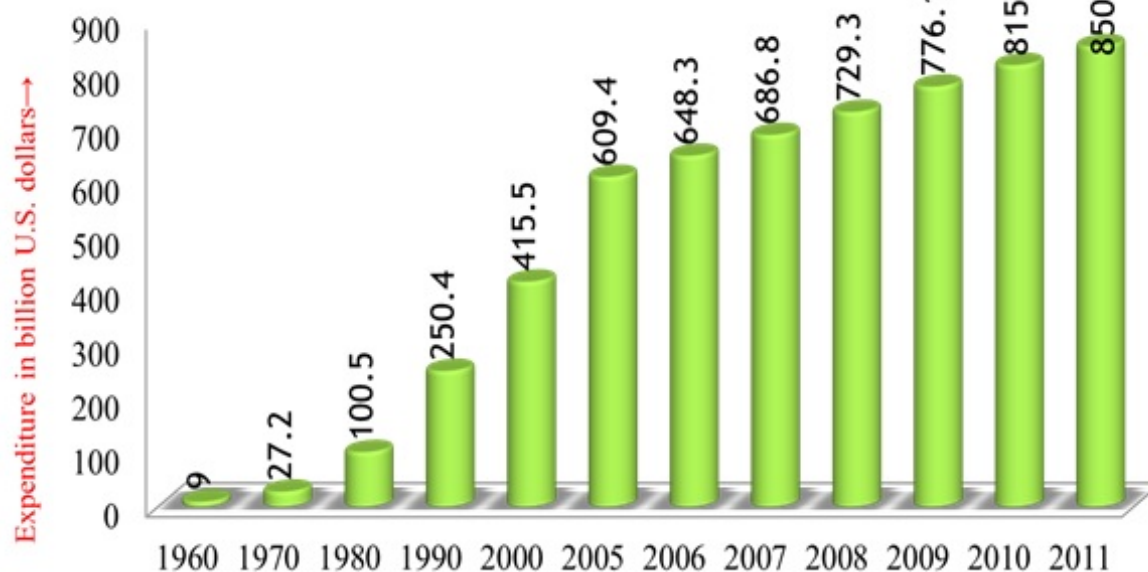


Figure 11: Hospital care expenditure in the United States. Source: Reference11

Total Health Expenditure per capita in different countries

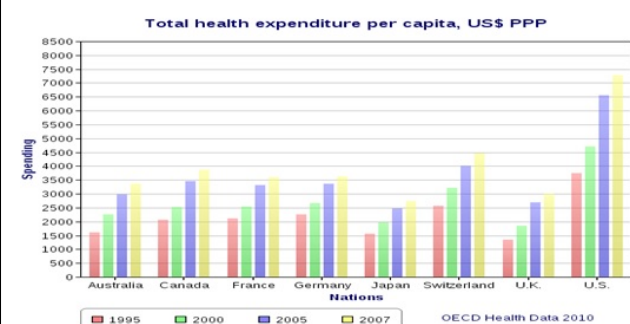


Figure 12: Hospital care expenditure in the United States. Source: Reference12

Glance at Market of Conference

The Pregnancy & Gynecology relevant industries have been enjoying strong revenues. By 2020, National health spending is expected to reach \$4.6 trillion and comprise 19.8% of GDP. In 2014, health spending is projected to grow 8.3 percent. Preterm birth costs the U.S. health care system more than \$26 billion in 2005, this will be expected to reach \$160 billion by the year 2020. Hospital spending is projected to grow 6.2 percent per year during the period 2015–2020.

Market Analysis

- Maternity Services market in the US is projected to exceed \$4.8 billion by the year 2015
- The federal government spends \$34.3 billion on health research
- Total government spending allocated to family planning, pregnancy prevention, safe sex, and contraceptive promotion was approximately \$2.23 billion
- The United States spends \$14,000 on maternity & baby products up to 1year (\$242,000 up to 18years)
- Sales for pregnancy test kits \$227 million
- Healthcare costs: vaginal births cost \$5,809 for Caesarean births \$11,193
- World Bank committed \$4.1 billion in support of stronger health systems, disease prevention, and improving child and maternal health.

Market Growth of Conference

The gynecological devices market (Surgical Devices, Endometrial Ablation Devices, Female Sterilization and Contraception Devices, Vaginal Speculum, Tenaculum, Biopsy Forceps, Diagnostic Imaging Systems and Gynecological Chairs) was worth USD 3.4 billion in 2011 and is expected to reach USD 5.3 billion in 2018, growing at a CAGR of 6.4% from 2012 to 2018. In the gynecological devices market, the surgical devices segment is the largest revenue generator.

National Health Expenditures & Annual Percent Change: 2005-2020



Figure 13: National Health Expenditures. Source: Reference13

U.S Healthcare Costs as a % of GDP

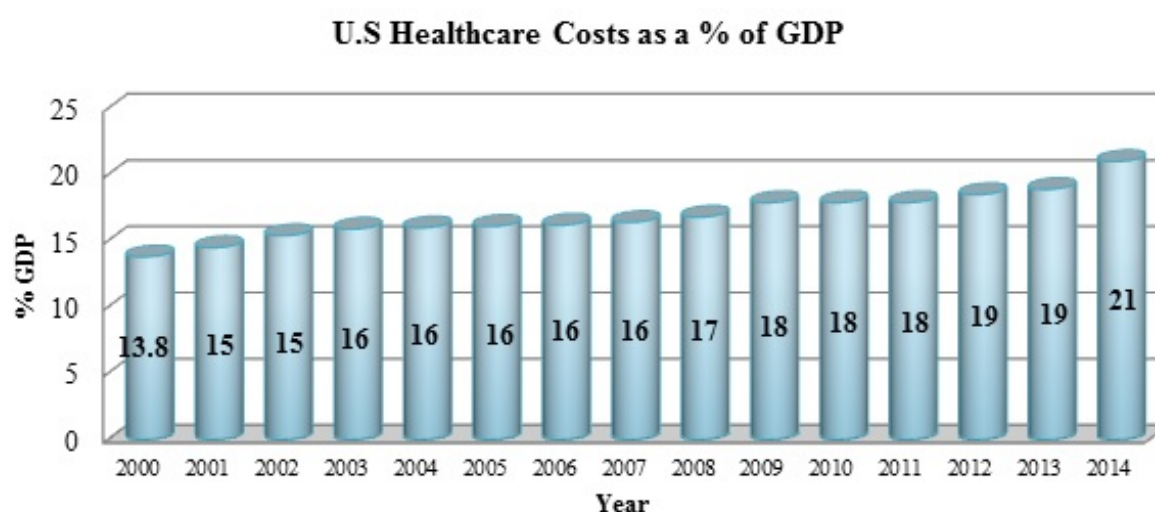


Figure 14: U.S Healthcare Costs. Source: Reference14

Funding on Gynecology

- U.S. provided the largest amount of funding for family planning projects, with \$336 million in 2008
- Germany provided \$18 million for family planning in 2008
- Spain, Canada & France also provided over \$100 million for reproductive health projects in 2008
- U.S. government funding \$8.9 billion for global health
- March of Dimes Birth Defects Foundation provides \$75,000 on birth defects

- The Women's Health Research Program (WHRP) will be granted \$100,000 each year on research
- The Kentucky Lung Cancer Research Fund, NIH & NSF funding \$4,821,948
- NIH Funding to US Medical Schools (for G & O) in 2013

NIH Funding to US Medical Schools (for Gynecology & Obstetrics) in 2013

UNIVERSITY OF CALIFORNIA SAN FRANCISCO	\$1,61,18,028	MICHIGAN STATE UNIVERSITY	\$19,94,867
UNIV OF NORTH CAROLINA CHAPEL HILL	\$80,14,266	UNIVERSITY OF KENTUCKY	\$19,17,134
UNIVERSITY OF ALABAMA AT BIRMINGHAM	\$79,90,042	ALBERT EINSTEIN COLLEGE OF MEDICINE	\$15,41,289
NORTHWESTERN UNIVERSITY AT CHICAGO	\$63,75,979	DUKE UNIVERSITY	\$14,73,092
UNIVERSITY OF CALIFORNIA SAN DIEGO	\$51,52,001	WAYNE STATE UNIVERSITY	\$13,47,972
UNIVERSITY OF PENNSYLVANIA	\$47,46,512	BAYLOR COLLEGE OF MEDICINE	\$13,45,759
MEHARRY MEDICAL COLLEGE	\$45,36,355	UT SOUTHWESTERN MEDICAL CENTER	\$13,40,027
WASHINGTON UNIVERSITY	\$45,24,855	UNIVERSITY OF UTAH	\$12,78,733
UNIV OF ARKANSAS FOR MED SCIS	\$41,85,802	UNIVERSITY OF PITTSBURGH AT PITTSBURGH	\$12,24,555
COLUMBIA UNIVERSITY HEALTH SCIENCES	\$41,52,675	UNIVERSITY OF KANSAS	\$12,02,444
UNIVERSITY OF TEXAS MEDICAL BR GALVESTON	\$39,65,448	UNIVERSITY OF WASHINGTON	\$11,90,427
YALE UNIVERSITY	\$39,27,957	JOHNS HOPKINS UNIVERSITY	\$11,72,002
UNIV OF TX HSC, SA	\$34,65,773	UNIVERSITY OF MARYLAND BALTIMORE	\$11,66,262
GEORGIA REGENTS UNIVERSITY	\$27,94,458	CASE WESTERN RESERVE UNIVERSITY	\$10,86,709
UNIVERSITY OF PUERTO RICO MED SCIENCES	\$27,47,633	VANDERBILT UNIVERSITY MED CTR	\$10,47,929
TEXAS TECH UNIVERSITY HEALTH SCIS CENTER	\$23,74,167	OREGON HEALTH & SCIENCE UNIVERSITY	\$8,84,580
UNIVERSITY OF MICHIGAN	\$21,77,815	UNIVERSITY OF CALIFORNIA DAVIS	\$7,66,064
WAKE FOREST UNIVERSITY HEALTH SCIENCES	\$21,51,382	INDIANA UNIV-PURDUE UNIV AT INDIANAPOLIS	\$7,61,701
UNIVERSITY OF WISCONSIN-MADISON	\$20,88,950	UNIVERSITY OF CHICAGO	\$7,08,054
UNIVERSITY OF COLORADO DENVER	\$20,87,462	GRAND TOTAL	\$12,75,19,666

Figure 15: U.S Healthcare Costs. Source: Reference15

References

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