SPONSORSHIP & EXHIBITION 2021



CPD accredited 23rd World Congress on

DIABETES AND ENDOCRINE DISORDERS

August 26-27, 2021 | Toronto, Canada

DEAR PROSPECTIVE
SPONSOR/EXHIBITOR

GREETINGS FROM WORLD DIABETES 2021!

We would like to invite you to become a sponsor at the "CPD accredited 23rd World Congress on Diabetes and Endocrine Disorders" to be held in Toronto, Canada on August 26-27, 2021.

World Diabetes 2021 is a unique opportunity for your organization to connect with up to 250 leading healthcare professionals who work in a variety of academics, research, industry, government and private sectors.

The Organizing Committee is diligently working on bringing the most knowledgeable researchers from all over the world, as well as leaders in the industry to explore the recent happenings in Diabetes and Endocrine Disorders through an energizing and informative program of speakers, and facilitating networking and business opportunities for sponsors through an interactive exhibition and a dynamic program of social events.

This high-profile event would be a great chance to present your company among the most representative group of people so doesn't miss this opportunity to enhance your brand and demonstrate your leadership at Diabetes and Endocrine Disorders.

Sponsors and exhibitors will receive acknowledgement prior to, during and after the conference through conference materials and the website, and enjoy significant contact with delegates during the exhibition and social events.

We offer a wide range of sponsorship opportunities to suit your needs. We encourage you to review the enclosed details and respond quickly, as we expect to sell out.

We look forward to your participation in this premier industry event, and welcoming you to Toronto, Canada in August 2021

Sincerely,

Organizing Committee.

SCOPE AND TOPICS

The scope of the conference covers all the niche research arenas in Diabetes and Endocrine Disorders research happening around the world. The latest achievements of Diabetes and Endocrine Disorders developments will be presented and thoroughly discussed through a series of Key Notes, Plenaries, Workshops, Symposiums and Poster sessions. A broad spectrum of research and innovation activities will range from basic research to application-oriented multidisciplinary tracks and sub tracks will be addressed at the World Diabetes 2021.

CONFERENCE **HIGHLIGHTS**

- Classification of Diabetes Mellitus (DM)
- Paediatric Endocrinology
- Diabetes-Neuropathy (Nerve Damage)
- Diabetic Encephalopathy
- Genetic Diabetes
- Endocrinology: Male & Female Reproductive Health
- Diabetes and its comorbidities
- Skin Manifestations of Diabetes Mellitus
- Obesity and Stroke
- Advances to Treat Diabetes in Pregnancy
- Treatment Strategies for Controlling Diabetes
- Stem Cell Therapy for Diabetes
- Non-Insulin Therapies
- Diabetic Nutrition and Physical Fitness
- Risk Factors for Type 2 Diabetes
- Symptoms & Causes of Diabetes
- Diagnostic Tools for Diabetes
- Preventing Diabetes Problems

WHY SPONSOR?

Sponsoring the Diabetes and Endocrine Disorders Conference builds visibility for your brand, connects you with the industries, institutes, academicians, researchers, practitioners, students and other key stake holders which gives you a forum to share your organization's expertise.

Whether you are trying to reach your target audience at the international, national or local level, aligning your company with this conference will win your brand valuable exposure to 300+ attendees including the best talents in industry and academia.

- World Diabetes 2021 wants to partner with you and offer a unique platform for you to interact with an audience of international specialists allowing you:
- Wide acknowledgment of your organization leading up to and during the conference.
- Promote and Showcase you can present your brand, company and products to our attendees, and meet potential clients and new employees face to face.
- Excellent networking opportunities during the Conference to promote your products and services to a relevant target audience.
- An opportunity to utilize the Conference experience to showcase your organization's position of support for these important research areas.
- An opportunity to source new contacts and business leads or maintain relationships with existing researchers, customers, suppliers and important institutions.
- An opportunity for your key staff to connect face to face with the most influential people, bodies and organizations representing from diverse research areas at one place over a short period of time.
- The possibility to launch new initiatives, products or services directly to your primary market.
- Gaining access to Conference attendees who are keen to improve their knowledge within the field, and through your organization's support, closely align your organization with attendees' professional development on a personal level.
- Competitive advantage you'll stand out if you're a sponsor and your major competitors aren't. If your competitors have already decided to be sponsors, your sponsorship becomes even more important, to assert your comparative market strength.

SPONSORSHIP **OPPORTUNITIES**

We offer sponsorship opportunities for every level of interest and every budget. Standard "packages" are outlined below, but we also stand ready to customize a program and a budget that meets your unique marketing goals.
Listed below are a wide variety of sponsorship opportunities to meet your organization's budget and business development objectives.

PLATINUM SPONSOR **7500$**

As a title sponsor, this package ensures the highest brand profile and demonstrates your organization's commitment to addressing World Diabetes 2021.

Exposure includes:

- One Plenary speaking opportunity
- Company acknowledgement on all official conference support signs, programme, and conference website and on all marketing collateral including enhanced logo on the conference holding slide
- Complimentary registration for 5 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the programme booklet | After the event "Thank you email" to all attendees with company logo

GOLD SPONSOR **5000$**

As a presenting sponsor, this package ensures your organization on a customized role in the program agenda (speaking role OR networking event) to promote your brand.

Additional benefits include:

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral including enhanced logo on the conference holding slide
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the conference proceedings

SILVER SPONSOR **2500$**

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral including enhanced logo on the conference holding slide
- Special recognition on the conference website
- Complimentary registration for 2 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material

EXHIBITION **1500$**

The exhibition space will be provided either at the meetings area or at the banquets region where the welcome reception, refreshments and the posters will be and so there will be plenty of opportunity for you to interact with the delegates. Each booth will have access to power and lighting.

APPLICATION FORM

World Diabetes 2021

Name of the Organization/Company	
Sponsorship Package of your Choice	
Country	
State	
Address	
Email	
Tel	
Fax	

Please Select the Appropriate Level

Elite Sponsor		Gold Sponsor		Silver Sponsor		Exhibition	
Sponsorship Amount							







MORE SPONSORSHIP **OPPORTUNITIES**

We're open to all suggestions and would be delighted to work with you to bring something truly interesting for our attendees! We've prepared a list of possible

Sponsorship packages you may be interested in:

- Lanyards
- Conference refreshment breaks
- Attendee t-shirts
- On-site-banners
- Event guide advertising
- Swag bag inserts
- Virtual Sponsorships

How to Reserve Your Sponsorship:

- Sponsorships are limited and available on a first-come, first-served basis.

To request your sponsorship email us at sponsor@alliedglobalevents.com

Shipment Details: All details in regards to the shipment will be sent to exhibitors closer to the time of the conference

Terms and Conditions of Booking: Acceptance of applications for exhibits or sponsorship is at the discretion of the organizers. Payment must be made in advance of the conference and is non-refundable according to the cancellation terms. Invoice terms are 30 days net. You will be provided with confirmation of your booking, and details of shipping co-ordinates and relevant shipping deadlines will be sent to exhibitors and relevant sponsors closer to the time of the conference.

Contact: We would be happy to answer your questions and hear your suggestions! Get in touch with us: