EuroSciCon

Graphic Design 2018

November 08-09
London, UK



https://graphicdesign.euroscicon.com/

Day 1, Agenda

General Session

08:00 AM — INTRODUCTION

09:00 AM — PLENARY

10:00 AM — KEYNOTE

Networking & Refreshments Break

	HALL 01	HALL 02	HALL 03
11:00 AM	Talks On: **Color**	Talks On: **Typography**	Talks On: **Web Design**
	Talks On: **Digital Media**	Talks On: **Logo Design**	Talks On: **2D Animation**
	SESSION DISCUSSION	**SESSION DISCUSSION**	**SESSION DISCUSSION**
02:00 PM	Panel Over: **3D Printing**	Panel Over: **Advertisement Design**	Panel Over: **3D Animation**
	Workshop On: **Visual Arts**	Workshop On: **Visual Effects**	Workshop On: **Illustration**
	Lunch Break @ Restaurant	***Lunch Break @ Restaurant***	***Lunch Break @ Restaurant***
04:00 PM	Talks On: **Digital Painting**	Talks On: **Digital Photography**	Talks On: **Virtual Reality**
	Lectures on: **Interior Design**	Lectures on: **Fashion Design**	Lectures on: **Cinematography**
06:00 PM	Session On: **3D Animation**	Session On: **Packaging and Labeling**	Session On: **Game Design**
	NETWORKING	**NETWORKING**	**NETWORKING**

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Day 2, Agenda

General Session

08:00 AM — INTRODUCTION

09:00 AM — PLENARY

10:00 AM — KEYNOTE

Networking & Refreshments Break

	HALL 01	HALL 02	HALL 03
11:00 AM	Talks On: **Visual Effects**	Talks On: **2D Animation**	Talks On: **Virtual Reality**
	Talks On: **Cinematography**	Talks On: **Visual Arts**	Talks On: **Digital Media**
	SESSION DISCUSSION	**SESSION DISCUSSION**	**SESSION DISCUSSION**
02:00 PM	Panel Over: **Packaging and Labeling**	Panel Over: **Illustration**	Panel Over: **Digital Painting**
	Workshop On: **Game Design**	Workshop On: **Fashion Design**	Workshop On: **Logo Design**
	Lunch Break @ Restaurant	***Lunch Break @ Restaurant***	***Lunch Break @ Restaurant***
04:00 PM	Talks On: **Typography**	Talks On: **Color**	Talks On: **Web Design**
	Lectures on: **Digital Photography**	Lectures on: **Digital Printing**	Lectures on: **3D Animation**
06:00 PM	Session On: **Advertisement Design**	Session On: **Digital Media**	Session On: **Web Design**
	NETWORKING	**NETWORKING**	**NETWORKING**

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EuroSciCon

5th Edition of International Conference on

Advancements in Graphic Design, Animation & Web Design

November 08-09, 2018 | London, UK

AGENDA

Biography

EuroSciCon

Title : CITY DYNAMICS – PHOTOGRAPHY EXPRESSION

Tomasz S
WSB University in Torun, Poland

Biography

His doctorate photography exhibition and dissertation "The Idea of the Pyramids" was conferred at the Lodz Film School (Poland) in 2013.Numerous of his individual exhibitions were displayed in Poland and abroad, in European countries.

Title : Origins of Animation: From Science to Toys, from Toys to Art

Christine Veras
University of Texas at Dallas, USA

Biography

Christine Veras is a Senior Lecturer at the School of Arts, Technology, and Emerging Communication (ATEC) at UT Dallas, in the United States. Her research integrates physical and digital technologies to explore multimedia possibilities of animation. She holds a Ph.D. from the Nanyang Technological University Singapore, at the School of Art, Design, and Media.

Title : The Value of Impermanence in Design

Christopher
Franklin Pierce University, USA

Biography

Christopher Previte is an artist, graphic designer, writer, photographer, and educator. He has enjoyed working creatively for over twenty-five years. In that time, Christopher has created content and solutions in the areas of Illustration, Identity & Branding, and Print & Web
Design, Photography and Event Media.

SPEAKER SLOTS AVAILABLE

Biography

EuroSciCon

Title : 3D animation, bringing ideas to life

Francisco Javier
USA

Biography:

Francisco J Massanet Salguero, finished his first animation oriented studies in 2007 at the University of the Balearic Islands (UIB). Moved to Canada in 2010 where he first started to work in films as stereograph for gener8. During that time, Francisco took an online course in advanced
Character animation.

Title : Digitizing, Preserving and Presenting YORUBA Stories

Segun Olude
Canada

Biography

A designer, educator, and storyteller, 'Segun Olude runs a collaborative graphic design studio, teaches graphic design. His professional portfolio includes a dossier of teaching graphic design at the University of Manitoba, while also producing various editorial and magazine design, corporate identities, web design, postage stamps, local and international event branding, including the event branding and publicity materials for TEDx Winnipeg.

Title: Immersive 3D environments in interactive entertainment

Kevin W. Taylor
Chico State
University, USA

Biography

Kevin Taylor has a terminal master's degree in 3D production and has been working as a professor in the US for over 5 years. He has been published in book and comic formats, most recently in a 2017 book on the influence of video gaming on culture and society. He is a games industry veteran with seven titles to his name for Publishers such as Konami, Activision, Sega, Bethesda Soft works and Lucas Arts.

SPEAKER SLOTS AVAILABLE

Biography

EuroSciCon

Title : Human Centered Design for Parkinson's Patients

Mileha Soneji,
The Netherlands

Biography

Mileha Soneji believes that having empathy and being able to put yourself in another person's shoes is what makes for great human centered design. Mileha Soneji, originally hailing from the city of Pune in India, currently works in the Netherlands as a strategic designer. Her work entails combining the fuzzy front-end of the design process with emerging technologies to answer the question of what needs to be designed in the future

Title : Advancements in Graphic Design, Animation & Web Design

Mohamad Subhai
MSA University,
Egypt

Biography

Mo Sobaih has completed his B.A in fine arts major Animation age of 24 years from Minya University, Egypt. He gained his Master Degree in Animation 2017 from Academy Of Arts, High Cinema Institute Titled "Artistic Impact of Digital Technology on Cut out Animation". Now he is working on His Ph.D Degree in Animation at the Academy of Arts.

Title : Defining the Contemporary Citizen Designer

Brad Dicharry
University of Iowa
USA

Biography

Bradley Dicharry is a designer whose research explores the intersection of social responsibility, identity, and visual communication. He is committed to design thinking and collaborative problem solving as methods of impacting meaningful change. Since 2003, Bradley has directed Donate Design — a service learning experience bringing together design students and nonprofits in the local community.

SPEAKER SLOTS AVAILABLE

Biography

EuroSciCon

Title : Preserving the art of the line

Klee Miller
Tech de Monterrey
Mexico

Biography

Klee is currently a visiting professor at Tech de Monterrey in Queretaro, MX and has been teaching animation and 3D modelling for 13 years. He earned his Master's in Animation from UCLA, CA in 2009 and carries Bachelors in Graphic Arts and Photography. He has worked in the video game industry for twenty years and had the privilege to do mobcap integration on the Polar Express film. His films have won various awards over the years.

Title : The Interconnectivity of animation, film and game

David Gazdowicz
USA

Biography

David R. Gazdowicz has completed his MFA in Graphic Design at the age of 31 years from Eastern Michigan University, USA. He is an Assistant Professor at the College for Creative Studies in Detroit Michigan, (USA) where he teaches across multiple tracks of study within the Entertainment Arts department.

Title : The Funny Thing About Color: Why Color Theory is Useless

Nathan Tillett
Regent
University, USA

Biography

Nathan Tillett has completed his Master in Fine Art from The Academy of Art University, San Francisco, California USA. I serve as Program Direct for Regent University's BFA in Graphic Design and as Professor of Computer Animation in Regent's BA Computer Animation program.

SPEAKER SLOTS AVAILABLE

Biography

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Title : Telematics, Virtual Worlds and Virtual Performance

Patrick Litchy
Zyad University,
UAE

Biography

Sameena Naaz Malik is pursuing PhD in Energy Science & Engineering Department at Indian Institute of Technology Bombay, India. She has completed her bachelor degree in Chemical engineering from Nagpur University, India. She has published 8 International papers in SCI journals.

Title : The flying mechanics of dragons

Jorge Sánchez
Universidad de
Monterrey, Mexico

Biography

Jorge Sánchez is a visual artist who completed his MFA in Animation and Visual Effects at the Academy of Art University in San Francisco, California. He is currently a full-time professor in the Animation Program at the Universidad de Monterrey in Mexico. He has worked as a modeller for videogames, animation for television, and 3d animation in new areas such as theatre productions. His research focuses mainly on modelling of both organic and hard surface projects.

Title : Fluid Lesson Plan for Teaching Mobile Application Design

Linh Dao
Monmouth
University, USA

Biography

Linh Dao completed her M.F.A from the University of Texas at Arlington with a long list of getting involved in multiple grants, both regional and national. She is a design practitioner and creative developer from Dallas/Fort Worth. Her core profile is in visual communication design. Her expertise is in branding and identity, packaging, user interfaces design, video game design and virtual reality platforms. Her list of clients includes Starbucks, America Scores, and California Pizza Kitchen.

SPEAKER SLOTS AVAILABLE

Biography

EuroSciCon

Title: Preparing Design Students For Relevance by Providing Entrepreneurship Opportunities and Real-World Projects

Bernard J. Canniffe
Iowa State University
USA

Biography

Bernard J. Canniffe is Graphic Design Chair in the College of Design, at Iowa State University. He co-founded the collaborative, multidisciplinary social design studio which is an international social collaborative group collective Canniffe holds a BA Hons in graphic design from Newport College of Art & Design, University of Wales.

Title: Why Don't We (Really) Teach the History of the Graphic Arts in Our Universities?

Gay Sweely
Eastern Kentucky University, USA

Biography

Gay Sweely grew up in Chicago, Illinois; was honoured as Miss Junior Chicago Citizen; attended the Junior School of the Art Institute of Chicago; received numerous city, national, and international science fair awards and scholarships; and was educated at Illinois Wesleyan University, USA.

Title: The Integration of 3D modelling & 3D printing in the Graphic Design Education Sector in Lebanon and its Consequent Benefits

Serene Srouji
Rafik Hariri University, Lebanon

Biography

Serene Srouji, Chair of the Design Department in the College of Sciences and Information Systems at Rafik Hariri University, Beirut – Lebanon. She graduated from the University of Texas at Austin (UT) where she completed her MFA in Design (Terminal Degree) with high recognition from Who's Who among Students in American Universities & Colleges.

SPEAKER SLOTS AVAILABLE

Biography

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Title :Graphic Design to promote local tradition to young people

Laura Giraldi
University of Florence, Italy

Biography

Laura Giraldi is an Architect and Associate Professor of industrial design at Florence University, Italy. Since 2012 she is vice president of Master Design Course and since 2017 she is coordinating the Design Unit. She is also the coordinator of Design for kids lab, she founded in 2016.

Title: Computation in Graphic Design

Kyuha Shim
Carnegie Mellon University, USA

Biography

Kyuha Shim (Q) is Assistant Professor in the School of Design at Carnegie Mellon University (CMU), Director of Type Lab and co-founder of art and design collective Punct. Prior to coming to CMU, he held faculty positions at the Rhode Island School of Design.

Title : Augmented/virtual Reality towards publications

Hoshang Kolivand
Liverpool John Moores University, UK

Biography

Hoshang Kolivand is Assistant Professor in Computer Graphics. He received his MS degree in applied mathematics and computer from Amirkabir University of Technology, Iran, in 1999, and his PhD from Media and Games Innovation Centre of Excellence (MaGIC-X) in Université Teknologi Malaysia (UTM) in 2013.

SPEAKER SLOTS AVAILABLE

Biography

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Title: Shaping Better Futures by Design – The Scandinavian Designers InnoCreative 'TotalDesign' Concept

G. Lowy
Scandinavian Design Consultant Co., Ltd.,
Taiwan

Biography

G. Lowy has over 35 years of experience in international business. His projects range from systemic design of Regional Strategy and Development to design solutions in Architecture, Interior and Retail Design, Product, Branding, Packaging and Graphic Design in Europe, USA and Asia.

Title : Modern Storytelling and Design Thinking

Min Pak
University of Southern Indiana,
USA

Biography

Min Pak earned an MFA in interdisciplinary arts from Columbia College of Chicago, USA, and now serves as assistant professor of graphic design at University of Southern Indiana. She is an experienced creative leader and educator with expertise in all stages of digital-art direction from conceptual thinking through product launch.

Title : A durability study of inks used in the printing of contemporary graphic artworks

Brenda Sánchez
Samar Graphics,
Spain

Biography

Brenda Sánchez Marin is a print professional at Samar Graphics Ltd. (Murcia, Spain). She currently holds a collaboration scholarship at the Department of Fine Arts, University of Murcia, and is a member of the research team on the project “New Alternatives for Understanding Materials & the Conservation and Restoration Processes of Graphic Artwork and Documentary Heritage.

SPEAKER SLOTS AVAILABLE

Biography

EuroSciCon

Title: 3D animation, bringing ideas to life

Francisco J
MPC London, UK

Biography

Francisco J Massanet Salguero, finished his first animation oriented studies in 2007 at the University of the Balearic Islands (UIB). Moved to Canada in 2010 where he first started to work in films as stereograph for gener8. During that time, Francisco took an online course in advanced Character animation.

Title : How Improve the workflow in animation. From planning to polish

Gabriele Ranfagni
3d Animator, Italy

Biography

Gabriele Ranfagni begins his career in 1995 as 2d animator in Italy. Some years later begin to work he acts as gesture drawing's teacher for some schools, because his artistic background. In 2010, after 4 years of 2d animation and 10 years of storyboard, begin his career in CGI Animation.

Title :A case of Sanskaar Bharati in Maharashtra, India

Suniti Vadalkar
Flame University
India

Biography

Suniti Vadalkar has completed her PhD in Design at the age of 49 years from CEPT University, Ahmadabad, India. She holds a Master's degree in Visual Art and is a graduate in Applied Art (advertising) from Sir J.J.Institute of applied Art, Mumbai. She is a faculty in the Fine and Performing Arts Department, in FLAME University.

SPEAKER SLOTS AVAILABLE

Biography

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Title: an assessment of student experience and design outputs in an alternative learning environment.

Susan Rogers
Galway-Mayo Institute of Technology, Ireland

Biography

Susan Rogers is a Lecturer at GMIT Letter rack, Co. Galway where she teaches Design History, Design Communication and Design. Susan is currently teaching on the graphic design programme at the GMIT Centre for Creative Arts and Media (CCAM) in Galway. Before joining GMIT Letter rack she spent many years teaching the history and theory of visual communication at Athlone Institute of Technology.

Title : The Current State of Visual Effects Education in the US

Robert Alomar
Art Institute of SanFrancisco, USA

Biography

Robert Alomar has completed his Visual Effects Compositing Industry diploma from the CG Spectrum: School of Animation, VFX and Game Design while finishing his Bachelor's degree in Visual Effects and Motion Graphics from the Art Institute of San Antonio/San Francisco.

Title: Novelties in Design working with International B2B Branding

Natalie
FirePro Systems
London, UK

Biography

Natalie has completed her Hons Degree in Graphic Design at Lancashire University, UK. She is the Head of Creative Design at FirePro Systems. She has over 10 Years of experience in both the Digital online Graphic world, and currently works with a Global company creating Branding material for their Representatives.

SPEAKER SLOTS AVAILABLE

Biography

EuroSciCon

Title: De-constructing and re-constructing advanced imaging data through creative visual digital experimentation.

Jo Berry
Birmingham City University, UK

Biography

Exhibiting regularly throughout the Country and internationally with pieces in the Victoria & Albert Museum (V&A), Arts Council England (ACE) Collections, Nottingham University Medical School and Zeiss Microscopy Labs, Munich, Germany. From the year 2000 attaining cumulative money applications totalling £203K. Awarded by ACE, Welcome Trust, AHRC, AHRB, ESPRC, local authorities, Arts for Health and global companies.

Title: A Demonstration System of Contravention Space Based on Digital Media Technology

Leon Xiao
Beijing Normal University, China

Biography

Youngling Xiao has completed his PhD from University of Louisville, USA. He is the Head of the department of digital media in Beijing Normal University, a premier research organization. He has published more than 90 papers in reputed journals and has been serving as an editorial board member of repute journals.

Title: A look at Hand Illustrated Typography in Urban and Rural landscapes

Ida Kumoji- Ankrah
Eastern Kentucky University, USA

Biography

Ida Kumoji- Ankrah is a Professor of Graphic Design and Department Chair of Art and Design at Eastern Kentucky University. As an educator, designer, artist and administrator, her work explores topics based on: Cross Cultural design, African Art & Symbols, African textile design, and African oral/ digital storytelling.

SPEAKER SLOTS AVAILABLE

Past Affiliates

Ching Y. Suen
Director of CENPARMI, Concordia Chair on AI & Pattern Recognition, Canada

Ines A G Boaventura
Professor and HOD, Sao Paulo State University , Brazil

Ramazan S. Aygun
Associate Professor, University of Alabama in Huntsville, USA

Michael Zyda
Founding Director/ Professor,USC GamePipe Laboratory, University of Southern California,, USA

Anna Yankovskaya
Professor, Tomsk State University of Architecture and Building, Russia

Paolo Minetola
Associate Professor, Polytechnic University of Turin, Italy

Paul Fishwick
Chair of Arts and Technology Professor of Computer Science UT Dallas, USA

Alexandr Y. Petukhov
Lobachevsky Nizhny Novgorod State University, Russia

Timoleon Kipouros
Senior Research Associate, University of Cambridge, UK

Anton Nijholt
Computer Scientist University of Twente, Netherland

Chieh-Ju Huang
Chienkuo Technology University, Taiwan

Inma Carpe
The Animation workshop/ VIA University College, Denmark, Denmark

Yonghuai Liu
Senior Lecturer, Aberystwyth University, UK

Leonel Antonio Toledo Díaz
Researcher, Barcelona Supercomputer Center, Spain

Matthew Johnson
Professor, Graphic Design, University of South Alabama, USA

Piotr Didyk
Saarland University, MMCI / MPI Informatik, Germany

Dmitry Gaborak
Senior Character Artist, Insomniac Games, USA

Adam Watkins
Professor, University of the Incarnate Word, USA

Past Affiliates

Susan Johnston
Founder/Director - New Media Film Festival, USA

Jingtian Li
3D Character Artist and Animator, University of the Incarnate Word, USA

Matthew Tovar
University of the Incarnate Word, USA

Petyo Budakov
New Bulgarian University,DAAD Visiting Researcher, Bulgaria

Masuod Akbarzadeh
Polyhedral Structures Laboratory,University of Pennsylvania, USA

Jiri NavrÃ¡til
Head of R&D,CESNET, Czech Republic

Leonel Antonio Toledo DÃaz
Researcher,Barcelona Supercomputer Center, Spain

Farley J Chery
Polytechnic Institute, USA

Lauren Carr
Assistant Professor,Montclair State University, USA

Ismail Khalid Kazmi
Bournemouth University, UK

Tom Sito
Chair,The John C. Hench Division of Animation and Digital Arts at the School of Cinematic Arts,University of Southern California, USA

Tatjana BurzanoviÄ‡
University of Donja Gorica, Montenegro

Newton Lee
Editor-in-Chief,ACM Computers in Entertainment, USA

Jin Wang
Beijing University of Technology, China

Lars Linsen
Professor,WestfÃ¤lische Wilhelms-UniversitÃ¤t MÃ¼nster, Germany

Abdennour El Rhalibi
Professor of Entertainment Computing Liverpool John Moores University, UK

Juan Carlos Torres
Professor,University of Granada, Spain

Sheng-Ming Wang
Department of Interaction Design National Taipei University of Technology, Taiwan

Past Affiliates

Znak Vladimir Ilich
The Institute of Computational Mathematics and Mathematical Geophysics, Russia

Biju Dhanapalan
Associate Professor, Nanyang Technological University, Singapore

William Hoff
Associate Professor,Colorado School of Mines, USA

John Quarles
University of Texas at San Antonio, USA

Bogdan Smolka
Silesian University of Technology, Poland

Robert S Laramee
Swansea University, UK

David Xu
Regent University, USA

Jamie Denham
Sliced Bread Animation, UK

Yoichiro Kawaguchi
Tokyo University, Japan

City Attractions







