Implementation of Nursing Service Strategies Supporting ASEAN Economic Community in the Year 2015 of Nursing Organizations in Thailand

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Topics



- Background and significance
- Aim of the study
- Research Framework
- Population
- Research instrument
- Data collection
- Research results
- Recommendation

Background and significance

- AEC will come into effect on December 31, 2015.





Mutual Recognition Agreement (MRA) in the services sector is a relatively recent development in ASEAN cooperation in trade in services.

Background and significance

- This makes nursing organizations in ASEAN countries prepare for changes in 2015.
- Bureau of Nursing of Thailand announced Nursing service strategies to support nursing during changes in the ASEAN Economic Community (AEC) in 2015

Aim of the study

- To study the implementation of nursing service strategies to support nursing during changes in the ASEAN Economic Community (AEC) in 2015 of nursing organizations in hospitals being under The Ministry of Public Health, Thailand

Research Framework

- Nursing service strategies (nursing organization level) to support nursing during changes in the ASEAN Economic Community (AEC) in 2015

1. Raising awareness and understanding of nursing personnel about AEC.
2. Development of nursing personnel competencies to handle the changes.
3. Development of nursing manpower management system.
4. Development of the nursing service system of emergency medical services / disaster and emerging diseases / reemerging.
5. Raising the quality of nursing service.

Population

- Nursing directors, who were working in public hospitals located in all parts of Thailand and being under the Ministry of Public Health of Thailand
- This study collected data from all nursing directors.

Research Instrument

- A questionnaire developed by the researchers.
- The questionnaire was comprised of five dimensions and 50 items based on the Nursing Service Strategies Supporting the ASEAN Economic Community (AEC) Year 2013-2015.
- Four scales rating from 1 “not having policies and actions” to 4 “having policies and already implemented.”
- Content validated by 5 experts
- Reliability tested by Cronbach’s Alpha = .97

Data Collection

- Research Ethics was approved by The Khon Kaen University Ethics Committee in Human Research

- The 838 questionnaires were distributed to nursing directors by mail with a stamped envelop to return the questionnaire back to the researcher. The 518 questionnaires were returned.

- 61.81 % response rate.

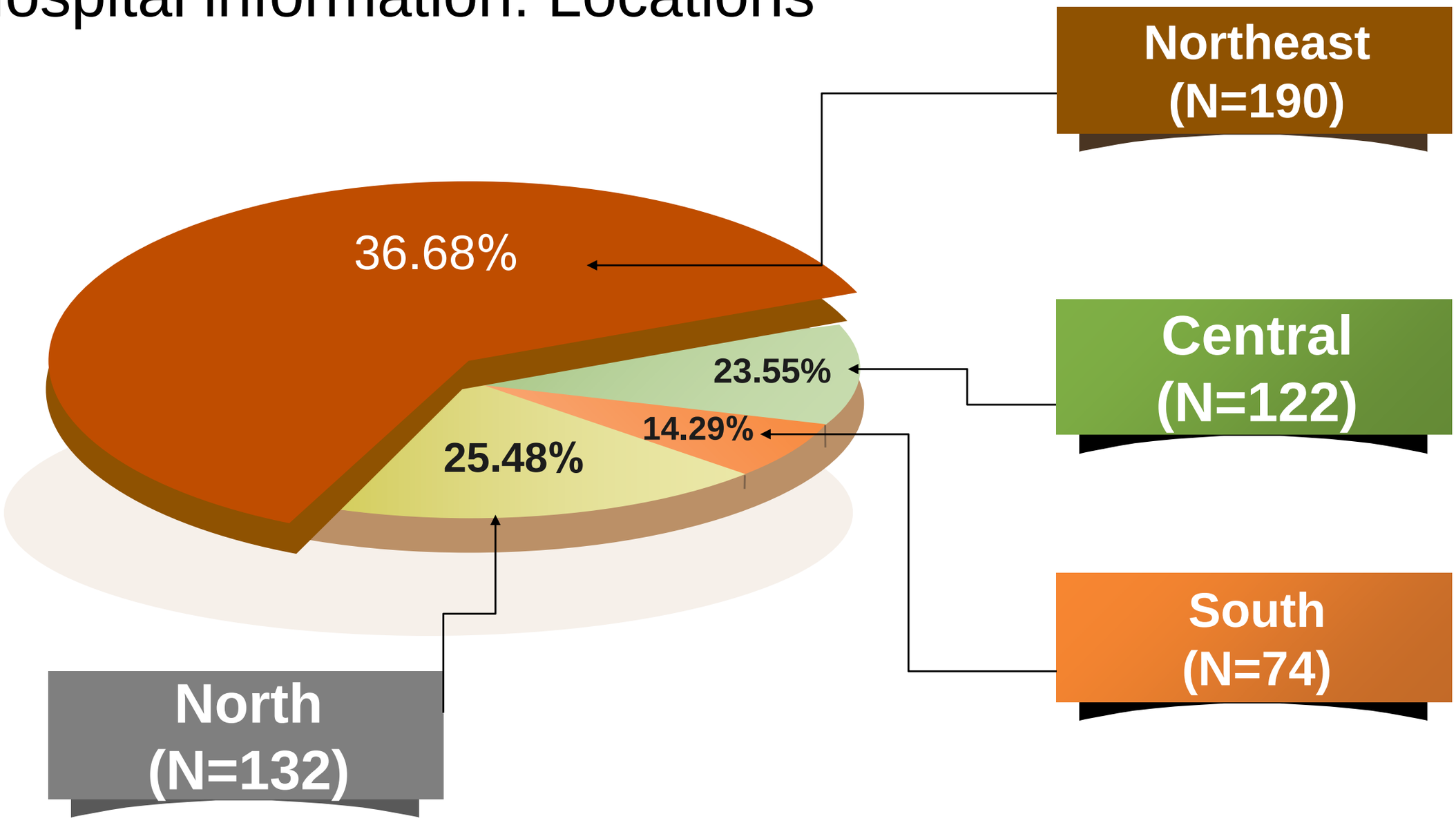
RESEARCH RESULTS

Personal and hospital information	Mean	S.D.	Yes	No
Age (N=514)	51.57	4.84		
Years of experience in nursing director position (N=507)	13.74	9.54		
Experience of participation in a seminar on the topic of AEC (N=514)			64.40%	35.60%
Hospitals provided health care services to foreigner clients (N=516)			91.86%	8.14%

RESEARCH RESULTS

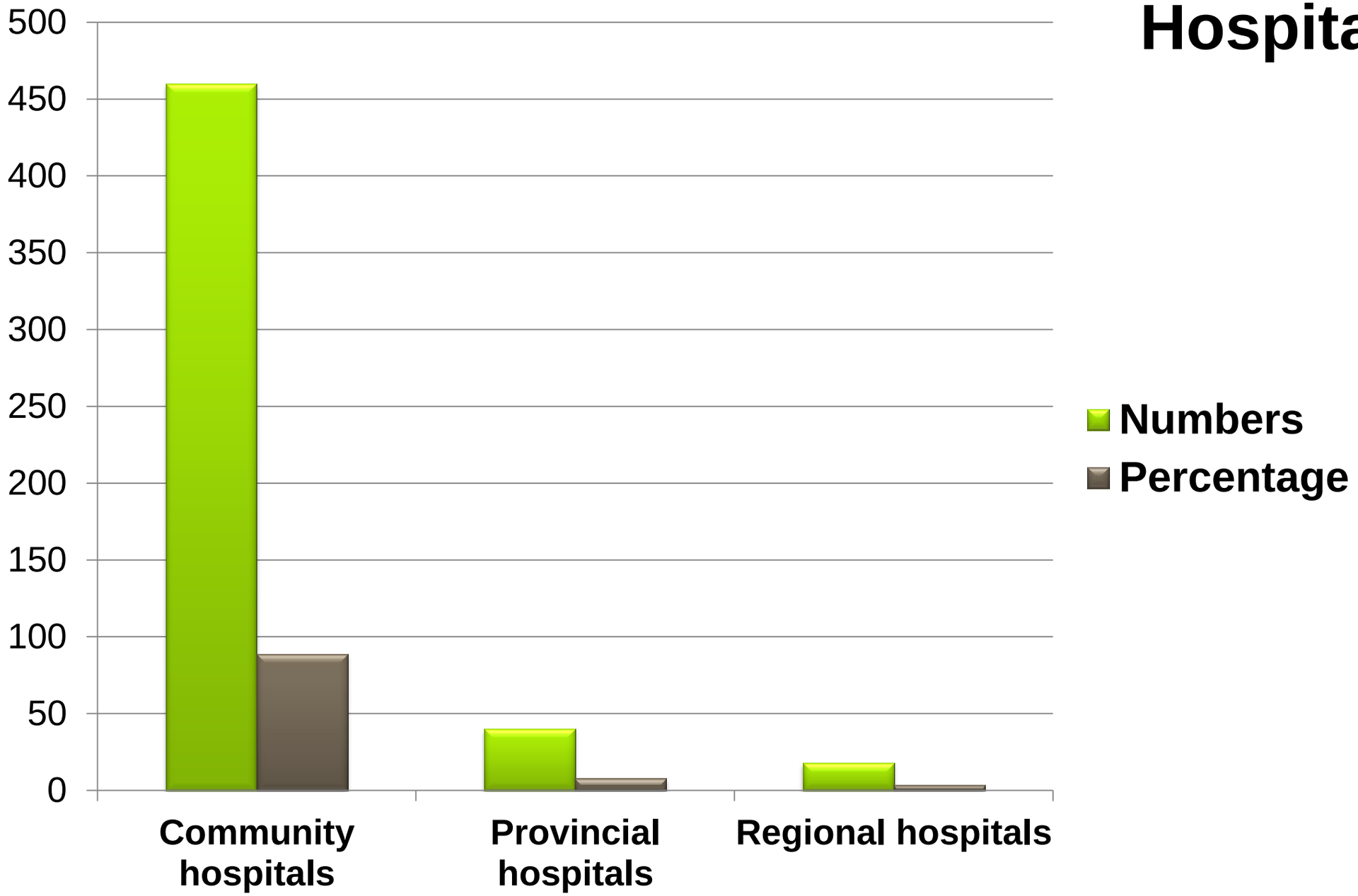


Hospital information: Locations



RESEARCH RESULTS

Hospital Levels



RESEARCH RESULTS

Strategies	North part (N=132)	Central part (N=122)	Northeast part (N=190)	South part (N=74)
1. Establishment of AEC awareness	1.71 (.67)	1.74(.62)	1.71(.67)	1.68(.65)
2. Nursing personnel competency development	2.34(.59)	2.17(.61)	2.27(.59)	2.11(.57)
3. Nursing manpower management system development	2.82(.67)	2.69(.63)	2.80(.74)	2.61(.63)
4. Development of the nursing service system of emergency medical services / disaster and emerging diseases / reemerging.	2.52(.64)	2.36(.62)	2.44(.66)	2.36(.65)
5. Raising the quality of nursing service.	2.37(.61)	2.19(.55)	2.30(.65)	2.19(.60)

Recommendations



Establish a guideline of implementation of the strategies

National nursing organizations

Increase awareness of AEC changes in nursing personnel and focus on the implementation of the strategy.

Nursing organizations in hospitals

Nursing profession of Thailand will be able to support the changes that will occur in the AEC.

Thank you!

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