A warm welcome from Chicago!!!

Greetings for the day!

We appreciate your work and contribution for the scientific world. We are glad to inform you about our upcoming International gathering to be held during July 17-19, 2017. We will be glad to welcome your presence and organization participation during the conference sessions to be hosted at Chicago, USA.

International Conference and Exhibition on "World Congress and Expo on Optometry & Vision Science"

I am the Program Director for World Optometry, approaching to welcome your organization at our upcoming event gathering. We will be honoured to provide your organization a platform to establish an international approach to serve the global community by building greater contacts & network with the decision makers.

World Optometry 2017 aims in gathering renowned scientists, professors, students, exhibitors, doctors and research professionals across the globe under a single roof, where they discuss the research, achievements and advancements in the field of vision. This meeting will play a platform for the interaction between experts around the world and aims to accelerate scientific discoveries and major milestones in the field of Optometry, Ophthalmology & Vision Science. Exhibition/Sponsorship at World Optometry 2017 affords your organization access to over 3000 conference delegates as well as the health care institutions, students and communities who will be gathering in Chicago. You will also gain exposure from the audience attending the event. As an organization dedicated to make healthcare information open access, you are definitely an ideal partner for us in this venture.

You will be meeting numerous delegates from different parts of the world at the conference to network with them for the future ventures.

In this regards, our committee would like to invite your organization and members for

Sponsor/ Exhibition opportunities during the conference proceedings

SPONSORSHIP'S

Just Exhibition $1349- 1 registration, booth space, Wi-Fi and electricity services
Platinum $8000 – 5 reg 2 booth space and 15 minute Product introduction session
Elite $5500 – 4 reg 1 booth space and 1 product workshop as luncheon
Gold $3000 – 3 reg, 1 booth
Silver $2500 – 2 reg, 1 booth
Lunch / cocktail sponsor US$ 2,000
Coffee break sponsor US$ 1,500
Conference delegate bag sponsor US$ 1,000
Academic partner US$ 2,000
Corporate partner US$ 3,000
Keynote sponsor US$ 1,500
Lanyard (also known as neck cords) US$ 1,000

ADVERTISEMENTS

Outside back cover (color) US$ 1,200
Inside front cover (color) US$ 1000
Inside back cover (color) US$ 1000

Benefits for exhibiting at World Optometry 2017:

- One complimentary congress registration
- One Exhibit booth (Size-3X3 Sq.).
- One Poster presentation award on your Company's name.
- Brand announcing at opening and closing ceremonies.
- Logo recognition on congress website sponsorship page.
- One insert provided by the exhibitor in the congress delegate bags.
- Client relationships (B2B Meeting).
- Recognition listing in the final conference program.
- One page advertisement in the conference book.
- Attendee list post conference.
- Video teaser played during the break timings (Video provided by you)
- Special product workshop can be organized (On Request)

We look forward to your thoughts, ideas and lending your support so that I can inform you about the associated benefits and client management approach. Your understanding and participation is greatly appreciated. Please let me know decision to brand your company in front of delegates coming from across the globe. Your brand logo will be updated at our website and other proceedings.

We are also providing accommodation at the five star conference venue hotel with $140 for single occupancy room & $200 for double occupancy room.

Conference website- http://optometry.conferenceseries.com/america/

BENEFITS AND OPPORTUNITIES

ELITE SPONSOR

- 10 poster awards
- Up to 4 complimentary registrations
- 2 corporate sponsored workshops
- 2 complimentary exhibition spaces with priority to purchase exhibition space (Booth size-3×3 sqm)
- Recognition logo on conference website
- A4 color advertisement in congress program or book of abstract (excluding cover pages)
- 3 inserts provided in congress delegate bags

GOLD SPONSOR

- 5 Poster awards
- One corporate sponsored workshop & 3 complimentary registrations
- One complimentary exhibition spaces with priority to purchase exhibition space (Booth size-3×3sqm)
- Recognition logo on conference website
- A4 color advertisement in congress program or book of abstract (excluding cover pages)
- Two inserts provided in congress delegate bags

SILVER SPONSOR

- 3 poster awards
- 2 complimentary registrations
- One complimentary exhibition space with priority to purchase exhibition space (Booth size-3×3Sqm)
- Recognition logo on conference website
- A4 color advertisement in congress program or book of abstract (excluding cover pages)
- One insert provided in congress delegate bags

LANYARD SPONSOR

- Want to see your company logo on every attendee? Then the lanyard sponsorship is for you. Lanyards (also known as neck cords) hold each name badge and are constantly visible.
- Benefits Include: One Color Sponsor Logo on Registration Lanyards

KEYNOTE SPONSOR

- Opportunity to greet sponsored speaker
- Acknowledgement at sponsored speaker's plenary session
- Logo at plenary session
- One day complimentary meeting registration

CONFERENCE DELEGATE BAG SPONSOR

- One-color sponsor logo on conference bags
- One complimentary meeting registrations for all three days

COFFEE BREAK SPONSOR

- Logo on morning tea signage & congress program (subject to printing deadlines)
- Logo on congress website
- Standing pull up banners in the exhibition area
- One complimentary meeting registration for all three days

LUNCH/COCKTAIL SPONSOR

- Logo on Lunch/Cocktail signage
- Logo in Congress Program (subject to printing deadlines)
- Logo on Congress Website
- Opportunity to place company provided free standing pull up banners in the exhibition area during your sponsored break
- One complimentary meeting registration for all three days

Kindly contact me for any further assistance required.

Regards,

Steve Jones

Program Director/World Optometry 2017

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