Meetings International

Tentative Program





International Conference on

Entrepreneurship & Business Management

October 18-19, 2021
Zurich, Switzerland

https://www.meetingsint.com/conferences/entrepreneur

Dear Colleagues

Meetings International extends its welcome to "**International Conference on Entrepreneurship & Business Management scheduled on** October 18-19, **2021, in** Zurich, **Switzerland with the theme of "New Business Strategy over covid crises".**

Entrepreneurship 2021 will be a platform for plenary speakers, Keynote speakers, Invited speakers and Young Researchers as well as for the youth generation. The summit will work as a discussion point for researchers and experts from all around the world to discuss the cause, effect, prevention as well asthe future roadmap of a cancer free society.

Conference Highlights :

- Business Management
- Emerging Trend in Business
- Banking & Finance Management
- Women Entrepreneurship
- Women Empowerment
- Leadership Management
- Global Marketing
- Offline Marketing
- Internet Marketing
- E-commerce
- E-Learning
- E-business



Keynote session	
09:00- 09:15	Registration
09:15- 09:45	Opening Ceremony
09:45- 10:30	**Title: THE LEGACY OF THE SAMURAI: HOW CONFLICT BETWEEN SHAREHOLDER AND STAKEHOLDER LOGICS IN COMMUNITIES AFFECT VENTURES**
	ROBERT N. EBERHART , Graduate School of Business, Stanford University
10:30- 11:15	**Title: THE TOTALLY ORGANIZED ENTREPRENEUR IS ALL ABOUT OUTCOMES**
	BRUCE LEE, International Event Speaker, Canada
11:15- 12:00	**Title: HOW TO DRIVE YOUR BUSINESS FROM A HUMBLE SETUP TO A MULTI-MILLION DOLLAR COMPANY**
	CLAUDIO SORRENTINO, Body Details Inc. USA.
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Lunch Break and Networking (12:00-13:00)	
Oral session	
Entrepreneurship | Business Management	
13:00- 13:30	**Title: MASTERING EMOTIONAL INTELLIGENCE: HOW TO HARNESS THE POWER OF EFFECTIVE COMMUNICATION TO GET THE RESULTS YOU WANT**
	CELINE WILLIAMS, Business Strategist, Canada
13:30- 14:00	**Title: PAY LESS TAXES AND BANK FEES. PUT MORE MONEY IN YOUR POCKET**
	CRAIG DUNKERLEY, Blackthorn Group, Canada
14:00- 14:30	**Title: DESCRIPTIVE ANALYSIS OF CONSUMER PERCEPTION ON ONLINE GROCERY SHOPPING STORES IN INDIAN CONSUMER MARKETS**
	RIYA GANDHI, Pandit Deendayal Petroleum University, India
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