# SPONSORSHIP & EXHIBITION 2024




CPD Accredited 26th World Congress on

# DIABETES AND ENDOCRINE DISORDERS

**September 19-20, 2024 | London, UK**

**Theme: "Recent Advancements and Complications in the field of Diabetes and Endocrinology"**

# DEAR PROSPECTIVE

## SPONSOR/EXHIBITOR

**GREETINGS FROM** WORLD DIABETES 2024!

We would like to invite you to become a sponsor/ Exhibitor at the "26th World Congress on Diabetes and Endocrine Disorders" to be held in September 19-20, 2024 in London, UK

World Diabetes 2024 is a unique opportunity for your organization to connect with up to 250 leading healthcare professionals who work in a variety of academics, research, industry, government and private sectors.

The Organizing Committee is diligently working on bringing the most knowledgeable researchers from all over the world, as well as leaders in the industry to explore the recent happenings in Diabetes and Endocrine Disorders through an energizing and informative program of speakers, and facilitating networking and business opportunities for sponsors through an interactive exhibition and a dynamic program of social events.

This high-profile event would be a great chance to present your company among the most representative group of people so don't miss this opportunity to enhance your brand and demonstrate your leadership at Diabetes and Endocrine Disorders.

Sponsors and exhibitors will receive acknowledgement prior to, during and after the conference through conference materials and the website, and enjoy significant contact with delegates during the exhibition and social events.

We offer a wide range of sponsorship opportunities to suit your needs. We encourage you to review the enclosed details and respond quickly, as we expect to sell out.

We look forward to your participation in this premier industry event, and welcoming you to September 19-20, 2024 in London, UK

Sincerely,

on behalf of Organizing Commitee.

## SCOPEANDTOPICS

The scope of the conference covers all the research arenas in Diabetes and Endocrine Disorders research happening around the world. The latest achievements of Diabetes and Endocrine Disorders and research works will be presented and thoroughly discussed through a series of Key Notes, Plenary talks, Workshops, Symposiums and Poster Sessions. A broad spectrum of research and innovation activities will range from basic research to application-oriented multidisciplinary tracks and sub tracks will be addressed at the World Diabetes 2024.

# WHY TO SPONSOR?

**Sponsoring the World Diabetes 2024 Conference builds visibility for your brand, connects you with the industries, institutes, academicians, researchers, practitioners, students and other key stake holders which gives you a forum to share your organization's expertise.**

**Whether you are trying to reach your target audience at the international, national or local level, aligning your company with this conference will win your brand valuable exposure to 300+ attendees including the best talents in industry and academia.**

**World Diabetes 2024 wants to partner with you and offer a unique platform for you to interact with an audience of international specialists allowing you:**

- **Wide acknowledgment of your organization leading up to and during the conference.**
- **Promote and Showcase you can present your brand, company and products to our attendees, and meet potential clients and new employees face to face.**
- **Excellent networking opportunities during the Conference to promote your products and services to a relevant target audience.**
- **An opportunity to utilize the Conference experience to showcase your organization's position of support for these important research areas.**
- **An opportunity to source new contacts and business leads or maintain relationships with existing researchers, customers, suppliers and important institutions.**
- **An opportunity for your key staff to connect face to face with the most influential people, bodies and organizations representing from diverse research areas at one place over a short period of time.**
- **The possibility to launch new initiatives, products or services directly to your primary market.**
- **Gaining access to Conference attendees who are keen to improve their knowledge within the field, and through your organization's support, closely align your organization with attendees' professional development on a personal level.**
- **Competitive advantage you'll stand out if you're a sponsor and your major competitors aren't. If your competitors have already decided to be sponsors, your sponsorship becomes even more important, to assert your comparative market strength.**

# CONFERENCE HIGHLIGHTS

Diabetes and Types of Diabetes
Genetic Diabetes
Diabetes Symptoms and Complications
Diabetes Mellitus: Diagnosis, Management, and Treatment Strategies
Anti-Diabetes Drugs
Insulin Therapy and Advances in Insulin Delivery Systems
Cardiovascular Risk in Type 2 Diabetes
Diabetic Nutrition and Physical Fitness
Diabetes in Pregnancy (Gestational Diabetes Mellitus (GDM))
Endocrine Disorders
Endocrinology and Hormonal Disorders: Diagnosis and Treatment
Endocrine Oncology
Pediatric Endocrinology
Pituitary and Neuroendocrinology
Thyroid Disorders: Diagnosis, Treatment
Obesity and Diabetes
Obesity and Metabolic Syndrome: Prevention and Treatment
Diabetes and Mental Health
Diabetes Research and Clinical Practice
Advanced Technologies and Treatments for Diabetes
Self-Management Education and Support for Diabetes Patients
Telemedicine and Diabetes Care

# SPONSORSHIP OPPORTUNITIES

*We offer sponsorship opportunities for every level of interest and every budget. Standard "packages" are outlined below, but we also stand ready to customize a program and a budget that meets your unique marketing goals.*
*Listed below are a wide variety of sponsorship opportunities to meet your organization's budget and business development objectives.*

## PLATINUM SPONSOR

**7500$**

As a title sponsor, this package ensures the highest brand profile and demonstrates your organization's commitment to addressing World Diabetes 2024.

### Exposure includes:

- One Plenary speaking opportunity
- Company acknowledgement on all official conference support signs, programme, and conference website and on all marketing collateral including enhanced logo on the conference holding slide
- Complimentary registration for 5 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the programme booklet | After the event "Thank you email" to all attendees with company logo

## GOLD SPONSOR

**5000$**

As a presenting sponsor, this package ensures your organization on a customized role in the program agenda (speaking role OR networking event) to promote your brand.

### Additional benefits include:

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral including enhanced logo on the conference holding slide
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the conference proceedings

## SILVER SPONSOR

**2500$**

As a presenting sponsor, this package ensures your organization on a customized role in the program agenda (speaking role OR networking event) to promote your brand.

### Additional benefits include:

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral including enhanced logo on the conference holding slide
- Special recognition on the conference website
- Complimentary registration for 2 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material

## EXHIBITION: 1500$

The exhibition space will be provided either at the meetings area or at the banquets region where the welcome reception, refreshments and the posters will be and so there will be plenty of opportunity for you to interact with the delegates. Each booth will have access to power and lighting.

# APPLICATIONFORM

## World Diabetes 2024

| | |
|---|---|
| Name of the Organization/Company | |
| | |
| Sponsorship Package of your Choice | |
| Country | |
| State | |
| Address | |
| | |
| Email | |
| Tel | |
| Fax | |

Please Select the Appropriate Level

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Elite Sponsor | | Gold Sponsor | | Silver Sponsor | | Exhibition | |

| | |
|---|---|
| Sponsorship Amount | |







# MORE SPONSORSHIP OPPORTUNITIES

We're open to all suggestions and would be delighted to work with you to bring something truly interesting for our attendees! We've prepared a list of possible

Sponsorship packages you may be interested in:

- Lanyards
- Conference refreshment breaks
- Attendee t-shirts
- On-site-banners
- Event guide advertising
- Swag bag inserts
- Virtual Sponsorships

How to Reserve Your Sponsorship:

- Sponsorships are limited and available on a first-come, first-served basis.

To request your sponsorship email us at diabetes@theresearchpub.com

Shipment Details: All details in regards to the shipment will be sent to exhibitors closer to the time of the conference

Terms and Conditions of Booking: Acceptance of applications for exhibits or sponsorship is at the discretion of the organizers. Payment must be made in advance of the conference and is refundable according to the cancellation terms. Invoice terms are 30 days net. You will be provided with confirmation of your booking, and details of shipping co-ordinates and relevant shipping deadlines will be sent to exhibitors and relevant sponsors closer to the time of the conference.

**Contact: We would be happy to answer your questions and hear your suggestions! Get in touch with us:**