Conference Highlights:

- Primary Healthcare
- Primary Care Medicine
- Quality in Primary Care
- Family Medicine and Primary Care
- Primary Care Services
- Primary Care Paediatrics
- Dental Primary Care
- Primary Healthcare Management
- Global Primary Care
- Primary Home Care
- Primary Care: Fitness and Wellness
- Primary Care Nurse Practitioner
- Primary Care Epidemiology

SPONSORSHIP OPPORTUNITIES

HOTEL INFORMATION

REGISTRATION & PRICING

3rd Annual Congress & Medicare Expo on Primary Healthcare

Primary Healthcare 2017

April 17-19, 2017

JW Marriott Hotel, Dubai

Dubai, UAE



150+ Participation (70 Industry: 30 Academia)

12+ Interactive Sessions

5+ Keynote Lectures

50+ Plenary Lectures

3+ Workshops

6+ Exhibitors

B2B Meetings

Endorsed by

Supporting Organizations

ANDREW JOHN PUBLISHING INC.

NEW YORK PRIVATE EQUITY FORUMS

allied academies

Supporting Journals



Conference Highlights:

- Primary Healthcare
- Primary Care Medicine
- Quality in Primary Care
- Family Medicine and Primary Care
- Primary Care Services
- Primary Care Paediatrics
- Dental Primary Care
- Primary Healthcare Management
- Global Primary Care
- Primary Home Care
- Primary Care: Fitness and Wellness
- Primary Care Nurse Practitioner
- Primary Care Epidemiology

SPONSORSHIP OPPORTUNITIES

HOTEL INFORMATION

REGISTRATION & PRICING

Invitation

Conference Series takes immense pleasure to extend our warm welcome to invite all the participants from all over the world to attend 3rd Annual Congress & Medicare Expo on Primary Healthcare, April 17-19, 2017 Dubai, UAE, with the theme “Bridging Excellence in Primary Healthcare Affairs” which will entail lively debates, prompt keynote presentations, Oral talks, Poster presentations, workshops and networking opportunities around a core of plenary and concurrent sessions based on pivotal issues in the Primary Healthcare sector.

We cordially invite all the participants who are interested in sharing their knowledge and research in the arena of Primary Healthcare.

The attending delegates include Editorial Board Members of related International Journals. This is an excellent opportunity for the delegates from Universities and Institutes to interact with the world class Scientists. The intending participants can confirm their participation by registering for the conference along with their colleagues.

Regards,
Primary Healthcare 2017 Organizing Committee



Conference Highlights:

- Primary Healthcare
- Primary Care Medicine
- Quality in Primary Care
- Family Medicine and Primary Care
- Primary Care Services
- Primary Care Paediatrics
- Dental Primary Care
- Primary Healthcare Management
- Global Primary Care
- Primary Home Care
- Primary Care: Fitness and Wellness
- Primary Care Nurse Practitioner
- Primary Care Epidemiology

SPONSORSHIP OPPORTUNITIES

HOTEL INFORMATION

REGISTRATION & PRICING

Tentative Agenda

April 17, 2017 Monday

Time	Session
08:30-09:30	Registrations
09:30-11:30	Keynote Forum
	Group Photo
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Track 1: Primary Healthcare
	Track 2: Primary Care Medicine
13:00-13:45	Lunch Break**
13:45-16:00	Track 3: Quality in Primary Care
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Track 4: Family Medicine and Primary Care
	Day Concludes

April 18, 2017 Tuesday

Time	Session
08:30-09:30	Registrations
09:30-10:30	Keynote Forum
10:30-11:30	Track 5: Primary Care Services
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Track 6: Primary Care Paediatrics
13:00-13:45	Lunch Break**
13:45-16:00	Track 7: Dental Primary Care
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Track 8: Primary Healthcare Management
16:00-18:00	Poster Presentations
	Day Concludes

April 19, 2017 Wednesday

Time	Session
09:30-11:30	Track 9: Global Primary Care
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Track 10: Primary Home Care
13:00-13:45	Lunch Break**
13:45-16:00	Track 11: Primary Care: Fitness and Wellness
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Track 12: Primary Care Nurse Practitioner
18:00-18:15	Track 13: Primary Care Epidemiology
18:15-18:30	Track 14: Primary Care Epidemiology
	Award Ceremony
	Conference Concludes

* Exclusive Exhibitor Event | ** Networking Event

Note: Conference schedule is subject to change.

Note: Workshops and Symposia slots are available. To book slot for Workshop and Symposium send us the proposal.

Call for Abstract : http://primaryhealthcare.conferenceseries.com/call-for-abstracts.php

Registration : http://primaryhealthcare.conferenceseries.com/registration.php

Abstract Submission : http://primaryhealthcare.conferenceseries.com/abstract-submission.php

Conference Highlights:

- Primary Healthcare
- Primary Care Medicine
- Quality in Primary Care
- Family Medicine and Primary Care
- Primary Care Services
- Primary Care Paediatrics
- Dental Primary Care
- Primary Healthcare Management
- Global Primary Care
- Primary Home Care
- Primary Care: Fitness and Wellness
- Primary Care Nurse Practitioner
- Primary Care Epidemiology

SPONSORSHIP OPPORTUNITIES

HOTEL INFORMATION

REGISTRATION & PRICING

Keynote Speakers



Andrew W Gottschalk
Director of Primary Care Sports Medicine
Ochsner Health System
USA



Yoshiko Hasebe
Professor
Nayoro Ciy University
Japan



Awatif Juma Al Bahar
Medical Director
Dubai Health Authority
UAE



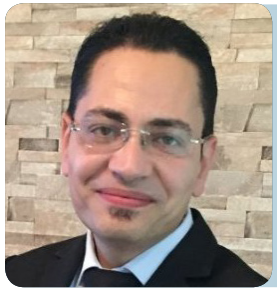
Umesh Prabhu
Medical Director
Wigan & Leigh NHS Trust
UK



Clive Tobutt
Professor
University of Surrey
UK



Osman El-Labban
Head of Family Medicine
Al Zahra Hospital
UAE



Amer Alata
Medical Director
Medica International Healthcare
UAE



Ashraf Ahmed
Head of Academic Affairs
Dubai Health Authority
UAE

Market Analysis

What is the Primary Care Doctors Industry?

Primary care doctors are the licensed healthcare professionals who diagnose and treat individuals, and help them in restoring their health condition, and thus bring them back to the active life through reducing the physiological complications and restoring the body functions.

Based on various types of treatment, the Primary care market can be segmented as follows:

Family Medicine Doctors: They are board certified to check-up people of all ages.

Internal Medicine Doctors: They check-up people above 14 years of age. They check internal organs of the body and prescribe medicine for it. Some of them can also provide care for Gynecology and dermatology.

Gynaecologist or Obstetrician: These physicians provide special care to the women during and after the reproductive phase. Almost all Gynaecologists have specialty in Obstetrics.

Geriatricians: These physicians have special education to treat adults over 60. They provide medication management and mental assessment related falls and other aging issues.

Paediatricians: There are certified to diagnose and treat children from newborn through age 21, through a wide range of diseases.

Primary Care Industry Products

- Diagnosis of general symptoms
- Diagnosis, screenings and preventative care
- Diagnosis of symptoms related to the respiratory system
- Diagnosis of symptoms related to the musculoskeletal system
- Disease treatment

Primary Care Industry Activities

- Diagnosing ailments and diseases
- Prescribing disease and symptom treatments
- Referring patients to specialists
- Administering preventative care (e.g. check-ups and screenings)
- Educating patients
- Counselling patients

Future of Primary Care Delivery

- Primary care accounts for nearly $250 billion of annual industry revenue and over 55% of total office-based physician visits
- Increased utilization of non-physicians appears to be a cost effective solution to increasing access to primary care
- Many new models deliver primary care with a care team approach, which provides NPs and PAs an opportunity to contribute to the full extent of their licenses
- Utilizing NPs/PAs for increased responsibility increases capacity
- Hospitals are increasingly extending into primary care to expand their own provider networks, capture referral volume, and prepare to better manage population health.

UAE Healthcare

The UAE healthcare market will experience tremendous growth in the coming years. In June 2015, global business consultancy RNCOS forecasted that this market would grow at a compound annual rate of 7% between 2015 and 2020. Alpen Capital in February 2016 projected an even greater annual average growth rate of 12.7% during that time frame, estimating that the total U.A.E. healthcare market would reach $19.5 billion by 2020. Over the coming years, the U.A.E. will need an influx of medical personnel to meet its growing demand for high-quality medical services. The Health Authority - Abu Dhabi (HAAD) projected in a September 2015 report that the Emirate will need 4,800 new doctors and 13,000 new nurses by 2022. Meanwhile, the Director General of the Dubai Health Authority estimated in early 2015 that Dubai will need 7,323 more doctors and 8,510 nurses over the next decade.

*Source: Harris Williams & Co.
US-UAE Business Council

Market Analysis



Complex chronic disease

Consumers with complex chronic disease live with one or more chronic diseases affecting multiple body systems and requiring complicated disease management. These individuals account for $281 billion in total spending each year, with $11,000 in per capita spending, the second highest among the seven consumer groups. On average they interact with the health system 12 times and have 30 prescriptions filled. About 25 million Americans, or 8%, are dealing with complex chronic disease." People with complex chronic disease need intense care management and coordination and are ideal candidates for 24/7 remote monitoring, clinician house calls, patient centered medical homes, and nurse-managed clinics.

Frail elderly

Frail elderly consumers are over the age of 75, living at home and facing health issues related to falls or dementia and suffer generally poor health. At $92 billion in healthcare spending annually, these retirees are not the health system's most expensive but they are the heaviest utilizers of care services and prescription drugs—with an average of 16 visits and 34 prescriptions fills—and have the highest per capita spending. About 5.8 million consumers, or 1.8% of the American population, meet the definition of frail elderly. Frail elderly patients need intense care management and coordination and are ideal candidates for 24/7 remote monitoring, clinician house calls, and either patient centered medical homes or geriatrician/internist practices with team-based care.

Mental illness

Consumers with mental illness face depression and mood disorders, post-traumatic stress disorder, addictions and suicidal ideations. These patients spend $23 billion on care each year and have an average of $2,500 in per capita spending, have six touchpoints with the system and fills seven prescriptions. About 9.4 million, or 3%, of Americans have a mental illness as their primary health issue. The mentally ill may find a match in medical homes with integrated behavioral health services and may use on-demand telehealth for unscheduled care.

Chronic disease

Consumers with chronic disease have problems affecting a single body system such as hypertension and require uncomplicated disease management. Because of their sheer numbers, these consumers rank first in total spending at $847 billion each year, however their per capita spending of $4,800 is much less than that of consumers in the complex chronic disease market. They average seven care visits each year and fill 12 prescriptions. 177 million Americans, or 56%, fit this description and are the wealthiest of the consumer markets. Consumers with chronic disease may benefit from population-based care teams, specialized nurse clinics and retail clinics that offer disease management.

Healthy adult enthusiasts

Healthy adult promoters value a regular physical, wellness/coaching services, and get recommended screenings. These consumers spend approximately $30 billion on healthcare services annually, average $1,300 in per capita spending and interact with the health system one or two times throughout the year. About 23 million Americans form this group. Healthy adult enthusiasts will likely gravitate toward digital options and convenient care clinics and value the preventive, wellness and integrative services at-your-service care practices offer

Healthy families

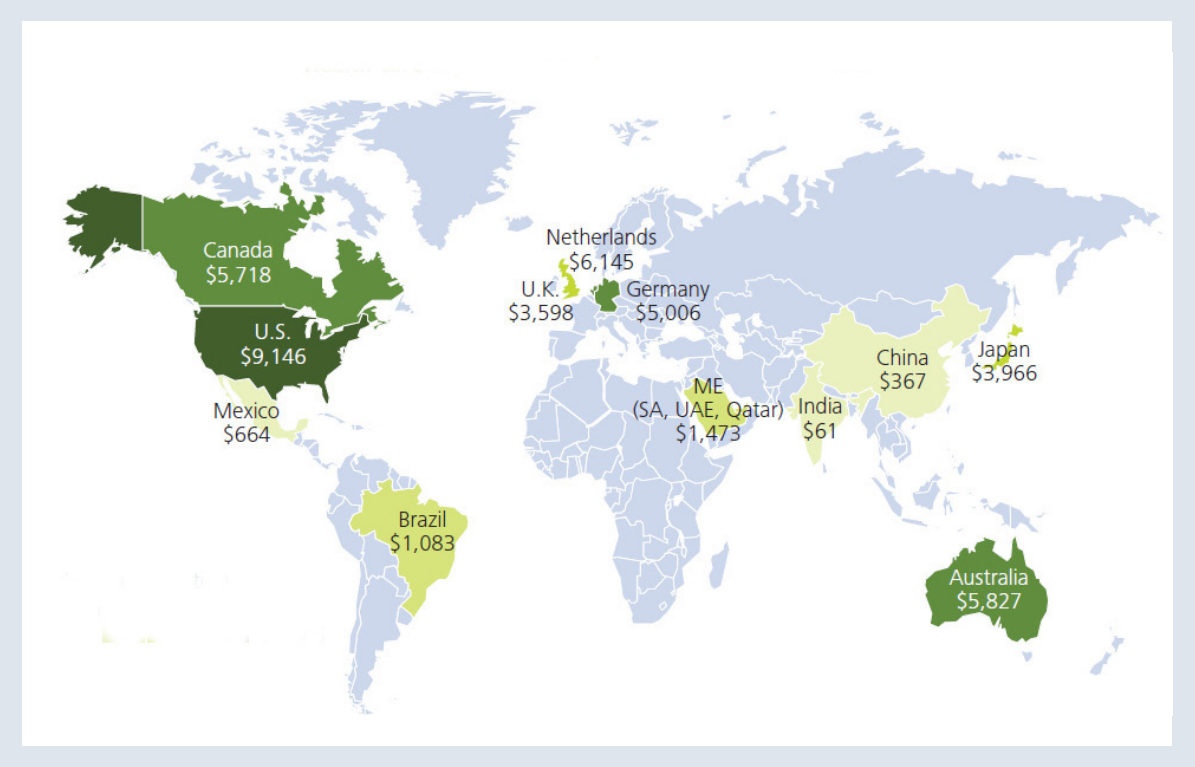
Healthy families are households with healthy dependent children under the age of 18. There are 62 million people living in healthy families in the US and they spend $70 billion on healthcare each year. They interact with the health system slightly more than Healthy Adult Enthusiasts (described below)—mainly for vaccinations and the occasional cold or sinus infection—but have lower spending per capita at $1,100. Healthy families will likely gravitate toward digital options and convenient care clinics and value the preventive, wellness and integrative services at-your-service care practices offer.

Healthy adult skeptics

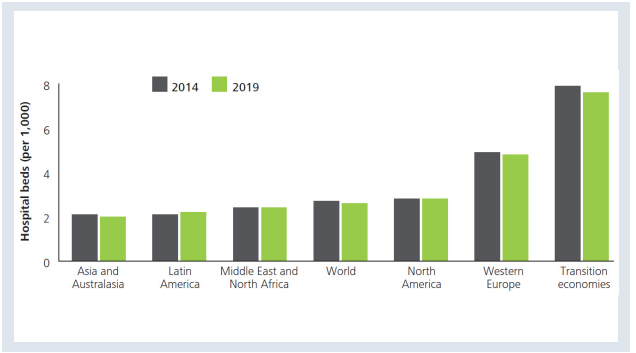
Healthy adult skeptics generally avoid interacting with the health system and are less likely to have health insurance than other consumer groups. This market is approximately 12 million strong with $7 billion total and $600 per capita spending. Individuals in this market make visits to the emergency room and are admitted to the hospital at nearly the same rates as Healthy Adult Enthusiasts, but they go to the doctor less often. Healthy adult skeptics are likely to gravitate toward digital health options such as DIY diagnostics and DTC telehealth companies as well as retail clinics and clinician house calls that keep them out of traditional care settings.

*Source: Health Research Institute PwC

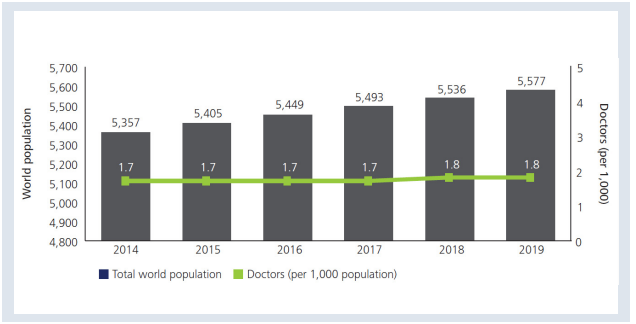
Statistical Representations



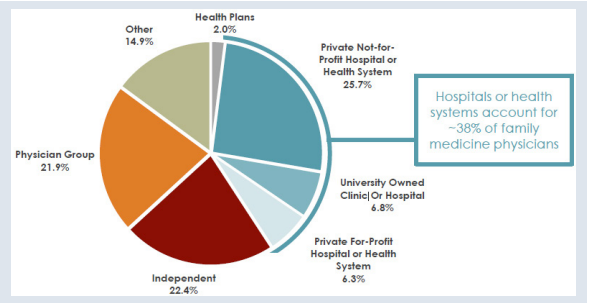
Countries Health expenditure per capita



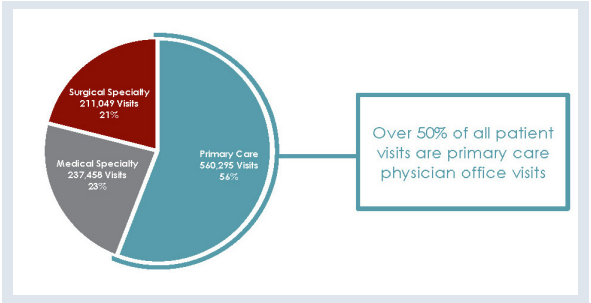
Hospital beds per 1,000 as compared with regional population



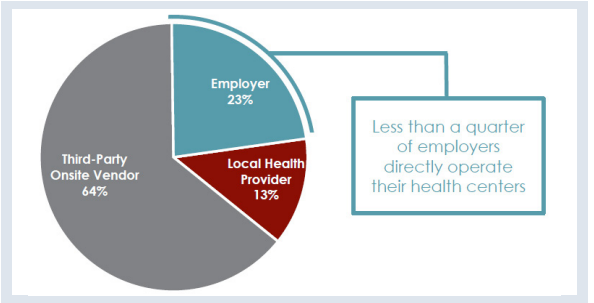
Doctors per 1,000 as compared with world population



Hospitals employ the most Family Medicine Physicians



Patient visits by Physician type



Management model of clinics

*Source: DTTL Global Life Sciences and Health Care (LSHC) Industry
Harris Williams & Co.

Conference Highlights:

- Primary Healthcare
- Primary Care Medicine
- Quality in Primary Care
- Family Medicine and Primary Care
- Primary Care Services
- Primary Care Paediatrics
- Dental Primary Care
- Primary Healthcare Management
- Global Primary Care
- Primary Home Care
- Primary Care: Fitness and Wellness
- Primary Care Nurse Practitioner
- Primary Care Epidemiology

SPONSORSHIP OPPORTUNITIES

HOTEL INFORMATION

REGISTRATION & PRICING

Poster & Young Researchers Forum

Best Poster Award



- You will be given about 5-7 minutes to present your poster including questions and answers. Judges may pose questions during the evaluation of the poster
- Judges will even evaluate the student's enthusiasm towards their study, interest and knowledge in the area of their research
- The winners will be announced at the closing ceremony of the conference. The decision of the winner will be withdrawn if the winner/winners is/are not present at the time of announcement

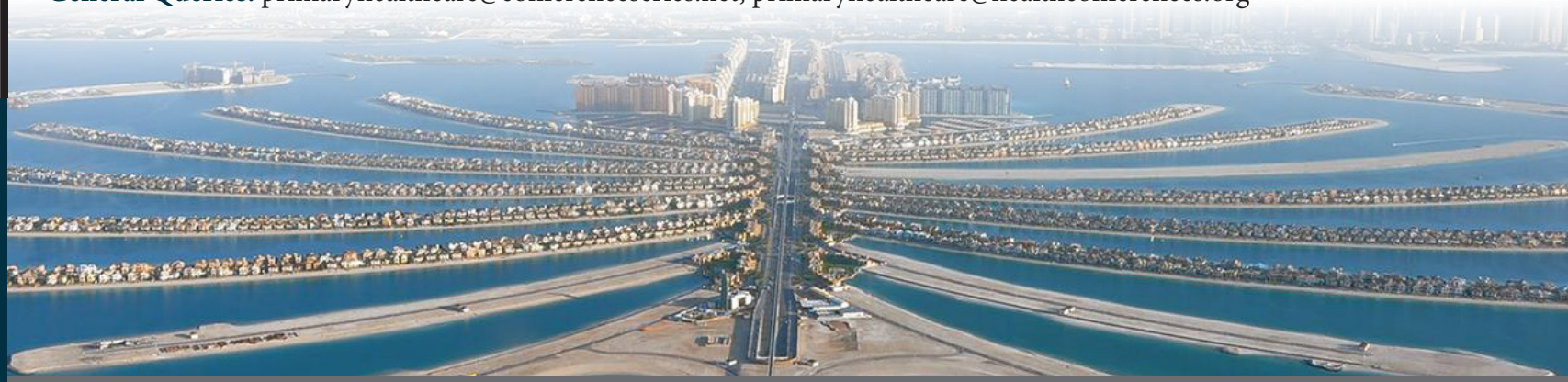


- Apart from the judging time you may also be present at the poster to share your research with interested delegates

Young Researchers Forum

- Present your research through oral presentations
- Learn about career development and the latest research tools and technologies in your field
- This forum will give pertinent and timely information to those who conduct research and those who use and benefit from research
- Develop a foundation for collaboration among young researchers
- The forum will provide an opportunity for collegial interaction with other young investigators and established senior investigators across the globe
- Interact and share ideas with both peers and mentors

General Queries: primaryhealthcare@conferenceseries.net, primaryhealthcare@healthconferences.org



Conference Highlights:

- Primary Healthcare
- Primary Care Medicine
- Quality in Primary Care
- Family Medicine and Primary Care
- Primary Care Services
- Primary Care Paediatrics
- Dental Primary Care
- Primary Healthcare Management
- Global Primary Care
- Primary Home Care
- Primary Care: Fitness and Wellness
- Primary Care Nurse Practitioner
- Primary Care Epidemiology

SPONSORSHIP OPPORTUNITIES

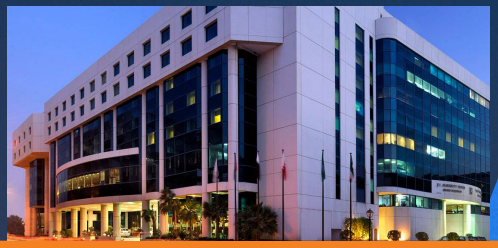
HOTEL INFORMATION

REGISTRATION & PRICING

Venue Details:

Conference Venue and Hotel

JW Marriott Hotel Dubai
Abu Baker Al Siddique Road, Hamarain Centre, Deira
PO Box 16590, Dubai
United Arab Emirates
Telephone: +971 4 607 7764



For more information visit:
http://primaryhealthcare.conferenceseries.com/venue-hospitality.php

CONTACT

Harikanth P | Program Manager | Primary Healthcare 2017
primaryhealthcare@healthconferences.org
primaryhealthcare@conferenceseries.net
Tel: +1-702-508-5200 Ext: 8046

For Reservations please contact above or
visit: http://primaryhealthcare.conferenceseries.com/registration.php

Conference Highlights:

- Primary Healthcare
- Primary Care Medicine
- Quality in Primary Care
- Family Medicine and Primary Care
- Primary Care Services
- Primary Care Paediatrics
- Dental Primary Care
- Primary Healthcare Management
- Global Primary Care
- Primary Home Care
- Primary Care: Fitness and Wellness
- Primary Care Nurse Practitioner
- Primary Care Epidemiology

SPONSORSHIP OPPORTUNITIES

HOTEL INFORMATION

REGISTRATION & PRICING

Registration & Payment Methods

Bank Transfer (USD)
Beneficiary's Name : Conference Series llc Limited
Bank Name and Address: CITI BANK, N.A
Citigroup Centre, Canada Square, Canary Wharf, London E14 5LB
Beneficiary's Account Number: 17490887
Beneficiary's IBAN: GB15CITI18500817490887
SWIFT CODE: CITIGB2LXXX
Base No #: 8017490887
Sort code: 185008

PayPal: accounts@conferenceseries.com
Online Payment - We accept all major Credit Cards/Debit Cards
http://primaryhealthcare.conferenceseries.com/registration.php

Only Registration Includes:
Access to all Sessions
Coffee break during the conference
Handbook & Conference Kit
A free paper abstract (For Speakers)
Lunch during the conference
Certificate of Presentation
50% rebate on Manuscript publication in respective subject Journals
15% rebate on Registration fee for successive conference or any of our International Conferences

Packages:
Package A: Registration + 3 nights of Accommodation
Complimentary Breakfast
3 Nights' accommodation (i.e. April 16th, 17th &18th) in a deluxe single/ double room at conference venue
Free Wi-Fi

Package B: Registration + 4 nights of Accommodation
Complimentary Breakfast
4 Nights' accommodation (i.e. April 16th, 17th, 18th & 19th) in a deluxe single/ double room at conference venue
Free Wi-Fi

Sponsors

Sponsorship Packages:
Elite Sponsor
Silver Sponsor
Gold Sponsor

ADDITIONAL SPONSORSHIP PACKAGES
Lunch / Cocktail Sponsor
Coffee Break Sponsor
Conference Delegate Bag Sponsor
Bag Insert Sponsor
Lanyard (also known as neck cords)

ADVERTISEMENTS
Outside Back Cover (color)
Inside Front Cover (color)
Inside Back Cover (color)
Per Page

Exhibitor benefits:

- One exhibit booth (Size-3X3 sqm).
- 1 page publication of the exhibitor profile in the souvenir-Primary Healthcare 2017.
- Promotion through the conference website.
- Promotional video on company products during the conference (Post session and Breaks).
- One complimentary scientific program registration.
- Logo recognition in the Scientific program, Conference banner and flyer.
- One A4 flyer insert in the conference kit.
- An opportunity to sponsor 1 Poster Presentation Award.
- Post conference -submission of the mailing list.

Conference Highlights:

- Primary Healthcare
- Primary Care Medicine
- Quality in Primary Care
- Family Medicine and Primary Care
- Primary Care Services
- Primary Care Paediatrics
- Dental Primary Care
- Primary Healthcare Management
- Global Primary Care
- Primary Home Care
- Primary Care: Fitness and Wellness
- Primary Care Nurse Practitioner
- Primary Care Epidemiology

SPONSORSHIP OPPORTUNITIES

HOTEL INFORMATION

REGISTRATION & PRICING

Dubai Tourist Attractions



Atlantis The Palm Dubai



Burj Al Arab



Dubai Mall



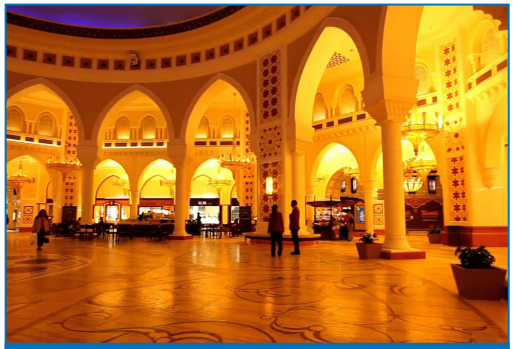
Burj Khalifa



Desert Safari Dubai



The Palm Jumeirah



Gold Souk



Dubai Creek



Dubai Business Bay