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N.C.O.F. ® 2007-2012 health survey results

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Abstract

N.C.O.F.® was created for the general purpose of proactively developing, uniting, integrating, targeting, and communicating a positive ecologically and scientifically based health care empowerment nutrition and physical activity education intervention program message to those directly and indirectly affected by the national obesity epidemic. Such interventions when introduced and reinforced with some frequency to the pre-K and K-6 audiences and their gatekeepers (parents/guardians) will induce healthier eating and physical activity habits which in-turn will eliminate or greatly reduce the need or frequency for expensive healthcare medicines and their severe side effects (causational or premature development of type-2 diabetes; pancreatic, colon, breast, and other known cancers; heart-disease; hypertension; stroke; dementia,; schizophrenia; sleep apnea; chronic diseases; kidney stones; arthritis; etc.), high -risk weight reduction surgery, or worse early mortality. Furthermore, the process of reducing the incidence or need for medical interventions through pharmacology or other environmentally unfriendly means will greatly GREEN the environment with the reduction in the manufacture and disposal of medical waste and by-products. More specifically, N.C.O.F.® has devised a twenty-four (24) question survey targeting gate-keepers of children (parents, grandparents, teachers, healthcare professionals, etc.) on its website: http://www.ncof.org/about/survey.php to collect key data on the attitudinal perspectives of gatekeepers to better understand the root issues involving children's and gatekeepers attitudes towards healthy nutrition and physical activity. Current survey results have been collected over a five year period from over 120,000 survey participants. Presentation of these results and discussion thereafter.

Biography

Mullaly currently serves as the Board of Trustees Chairperson and corporate co-Founder of the National Childhood Obesity Foundation, Inc. Dr. Mullaly's expertise extends to chemical dependency, where his experience has included serving as Clinical Director for the N.E.A.D.S. Corporation, as Clinical Psychologist for Spoford Hall, NH. He is the author of numerous books and professional articles in the areas of chemical dependency and schizophrenia. His workshops have been requested and delivered on over 100 occasions since 1984 throughout the U.S. He has served as an adjunct professor and Clinical Assistant Professor for Psychology Departments at Northeastern University, Endicott College, Virginia Tech, and the University of Alabama Medical School. Dr. Mullaly is Board Certified and Licensed in the state of Massachusetts. He holds a Ph.D. degree in Clinical Psychology from the University of Tennessee in Knoxville, and a B.A. degree in Psychology from Northeastern University in Boston, MA.

Regan is corporate co-Founder of the National Childhood Obesity Foundation, Inc.®. He currently serves on the Board of Trustees and as President and CEO for the Foundation. Earlier, he was a Principal and Senior Associate with the management consulting and executive training firms of North American Group Worldwide, Inc., and Harbridge House, Inc. both respectively in Boston, MA. His clientele included Fortune 1000 companies, small and minority owned businesses, and several European municipality sport venues and healthcare facilities. Air Force assigned to the NATO AWACS program as an Acquisition Officer at Hanscom AFB. Mr. Regan has taught and co-taught business law, marketing, sport marketing, organizational behavior, entrepreneurship, and the business of sport as an adjunct faculty member at Harvard, University of Vermont, Boston University, Bentley University, Endicott College, and Salem State College. He wrote a book entitled "Sport Marketing"published by Prentice Hall ISBN#0205195849 and #9780205195848 and an article for the Salem State University¹s Sextant Magazine entitled "The Globalization of Sports Marketing".