Cosmetology-2013

OMICS Group Conferences
Accelerating Scientific Discovery

2nd International Conference and Exhibition on
Cosmetology & Trichology

November 12-14, 2013 DoubleTree by Hilton Hotel Chicago - North Shore, USA

Examining the realities and expelling the myths of permanent makeup

Gayle Sobocinski

Bodyworks by Gayle, USA

Abstract

I've been asked to enlighten you on the actual art of Permanent Cosmetic Tattooing. So today we're going to examine the realities and expel the myths of these procedures.

1. safety standards

2. who receives permanent cosmetic

3. why they seek out these procedures

4. is it different from Traditional Tattooing

5. is there a difference of procedures for men compared to woman

6. how my clients locate me

7. doing corrective work and

8. training in the art of cosmetic application

If my potential client coming in for a consultation makes me aware that they have an acute illness, for the practitioners legal safety we must ask for a release from their treating physician before any procedures can be started. I see clients with everything from birth defects, alopecia, cancer pre, during and post chemo, trichoteillomania, burn and accident survivors as well as the everyday woman just wanting to enhance they look.

There might be times when a client comes in with several questions that are beyond the scope of my practice as a permanent cosmetic technician. You can ask them to have their physician call with any questions for the safety of their patient. A technician may not call the doctor themselves as this will break the HIPA act.

Things of importance are the clients & practitioners safety, secondly the comfort of the client. If your client is comfortable the procedures will go much smoother. One of the most common myths is that it is NOT Tattooing! What image comes to your mind when you hear the word "tattooing"? It will be there forever? In some cases it is. Whenever you implant ink of any kind under the skin, this is tattooing.

The tattooing of the 60's and earlier was quite a different technique than it is today. Most people are familiar with the body tattoos our grandfathers got. We see them as a faded, distorted blob of something, not quite distinguishable but still there, non the less. This is another illustration of someone obsessed with tattoos, distorted but there.

Permanent cosmetic technicians differ from body tattoo artists in the use a different needle stroke. This being a shorter stroke as the facial skin is thinner and in many cases with the older patient and those with medical issues the skin is extremely delicate. If I do body work for camouflaging, the needle stroke is the same as a traditional tattoo artist but the experiences are different.

Typically your standard body tattoo artist is not familiar with the safest way to handle cosmetic tattooing. You wouldn't buy sandals to wear outside in the dead of winter to protect your feet from the snow. You would purchase boots. Seeking out a professional cosmetic tattoo artist is your best bet for any facial work or even reconstruction work on the body, such as the areola.

In cosmetic tattooing the inks we usually use consist of organic & inorganic pigments. This will need to be touched up about every 5 to 10 years to keep its fresh natural look. These pigments are not conducive for body art.