# Scientific Program

OMICS Group Conferences
Accelerating Scientific Discovery

International Conference on

## Hotel and Business Management

**September 14-15, 2012 Hyderabad International Convention Centre, Hyderabad, India**



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Proposals are invited for organizing Symposia/Workshops at OMICS Group Conferences in related areas under the scheme title of your own. These proposals can be sent to respective conference mail ids or to symposia@omicsonline.com

**OMICS Group Conferences**
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## Day 1 September 14, 2012

09:30-10:30 **Registrations**

OMICS Group Conferences
Accelerating Scientific Discovery

10:45-11:00 **Introduction**

## Management-2012 Program

**Session Introduction**

| | |
|---|---|
| 11:00-11:20 | **Title: Customer awareness on green marketing**<br>**Byram Anand**, Pondicherry University, India |
| 11:20-11:40 | **Title: Environmental consciousness of customers with special reference to hotel and lodging services in Hyderabad**<br>**P. Kishore Kumar**, Pondicherry University, India |
| 11:40-12:00 | **Title: The industrial and regional patterns of startup financing transactions**<br>**Pascal Gantenbein**, University of Basel, Switzerland |
| 12:00-12:20 | **Title: The role of chettinad cuisine in promoting tourism in Tamilnadu**<br>**M.K.Ganesh**, National Institute of Tourism and Hospitality Management, India |
| 12:20-12:40 | **Title: Business innovations in a recession: A meso perspective of inbound tour operators**<br>**Thirumaran**, James Cook University, Australia |

**Lunch Break 12:40-01:25**

| | |
|---|---|
| 01:25-01:45 | **Title: An anthropological view of consumer behaviour**<br>**Rahul Gupta Choudhury**, Alliance University, India |
| 01:45-02:05 | **Title: Opportunities, challenges & strategies to market India as a destination to foreign tourists**<br>**Shesadev Nayak**, Manav Bharti University,India |
| 02:05-02:25 | **Title: Stirred, not shaken: serving the solo woman traveler segment**<br>**Uma Chandrasekaran**, Pondicherry University, India |
| 02:25-02:45 | **Title: Strategic selection and staffing of human resource in hotel industry**<br>**Anuroopa Mahajan**, Manav Rachna International University, India |
| 02:45-03:05 | **Title: A study on consumer perception vs consumer expectation for new era of indian quickservice restaurant-QSCAV model**<br>**Srivalli jandhyala**, Jawaharlal Nehru Technological University, India |

**Coffee Break 03:05-03:20**

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|---|---|
| 03:20-03:40 | **Title: Effect of motivational forces on the performance of the employees in the large scale I.Tsector**<br>**Leena Fukey**, Christ University, India |
| 03:40-04:00 | **Title: Incredible India: A case study in strategic destination branding**<br>**Swati Sharma**, Amity University, India |
| 04:00-04:20 | **Title: An analysis of the implications of conflict management in the hospitality industry**<br>**Kumar Satyam**, Birla Institute of Technology, India |
| 04:20-04:40 | **Title: Impact of global expansion of restaurant franchises**<br>**Mahmood A. Khan**, Virginia Tech University, USA |
| 04:40-05:00 | **Title: Animation facilities and services in resort hotels: Evidence from Greece**<br>**Marios D. Soteriades**, University of South Africa, South Africa |
| 05:00-05:20 | **Title: Emerging marketing issues and challenges in the hospitality sector**<br>**Sanjaya S. Gaur**, Auckland University, Newzealand |
| 05:20-05:40 | **Title: The management labs in emerging economies - Synergy between management institutions and SME's**<br>**Arun Sangwan**, Alliance University, India |
| 05:40-06:00 | **Title: Non-hospitable policies in the hospitality industry: An analytical study in Malaysian hotels**<br>**Jagdeep Jassela**, INTI International University, Malaysia |

06:00-06:10 **Panel Discussion**

# Upcoming OMICS Group 2012 Conferences

Accelerating Scientific Discovery



International Conference and Exhibition on
**Translational Medicine**
September 17-19, 2012
Holdiay Inn San Antonio, USA



3rd International Conference on
**Diabetes & Metabolism**
September 24-26, 2012
Marriott Convention Center, India



2nd International Conference on
**Pediatrics & Gynaecology**
September 24-26, 2012
Marriott Convention Center, India



International Conference on
**Emerging Cell Therapies**
October 1-3, 2012
DoubleTree by Hilton Chicago - Northshore, USA



**International Conference and Exhibition on**
**Pharmacovigilance & Clinical Trials**
October 1-3, 2012
DoubleTree by Hilton Chicago - Northshore, USA



International Conference on
**Tissue Science & Engineering**
October 1-3, 2012
DoubleTree by Hilton Chicago - Northshore, USA



International Conference on
**Otolaryngology**
October 15-17, 2012
DoubleTree by Hilton Chicago - Northshore, USA



International Conference on
**Biothreat & Biodefense**
October 15-17, 2012
DoubleTree by Hilton Chicago - Northshore, USA



World Congress on
**Forensic Research & Technology**
October 15-17, 2012
DoubleTree by Hilton Chicago - Northshore, USA



International Conference on
**Material Sciences & Engineering**
October 22-24, 2012
DoubleTree by Hilton Chicago - Northshore, USA



International Expo and Conference on
**Analytrix and HPLC**
October 22-24, 2012
DoubleTree by Hilton Chicago - Northshore, USA



International Conference on
**Clinical and Cellular Immunology**
October 22-24, 2012
DoubleTree by Hilton Chicago - Northshore, USA



International Conference on
**Pulmonary & Respiratory Medicine**
October 29-31, 2012
DoubleTree by Hilton Philadelphia, USA



International Conference and Exhibition on
**Computer Aided Drug Design & QSAR**
October 29-31, 2012
DoubleTree by Hilton Chicago-Northshore, USA



International Conference on
**Regenerative &Functional Medicine**
November 12-14, 2012
Hilton San Antonio Airport, USA



2nd World Congress on
**Cell Science & Stem Cell Research**
November 12-14, 2012
Hilton San Antonio Airport, USA



International Conference on
**Clinical Microbiology & Microbial Genomics**
November 12-14, 2012
Hilton San Antonio Airport, USA



**Global Biofuels & Bioproduct Summit**
November 19-21, 2012
Hilton San Antonio Airport, USA



International Conference and Exhibition on
**Probiotics**
November 19-21, 2012
Hilton San Antonio Airport, USA



International Conference on
**Genetic Syndromes & Gene Therapy**
November 19-21, 2012
Hilton San Antonio Airport, USA



3rd International Conference on
**Analytical & Bioanalytical Techniques**
November 22-24, 2012
Hyderabad International Convention Centre, India



International Conference and Exhibition on
**Food Processing and Technology**
November 22-24, 2012
Hyderabad International Convention Centre, India



2nd International Conference on
**Pharmaceutical Regulatory Affairs**
November 23-24, 2012
Hyderabad International Convention Centre, India



International Conference and Exhibition on
**Cosmetology & Cosmetics**
November 23-24, 2012
Hyderabad International Convention Centre, India



International Conference on
**Hair Transplantation & Trichology**
November 26-28, 2012
Hilton San Antonio Airport, USA



International Conference on
**Anesthesia & Perioperative Care**
November 26 - 28, 2012
Hilton San Antonio Airport, USA



International
**Toxicology Summit and Expo**
November 26-28, 2012
Hilton San Antonio, USA



International Conference and Exhibition on
**Surgery & Transplantation**
November 26-28, 2012
Hilton San Antonio Airport, USA



2nd International Conference on
**Nanotek and Expo**
December 3-5, 2012
DoubleTree by Hilton Philadelphia Center City, USA



International Summit on
**GMP&GCP: USA, Europe, Japan & Asia Pacific**
December 3-5, 2012
DoubleTree by Hilton Philadelphia Center City, USA



International Conference on
**QC, QA and Validation**
December 3-5, 2012
DoubleTree by Hilton Philadelphia Center City, USA



International Conference on
**Obesity & Weight Management**
December 3-5, 2012
DoubleTree by Hilton Philadelphia, USA

# Upcoming OMICS Group 2013 Conferences

Accelerating Scientific Discovery



3rd International Conference on
**Pharmaceutics & Novel Drug Delivery Research**
April 8-10, 2013
Hilton Suites Chicago/Magnificent Mile, USA



2nd World Congress on
**Metabolomics & Systems Biology**
April 8-10, 2013
Hilton Suites Chicago/Magnificent Mile, USA



3rd International Conference on
**Clinical & Experimental Ophthalmology**
April 15-17, 2013
Hilton Chicago/Northbrook, USA



3rd International Conference on
**Clinical & Experimental Dermatology**
April 15-17, 2013
Hilton Chicago/Northbrook, USA



3rd International Conference on
**Clinical & Experimental Cardiology**
April 15-17, 2013
Hilton Chicago/Northbrook, USA



4th World Congress on
**Bioavailability & Bioequivalence**
May 20-22, 2013
DoubleTree by Hilton Beijing, China



2nd International Conference and Expo on
**Biometrics & Biostatistics**
June 10-12, 2013
Hilton Chicago/Northbrook, USA



2nd International Conference on
**Gastroenterology & Urology**
June 10-12, 2013
Hilton Chicago/Northbrook, USA



2nd International Conference and Exhibition on
**Biosensors & Bioelectronics**
June 17-19, 2013
Hilton Chicago/Northbrook, USA



2nd International Conference and Exhibition on
**Neurology & Therapeutics**
June 17-19, 2013
Hilton Chicago/Northbrook, USA



3rd World Congress on
**Virology**
July 11-13/8-10, 2013
Embassy Suites Las Vegas, USA



3rd International Conference on
**Proteomics & Bioinformatics**
July 15-17, 2013
DoubleTree by Hilton Philadelphia Center City, USA



2nd International Conference and Exhibition on
**Nutritional Science and Therapy**
July 15-17, 2013
DoubleTree by Hilton Philadelphia Center City, USA



4th International Conference on
**Biomarkers & Clinical Research**
July 16-17, 2013
DoubleTree by Hilton Philadelphia Center City, USA



2nd International Conference on
**Earth Science & Climate Change**
July 22-24, 2013
Embassy Suites Las Vegas, USA



2nd International Conference and Exhibition on
**Addiction Research & Therapy**
July 22-24, 2013
Embassy Suites Las Vegas, USA



International Conference on
**Animal & Dairy Sciences**
July 23-24, 2013
Embassy Suites Las Vegas, USA



2nd International Conference and Exhibition on
**Nephrology & Therapeutics**
July 29-31, 2013
Embassy Suites Las Vegas, USA



3rd International Conference on
**Vaccines & Vaccination**
July 29-31, 2013
Embassy Suites Las Vegas, USA



2nd International Conference and exhibition on
**Pathology**
August 5-7, 2013
Embassy Suites Las Vegas, USA



International Conference on
**Integrative Biology Summit**
August 5-7, 2013
Embassy Suites Las Vegas, USA



International Conference and Exhibition on
**Personalized Medicine & Molecular Diagnostics**
August 5-7, 2013
Embassy Suites Las Vegas, USA



2nd International Conference and Exhibition on
**Orthopedics & Rheumatology**
August 19-21, 2013
Embassy Suites Las Vegas, USA



International Conference on
**Physical Medicine & Rehabilitation**
August 19-21, 2013
Embassy Suites Las Vegas, USA



International Conference on
**Dental & Oral Health**
August 19-21, 2013
Embassy Suites Las Vegas, USA



International Conference and Exhibition on
**Solar Systems & Power Generation Technologies**
August 19-21, 2013 Hyderabad, India


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