

(Theme: Exploring the Research Challenges and Advancements in Drug Discovery & Designing)

About the Conference:

Drug Discovery-2015 welcomes attendees, presenters, and exhibitors from all over the world to Valencia, Spain. We are delighted to invite you all to attend and register for the International Conference and Expo on Drug Discovery & Designing (Drug Discovery-2015) which is going to be held during June 15-17, 2015 in Germany.

The organizing committee is gearing up for an exciting and informative conference program including plenary lectures, symposia, workshops on a variety of topics, poster presentations and various programs for participants from all over the world. We invite you to join us at the Drug Discovery-2015, where you will be sure to have a meaningful experience with scholars from around the world. All members of the Drug Discovery-2015 organizing committee look forward to meeting you in Germany.

For more details please visit- <http://drug-discovery.pharmaceuticalconferences.com>

Importance & Scope:

The growing number of rare diseases though only a small number of patients suffering but awaiting treatment is a public health issue which compels the Researchers all over the globe to propound the discovery, design and development of the chemical entities and make use therapeutic use of them. Each drug launched on the market costs companies between USD 1 and 1.6 billion. Despite the cost and effort, the supply of pharmaceuticals for treating patients grows each year by an average of 25 new drugs with new active ingredients.

Drug Discovery-2015 aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results about all aspects of Internet Marketing and Advertising. It also provides the chance for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns, practical challenges encountered and the solutions adopted in the fields of Advertising and Marketing.

Drug Discovery-2015 is an international platform for presenting research on drug discovery design and development, and thus, contributes to the dissemination of knowledge in pharmaceutical research. This event brings together specialists, directors, professors, faculties, experts, and research fellows around the world reputed research institutes, universities and companies, agencies, association & societies to explore the discovery, designing, including the preclinical as well as clinical trials, marketing and regulatory issues concerning to existing or emerging diseases. Drug Discovery-2015 would lay a platform for the interaction between experts around the world and aims in accelerating scientific discoveries.

Why Germany?

Germany provides ready access to internationally renowned scientists, world-class research and pharmaceuticals markets. Germany is located at the heart of Europe. It offers an extensive and comprehensive infrastructure that integrates state-of-the-art transportation networks with high-quality communication and energy infrastructure. Each drug launched on the market costs companies between USD 1 and 1.6 billion. Despite the cost and effort, the supply of pharmaceuticals for treating patients grows each year by an average of 25 new drugs with new active ingredients. Hundreds of thousands of

employees skilled in medical-technical and pharmaceutical-technical make it one of the most sought after venue for International Conferences on topics related to pharmacy and engineering. Hence, Germany offers the perfect location for research, production and sales of world-class pharmaceuticals.

Conference Highlights:

- Characterization of Biologically Active Compounds
- **Strategies** Involved in Drug Development
- Applications and Challenges in Insilco Drug Discovery
- Quantitative Structure Activity Relationship Methods
- Methods of Rational Drug Designing
- Computer Aided Drug Designing (CADD)
- Challenges in Drug Designing
- Recent Developments in drug discovery and designing
- Regulatory Issues in Drug Discovery and Development
- Case Studies

Why to attend???

Drug Discovery-2015 would lay a perfect platform for the interaction among specialists, directors, professors, faculties, experts, and research fellows around the world reputed research institutes, universities and companies, agencies, association & societies and mainly accelerating the scientific discoveries in the field of Drug Discovery, Designing and Development to exchange information on the latest research progress. The growing number of rare diseases though only a small number of patients suffering but awaiting treatment is a public health issue which compels the Researchers all over the globe to propound the discovery, design and development of the chemical entities and make use therapeutic use of them. Each drug launched on the market costs companies between USD 1 and 1.6 billion. Despite the cost and effort, the supply of pharmaceuticals for treating patients grows each year by an average of 25 new drugs with new active ingredients. Drug Discovery-2015 would lay a platform for the interaction between experts around the world and aims in accelerating scientific discoveries.

Drug Discovery-2015 emphasizes on recent areas of more optimized research techniques like rational and computer aided drug designing for the Discovery, Designing and Development of new drugs than by traditional hit and trial method. **Drug Discovery-2015** aims to discuss the treatment strategies, risk management and consequences and challenges in Drug discovery and Designing industry.

A Unique Opportunity for Advertisers and Sponsors at this International event:

<http://drug-discovery.pharmaceuticalconferences.com/Sponsorship.pdf>

Major Drug Research Associations around the Globe

- IAGIM - Drug Development Association
- The Association for Frontotemporal Degeneration
- The Alzheimer's Drug Discovery Foundation
- Drug Discovery and Development Interface Section
- Sino Drug Discovery Association

Indian Drugs Research Association

Alzheimer’s Association and the Alzheimer’s Drug Discovery Foundation

Major Drug Research Associations in Germany

- The German Pharmaceutical Industry Association
- Alzheimer Gesellschaft Region Offenbach
- German Association of Research-Based Pharmaceutical Companies
- Association of German Biotech Companies
- Federal Union of German Associations of Pharmacists
- The German association of drug manufacturers

Target Audience:

Major target audience for the conference includes: Pharma Researchers, Pharmaceutical Companies, Pharma Students, Software engineering working for life sciences, Software companies, Chemists, Bioinformaticians, Bioinformaticists, Molecular biologists.

Target Audience:

- Industry 56%
- Academia 25%
- Others 19%

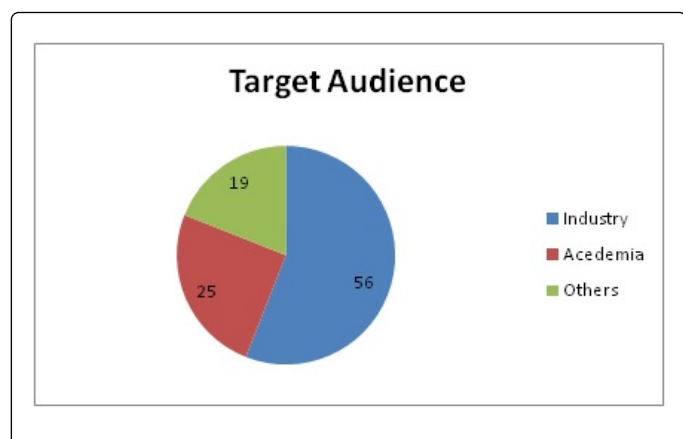


Figure 1: Target Audience

Top Universities in Germany:

- Freie University Berlin, Berlin
- Rhein F.-Wilhelms-Univ, Bonn
- Heinrich Heine University, Dusseldorf
- F.-A. University of Erlangen-Nurnberg
- Johann Wolfgang Goethe University, Frankfurt

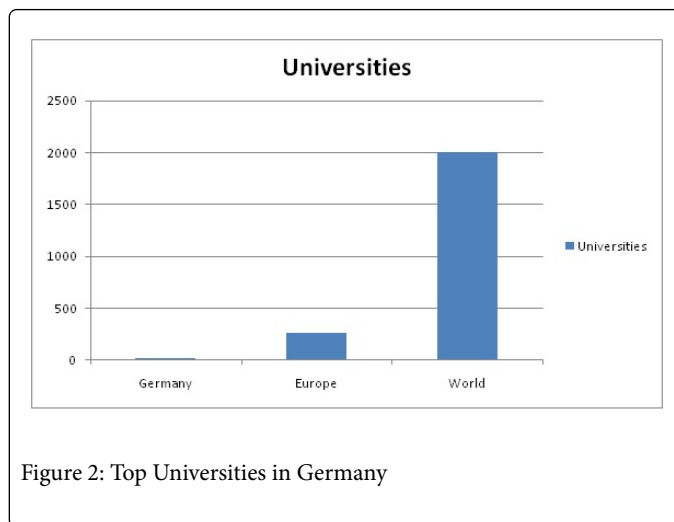


Figure 2: Top Universities in Germany

[Reference Source](#)

Companies Associated with Pharmaceutical Research

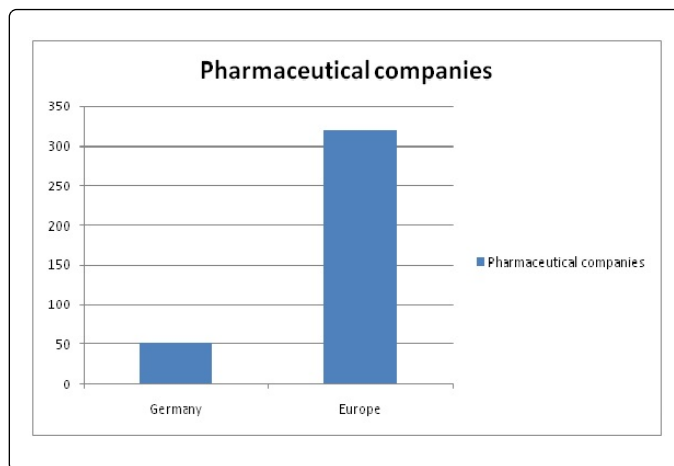


Figure 3: Companies Associated with Pharmaceutical Research

[Reference Source](#)

Glance at Market of Advertising and Marketing:

Germany is the world’s third largest pharmaceutical market with the Pharmaceutical production worth EUR 27.7 billion spent in 2012. Germany alone spends around EUR 5 billion annually on research and development – or almost EUR 14 million a day.

The innovative work done by companies located in Germany is reflected in impressive patent figures. In 2011, Germany was Europe's number one with 272 resident patents filed per million inhabitants, European Average being 107 patents. With around 34,000 patents granted at the European Patent Office in the same year, Germany's share is by far the largest in the EU. Germany leads the EU in the patents registered at the European Patent Office, the United States Patent and Trademark Office, and the Japanese Patent Office.

Market Growth of Pharmaceuticals

Statistics which shows growth in Pharmaceutical Market.

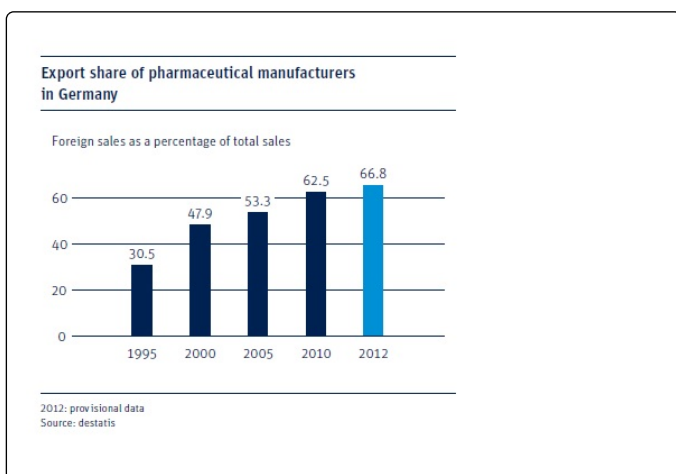


Figure 4: Pharmaceuticals exported from Germany

Reference Source

References:

1. http://academic_institutional_membership.fip.org/world-list-of-pharmacy-schools/?page=world_list_pharmacy_schools
2. <http://biopharmguy.com/links/company-by-location-europe.php>
3. <http://www.health-made-in-germany.de/EIG/Navigation/EN/pharmaceutical-industry.html?themaIdx=2>