**Euro Global Summit and Medicare Expo on** Psychiatry

#### Date & Venue: July 20-22, 2015 Barcelona, Spain

(Theme: Global research and therapeutic approaches towards psychiatry)

#### About the Conference:

Euro Psychiatry Summit-2015 welcomes attendees, presenters, and exhibitors from all over the world to Barcelona, Spain. We are delighted to invite you all to attend the **"Euro Global Summit and Medicare Expo on Psychiatry (Euro Psychiatry Summit-2015)"** which is going to be held during July 20-22, 2015 in Barcelona, Spain.

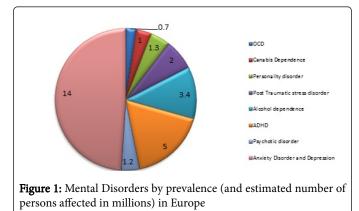
The organizing committee is gearing up for an exciting and informative conference program including plenary lectures, symposia, workshops on a variety of topics, poster presentations and various programs for participants from all over the world. We invite you to join us at the **Euro Psychiatry Summit-2015**, where you will be sure to have a meaningful experience with scholars from around the world. All members of the Euro Psychiatry Summit-2015 organizing committee look forward to meeting you in Barcelona, Spain.

For more details please visit- http://psychiatry.global-summit.com/euro/ index.php

#### Importance & Scope:

Rising rates of depression and suicide are among the most obvious signs of the increase in mental illness resulting from the economic crisis in Spain. According to WHO around two million people in Spain with mental illness do not receive any mental health care. Untreated mental illness can mean reduced employment, family breakdown, homelessness and suicide. The burden extends beyond the individual to family and friends. Neuropsychiatric disorders are the second cause of disability-adjusted life years (DALYs) in Europe and account for 19%, with only 4% after cardiovascular disorders. About 27% of the adult population had experienced at least one of a series of mental disorders which includes problems arising from substance use, psychosis, depression, anxiety and eating disorders. Mental illness affects people of all ages, with a significant impact on many young people. [Source: Ref1, Ref2]

Every seven years a survey is done in Europe to measure the number of people who have different types of mental health problem. [Source: Ref3]



Source: Ref4

#### Why Barcelona?

Barcelona is the 2nd largest city of Spain it is one of the world's leading tourist, economic, and cultural-sports centers, and its influence in commerce, education, entertainment, media, fashion, science, and the arts all contribute to its status as one of the world's major global cities. In 2012 Barcelona had a GDP of \$170 billion; it is leading Spain on both employment and GDP per capita change. In 2009 the city was ranked Europe's third and one of the world's most successful as a city brand. In the same year the city was ranked Europe's fourth best city for business and fastest improving European city.

Europe is considered as the second largest region for psychiatry research market. Most prominent among these is the University of Barcelona it is a world-renowned research and teaching institution with campuses around the city. Barcelona is also home to the Polytechnic University of Catalonia, and the newer Pompeu Fabra University. World Psychiatry Associations and European Psychiatric Association are the two major Psychiatric associations in Spain. Presence of psychotherapy association like British Association for Counseling and Psychotherapy, British Psychoanalytic Council and United Kingdom Council for Psychotherapy drives the market growth. [Source:Ref5, Ref6, Ref7]

#### **Conference Highlights:**

- Psychiatric Disorders
- Clinical Psychiatry and Case Reports
- Childhood and Adolescent Psychiatry
- Post-traumatic Stress Disorder
- Schizophrenia: Social Behavioral Disorder
- Neuropsychiatry and addiction disorders
- Crime and Mental Illness
- Diagnostic Approaches towards Psychiatry
- Cognitive behavioral therapy
- Drugs in Psychoactive Medication

#### Why to attend???

Euro Psychiatry Summit-2015 will provide an opportunity for all stakeholders working on mental health issues to talk about their work. Euro Psychiatry Summit- 2015 will congregate renowned speakers, principal investigators, experts, psychiatrist and researchers from both academia and health care industry will join together to discuss their views and research. The conference will be comprised of sessions by world class experts in the field of psychiatry. In Euro Psychiatry Summit-2015, international symposiums, B2B meetings, international workshops will also be organized to discuss the specific topics in the field of Psychiatry and cognitive therapy.

# A Unique Opportunity for Advertisers and Sponsors at this International event:

http://www.omicsgroup.com/conferences/ACS/conference/pdfs/ cognitive2015\_Sponsorship.pdf

#### Psychiatric Association and Society in Barcelona

World Psychiatry Associations

### Major Psychiatric Associations and Societies in Spain

World Psychiatry Associations/Spain

European Psychiatric Association

## Societies Associated with Euro Psychiatry Summit-2015around the Globe

There are approximately 200 psychiatric association's globally which deals with various psychiatric disorders. Few of them are:

American Academy of Child and Adolescent Psychiatry

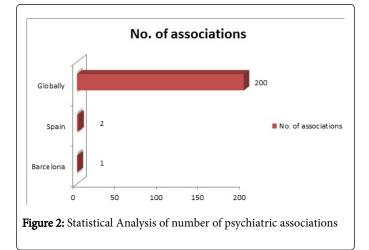
American Psychiatric Association

American Psychological Association

Society for the Advancement of Behavior Analysis (SABA)

Source: Ref8, Ref9

### Statistical Analysis of Associations



#### **Target Audience:**

Directors, Vice Presidents, Psychiatrist, Neuropsychiatrist, Psychologist, Brand Manufacturers, Professors, Lecturers and Students from academia in the study of Psychiatry.

### **Target Audience:**

Industry 20%

Academia 70%

Others 10%

### Universities in Barcelona related to Psychiatry are:

Universitat Autonoma de Barcelona- Department of Psychiatry and Clinical Psychobiology

PompeuFabra University- Department of Psychiatry

AbatOliba CEU University- Department of Psychology

IE University- Department of Psychology

University of the Balearic Islands- Department of Psychology

### Universities in Spain related to Psychiatry are:

Universitat de Barcelona

Universidad Complutense de Madrid

Universidad de Sevilla UniversitatPolitecnica de Catalunya Universitat de Valencia Universidad de Alicante Universidad Autonoma de Madrid PompeuFabra University AbatOliba CEU University IE University University of the Balearic Islands

# Universities associated with psychiatry around the globe:

For psychiatry, there are more than 500 universities all over the globe,

The top 5 universities are:

Harvard University

University of Cambridge

Stanford University

University of Oxford

University of California, Berkeley

Source: Ref10, Ref11

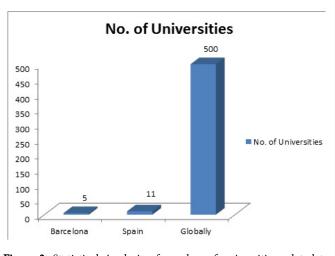


Figure 3: Statistical Analysis of number of universities related to psychiatry

# Companies Associated with Psychiatry in Barcelona and Spain are:

There are two major companies in Barcelona and Spain which produces antipsychotic drugs they are: [Source: Ref12, Ref13, Ref14]

**AB-Biotics** 

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# Antipsychotic drug producing companies in the world are:

Astrazeneca,

Universal Health Services Inc.

Johnson & Johnson

GlaxoSmithKline

Pfizer

Eli Lilly

Bristol-Meyer Squibb

Wyeth

AstellasPharma Inc. and more

### Hospitals Associated with Euro Psychiatry Summit-2015

The number of hospitals related to psychiatry and mental illness in Barcelona are:

Hospital de Barcelona

Hospital General de Vic

Center for Psychology and Psychiatry Passeig de Gracia

### Hospitals in Spain related to Psychiatry are:

There are about 173 psychiatric hospitals and asylum in Spain.

Top psychiatric hospitals in Spain are:

Institut Pere Mata

Hospital San Juan de Dios

Hospital de Barcelona

#### Hospitals associated with psychiatry around the globe:

There are about more than 10,000 psychiatric hospitals and asylum all over the world.

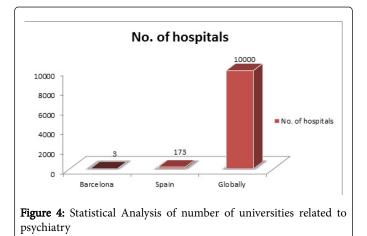
Most renowned psychiatric hospitals are:

Massachusetts General Hospital, Boston

New-York Presbyterian University Hospital and Columbia and Cornell

Johns Hopkins Hospital, Baltimore

Source: Ref15



#### Glance at Market of Psychiatry:

Major companies working in the field of psychiatry worldwide are: AstraZeneca, Bristol-Myers Squibb, Eli Lilly, Pfizer, Johnson & Johnson, and GlaxoSmithKline.

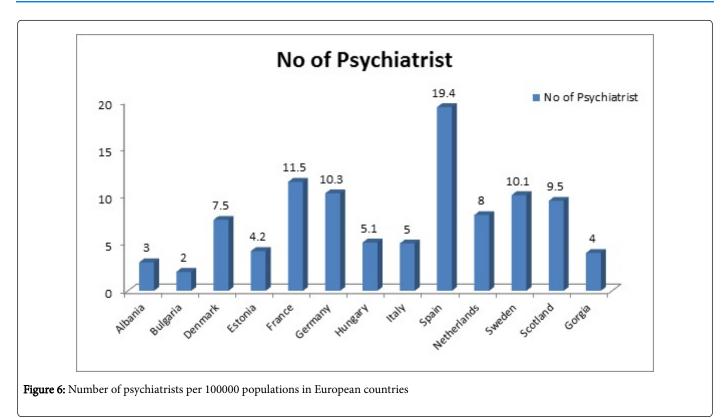
**Eli Lilly**: Zyprexa drug has the largest market share of the market, at 26% (\$4.70 billion).

**AstraZeneca**: Seroquel, at 2nd place (\$4.45 billion) remains the most widely prescribed antipsychotic.

**Bristol-Myers Squibb**: Abilify, saw a 30% growth in sales from 2007 to 2008 to \$2.15 billion. Zyprexa earned revenues of \$4.70 billion in 2008, representing 23% of Eli Lilly's total earnings in that year. Total sales for Zyprexa decreased 1% from 2007 to 2008, due to decreased demand from increased generic competition. Zyprexa was approved in 2000 to treat schizophrenia. Eli Lilly's patent for Zyprexa expires on April 23, 2011. Abilify earned revenues of \$2.15 billion in 2008 for a growth of 30% from 2007 to 2008. Abilify was approved in 2007 as an adjunctive treatment for major depressive disorder as well as a therapeutic for schizophrenia and bipolar disorder in adolescents. J&J's antipsychotics franchise, including the Risperdal formulations and Invega, earned revenues of \$3.8 billion in 2008; a decrease of 24% from 2007 to 2008.Invega was approved in 2007 by the FDA to treat schizophrenia. [Source: Ref16, Ref17, Ref18]

## Members Associated with Euro Psychiatry Summit-2015 in Barcelona, Spain:

In 2007, there were eight psychiatrists per 100,000 populations. World Health Organization (WHO) has recommended of 10 psychiatrists per 100,000 people. In 2009 there were 3,695 psychiatrists working in public (3,215) and private (480) hospitals and their associated specialist centers. They represented 4.4% of Spanish doctors. Of these 1,044 worked in psychiatric hospitals, 446 in public and 598 in private hospitals. There has been a major breakthrough in Spanish psychiatry in the last fifteen year. The number of papers by Spanish research groups published in indexed journals increased by 226%. The increase from 2004 to 2011 has been nearly 100% and counting. [Source: Ref19]

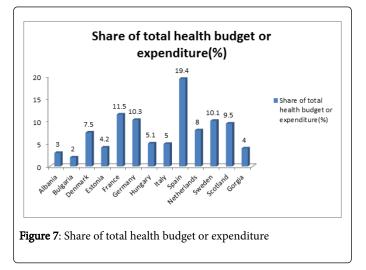


# Number of people working in the field of psychiatry in the whole world:

There are about 25000 psychiatrists present in USA whereas there are countries like Africa and Asia, number of psychiatrist are very less. The percentage of psychiatrists in the population in the United Kingdom to India is closer to 3,000. In 2011, the World Health Organization estimated a shortage of 1.18 million mental health professionals. Including 55,000 psychiatrists, 628,000 nurses in mental health settings, and 493,000 psychosocial care providers needed to treat mental disorders in 144 low- and middle-income countries.

# Funding allotted to psychiatric research in Spain in Central Europe:

Europe is considered as the second largest region for psychiatry research market. Presence of psychotherapy association like British Association for Counseling and Psychotherapy, British Psychoanalytic Council and United Kingdom Council for Psychotherapy drives the market growth.



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