

Krystalore Crews, MBA, ADC, is a People Strategist--Diversity & Inclusion Strategic Consultant, Certified Coach and Facilitator. Krystalore has spent the last 20+ years serving in the United States Air Force, and the last four years in strategic development and execution of diversity and inclusion programs in the US Government and Department of Defense. She has a Master's in Business Administration (MBA) with an Entrepreneurial concentration from Medaille College, and a Professional Certificate in Diversity & Inclusion from Georgetown University.

Krystal Crews, Diversity & Inclusion (D & I) Practitioner and Associate Diversity Coach (ADC), uses her personal experience overcoming obstacles and 19+ years as a military leader in the Air National Guard to engage employees. Krystalore continues to serve, leading an organization of 800 employees part-time with a strategic D&I program from strategy, communications, coaching, and training. She also oversees the strategic community engagement plan for the United States consisting of 90 other Practitioners. Additionally, she mentors and supports 14 Practitioners in the Northeast Region.

She has prior diverse experiences as a Financial Advisor, Construction Project Manager, restaurant Corporate Trainer, Recruiter, Retention Manager, and Computer Engineer. Additionally, as an NFL Alumni Cheerleader, her clients will not get hours full of boring PowerPoint slides. Instead, Krystalore entertains and incorporates videos, interactive activities, team building, goal setting, and engagement to educate the audience.

Based out of Louisville, KY, Krystalore operates as a Coach and Consultant as founder of The Crews Coach. Krystalore leads individuals and teams toward improving their emotional intelligence and inclusive leadership journey. Krystalore is an athlete and marathon runner. She is the Coach of the (National) Air National Guard Marathon Team, competing annually at the Air Force Marathon. The team has won first place of 12 teams 3 out of the last 4 years. Her leadership, stamina, determination, and resilience overcoming diversity and health challenges bring a unique perspective to relate to many challenges that many people are faced with. Strategic planning, goal setting, and mindset are paramount in any journey.

Krystalore spent the last 6 years organizing and leading local chapters for the National organization, Team Red, White, and Blue (RWB). The mission is to enrich the lives of Veterans through social and physical activity. Her mission as a military member and military spouse is to unite members of all services and wars to a common mission though awareness, connection, and engagement. Krystalore continues her coaching and consulting work virtually as she travels to support her husband's active career in the Army.

Additionally, Krystalore is President and founder of Crews Beyond Limits Consulting, Inc.; a diversity and inclusion training and consulting firm. The foundations include understanding one's personality, bias, emotional intelligence, and value sets. Krystalore's Employee Empowerment and Inclusive Leadership

programming allows the employees to get back to the basics of awareness and inclusion, allowing the team to develop an understanding of how to communicate, offering insight into individual values and morals.

Krystalore enjoys studying human behavior and engaging with people to communicate better in the workplace, but also at home with a spouse, family, friends, or children. It helps them grow not only professionally, but personally.