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The McCollough facial rejuvenation system

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Abstract

Rejuvenating an aging face is not a "one-size-fits-all" undertaking. Rather it is a matter of personalizing procedures and products that fit the patient's/clients needs. Dr. McCollough has spent 40 years developing a scientific system which does just that. He will demonstrate facial rejuvenation procedures for patients/clients of ages ranging from 30-something to 80-something and explain how skin care professionals and facial plastic surgeons can work together to create happier patients than either can do otherwise.

Biography

E. Gaylon McCollough MD FACS founded the McCollough Plastic Surgery Clinic in 1975. Dr. McCollough was recently included in the National Registry of Who's Who. He is included in Woodward and White's "Best Doctors in America", "America's Top Plastic Surgeons", and was honored by the March of Dimes as "Alabama Citizen of the Year" for 1994-95. Dr. McCollough is board certified by two specialty boards, each of which is concerned with regional plastic surgery: the American Board of Facial Plastic and Reconstructive Surgery, and the American Board of Otolaryngology (the specialty of head and neck surgery).

Dr. McCollough is the co-author of three major textbooks on facial and nasal plastic surgery and two non-medical books: Shoulders of Giants, and Before and After. He is also the author of The Appearance Factor, one of the world's most comprehensive consumer guides on ways that human beings can look, feel and perform better.