


# Healure Technology Private Limited

# CHRONIC PAIN NUMBERS



## 1.5 Billion +

The number of people worldwide who suffer from chronic pain

# Physiotherapy works

*Live long. Live well*

KEEP CALM
YOUR PHYSIO
IS HERE

TODAY IT HURTS
TOMMORW IT
WORKS

# Mission

TO PROVIDE TREATMENT THAT EMPOWERS AND HEALS BY COMBINING THE BEST KNOWLEDGE AND TECHNOLOGY.

# Goal

**TO MAKE PHYSIOTHERAPY AVAILABLE AND CONVENIENT TO EVERYONE.**

# INDIA




80 % Urban are vitamin deficient which makes them prone to bone disease.



180 M suffering from Arthritis

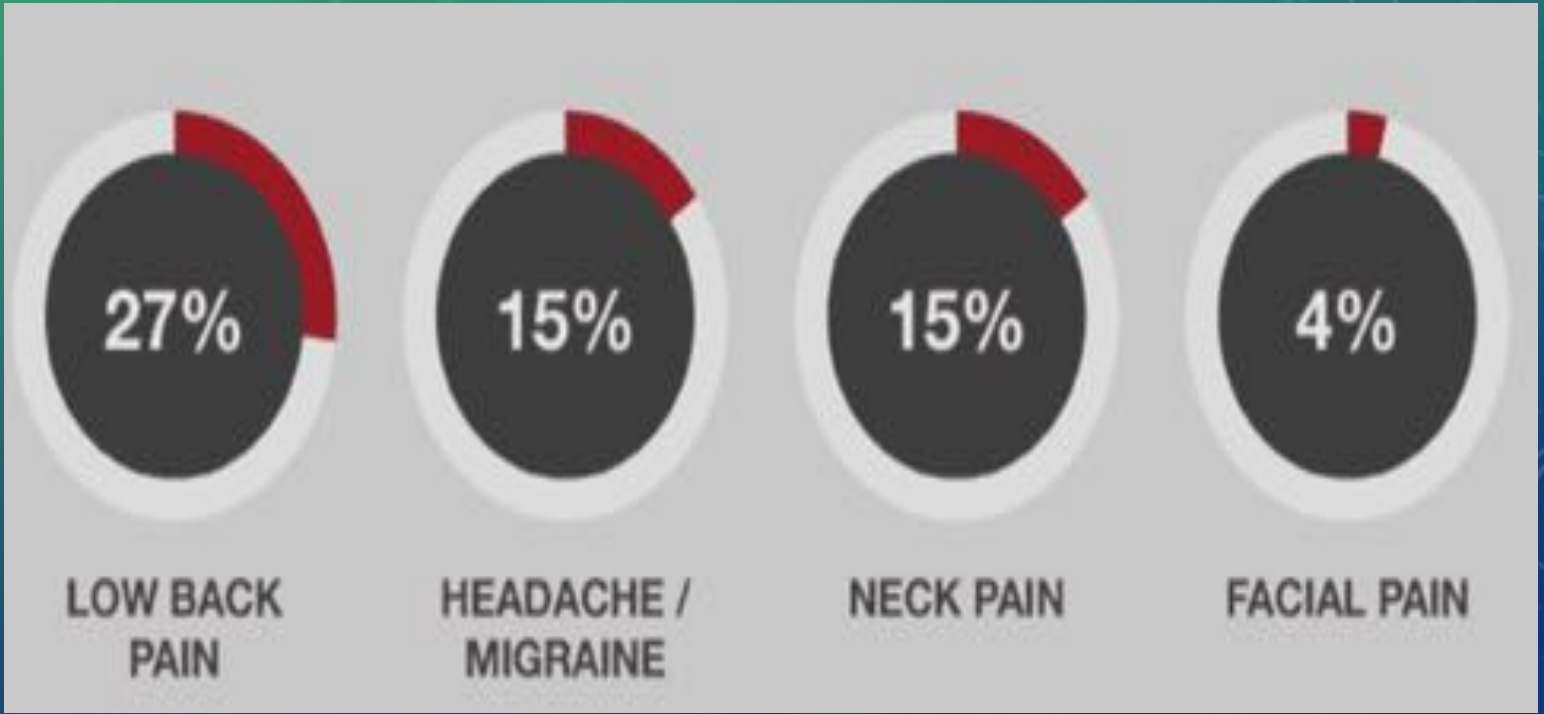


95% are taking non-steroidal anti-inflammatory drugs

# MAP OF PAIN


HEAD
90% PRIMARY HEADACHES WITH NO UNDERLYING MEDICAL CAUSE
SHOULDER
20% UNDERGO SHOULDER-REPLACEMENT SURGERY
ELBOW
10% SUFFER FROM TINY RUPTURES IN FOREARM AND ELBOW MUSCLES DUE TO REPETITIVE MOVEMENT
HIPS
ABOUT 440,000 INDIANS GET HIP FRACTURES EVERY YEAR, A FIGURE SET TO REACH 600,000 IN 2020
KNEES
INDIA HAS THE SECOND-LARGEST KNEE-OSTEOARTHRITIS SUFFERERS IN THE WORLD
HEELS
WALKING IN HIGH HEELS PUTS 25 PER CENT GREATER FORCE ON THE KNEE THAN WALKING BAREFOOT—A RISK FACTOR FOR OSTEOARTHRITIS
NECK
75% ADULTS SUFFER FROM NECK PAIN DUE TO POOR POSTURE
BACK
99% SUFFER AT LEAST ONE ATTACK OF LOWER BACK PAIN DURING THEIR LIFETIME
WRIST
ONE-THIRD OF COMPUTER USERS ARE SUFFERING FROM SPONTANEOUS ONSET OF WRIST PAIN
LOWER BACK
95% OF THE DISC HERNIATION CASES OCCUR IN THE LUMBAR REGION OF THE SPINE, IN L4-L5 OR L5-S1
ANKLES
PEOPLE WHO ARE OVERWEIGHT ARE MORE LIKELY TO GET MICRO-FRACTURES OR ANKLE FRACTURES
Graphic by SAURABH SINGH

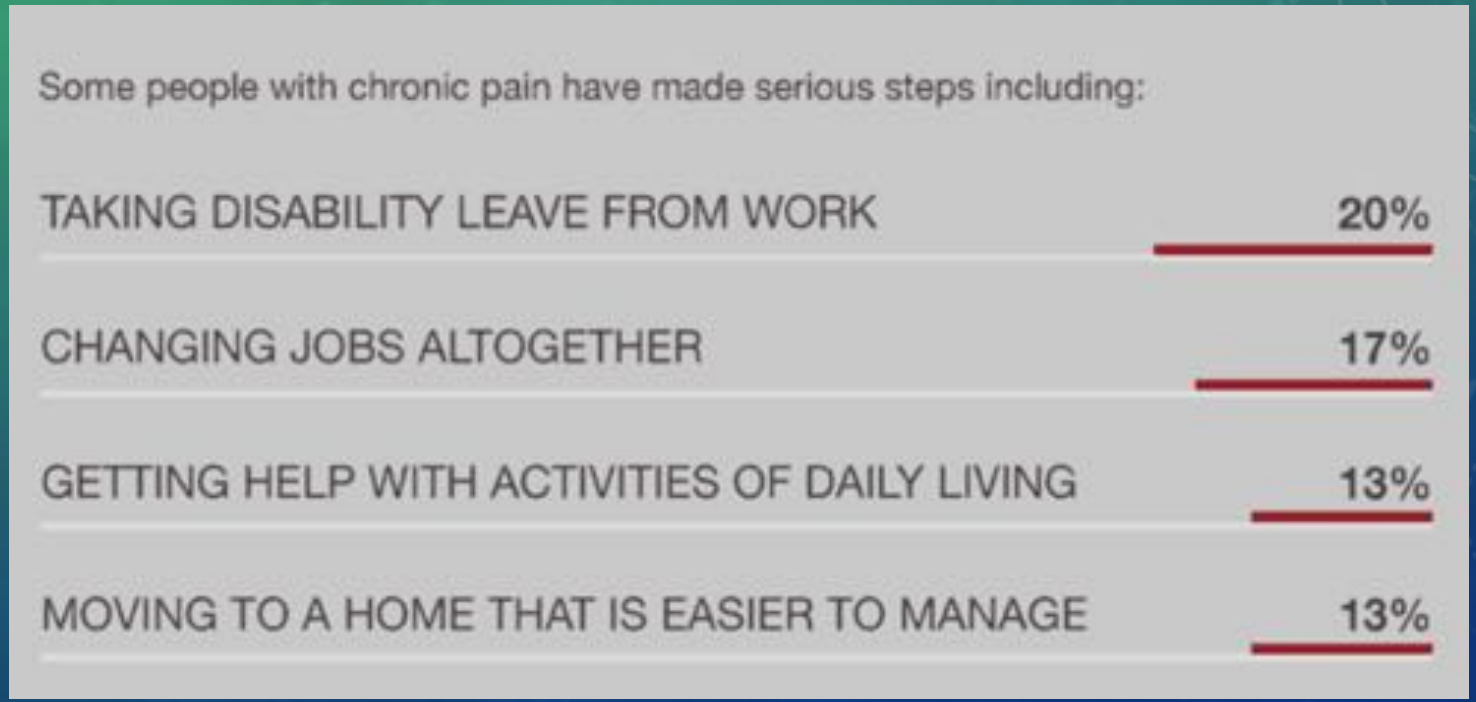
# MOST COMMON PAINS



# EFFECTS OF CHRONIC PAIN



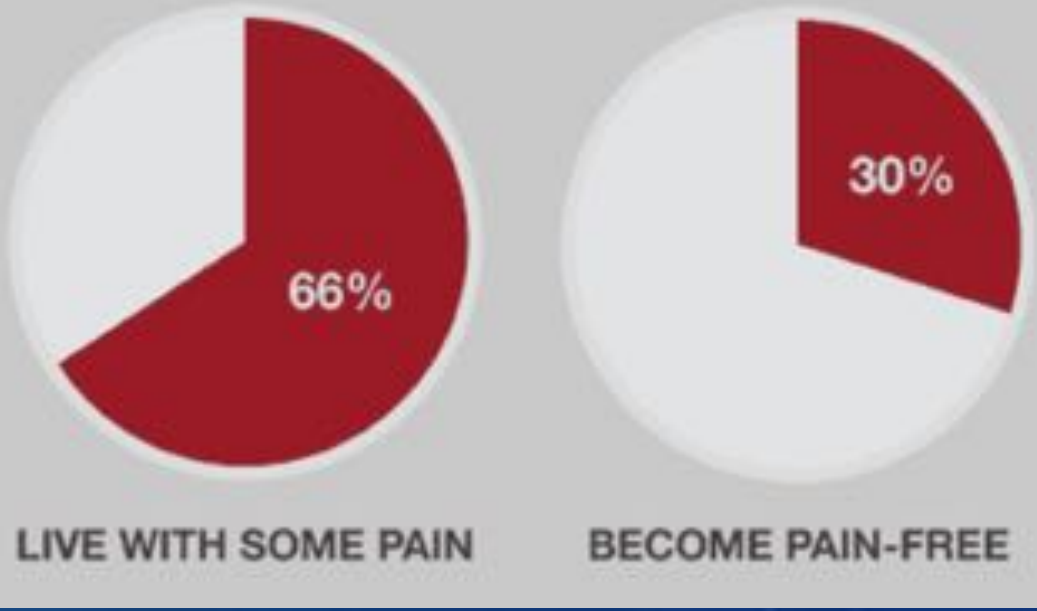
# FURTHER MEASURES



# EXPECTATIONS OF PAIN SUFFERERS

66% of pain sufferers expect to live with some pain for the rest of their life.

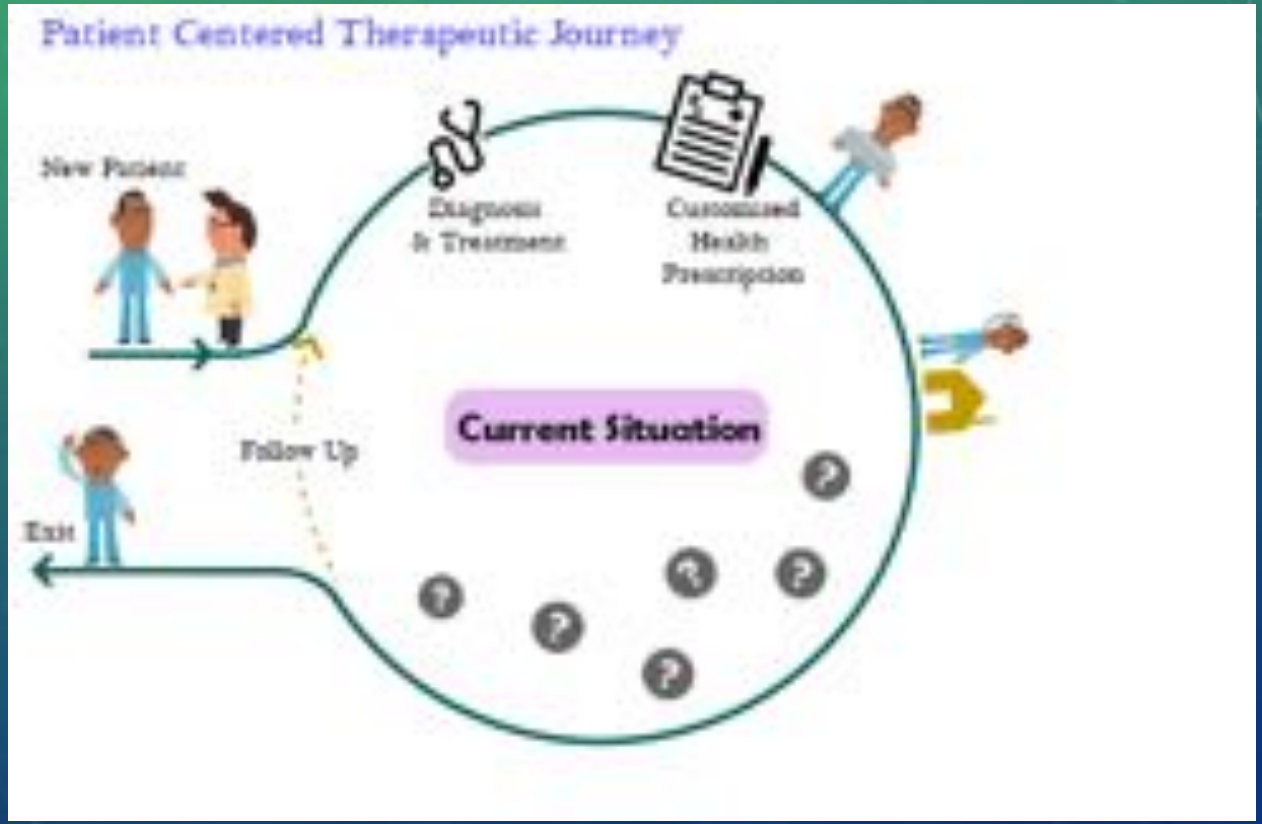
While 30% expect to become pain-free from a cure or treatments.



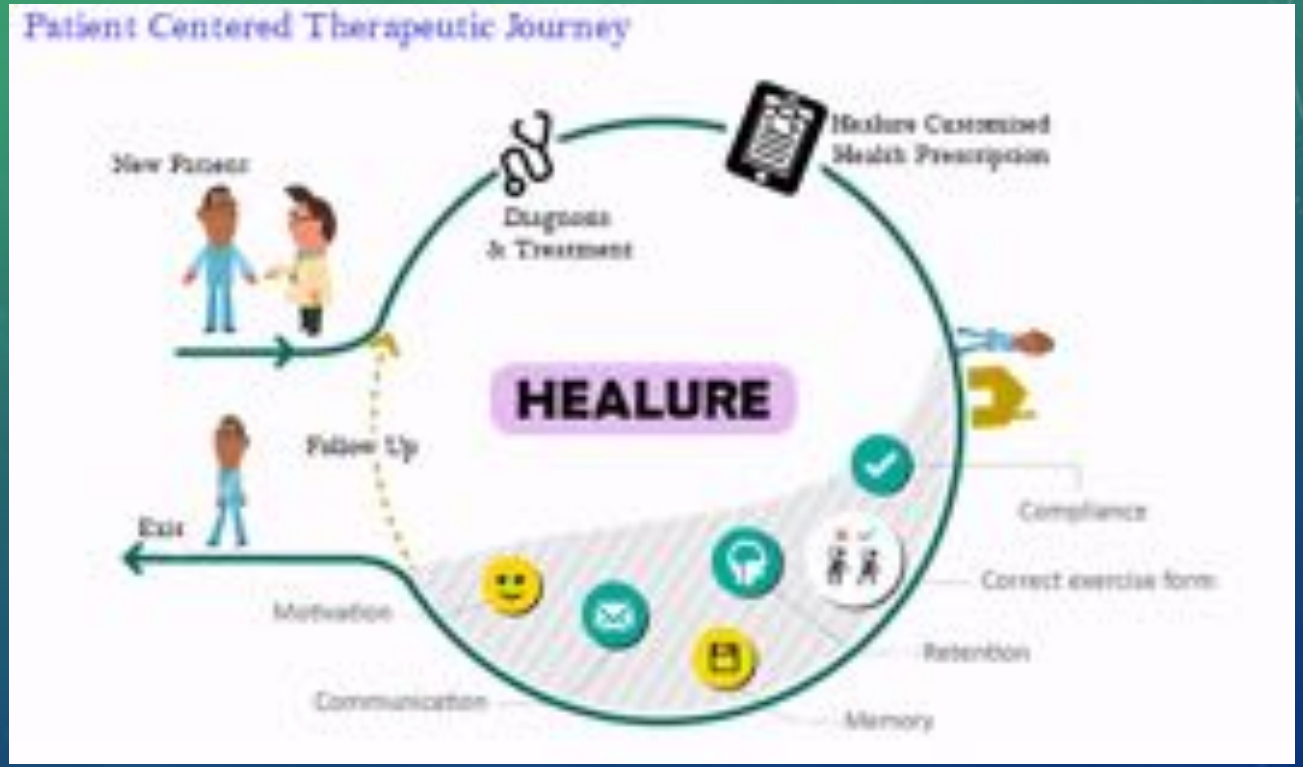
# LOST PRODUCTIVITY

- Days of work missed
- Hours of work lost
- Lower wages

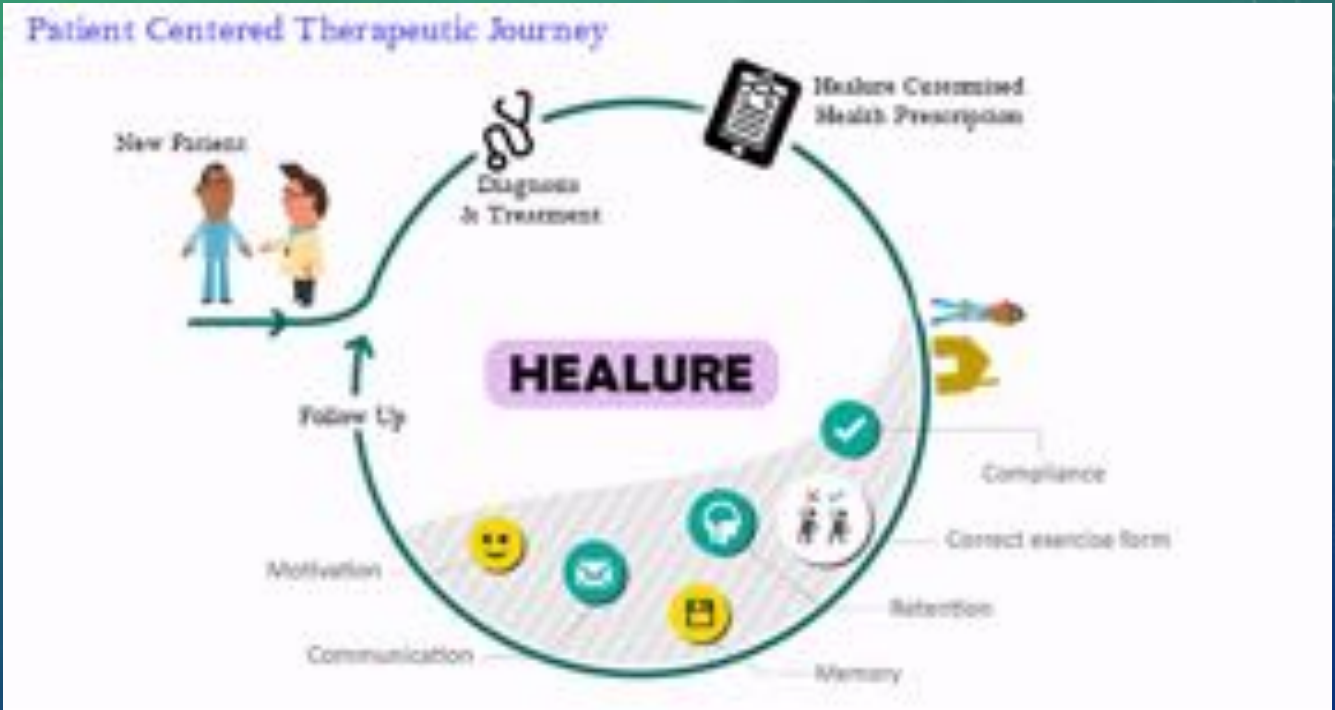
# PHYSIO PATIENT JOURNEY



# PHYSIO PATIENT JOURNEY



# PHYSIO PATIENT JOURNEY




HEALURE
NO PAIN GAIN

# HEALURE ADDRESSES

- Need for therapy treatment
- Limited insured sessions
- Money constraint’s
- Time  constraint's
- Lack of physiotherapists

# HEALURE ADVANTAGE

- Holistic approach
- Healure AI
- Rich collection of exercise videos
- Offline mode (for remote areas where internet facility is not available)
- Multi Language support – HINDI & ENGLISH
- Free of cost

# FEW CONDITIONS CURED BY PHYSIOTHERAPY

- Back Pain
- Knee Pain
- Shoulder Pain
- Headache & Migraine
- Whole Body Pain
- Slipped Disc
- Joint pain
- Sciatic pain or Sciatica
- Neck pain
- Arthritis pain
- Ankle and Heel Pain
- Sports Injuries

# HEALURE APP



Profile Capture





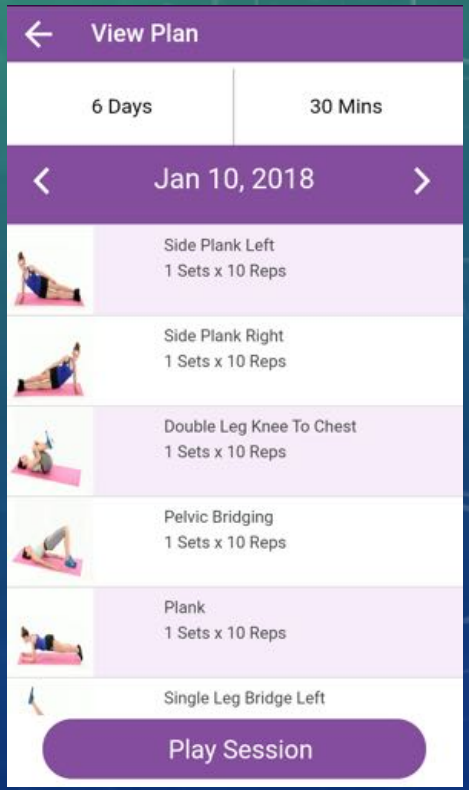
Assessment



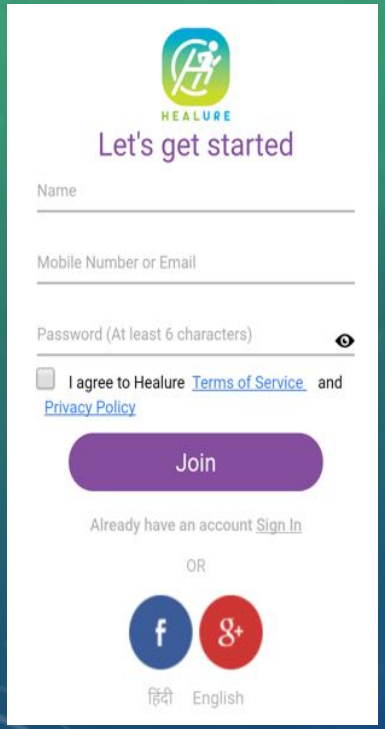


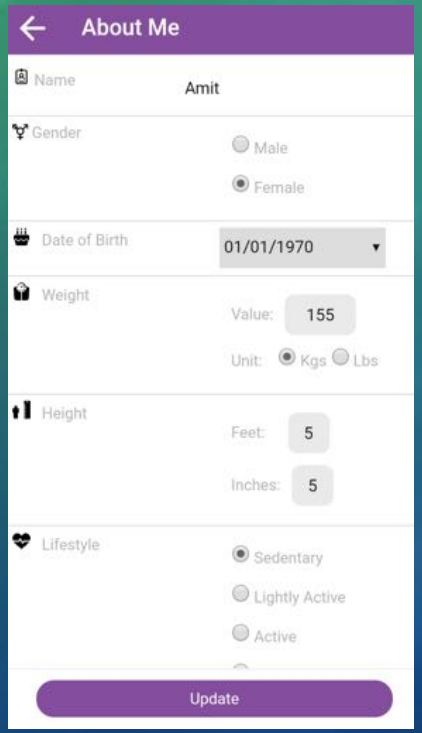
Artificial Intelligence





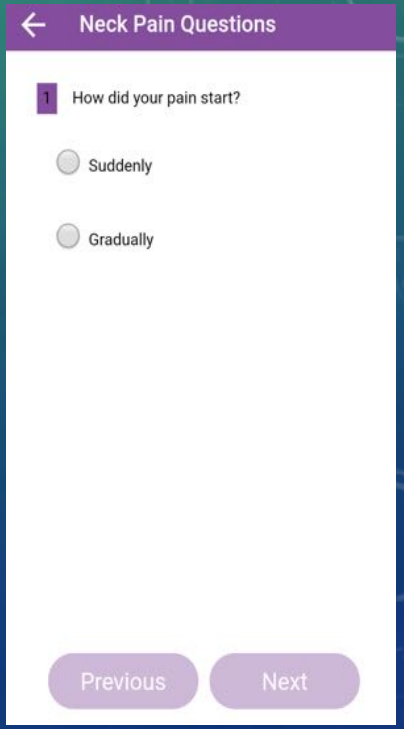
# HEALURE NEW USER APP JOURNEY



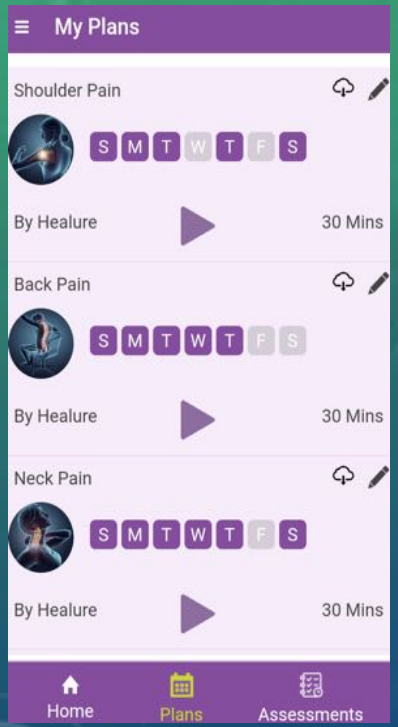



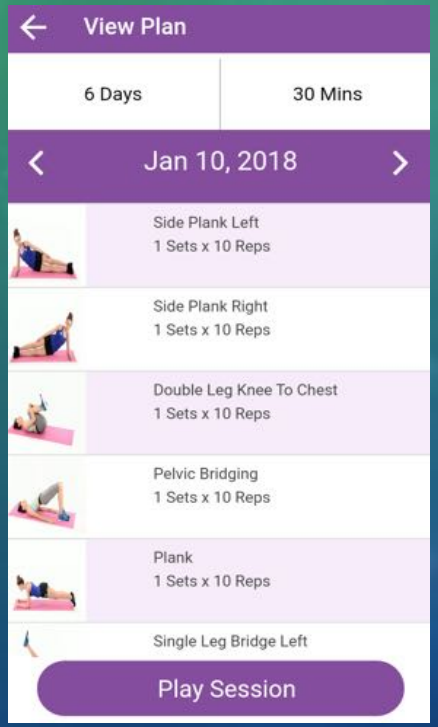


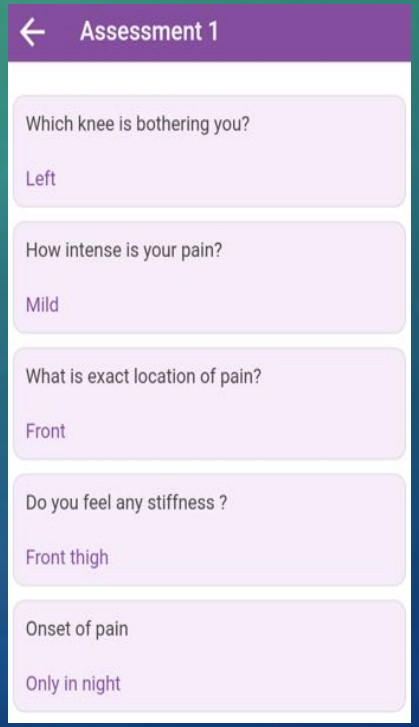


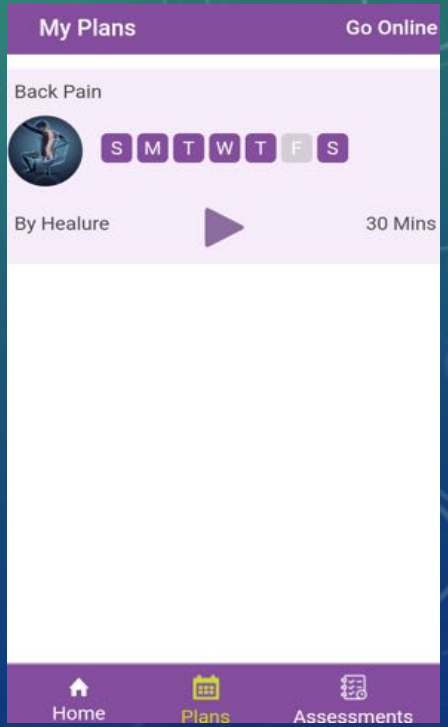


# HEALURE NEW USER APP JOURNEY



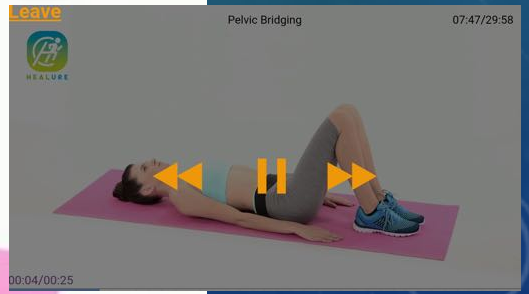



# AUDIO VIDEO PLAYER

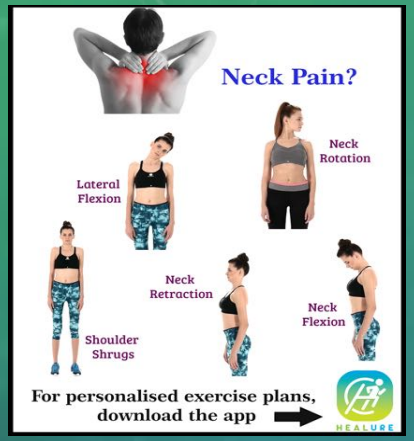
Exercise Name

Elapsed And Session Time

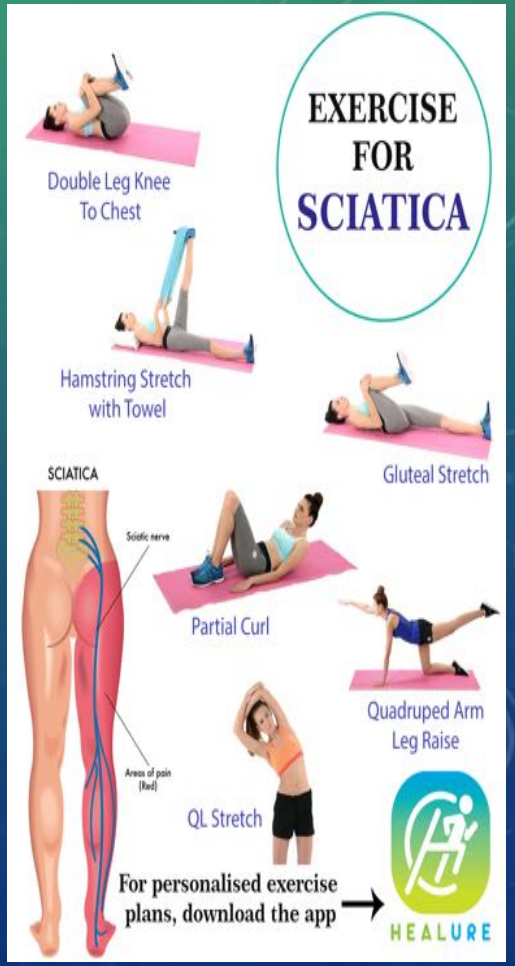


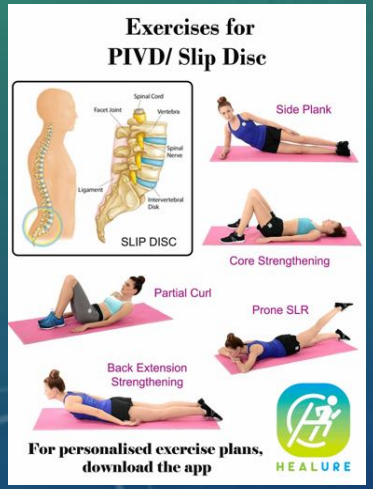




EASY EXERCISES FOR KNEE ARTHRITIS
Adductor Isometrics
Quadriceps Isometrics
Dynamic Quadriceps
Hamstring Isometrics
For personalised exercise plans, download the app
HEALURE


Neck Pain?
Lateral Flexion
Neck Rotation
Neck Retraction
Neck Flexion
Shoulder Shrugs
For personalised exercise plans, download the app
HEALURE

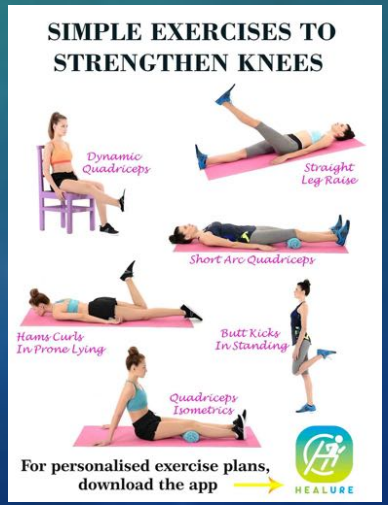

Shoulder Strengthening Exercises
Shoulder Flexor Isometrics
Shoulder Flexion Extension
Shoulder Hyperextension
Shoulder Extensor Isometrics
Rowing
Isometrics For Shoulder External rotators
Shoulder Internal Rotation
For personalised exercise plans, download the app
HEALURE


EXERCISE FOR SCIATICA
Double Leg Knee To Chest
Hamstring Stretch with Towel
Gluteal Stretch
SCIATICA
Sciatic nerve
Areas of pain (Red)
Partial Curl
Quadruped Arm Leg Raise
QL Stretch
For personalised exercise plans, download the app
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Exercises for PIVD/ Slip Disc
Spinal Cord
Facet Joint
Vertebra
Spinal Nerve
Ligament
Intervertebral Disk
SLIP DISC
Side Plank
Core Strengthening
Partial Curl
Prone SLR
Back Extension Strengthening
For personalised exercise plans, download the app
HEALURE

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STRETCHES TO GET RID OF STIFF SHOULDER
HEALURE
Pectoral Stretch
Shoulder Towel Stretch
Wall Climb
Shoulder Shrugs
Posterior Capsule Stretch
Triceps Stretch
For personalised exercise plans, download the app


SIMPLE EXERCISES TO STRENGTHEN KNEES
Dynamic Quadriceps
Straight Leg Raise
Short Arc Quadriceps
Hams Curls In Prone Lying
Butt Kicks In Standing
Quadriceps Isometrics
For personalised exercise plans, download the app
HEALURE


5 Stretches For All Office Workers
QL Stretch
Overhead Stretch
Prayer Hand Pose
Scalene Stretch
Pectorals Stretch
For personalised exercise plans, download the app
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EXERCISES FOR COMPUTER USERS
Forearm Flexor Stretch Up
Prayer Hand Stretch
Forearm Extensor Stretch
Forearm Flexor Stretch Down
Claw Stretch
For personalised exercise plans, download the app
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15 Minutes Exercise for
KNEE PAIN RELIEF
Hamstring Isometrics
Quadriceps Isometrics
Calf Stretch
Dynamic Quadriceps
Adductor Isometrics
For personalised exercise plans, download the app
HEALURE


5 STRETCHES FOR BACK PAIN
HEALURE
Double Leg Knee To Chest
Gluteal Stretch
Lower Trunk Rotation
QL Stretch
Prayer Pose


4 MOST EFFECTIVE EXERCISES FOR
TENNIS ELBOW
Forearm Flexor Stretch Down
Forearm Flexor Stretch Up
Ulna & Radial Deviation
Forearm Extensor Stretch
For personalised exercise plans, download the app
HEALURE

# FREE AWARNESS CAMPS










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# ANY QUESTIONS ?