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Sponsorship Brochure



24th World Congress on

Cancer and Diagnostics

April 18-19, 2024 Dubai , UAE

Theme:

Building Bridges to Overcome Cancer-Free World

MAIL: *worldcancer@meetingsnexpo.com*

URL: *https://worldcancer.insightconferences.com/*

WORLDCANCER2024

SPONSORSHIP PLANS

PLATINUM SPONSOR

- Three Corporate Sponsored Workshop slots (audio visual included)
- Two complimentary exhibit booths, with priority to purchase exhibition space and choose booth location (3X3 Sqm each both size)
- Four complimentary registrations
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page, logo recognition on social media and all offline printing materials including conference backdrops
- One A4 color advertisement in the congress Program or Book of Abstracts
- Three inserts provided by the sponsor in the congress delegate bags
- One post congress Email message to consented congress registrants up to 60 days after the congress (content to be provided by the sponsor)
- 25% off the cost of two additional purchased
- sponsorship items
- 20% Waiver on Sponsorship for any of our
- next year conferences

GOLD SPONSOR

- Two Corporate Sponsored Workshop slot (audio visual included)
- An opportunity to sponsor 5 Poster Presentation Awards
- Two complimentary exhibit booth, with priority to purchase exhibition space and choose booth location (Booth size 3X3 Sqm)
- Two complimentary congress registrations
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page, logo recognition on social media and all offline printing materials including conference backdrops
- One A4 color advertisement in the congress Program or Book of Abstracts (excluding cover pages)
- Two inserts provided by the sponsor in the congress delegate bags
- One post congress Email message to consented congress registrants up to 40 days after the congress (content to be provided by the sponsor)
- 20% Waiver on Sponsorship for any of our next year conferences

SILVER SPONSOR

- Two complimentary congress registrations
- An opportunity to sponsor 3 Poster Presentation Awards.
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size 3X3 Sqm)
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page, logo recognition on social media and all offline printing materials including conference backdrops
- One A4 color advertisement in the congress Program or Book of Abstracts (excluding cover pages)
- One insert provided by the sponsor in the congress delegate bags
- 10% Waiver on Sponsorship for any of our next year conferences

EXHIBITOR

- One complimentary congress registrations
- One exhibit booth (Booth size 3X3 Sqm)
- Logo recognition on congress website including other offline & online platforms
- One speaking/workshop slot
- One insert provided by the sponsor in the congress delegate bags
- 10% Waiver on Sponsorship for any of our next year conferences

LANYARD SPONSOR

Want to see your company logo on every attendee? Then the lanyard sponsorship is for you. Lanyards (also known as neck cords) hold each name badge and are constantly visible.

Benefits include:

One-color sponsor logo on registration lanyard distributed to all meeting attendees

DELEGATE BAG SPONSOR

- One-color sponsor logo on conference bags
- One complimentary meeting registrations for all three days

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KEYNOTE SPEAKER SPONSOR

- This sponsorship associates your organization's name with a high profile guest, and helps pay for speaker fees, travel stipends and honoraria. Though Organizing Committee retains full responsibility for selecting plenary speakers, sponsors will be apprised of the group's interests.
- Opportunity to greet sponsored speaker
- Acknowledgement at sponsored speaker's plenary session
- Logo at plenary session
- One-day complimentary meeting registration

STATIONARY SPONSOR

- Sponsor opportunity to provide branded pens for inclusion in satchels(Congress logo June also be reproduced)
- Sponsor opportunity to provide branded pads for inclusion in satchels(Congress logo June also be reproduced)
- Logo in Congress Program (subject to printing deadlines)
- Logo on Congress Website

COFFEE BREAK SPONSOR

- Logo on Morning Tea signage
- Logo in Congress Program (subject to printing deadlines)
- Logo on Congress Website
- Opportunity to place company provided free standing pull up banners in the exhibition area during your sponsored break
- One complimentary meeting registrations for all three days

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LUNCH / COCKTAIL SPONSOR

- Logo on Lunch/Cocktail signage
- Logo in Congress Program (subject to printing deadlines)
- Logo on Congress Website
- Opportunity to place company provided free standing pull up banners in the exhibition area during your sponsored break
- One complimentary meeting registrations for all three days

WEBSITE ADVERTISEMENT

- (Tenure period: End of Conference Execution)
- Rotating sponsor ad $350
- General sponsor listing $200
- These provide the opportunity to instantly give conference attendees more information about your organization, products/ services any other information you desire. This information will be featured in special areas of the website designated for exhibitor and sponsor information.

MEDIA PARTNER

- Logo and Link of your corporate website in the Conference website and/or related Journal website(s)
- Recognition listing in the final conference program / proceedings
- Verbal recognition at the Inaugural Ceremony
- Opportunity to take over and organize interested scientific track(s)/sessions(s) if any

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ACADEMIC PARTNER

- Advertisement banner of your products/services in respective conference webpage till the day of the conference
- Display logos on all event paraphernalia and areas around the event space as required
- Opportunity to organize a workshop at any one of our events
- Registered Organization logo will be displayed in the respective conference webpage with a statement “supported by”
- Registered Organization can organize a small symposium/exhibit a stall with Complimentary registration pass at the event
- Full waiver on two research articles which can be published in any of the supporting journal
- One complimentary conference pass for the event
- One 15-minute presentation slot will be given on the first day of the conference
- Special Group discount to your staffs to attend the event
- Special offers on student registration accompanying his/her professor.

Eva Wilson

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SPONSORSHIP CATEGORY	
Elite Sponsor	**$ 10,000**
Gold Sponsor	**$ 7,500**
Silver Sponsor	**$ 5,000**
Exhibition Sponsor	**$ 2,500**
Lunch / Cocktail sponsor	**$ 3,000**
Coffee Break sponsor	**$ 2,000**
Conference Delegate Bag Sponsor	**$ 1,000**
Conference Book Sponsor	**$ 1,000**
Media Partner	**$ 1,000**
Academic Partner (Publication Benefits)	**$ 2,000**
Keynote Sponsor	**$ 2,000**
Stationary Items (per item)	**$ 500**
Lanyard (also known as neck cords)	**$ 299**
ADVERTISEMENTS	
Outside back cover (Color)	**$ 1,200**
Inside front cover (Color)	**$ 800**
Inside back cover (Color)	**$ 700**
Full page (Color)	**$ 600**
Half page (Color)	**$ 500**
Full page (B/W)	**$ 500**
Half page (B/W)	**$400**

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