Prologue

Arushi Nishank, a personality carrying multiple skills, accomplishments, capabilities, proficiency and elegance. She established herself as the inspiration for the youths of the country. Although she is the daughter of the Hon'ble minister of Human Resources of India, she has established her own identity in diverse fields by her own talent and caliber.

She is an internationally acclaimed Indian classical kathak exponent a disciple of Padam Vibhushan **Pt. Birju Maharaj**. In Dubai, she has composed and choreographed many compositions like **"Ganga Avataran"** a story of goddess Ganga coming to Earth.

She has given many international performances in London, Austria, Germany, and Canada. Apart from being a dedicated Kathak dancer of global apute. Arushi Nishank has left her footprint in the fields of entrepreneurship, poetry & literature, film production, composition and many such.

Arushi is a co-founder and chairperson of **"Sparsh Ganga Campaign"** which was started in 2008 to promote awareness among people to save and clean river Ganga, promoted in 5 countries Sparsh Ganga campaign aims at making the perennial river, considered as the cradle to civilizations, pollution free and pure.

Recently, an initiative with her "Sparsh Ganga" team 10000 masks was distributed to the brothers in army in New Delhi, Roorkee, and Haridwar with an aim to protect the brother on borders because **"Raksha Sutra Se Pahle, Raksha kavach"**

Namami Ganga campaign is an initiative taken by the government of India aiming at making the sacred perennial river. Arushi Nishank has been a part of this project as an active promoter.

In the year 2018 Arushi Nishank chaired **IWEP (International Women Empowerment Program)** in Dubai. In 2019 Arushi Nishank was featured in Forbes Middle East as "Power girl" for her contribution to social work and women empowerment and her profile were also included in superb 100 next generation.

Arushi also got actively involved in the International Environment summit as a chairperson which is a collective effort of government of India & Government of UAE.

Arushi is actively working for the cause of lower girl child ratio and women participation in different sectors and also on women safety and improving economic independence for woman through education.

Arushi has been long associated with **Beti Bachao, Beti Padhao** with a noble cause of social reform and has been quite influential in its working that aimed at enrichment and empowerment of the girl child.

Arushi as a chairperson initiated an Institution named **The Himalaya Ayurvedic Medical College and Hospital**, Dehradun in 2006 to utilize the powers of nature to benefit humans and to generate employment thereby.

Arushi also published two books **"Dharti Swarg Banaugi"** and **"Kalam Mashal Ban Jaye"** in India. Arushi Nishank established her own production house named **Himshree productions**. She payed tribute to her father's novel by translating it to the silver screen being a producer of her first movie **"Major Nirala"** which was released in the year 2018.

For her excellence she has been awarded for numbers of time:

- Pride of Uttarakhand Award, 2017
- Uttarakhand Gaurav Samman Award,2018
- ‘Power Girl’, Forbes Middle East,2018
- Most Iconic NRI Award, Dubai,2018
- Youth Icon of the Year, India -UAE Business Summit and Awards, 2018
- Dainik Bhasker Nari Shakti Puruskar, 2018
- Atal Samman for women empowerment,2018
- The Super 100 Next Gen. Award, Forbes, Dubai,2019
- National IHRD Excellence Awards 2019, International Human Rights Organization, 2019
- Young Uttarakhand Honoring ‘Major Nirala’ feature field for special contribution in cinema of Uttarakhand, 2019
- Champions of change Award, 2020