
DELIVERING HEALTHCARE AND EDUCATION
AS RIGHTEOUS SERVICES NOT COMMODITIES
OUR BELIEF
A Noble Concept with Great Practical Implications

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WHAT PROBLEM ARE WE SOLVING?

Delivery of health care & education as basic human rights

Over the years, there has been great concern with reforming the health care and education all over the world. However, all the problems we have with the delivery of health care and education are because we treat them as if they were a commodity.



WHY DO WE CARE?

HEALTHCARE & EDUCATIONAL SERVICES CANNOT BE OWNED OR CONTROLLED

The poor should not be punished because of their unaffordability

No one should own the services of healthcare delivery and education. Commodities are owned, while services are not. Because if they were owned, it would be easy to control them and limit their delivery based on affordability to pay.

It has been the consensus of the world that health care is a human right, as declared by the Universal Declaration of Human Rights which stated "the right of everyone to the enjoyment of the highest attainable standard of physical and mental health".

UNIVERSAL DECLARATION OF HUMAN RIGHTS

The basic conceptions regarding healthcare and education should be revolutionized to deal with them as a right and not a privilege.

WINTERS, 2016

Our objective is to rationalize the importance of delivering healthcare and education as righteous services not as commodities, and their implications on humanistic, economic, and developmental standpoints through what we have accomplished in 57357 hospital.

REAL-LIFE EXAMPLE

The implementation of these concepts at the Children's Cancer Hospital – 57357 Hospital - Egypt

IN GENERAL THE IMPLICATIONS OF APPLYING HEALTHCARE AND EDUCATION AS SERVICES – NOT COMMODITIES.

HUMANISTIC

It would be inhumane and morally offensive to make decision about life and death based on the amount of money a person has on hand (Winters, 2016).

ECOMOMIC

This concept can change the way of thinking of the pharmaceutical, medical equipment and educational industries, to follow more economic approaches to deliver the services to cover a larger portion of the population.

DEVELOPMENTAL

The enhancements in performance and development will take place on both sides; the deliverer and the receiver of the services.



HUMANISTIC IMPLICATIONS

NATIONS HAVE TO KEEP WHAT THEY ACCEPT AS TRUE IN REGARDS TO NOTIONS OF PEOPLE'S RIGHTS AND EQUALITY.

We understand the struggle.

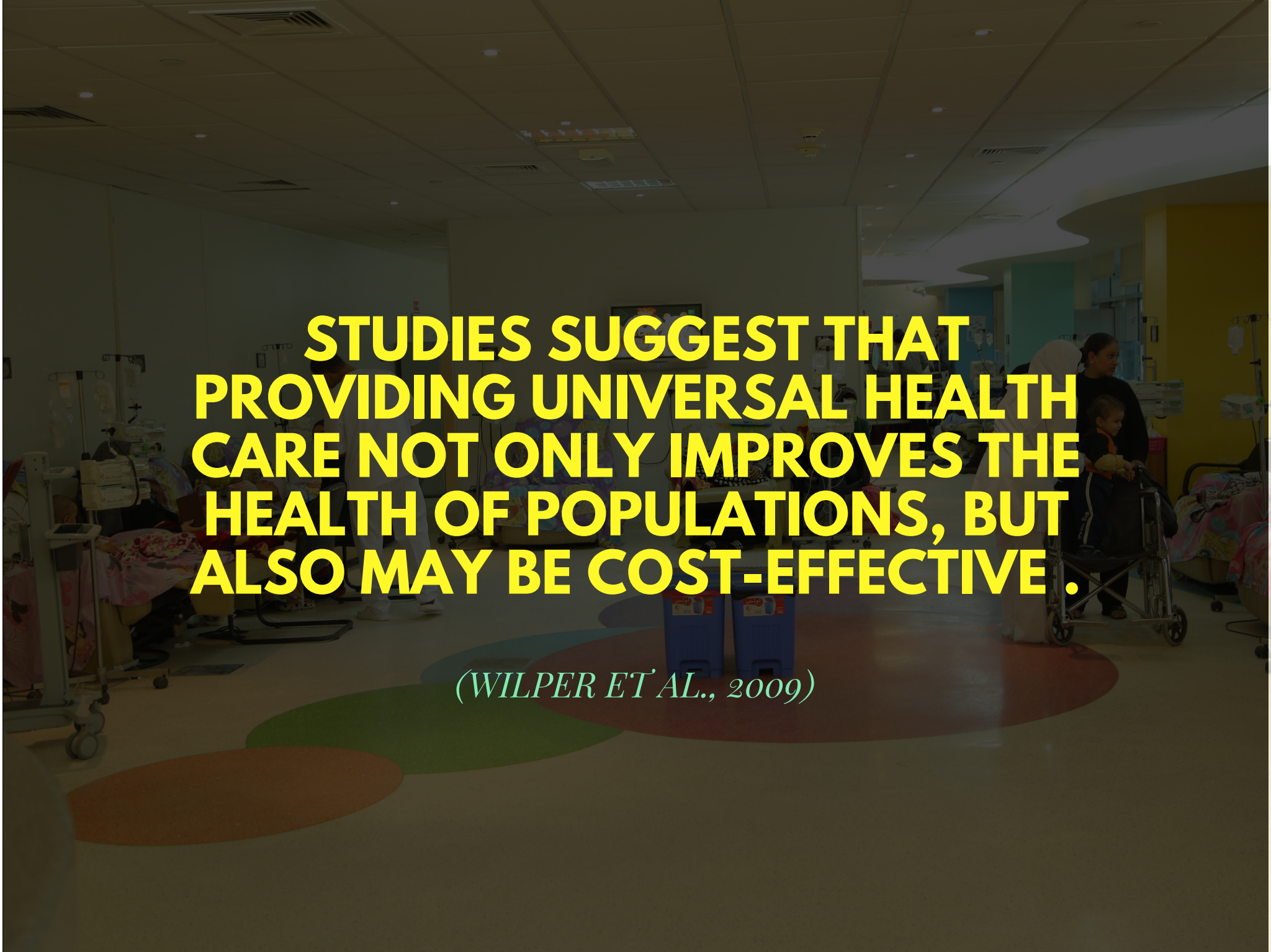
There should be a more convincing moral framework that does not deprive the less privileged of their basic human rights to receive dignified health care and education.

ECONOMIC IMPLICATIONS

Cost effectiveness

The concept of delivering healthcare and education from an economical –in adverse to a commercial- point of view will lead to the delivery of more services with lower costs, thus increasing the market share of these services leading to more productivity and overall economic positive output.





STUDIES SUGGEST THAT PROVIDING UNIVERSAL HEALTH CARE NOT ONLY IMPROVES THE HEALTH OF POPULATIONS, BUT ALSO MAY BE COST-EFFECTIVE .

(WILPER ET AL., 2009)

THIS IS BECAUSE BEING UNINSURED OR HAVING INADEQUATE INSURANCE HAS SERIOUS CONSEQUENCES FOR INDIVIDUALS, FAMILIES, AND COUNTRIES LIKE THE USA.

UNIVERSAL HEALTHCARE IS COST-EFFECTIVE

Fostering a healthy population secures economic development and hence sustains growth & prosperity. Providing the proper health care from the beginning ensures that individuals are diagnosed & treated right from the start hence this cuts costs through avoiding any complications that can happen and ensures a faster return of the individuals to the work force.

HEALTH INEQUITIES ARE WIDENING AND THE COST OF HEALTH CARE PUSHES MILLIONS INTO POVERTY EACH YEAR.

ONLY 11%

of global health spending ($ 2.8 trillion) is in low- and middle-income countries. High out-of-pocket spending means that nearly a third of households in Africa and Southeast Asia are forced to borrow money or sell assets to pay for health care, often falling into financial ruin.

THE ENHANCEMENTS IN PERFORMANCE AND DEVELOPMENT WILL TAKE PLACE ON BOTH SIDES; THE DELIVERER AND THE RECEIVER OF THE SERVICES

The deliverer

The individuals who deliver the health care or educational services, who will sense a feeling of achievement from delivering the basic human rights to the people without discrimination based on ability to pays.

The receiver

Individuals who are receiving the health care or educational services without having to worry about the healthcare or educational expenditures would lead to better productivity at work and better developmental and economic output.

DEVELOPMENTAL IMPLICATIONS

57357 case study

HOW WE DID IT?

The children's cancer hospital 57357 is a true example of the **goodness of mankind** and what can be achieved when people **work together** for a **common goal**. The hospital provides healthcare services to children with cancer **free of charge** regardless of their ability to pay and **without any** social, racial or religious discrimination.



The hospital depends on fundraising and donations to cover the expenses of the medical care of these patients, with the highest quality of healthcare services, and state-of-the-art advances in the medical diagnosis and treatment of childhood cancers.

KNOWLEDGE INTO ACTION

WHAT DO WE CARE ABOUT?

A WISE INVESTMENT IN HEALTHCARE RESOURCES

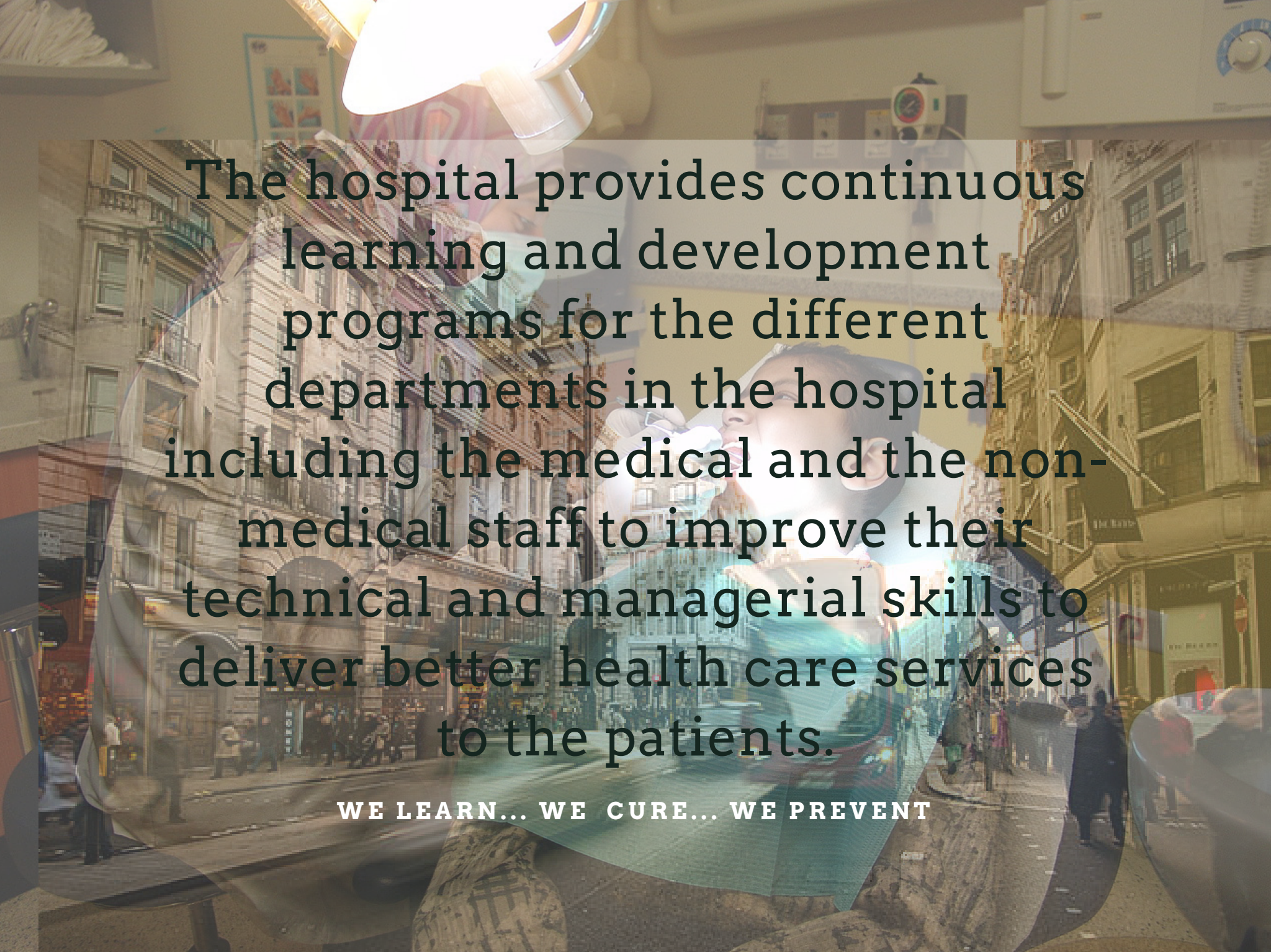
The delivery of the best possible health care services to children with cancer has led to better treatment of the children and achieving higher cure rates, with less complications and less possibility for disease recurrence, at relatively lower costs

HUMANISTIC, ECONOMIC AND DEVELOPMENTAL IMPLICATIONS

Improved patient outcomes are attributed to improved psychological status from being granted all their basic human rights of receiving high-quality healthcare services in a dignified manner free of charge at lower costs.

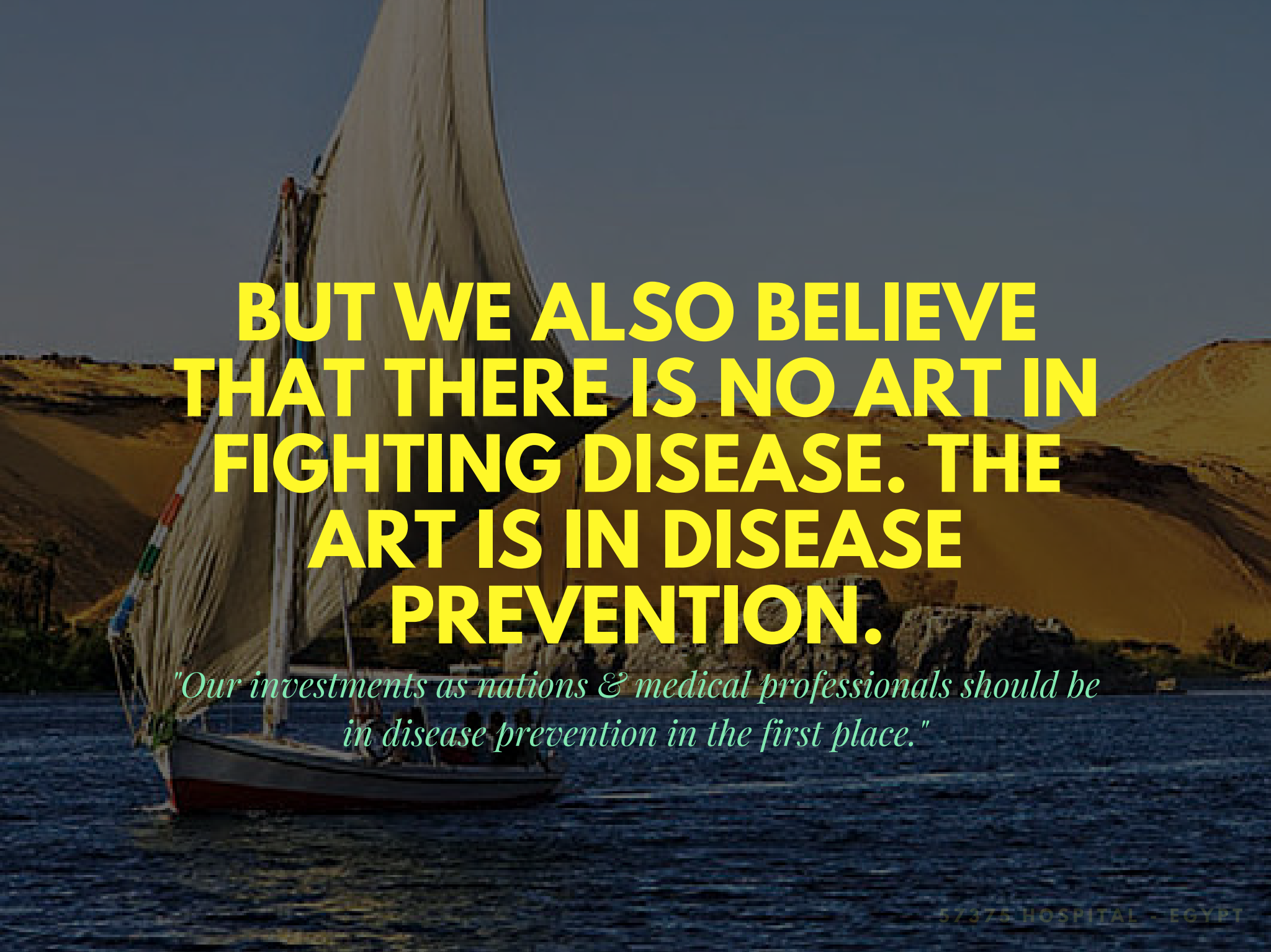
LEARNING AND EDUCATION/ IN-HOUSE PATIENT EDUCATION

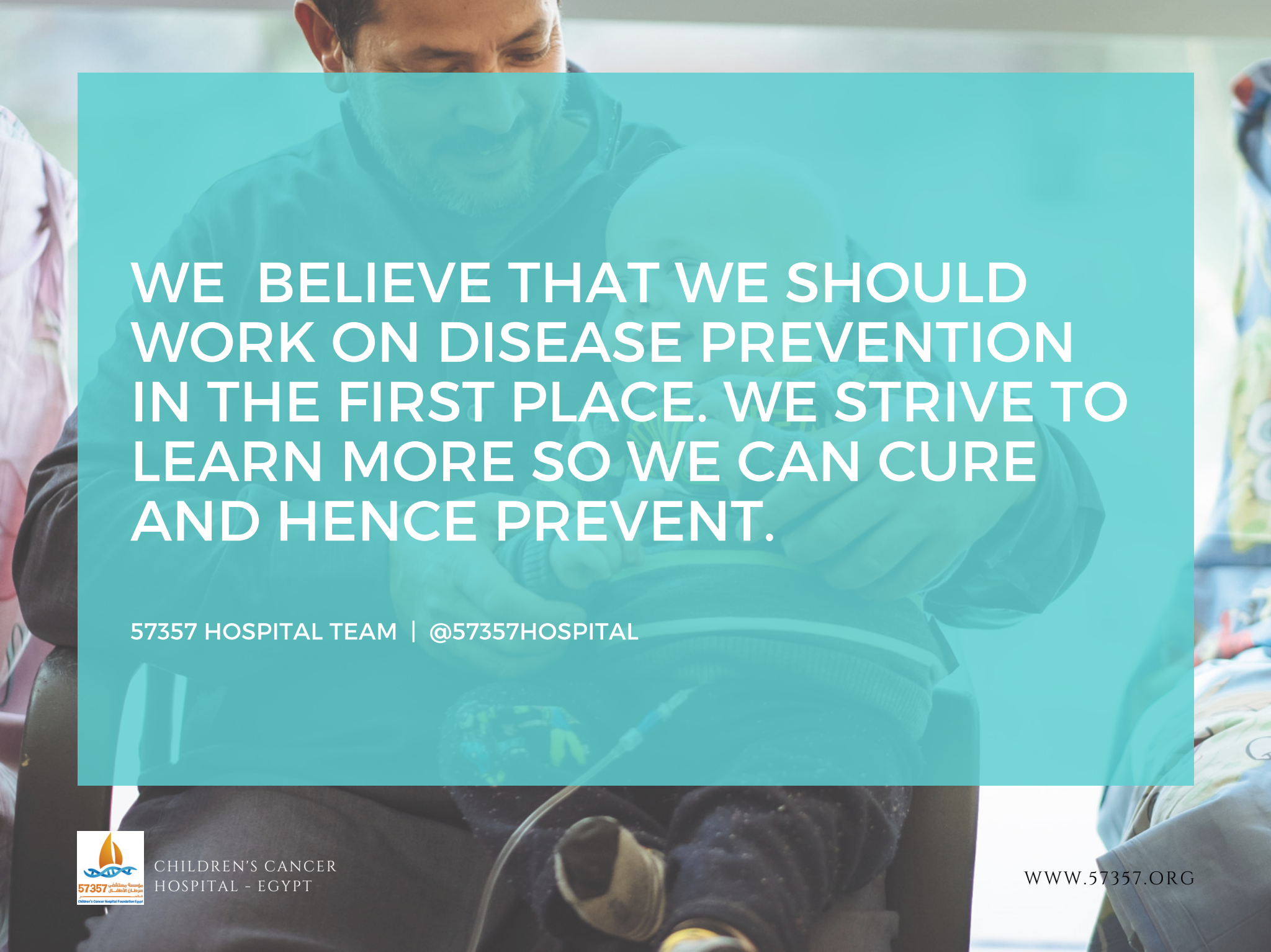
One of 57357's main strategic objectives is to be a learning organization striving to put knowledge into action while constantly improving its learning and training capacities.The education of patients about their health, treatment and all aspects of the disease is a major ongoing initiative at the to restore their hope in a better future



The hospital provides continuous learning and development programs for the different departments in the hospital including the medical and the non-medical staff to improve their technical and managerial skills to deliver better health care services to the patients.

WE LEARN... WE CURE... WE PREVENT


BUT WE ALSO BELIEVE THAT THERE IS NO ART IN FIGHTING DISEASE. THE ART IS IN DISEASE PREVENTION.
"Our investments as nations & medical professionals should be in disease prevention in the first place."
57375 HOSPITAL - EGYPT



WE BELIEVE THAT WE SHOULD WORK ON DISEASE PREVENTION IN THE FIRST PLACE. WE STRIVE TO LEARN MORE SO WE CAN CURE AND HENCE PREVENT.

57357 HOSPITAL TEAM | @57357HOSPITAL

OUR INITIATIVES FOR DISEASE PREVENTION

- CANCER REGISTRY
- EPIDEMIOLOGY STUDY
- BIO-BANKING
- BASIC RESEARCH
- STANDARD TREATMENT PROTOCOL
- GECE - GENETIC EPIDEMIOLOGY CENTER OF EXCELLENCE



CHILDREN'S CANCER HOSPITAL -
57357 HOSPITAL - EGYPT

THANK YOU

WWW.57357.ORG