EuroSciCon

# Graphic Design 2018

November 08-09
London, UK



https://graphicdesign.euroscicon.com/

# Day 1, Agenda

## General Session

08:00 AM — INTRODUCTION

09:00 AM — PLENARY

10:00 AM — KEYNOTE

**Networking & Refreshments Break**

| | HALL 01 | HALL 02 | HALL 03 |
|---|---|---|---|
| 11:00 AM | Talks On: **Color** | Talks On: **Typography** | Talks On: **Web Design** |
| | Talks On: **Digital Media** | Talks On: **Logo Design** | Talks On: **2D Animation** |
| | **SESSION DISCUSSION** | **SESSION DISCUSSION** | **SESSION DISCUSSION** |
| 02:00 PM | Panel Over: **3D Printing** | Panel Over: **Advertisement Design** | Panel Over: **3D Animation** |
| | Workshop On: **Visual Arts** | Workshop On: **Visual Effects** | Workshop On: **Illustration** |
| | ***Lunch Break @ Restaurant*** | ***Lunch Break @ Restaurant*** | ***Lunch Break @ Restaurant*** |
| 04:00 PM | Talks On: **Digital Painting** | Talks On: **Digital Photography** | Talks On: **Virtual Reality** |
| | Lectures on: **Interior Design** | Lectures on: **Fashion Design** | Lectures on: **Cinematography** |
| 06:00 PM | Session On: **3D Animation** | Session On: **Packaging and Labeling** | Session On: **Game Design** |
| | **NETWORKING** | **NETWORKING** | **NETWORKING** |

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# Day 2, Agenda

## General Session

08:00 AM — INTRODUCTION

09:00 AM — PLENARY

10:00 AM — KEYNOTE

**Networking & Refreshments Break**

| | HALL 01 | HALL 02 | HALL 03 |
|---|---|---|---|
| 11:00 AM | Talks On: **Visual Effects** | Talks On: **2D Animation** | Talks On: **Virtual Reality** |
| | Talks On: **Cinematography** | Talks On: **Visual Arts** | Talks On: **Digital Media** |
| | **SESSION DISCUSSION** | **SESSION DISCUSSION** | **SESSION DISCUSSION** |
| 02:00 PM | Panel Over: **Packaging and Labeling** | Panel Over: **Illustration** | Panel Over: **Digital Painting** |
| | Workshop On: **Game Design** | Workshop On: **Fashion Design** | Workshop On: **Logo Design** |
| | ***Lunch Break @ Restaurant*** | ***Lunch Break @ Restaurant*** | ***Lunch Break @ Restaurant*** |
| 04:00 PM | Talks On: **Typography** | Talks On: **Color** | Talks On: **Web Design** |
| | Lectures on: **Digital Photography** | Lectures on: **Digital Printing** | Lectures on: **3D Animation** |
| 06:00 PM | Session On: **Advertisement Design** | Session On: **Digital Media** | Session On: **Web Design** |
| | **NETWORKING** | **NETWORKING** | **NETWORKING** |

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# Past Affiliates

**Ching Y. Suen**
Director of CENPARMI, Concordia Chair on AI & Pattern Recognition, Canada

**Ines A G Boaventura**
Professor and HOD, Sao Paulo State University , Brazil

**Ramazan S. Aygun**
Associate Professor, University of Alabama in Huntsville, USA

**Michael Zyda**
Founding Director/ Professor,USC GamePipe Laboratory, University of Southern California,, USA

**Anna Yankovskaya**
Professor, Tomsk State University of Architecture and Building, Russia

**Paolo Minetola**
Associate Professor, Polytechnic University of Turin, Italy

**Paul Fishwick**
Chair of Arts and Technology Professor of Computer Science UT Dallas, USA

**Alexandr Y. Petukhov**
Lobachevsky Nizhny Novgorod State University, Russia

**Timoleon Kipouros**
Senior Research Associate, University of Cambridge, UK

**Anton Nijholt**
Computer Scientist University of Twente, Netherland

**Chieh-Ju Huang**
Chienkuo Technology University, Taiwan

**Inma Carpe**
The Animation workshop/ VIA University College, Denmark, Denmark

**Yonghuai Liu**
Senior Lecturer, Aberystwyth University, UK

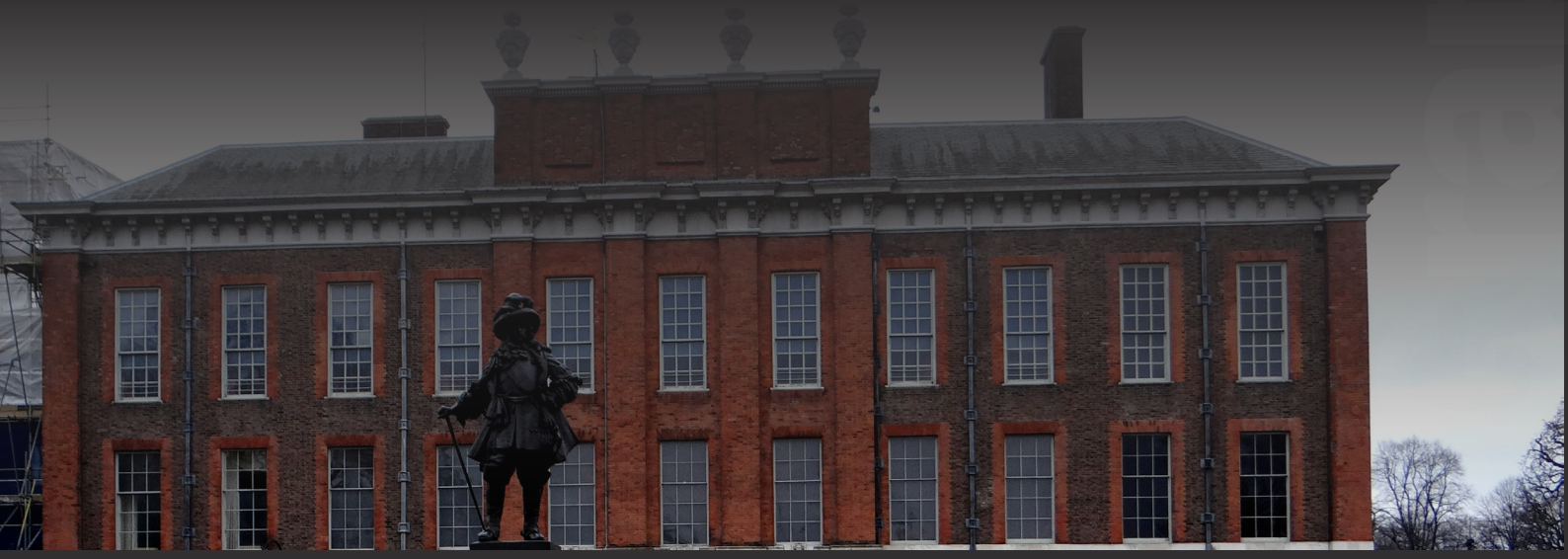
**Leonel Antonio Toledo Díaz**
Researcher, Barcelona Supercomputer Center, Spain

**Matthew Johnson**
Professor, Graphic Design, University of South Alabama, USA

**Piotr Didyk**
Saarland University, MMCI / MPI Informatik, Germany

**Dmitry Gaborak**
Senior Character Artist, Insomniac Games, USA

**Adam Watkins**
Professor, University of the Incarnate Word, USA



EuroSciCon

5th Edition of International Conference on

# Advancements in Graphic Design, Animation & Web Design

November 08-09, 2018 | London, UK

AGENDA

Biography

EuroSciCon

**Title:** Preparing Design Students For Relevance by Providing Entrepreneurship Opportunities and Real-World Projects

**Bernard J. Canniffe**
Iowa State University
USA

## Biography

Bernard J. Canniffe is Graphic Design Chair in the College of Design, at Iowa State University. He co-founded the collaborative, multidisciplinary social design studio which is an international social collaborative group collective Canniffe holds a BA Hons in graphic design from Newport College of Art & Design, University of Wales.

**Title:** Why Don't We (Really) Teach the History of the Graphic Arts in Our Universities?

**Gay Sweely**
Eastern Kentucky University, USA

## Biography

Gay Sweely grew up in Chicago, Illinois; was honoured as Miss Junior Chicago Citizen; attended the Junior School of the Art Institute of Chicago; received numerous city, national, and international science fair awards and scholarships; and was educated at Illinois Wesleyan University, USA.

**Title:** The Integration of 3D modelling & 3D printing in the Graphic Design Education Sector in Lebanon and its Consequent Benefits

**Serene Srouji**
Rafik Hariri University, Lebanon

## Biography

Serene Srouji, Chair of the Design Department in the College of Sciences and Information Systems at Rafik Hariri University, Beirut – Lebanon. She graduated from the University of Texas at Austin (UT) where she completed her MFA in Design (Terminal Degree) with high recognition from Who's Who among Students in American Universities & Colleges.

SPEAKER SLOTS AVAILABLE

Biography

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## Title :Graphic Design to promote local tradition to young people

**Laura Giraldi**
University of Florence, Italy

### Biography

Laura Giraldi is an Architect and Associate Professor of industrial design at Florence University, Italy. Since 2012 she is vice president of Master Design Course and since 2017 she is coordinating the Design Unit. She is also the coordinator of Design for kids lab, she founded in 2016.

## Title: Computation in Graphic Design

**Kyuha Shim**
Carnegie Mellon University, USA

### Biography

Kyuha Shim (Q) is Assistant Professor in the School of Design at Carnegie Mellon University (CMU), Director of Type Lab and co-founder of art and design collective Punct. Prior to coming to CMU, he held faculty positions at the Rhode Island School of Design.

## Title : Augmented/virtual Reality towards publications

**Hoshang Kolivand**
Liverpool John Moores University, UK

### Biography

Hoshang Kolivand is Assistant Professor in Computer Graphics. He received his MS degree in applied mathematics and computer from Amirkabir University of Technology, Iran, in 1999, and his PhD from Media and Games Innovation Centre of Excellence (MaGIC-X) in Université Teknologi Malaysia (UTM) in 2013.

SPEAKER SLOTS AVAILABLE

Biography

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## Title: Shaping Better Futures by Design – The Scandinavian Designers InnoCreative 'TotalDesign' Concept

**G. Lowy**
Scandinavian Design Consultant Co., Ltd.,
Taiwan

### Biography

G. Lowy has over 35 years of experience in international business. His projects range from systemic design of Regional Strategy and Development to design solutions in Architecture, Interior and Retail Design, Product, Branding, Packaging and Graphic Design in Europe, USA and Asia.

## Title : Modern Storytelling and Design Thinking

**Min Pak**
University of Southern Indiana,
USA

### Biography

Min Pak earned an MFA in interdisciplinary arts from Columbia College of Chicago, USA, and now serves as assistant professor of graphic design at University of Southern Indiana. She is an experienced creative leader and educator with expertise in all stages of digital-art direction from conceptual thinking through product launch.

## Title : A durability study of inks used in the printing of contemporary graphic artworks

**Brenda Sánchez**
Samar Graphics,
Spain

### Biography

Brenda Sánchez Marin is a print professional at Samar Graphics Ltd. (Murcia, Spain). She currently holds a collaboration scholarship at the Department of Fine Arts, University of Murcia, and is a member of the research team on the project “New Alternatives for Understanding Materials & the Conservation and Restoration Processes of Graphic Artwork and Documentary Heritage.

SPEAKER SLOTS AVAILABLE

Biography

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## Title: 3D animation, bringing ideas to life

**Francisco J**
MPC London, UK

### Biography

Francisco J Massanet Salguero, finished his first animation oriented studies in 2007 at the University of the Balearic Islands (UIB). Moved to Canada in 2010 where he first started to work in films as stereograph for gener8. During that time, Francisco took an online course in advanced Character animation.

## Title : How Improve the workflow in animation. From planning to polish

**Gabriele Ranfagni**
3d Animator, Italy

### Biography

Gabriele Ranfagni begins his career in 1995 as 2d animator in Italy. Some years later begin to work he acts as gesture drawing's teacher for some schools, because his artistic background. In 2010, after 4 years of 2d animation and 10 years of storyboard, begin his career in CGI Animation.

## Title :A case of Sanskaar Bharati in Maharashtra, India

**Suniti Vadalkar**
Flame University
India

### Biography

Suniti Vadalkar has completed her PhD in Design at the age of 49 years from CEPT University, Ahmadabad, India. She holds a Master's degree in Visual Art and is a graduate in Applied Art (advertising) from Sir J.J.Institute of applied Art, Mumbai. She is a faculty in the Fine and Performing Arts Department, in FLAME University.

SPEAKER SLOTS AVAILABLE

Biography

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## Title: an assessment of student experience and design outputs in an alternative learning environment.

**Susan Rogers**
Galway-Mayo Institute of Technology, Ireland

### Biography

Susan Rogers is a Lecturer at GMIT Letter rack, Co. Galway where she teaches Design History, Design Communication and Design. Susan is currently teaching on the graphic design programme at the GMIT Centre for Creative Arts and Media (CCAM) in Galway. Before joining GMIT Letter rack she spent many years teaching the history and theory of visual communication at Athlone Institute of Technology.

## Title : The Current State of Visual Effects Education in the US

**Robert Alomar**
Art Institute of SanFrancisco, USA

### Biography

Robert Alomar has completed his Visual Effects Compositing Industry diploma from the CG Spectrum: School of Animation, VFX and Game Design while finishing his Bachelor's degree in Visual Effects and Motion Graphics from the Art Institute of San Antonio/San Francisco.

## Title: Novelties in Design working with International B2B Branding

**Natalie**
FirePro Systems
London, UK

### Biography

Natalie has completed her Hons Degree in Graphic Design at Lancashire University, UK. She is the Head of Creative Design at FirePro Systems. She has over 10 Years of experience in both the Digital online Graphic world, and currently works with a Global company creating Branding material for their Representatives.

SPEAKER SLOTS AVAILABLE

Biography

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## Title: De-constructing and re-constructing advanced imaging data through creative visual digital experimentation.

**Jo Berry**
Birmingham City University, UK

### Biography

Exhibiting regularly throughout the Country and internationally with pieces in the Victoria & Albert Museum (V&A), Arts Council England (ACE) Collections, Nottingham University Medical School and Zeiss Microscopy Labs, Munich, Germany. From the year 2000 attaining cumulative money applications totalling £203K. Awarded by ACE, Welcome Trust, AHRC, AHRB, ESPRC, local authorities, Arts for Health and global companies.

## Title: A Demonstration System of Contravention Space Based on Digital Media Technology

**Leon Xiao**
Beijing Normal University, China

### Biography

Youngling Xiao has completed his PhD from University of Louisville, USA. He is the Head of the department of digital media in Beijing Normal University, a premier research organization. He has published more than 90 papers in reputed journals and has been serving as an editorial board member of repute journals.

## Title: A look at Hand Illustrated Typography in Urban and Rural landscapes

**Ida Kumoji- Ankrah**
Eastern Kentucky University, USA

### Biography

Ida Kumoji- Ankrah is a Professor of Graphic Design and Department Chair of Art and Design at Eastern Kentucky University. As an educator, designer, artist and administrator, her work explores topics based on: Cross Cultural design, African Art & Symbols, African textile design, and African oral/ digital storytelling.

SPEAKER SLOTS AVAILABLE

# City Attractions







