Abstract Template

Abstract Title: DEMENTIA – Breaking Barriers -Building Bridges

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Abstract

Introduction

Dementia is the 21st century health and social care crises.

It is one of the major causes of disability and dependency among older people worldwide that significantly impacts not only the individuals, but also carers, families, communities and societies.

Dementia diagnosis is surrounded by stigma leading to delayed help seeking, which impacts the quality of life both of patients and carers

Problem

Evidence suggest stigma associated with dementia is a pivotal factor in delaying diagnosis and seeking help. Raising awareness and education across all sectors helps in minimizing stigma enables better acceptance of care and enhances the quality of life.

Aim – Launch of National Dementia Awareness Project to Raise awareness of dementia across healthcare settings and community in the state of Qatar

Methods -

We identified the following three groups as they play a pivotal role in supporting and enhancing dementia care in Qatar.

1. Healthcare Professionals
2. Community
3. Carer's Group

As part of Project we designed and developed specific tailored dementia awareness and educational activities for the above three groups over the year

Results –

With 17 healthcare events targeting a population of 748 professionals.
23 community events targeting 2782 community members
6 Carer events focused for 110 carers over the year, The National Awareness Project achieved following key Outcomes

1. Dementia made as a Public Health Priority
2. Formed national dementia carer's group
3. Qatar National dementia plan launched on 27th November 2018

Conclusion

National Dementia Awareness Project -Cutting across Boundaries Across Health Care, Social settings and Community Raised the Profile of Dementia to be the Public Health Priority and It Being Everybody's Business

Professional Biography (100-150 words)

Dr Irshad Badarudeen has completed his Medical school from Rajiv Gandhi University, India and Masters in Internal Medicine from Yenepoya University, India. Currently pursuing Fellowship in Geriatric Medicine from Hamad Medical Corporation, Qatar and master's in healthcare quality at Royal College of Surgeons, Ireland.

Recent Publications

- Badarudeen I (2018) Adrenal Insufficiency Among Older People: An Insight from Qatar.



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