Webinar on Business Management

February 10, 2021.

Speaker - 1

Sustainability certifications to support farmers' decision-making process and business management

Laura Piedra-Muñoz, PhD, University of Almeria, Spain

Speaker -2

THE INTERACTION OF BIG DATA, FLEXIBLE OPTIONS, AND NETWORKED ECOSYSTEMS IN AUGMENTED BUSINESS PLANNING

Roberto Moro-Visconti, Department of Business Administration, Università Cattolica del Sacro Cuore, Milan, Italy

Speaker -3

Big Data and Transformation of Marketing

Joffy Johnson, Asst. Professor, Mount Zion Institute of Management, India