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9th International Conference on

Personalized Medicine 2018

Oct 22-23, 2018 Boston, USA

Theme:

Innovations & Advances in the field of
Personalized Medicine and Molecular Diagnostics

Invitation



Dear Attendees,

Personalized Medicine 2018 cordially invites the participants around the globe with thought provoking Keynote lectures, Oral and Poster presentations from universities, medicine societies and institutions to share their experience and research at "9th International Conference on Predictive, Preventive and Personalized Medicine & Molecular Diagnostics" to be held during October 22-23, 2018 at Boston, USA. Personalized Medicine 2018 will pursuit a platform for global promotion and recognition of Genetics studies as reference for safe treatment therapy. It includes the discussions and speeches on different research filed on diseases and diagnostics by medical professionals from all parts of the world. It also involves the advances in treatment therapies with minimization of adverse reactions in promotion of a healthier life. The main theme of the conference relies on "Innovations & Advances in the field of Personalized Medicine and Molecular Diagnostics".

This is an excellent opportunity for the delegates from Universities and Institutes to interact with the world class Eminent Scientists. The intending participants can confirm their participation by registering for the conference along with your colleagues. Avail the delegate early bird offer.

We look forward to personally welcoming you to Boston, USA

Opportunity to meet reputed Physicians and Surgeons across globe. Selected contributions will get published in



Sincerely,
Personalized Medicine 2018
Organizing Committee

www.personalizedmedicine.conferenceseries.com

Conference Sessions

All honorable authors, researchers, scientists and students are encouraged to contribute and help the shape of the conference through submissions of their posters & research abstracts. Also, high quality research contributions describing original and unpublished of conceptual, research oriented, experimental or theoretical work in all areas of Genetics are warmly invited for presentations at the conference. The conference memorial contributions of abstracts and posters that address themes & future aspects of the conference related sessions.

- *Paths Of Biomarkers*
- *Clinical Case Reports*
- *Lifestyle Medicine*
- *Preventive Medicines*
- *Personalized oncology*
- *Immunology infectious disease*
- *Cardiology and vascular medicine*
- *Personalized Medicine & its Innovations*
- *Advances In Molecular Diagnostics*
- *Market Strategies & Challenges In*
- *Personalised Medicine*
- *Personalized Drug Therapy*
- *Personalised Medicine In 21st Century*
- *Pharmacogenomics: Convergence of*
- *Pharmacology & Genomics*
- *Genomics & Personalized Medicine*
- *Genetics Of Ebola Outbreak*
- *Approaches To Stem Cells*
- *Nanotechnology: Future Of Personalised Medicine*

Past Conference Report

Personalized medicine Congress is conducted annually. Building on the achievement of earlier conferences personalized medicine 2016 (Chicago, USA) followed by personalized medicine 2018 (Boston, USA). Conference series LLC delightfully welcomes once again all the researchers to share
their experiences and ideas through talks and presentations from diverse fields in advanced Personalized medicine. This event provides an international
platform in bringing together a Forum for eminent researchers, students, postdocs, and business entrepreneurs to exchange their ideas and contributing
an integrative approach to the diversified fields related to Genetics.

Personalized medicine Congress one of the World's best platform on Pathology events will enable to put forth the holistic scientific approach to validating existing and development of genetic techniques as to better understanding of diseases and diagnosis.

Personalized medicine conference is set to witness an exhilarating sessions in scientific program which will focus on latest innovations. The meeting also provides an opportunity to highlight the recent developments besides identifying emerging future areas of growth.



About organiztion

Conference Series is the world's leading specialist in organizing Academic, Scientific and Business conferences, meetings, symposiums and exhibitions in different verticals and horizontals like Medical, Pharma, Engineering, Science, Technology and Business to promote scientific research. Every year we host more than 3000+ global events inclusive of 1000+ Conferences 1000+ Symposiums 1000+ Workshops in USA, Europe, Middle East and Asia with the generous support and cooperation from our 30000+ Editorial Board Members, 1000+ Scientific Societies. All the conference proceedings are published in the special issues of our 700+ Open Access International Journals with the DOI provided by

How Conference Series Conferences differs from others?

- *3000+ Conferences across the globe in 70+ countries Annually*
- *Over 25 Million+ Visitors and 20000+ Unique Visitors per conference*
- *Participation by Stalwarts from various international societies*
- *Internationally renowned speakers and scientists representation*
- *Career guidance for early career researchers and students*
- *Interesting scientific deliberations and discussions*
- *Perfect platform for Global Networking*

Market Report



Scope and importance:

9th International Conference on Predictive, Preventive & Personalized Medicine and Molecular Diagnostics contributes the opportunities to determine advance techniques used in Diagnostics labs, Genetics, Biology labs and which basically deals with the latest research and developments in the sphere of genetics and molecular biology. This Conference will provide a perfect platform to all the International mix of leading Research Scholars, and Scientists achieved eminence in their field of study, research academicians from the universities and research institutions, industrial research professionals and business associates along with Ph.D. Students to come and inform all the attendees about the latest scientific advancements on the respective sphere.

9th International Conference on Predictive, Preventive & Personalized Medicine and Molecular Diagnostics is a perfect platform for Expanding the innovative techniques and novel research trends in clinical genetics. Clinical research is a versatile conference that offers expert diagnosis, treatment all types of disorders in genetics and Drug therapies, Biological therapies. With the Annual meeting on Geneticist's, Cyto-pathologists, Pathologist, Clinical research, case reports we will expect the expert gathering from Universe so that novel idea or novel research will come with a discussion at the conference and that will be fruitful to children adversity from different types of diseases. This International Personalized Medicine Conference additionally supports the dynamic cooperation of youthful understudy analysts as we are facilitating Poster Award Competition and Young research Forum at the meeting setting.

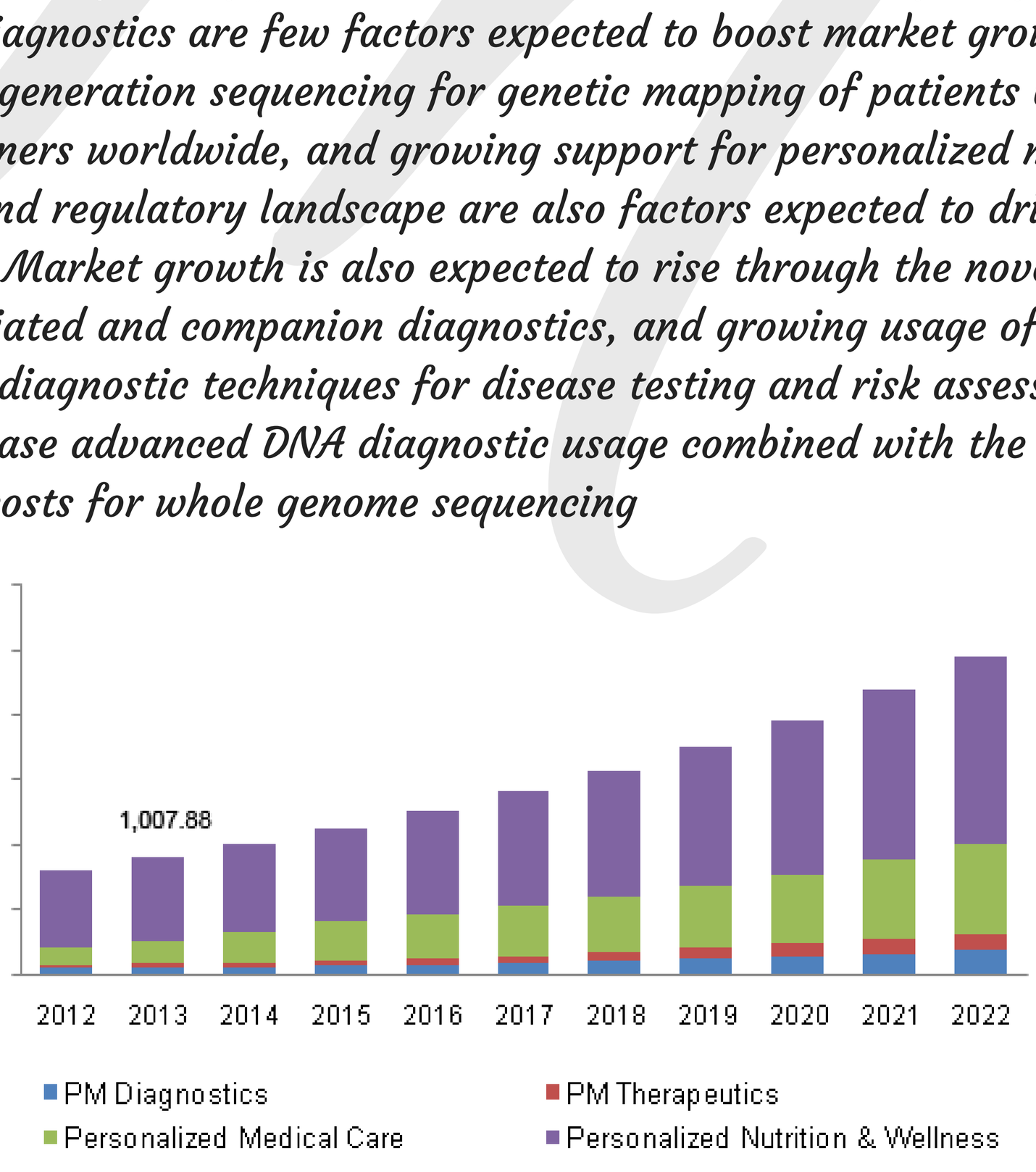
Market Research



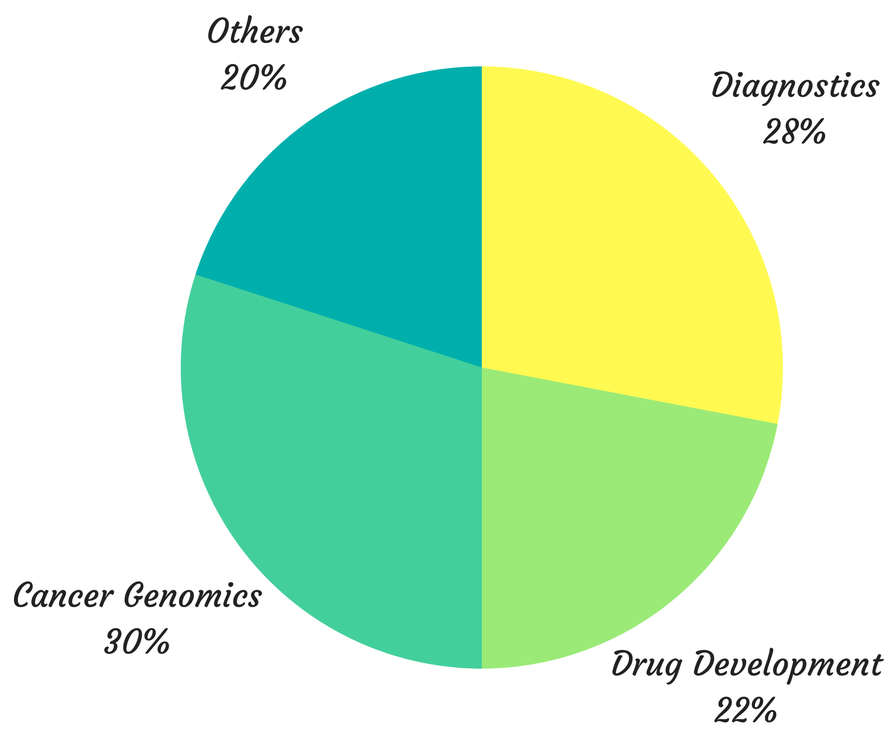
Market research:

The global personalized medicine in market was valued at USD 1,007.88 billion in 2014 and is expected to reach USD 2,452.50 billion in 2022, growing at a CAGR of 11.8% over the forecast period. Key drivers of the market include growing development of next generation sequencing, whole genome technology, companion diagnostics and growing number of retail clinics.

Growing healthcare expenditure levels triggering the need for an effective diagnostic procedure for cancer, growing prevalence of cancer and increasing usage of combination biomarkers for diagnostics are few factors expected to boost market growth. Increasing adoption of next generation sequencing for genetic mapping of patients by clinicians and medical practitioners worldwide, and growing support for personalized medicine by reimbursement and regulatory landscape are also factors expected to drive demand through to 2022. Market growth is also expected to rise through the novel introduction of drugs with associated and companion diagnostics, and growing usage of highly sensitive, accurate genetic diagnostic techniques for disease testing and risk assessment. Anticipated increase advanced DNA diagnostic usage combined with the reduction in implementation costs for whole genome sequencing



Market Report



Personalized Medicine Market:

Personalized medicine are drugs that are based on individual patient or intended patient groups carrying certain biomarkers and are created to cater the requirement of an individual patient based on the response produced by the patient suffering from a particular disease.

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Individualized, targeted or personalized medicine aims to increase the efficacy of therapeutics via genetic testing and companion diagnostics. Personalized therapeutics and associated companion diagnostics are more specific and effective thereby giving pharma/biotech companies a significant advantage to recuperate R&D costs. Personalized medicine reduces the frequency of adverse drug reactions and therefore has a dramatic impact on health economics. Developmental and diagnostic companies benefit from lower discovery and commercialization costs and more specific market subtypes.

Personalized medicine market is expected to witness rapid growth due to increasing disease incidence and deep focus of creating medicines for cancer patients where effectiveness has been proved to be higher as compared to other therapies. Rapid results & customized effects, lower probability of medication flaws and adverse drug reactions are some of the other factors that could create suitable traction in both R&D and revenue potential for these medicines. Favorable policies of the governments in relation to the personalized medicine will also add incremental opportunity to exploit this market. Recent developments in the pharmacogenomics are expected to create suitable environment for developing drugs, which are specific to one patient or group. Development of genetic databases could provide additional boost to the market. Upcoming therapeutic application opportunities in fields such as cardio-renal, neurology, antiviral, pulmonary, psychiatry among others could create R&D traction across all regions.

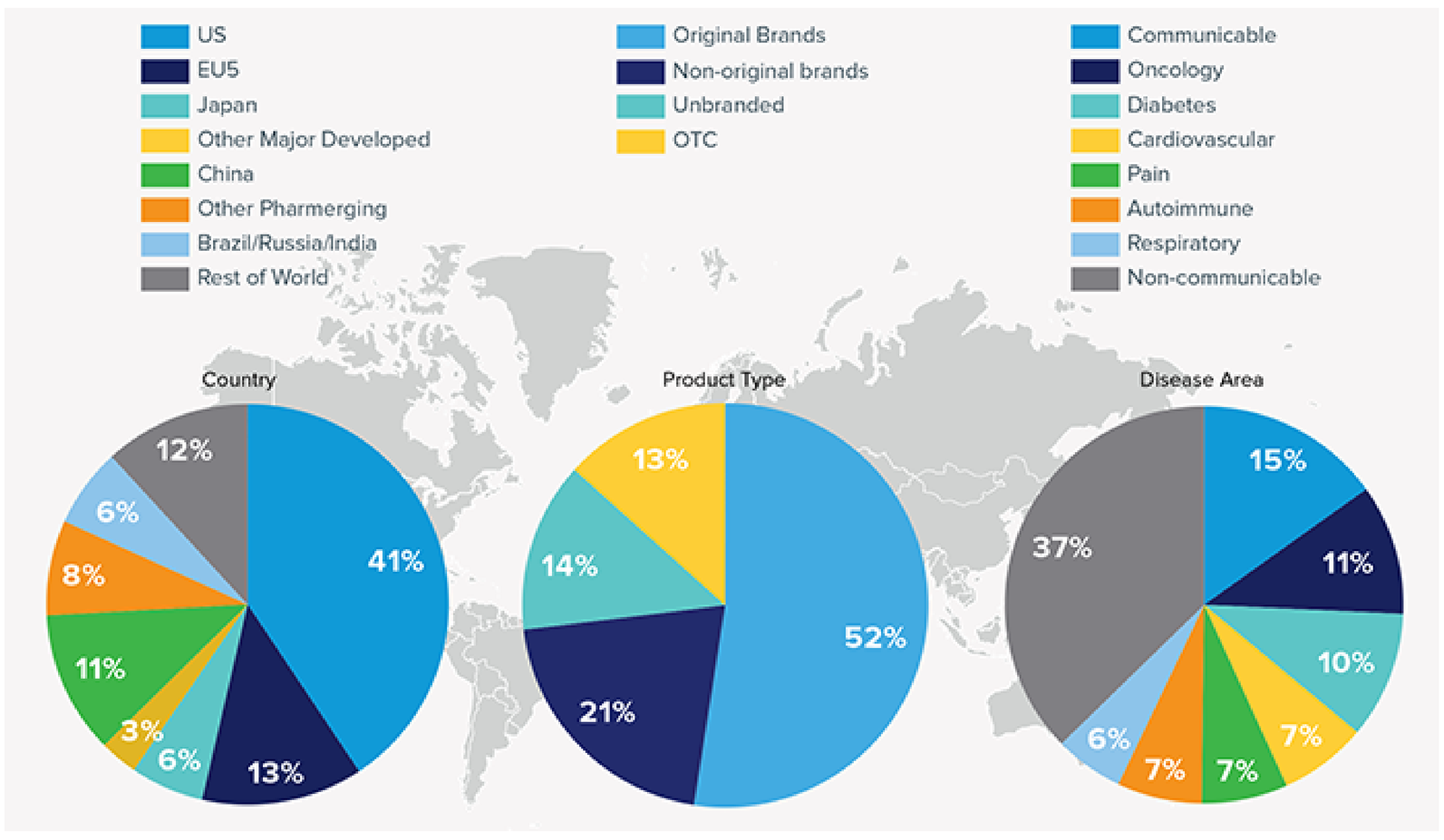
The report has already been procured by 21 of the top 25 Pharma companies globally. This newly published edition is a revolutionary insight into the vertical growing market of personalized healthcare globally.

Companies



Top Companies Worldwide:

- Aurinia Pharmaceuticals
- IR2Dx
- Genetic Signatures
- Atomo Diagnostics
- Sienna Cancer Diagnostics
- Cellmid
- Biocrates
- Aposcience
- Viennalab Diagnostics
- BCR Diagnostics
- Avant Diagnostics
- Iron Horse Diagnostics
- Accelerate Diagnostics
- Contextual Genomics
- Immunodiagnostics systems
- Janssen Diagnostics
- 23andMe
- Abbott Laboratories
- Abbott Molecular Inc.
- Admera Health (GENEWIZ)
- Affymetrix
- Agendia
- Alere
- Amgen
- Astex Pharmaceuticals
- AstraZeneca
- Atossa Genetics
- Becton Dickenson
- bioMerieux
- BristolMyersSquibb
- Cancer Genetics
- Celera (Quest Diagnostics)
- Celldex Therapeutics
- Claritas Genomics
- CuraGen
- Danaher
- deCode Genetics
- Foundation Medicine
- EDP Biotech
- Eli Lilly
- ELDA BioTech
- Eisai
- Genelex
- GlaxoSmithKline
- Human Longevity Inc
- HalioDx
- Ikonisys
- Illumina
- InterGenetics
- Johnson & Johnson
- LabCorp
- Life Technologies
- Merck
- MDxHealth
- MolecularMD Corporation
- Monogram Biosciences
- Myriad
- Nodality
- Novartis MDx
- Orion Genomics
- Oxford BioTherapeutics
- NanoString Technologies
- Pfizer
- Qiagen
- Roche Molecular Diagnostics
- Sanofi
- SensiGen
- Siemens Healthcare Diagnostics
- Takeda
- Thermo Fisher Scientific
- Transgenomic
- Ventana (Roche)
- Vermillion (Ciphergen)
- Vertex Pharmaceuticals



Sponsorship and Exposure

Sponsorship Opportunities

Diamond

- An opportunity to sponsor one poster presentation award
- Three workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm)
- Four complimentary registrations
- Logo recognition on congress website front page with link, sponsorship page
- One A4 color advertisement in the congress souvenir
- Three inserts provided by the sponsor in the congress delegate bags

Platinum

- Two corporate sponsored workshop slots
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm)
- Three complimentary congress registrations
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page
- One A4 color advertisement in the congress souvenir
- Two inserts provided by the sponsor in the congress delegate bags

Gold

- Two complimentary congress registrations
- One corporate sponsored workshop slot
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm)
- Logo recognition on congress website sponsorship page
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages)
- One insert provided by the sponsor in the congress delegate bags
- Priority to purchase additional sponsorship items.

Exhibition

- One complimentary congress registration
- Set up of one tailor-made exhibit booth (Booth Size 3x3 sqm)
- Logo recognition on congress website sponsorship page
- Color Advertisement in Congress souvenir
- Inclusion of your company's leaflet/insert in the congress delegate bags
- An exclusive online promotion on all our social Networking Sites
- Shape and raise your corporate image through logo branding
- Press Release on behalf of your company

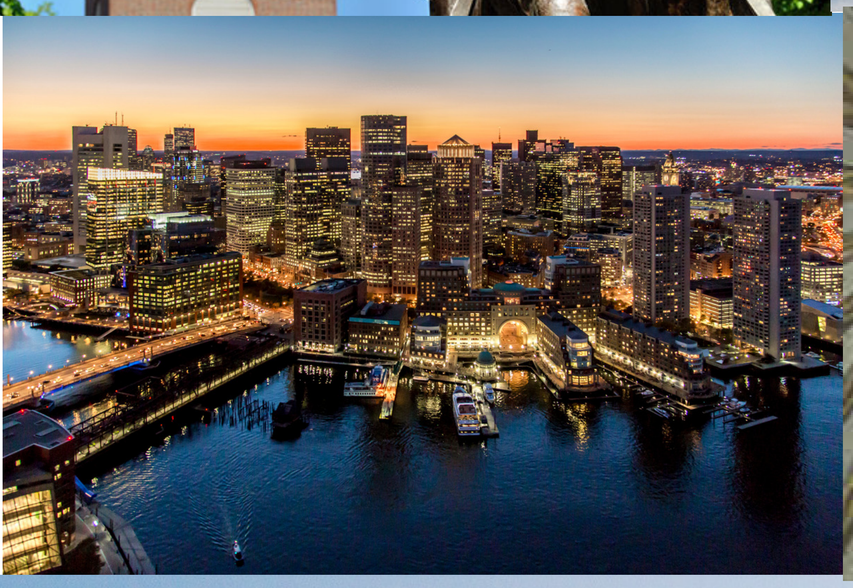
Boston

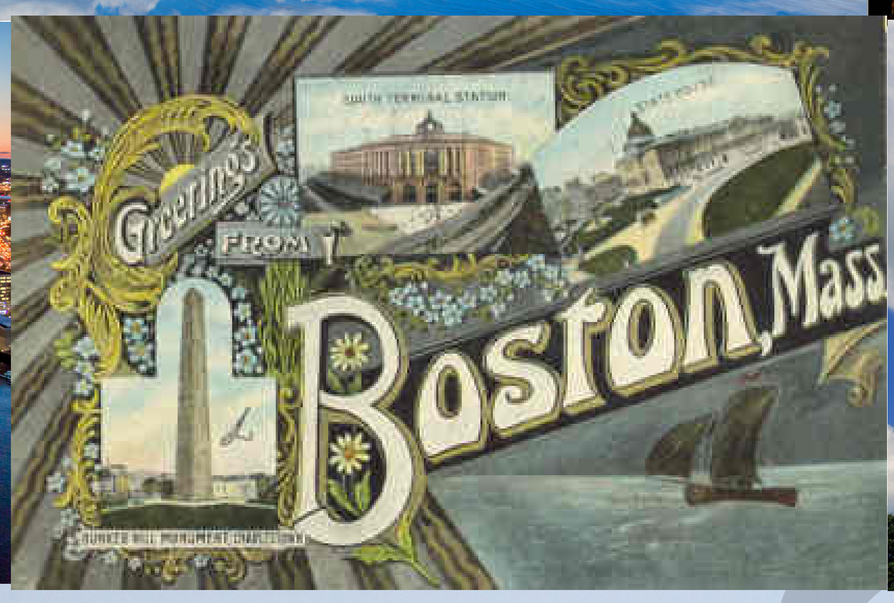
Attractions















Program at Glance

Day 1 / October 22, 2018		
	Time	
Morning	08:00 - 09:00	**Registration /Reception**
	09:00 - 09:15	Inaugural Address
	09:15 - 10:45	Keynote/Plenary Talk no: 1
	10:45 - 10:50	Group Photo
	10:50 - 11.00	**Coffee/Tea Break**
	11:00 - 13:00	Sessions
	13:00 - 13:30	**Lunch Break**
Evening	13:30 - 15:30	Sessions
	15:30 - 15:45	**Coffee/Tea Break**
	15:45 - 17:30	Sessions

Day 2 / October 23, 2018		
	Time	
Morning	08:00 - 09:00	**Session**
	09:00 - 10:00	Keynote/P lenary Talk no: 2
	10:00 - 10:15	**Coffee/Tea Break**
	10:15 - 13:00	Sessions
	13:00 - 13:30	**Lunch Break**
	13:30 - 15:30	Sessions
	15:30 - 15:45	**Coffee/Tea Break**
Evening	15:45 - 17:30	Sessions
	Netowrking & B2B Meeting	
	Closing & Award ceremony	

Speaker Slots Available

Note: *Program Schedule is subject to change with final allotment of the speaker slots*

About Boston



Boston is the capital city and popular municipality of Massachusetts in United States. As per its estimated population, it has been the largest city in New England and also the 22nd populous city in United States. It consists of a larger metropolitan statistical area known as 'Greater Boston'. The city of Boston providing visitor opportunities to immerse themselves in arts, history, museums, harbour islands, sports and many. It mainly consists of Freedom Trail, Boston Public Garden with Swan Boats, Quincy Market with both indoor and outdoor shopping and dining, Tea party Ships and Museum, Fenway Park, Museum of Science, Sam Adams Brewery, New England Aquarium, Museum of Fine Arts, Boston and many more excited places. Boston harbour Islands are the most famous tourists places to visit. Boston Harbour Islands National Recreation Area consists of 34 narrow isles scattered in New England's most historic harbour by boarding seasonal ferries from Quincy and Boston's Long Wharf.



October 22-23,2018





Mail us to know more!

For Abstract Submission Guidelines | For Reserving your slot | Proposals | Registration | Posters | Accommodations

No doubt you have lots of queries...

Why not get in touch..!

Drop us your query with details and we will call you right away

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