Tentative Agenda

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2nd World Congress on

# Health Economics Policy & Outcomes Research

June 29-30, 2017 | Madrid, Spain



***For available speaker slots***

healtheconomics@healthcareseries.org

http://healtheconomics.global-summit.com/

# 2nd World Congress on

# Health Economics Policy and Outcomes

## June 29-30, 2017 | Madrid, Spain

**Program at a Glance**

### Day 1

| | | |
|---|---|---|
| **Reception/Registration** | **08.00-09.00** | |
| | **Time** | **General Session** |
| Morning Sessions | 09.00-09.15 | Inaugural Address |
| Least of 3 Keynote/Plenary Talks | 09.15-09.45 | Keynote/Plenary Talk 1 |
| | 09.45-10.15 | Keynote/Plenary Talk 2 |
| | 10.15-10.45 | Keynote/Plenary Talk 3 |
| Panel Discussions/Group Photo | | |
| **Coffee/Tea Break 10.45-11.00 (Networking)** | | |
| Evening Sessions | 11.00-12.40 | 5 Speakers (20 Mins Each) |
| | | |
| **Lunch Break 12.40-13.30** | | |
| | 13.30-15.30 | 6 Speakers (20 Mins Each) |
| | | |
| **Coffee/Tea Break 15.30-15.45 (Networking)** | | |
| | 15.45-17.25 | 5 Speakers (20 Mins Each) |

19 Speakers for **Day 1**

### Day 2

| | | | |
|---|---|---|---|
| | **Time** | **Session 1** | **Session 2** |
| Morning Sessions | 09.00-10.40 | 5 Speakers (20 Mins Each) | 5 Speakers (20 Mins Each) |
| | | | |
| **Coffee/Tea Break 10.40-10.55 (Networking)** | | | |
| | 10.55-12.35 | 5 Speakers (20 Mins Each) | 5 Speakers (20 Mins Each) |
| | | | |
| **Lunch Break 12.35-13.25** | | | |
| Evening Sessions | **13.25-15.05** | **5 Speakers (20 Mins Each)** | **5 Speakers (20 Mins Each)** |
| Poster Sessions | | | |
| **Coffee/Tea Break 15.05-15.20 (Networking)** | | | |
| | **15.20-17.00** | **5 Speakers (20 Mins Each)** | **5 Speakers (20 Mins Each)** |

40 Speakers on **Day 2**

**NOTE: Program Shedule is subject to change with final allotment of the speaker slots**

For more details, visit: http://healtheconomics.global-summit.com/

healtheconomics@healthconferences.org; healtheconomics@healthcarevents.com

# Conference Highlights

- *Health Economics*
- *Health Economics and Behavioral economics*
- *Health Economics and Econometrics*
- *Health Economics and Financing*
- *Health Economics and Health care Markets*
- *Health Economics and Health Care Services*
- *Health Economics and Health Insurance*
- *Health Economics and Health Statistics*
- *Health Economics and International Economics*
- *Health Economics and Outcome Research*
- *Health Economics and Pharmaceutical Manufacturers*

*For details, please visit:*
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*Register online:*
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**Health Economics 2017**

# Series of Health Economics Conferences







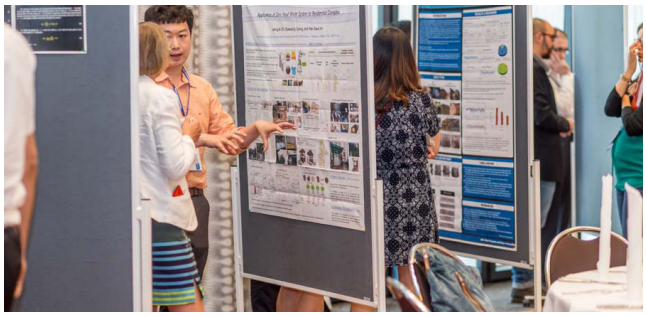






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# Series of Health Economics Conferences












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# Tourist Destinations in Madrid



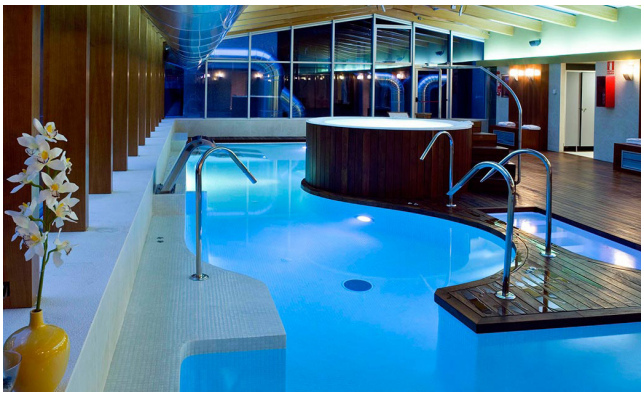
Church Madrid



Ambience at Plaza Mayor




Gran Via



Melia Avenida America Hotel



Palacio Real



Temple of Debod



Plaza de Cibeles



Puerta Del Sol

# About Madrid

*Madrid is located on the Manzanares river in the centre of Spain. As the capital city of Spain, seat of government, and residence of the Spanish monarch, Madrid is the political, economic and cultural centre of Spain. Madrid is the largest city of Spain. It is the third-largest city in the European Union. Voted one of the world's finest cities in which to live, the city of Madrid represents perfect harmony between efficiency and quality of life, at a price which is hard to beat anywhere else in the world. Madrid is considered the major financial centre of Southern Europe due to its economic output and market size. With 144 museums, almost 3.000 hours of sunshine per year, 59.000 hotel beds, 6 public and 7 private universities, more than 350 metro stations and almost 300 km of underground lines, and more than 5.000 restaurants - Madrid is a city to share and enjoy. According to Monocle magazine, Madrid is the 10th most livable city in the world and it was also ranked among the 12 greenest European cities. Madrid is the headquarters of the World Tourism Organization (UNWTO). The city's many parks make Madrid the greenest city in Europe.*



**Health Economics 2017**

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568th Conference

*Scientific Program*

# Global Health Economics Summit

July 25-26, 2016 Berlin, Germany



**Hosting Organizations: Conference Series LLC**
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## Monday July 25,2016 Day 1

Desk opens for registrations

### Embassy I+II

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# Opening Ceremony

## Keynote Forum

**Introduction**

**Title: Estimating and projecting global workforce shortages to 2030**

**Richard M Scheffler,** University of California, USA

**Title:The affordable care act of 2010 and the emerging models of healthcare delivery: The critical role of health economist in assessing the economic benefits and costs of implementing the delivery models in the United States**

**Sudip Chattopadhyay,** San Francisco State University, USA

**World scientific hand book of global health economics inaugural and presentation**

**Title: World scientific handbook of global health economics**

**Richard M Scheffler,** University of California, USA

**Group Photo**

**Networking & Refreshment Break @ Main Lobby**

**Major Sessions:**

**Health Economics | Health Policy | Healthcare Services | Public Health Economics | Behavioral Economics | Health Outcome Research | Nurses and Hospitals**

**Session Chair: Sylvia Y K Fung,** Tung Wah College, Hong Kong
**Session Co-Chair: Sudip Chattopadhyay,** San Francisco State University, USA

**Session Introduction**

**Title: Cost effectiveness of adding clostridial collagenase ointment to standard of care in individuals with stage IV pressure ulcers**
**Marissa J Carter,** Strategic Solutions, USA
**Title: Health policy - Sustainability in practice for an ageing population**
**Sylvia Y K Fung,** Tung Wah College, Hong Kong
**Title: Age-period-cohort model for regional health inequalities in poland – Results for cancer care**
**Barbara Wieckowskaab,** Ministry of Health, Poland
**Title: Involving older people in a multi-centre randomised trial of a complex intervention in pre-hospital emergency care: Implementation of a collaborative model**
**Bridie Angela Evans,** Swansea University Medical School, UK

**Lunch Break @ Element I+II Restaurant**

**Title: Reweighting RCT evidence to better reflect real life – A case study of the innovation in medicine initiative**
**Michael Happich,** Lilly Germany GmbH, Germany
**Title: The cartography of alternative policy pathways: A legitimate science-policy model?**
**Martin Kowarsch,** Mercator Research Institute, Germany
**Title: Time discounting, present biases, and health-related behaviors: Evidence from Japan**
**Myong-Il Kang,** Korea University, Japan
**Title: Competitive strategy and games of the new entry hospital in the Taiwan hospital market**
**Shu fang Tseng,** Taipei Veterans General Hospital, Taiwan
**Title: Health-care cost outcomes and adherence to screening guidelines in a health-insured population**
**Leegail Adonis,** University of Witwatersrand, South Africa

**Networking & Refreshment Break @ Main Lobby**

**Title: Using google maps to monitor the demand for preventitive health care by geographical location: Experience from Fiji, Micronesia, Palau and Marshall islands pilot projects**
**Shyama Janaka Mahakalanda,** Fiji National University, Fiji

**Title: Hygienic habits and steroid myopathy in adult-onset asthmatic patients, taking inhaled steroids**
**Anna G Polunina**, Moscow Research and Practical Center for Narcology, Russia
**Title: Development of innovative tool using taguchi-methods for the near future**
**Ikuo Tanabe**, Nagaoka University of Technology, Japan

**Tuesday July 26, 2016 Day 2**

## Embassy I+II

## Keynote Forum

**Title: The nexus of energy supply and human health**
**Govinda R Timilsina**, World Bank, USA
**Title: Impact on health economy of a new theoretical framework of health: The meikirch model**
**Johannes Bircher**, University of Bern, Switzerland

**Major Sessions:**

**Health Economics | Health Policy | Healthcare Markets | Health Economics Modelling | Health Statistics | Private Healthcare Insurance**

**Session Chair: Jan Baekelandt**, Imelda Hospital, Belgium
**Session Chair: Sylvia Y K Fung**, Tung Wah College, Hong Kong

**Session Introduction**

**Title: Lump-sum financial incentives work in attracting primary care physicians to rural areas: Evidence from Bulgaria**
**Georgi Boichev**, University of Regina, Canada
**Title: Frugal innovations in minimally invasive surgery**
**Jan Baekelandt**, Imelda Hospital, Belgium

**Networking & Refreshment Break @ Main Lobby**

**Workshop**

**Title: Impact on health economy of a new theoretical framework of health: The meikirch model**
**Johannes Bircher**, University of Bern, Switzerland
**Title: New theory linking disease prognosis with healthcare operations and economics; "scenario-based prediction-of-events": The future magic stick**
**Wael Eweida**, Children's Cancer Hospital - 57357 Group, Egypt
**Title: Delivering healthcare and education as righteous services not commodities: A noble concept with great practical implications**
**Sherif Aboulnaga**, Children's Cancer Hospital - 57357 Group, Egypt
**Title: How to strengthen the capacities of a national health authority in the effort to mitigate health inequity: A generic framework based on an Israeli model**
**Tuvia Horev**, Ben-Gurion University of the Negev, Israel

**Lunch Break @ Element I+II Restaurant**

**Poster Presentations 13:45-14:10**

**Young Research Forum**

**Title: Estimation of the cost of the home-based support of the frail older people living at home in Belgium**
**Sophie Ces**, Catholic University of Louvain, Belgium
**Title: The consumerisation of healthcare data in australia**
**Jessica Ho**, Central Queensland University, Australia
**Title: A theoretical assessment on the relationship of hospital's quality and accreditation applications with asymmetric information**
**Selden Coskun**, Isık University, Istanbul
**Title: Testing the impact of a fortified food on cognitive development of preschool children in egypt**
**Rania Megally**, University of Mannheim, Germany
**Title: Hospital heterogeneity: what determines the quality of care?**
**Manhal Mohammad Ali**, University of Manchester, UK

**Networking & Refreshment Break @ Main Lobby**

**Closing ceremony and vote of thanks**



## Bookmark your dates

# 2nd Global Health Economics Summit

**June 29-30, 2017 Madrid, Spain**

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