Meetings International

Tentative Program



International Conference on

Entrepreneurship & Business Management

October 26-27, 2021
Zurich, Switzerland

https://www.meetingsint.com/conferences/entrepreneur

Dear Colleagues

Meetings International extends its welcome to "**International Conference on Entrepreneurship & Business Management**" scheduled on **October 26-27, 2021** in **Zurich, Switzerland** with the theme of "**New Business Strategy over covid crises**".

Entrepreneurship 2021 will be a platform for plenary speakers, Keynote speakers, Invited speakers and Young Researchers as well as for the youth generation. The summit will work as a discussion point for researchers and experts from all around the world to discuss the cause, effect, prevention as well as the future roadmap of a cancer free society.

Conference Highlights :

- Business Management
- Emerging Trend in Business
- Banking & Finance Management
- Global Marketing
- Offline Marketing
- Internet Marketing



Keynote session	
09:00- 09:15	Registration
09:15- 09:45	Opening Ceremony
09:45- 10:30	**Title: THE LEGACY OF THE SAMURAI: HOW CONFLICT BETWEEN SHAREHOLDER AND STAKEHOLDER LOGICS IN COMMUNITIES AFFECT VENTURES**
	ROBERT N. EBERHART , Graduate School of Business, Stanford University
10:30- 11:15	**Title: THE TOTALLY ORGANIZED ENTREPRENEUR IS ALL ABOUT OUTCOMES**
	BRUCE LEE, International Event Speaker, Canada
11:15- 12:00	**Title: HOW TO DRIVE YOUR BUSINESS FROM A HUMBLE SETUP TO A MULTI-MILLION DOLLAR COMPANY**
	CLAUDIO SORRENTINO, Body Details Inc. USA.
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Lunch Break and Networking (12:00-13:00)	
Oral session	
Entrepreneurship | Business Management	
13:00- 13:30	**Title: MASTERING EMOTIONAL INTELLIGENCE: HOW TO HARNESS THE POWER OF EFFECTIVE COMMUNICATION TO GET THE RESULTS YOU WANT**
	CELINE WILLIAMS, Business Strategist, Canada
13:30- 14:00	**Title: PAY LESS TAXES AND BANK FEES. PUT MORE MONEY IN YOUR POCKET**
	CRAIG DUNKERLEY, Blackthorn Group, Canada
14:00- 14:30	**Title: DESCRIPTIVE ANALYSIS OF CONSUMER PERCEPTION ON ONLINE GROCERY SHOPPING STORES IN INDIAN CONSUMER MARKETS**
	RIYA GANDHI, Pandit Deendayal Petroleum University, India
14:30- 15:00	**Title: COVID-19 and small businesses performance and innovation**
	Dr. Harel Ronen, Peres Academic Center, Israel
15:15- 16:00	**Title: Digitalization, Block chain and Finance in the Netherlands: Terms Affecting Financial Professional and Opportunities**
	Dr. Jan Veuger, Saxion University of Applied Sciences, The Netherlands
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