Webinar on Business Management

July 28th, 2021.

Speaker - 1

The Legacy of the Samurai: how conflict between shareholder and stakeholder logics in communities affect ventures

Robert N. Eberhart, PhD, Graduate School of Business, Stanford University

Speaker -2

THE INTERACTION OF BIG DATA, FLEXIBLE OPTIONS, AND NETWORKED ECOSYSTEMS IN AUGMENTED BUSINESS PLANNING

Roberto Moro-Visconti, Department of Business Administration, Università Cattolica del Sacro Cuore, Milan, Italy

Speaker -3

Big Data and Transformation of Marketing

Joffy Johnson, Asst. Professor, Mount Zion Institute of Management, India

Speaker - 4

Sustainability certifications to support farmers' decision-making process and business management

Laura Piedra-Muñoz, PhD, University of Almeria, Spain