Sn. No	Author Name	Affiliation	Title of the Abstract	Time
1	Joffy Johnson	Mount Zion Institute of Management, INDIA	Big Data and Transformation of Marketing	15:30-16:00
2	Roberto Moro-Visconti	Università Cattolica del Sacro Cuore, Milan, Italy	THE INTERACTION OF BIG DATA, FLEXIBLE OPTIONS, AND NETWORKED ECOSYSTEMS IN AUGMENTED BUSINESS PLANNING	16:00-16:35
3	Laura Piedra-Muñoz	University of Almeria (CIMEDES, ceiA3), Spain	Sustainability certifications to support farmers' decision-making process and business management	16:35 – 17:15