Suggested Title

Introduction to Tire Recycling and Pyrolysis

Course Content

This webinar is designed for project initiators and entrepreneurs or anyone who is contemplating a new tire recycling project. On an introductory level, it sheds light on recycling technology from theoretical and practical as well as business standpoints.

Objectives

After participating in the webinar, participants will:

- be introduced to the concepts, chemistry, and physics of tire rubber and tire recycling and pyrolysis
- have a high level understanding of the business of operating a plant
- possess a basic understanding of the tire recycling output products and their applications
- be aware of the challenges of creating and marketing tire recycling products
- be familiar with tire recycling terminology as well as product standards and specifications
- understand relevant technologies
- have a recommended path for methodical planning from concept to operations
- be informed about possible business models

Target Audience

This presentation will be most useful to:

- Managers who want to learn the technology, terminology and business of tire recycling
- Operators of recycling plants contemplating expansion into new markets
- Investors evaluating an tire recycling investment opportunity
- New hires in management, sales and administration of a recycling plant
- Researchers or consultants from other fields wishing to add know-how to their portfolio
- Regulators and association administrators getting introduced to new technologies

Speaker



Robert Weibold

EXPERT IN TIRE RECYCLING & PYROLYSIS CONSULTING

Robert Weibold held position of head of project management for several turn-key tire recycling projects. Since 1999, he has been focusing on tire recycling and pyrolysis consulting and carried out 200+ projects around the world.

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