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4th World Congress on

HEALTH ECONOMICS HEALTH POLICY AND HEALTH CARE MANAGEMENT

September 13-14, 2018
Zurich, Switzerland



SCIENTIFIC PROGRAM

DAY 1
Thursday, 13th September

08:30-09:00 **Registrations**

09:00-09:30 **Introduction**

09:30-09:50 COFFEE BREAK

09:50-11:50 Meeting Hall 01 **KEYNOTE LECTURES**

11:50-12:30

MEETING HALL 01	MEETING HALL 02
Talks On: Health Policy	**Talks On: Managed Care**
Pharmaceutical economics	Health systems financing
Costs and prevalence of disease	Health technologies
Socio-economic determinants of health	Laboratory services
Healthcare Policies and procedures	Macroeconomics
Regulation of Polices	The Demand for Health Insurance
	Government Provision of Health Insurance
	Public health and health care provision
	Population, Family and Reproductive Health

12:30-13:10

MEETING HALL 01	MEETING HALL 02
Talks On: Health Care Markets	**Talks On: Health Econometrics**
Demand and utilization	Diseases Prevention
Equity and health	Remote Data Access
Healthcare costs	Challenges for Regulation
Economics of Obesity & Life Style Diseases	
Physicians in the Marketplace	

13:10-13:15 GROUP PHOTO

13:15-14:00 LUNCH BREAK

DAY 1
Thursday, 13th September

	MEETING HALL 01	MEETING HALL 02
14:00-15:00	**Talks On:** Health Care Services	**Talks On:** Pharmaceutical Economics
	Health service delivery	Medical Model
	Patient safety	Mental Health Model
	Primary health care	Supply & Demand
	Nursing and midwifery	Dynamics of Health
	Environmental Health and Economics	Economics of Smoking
	Patient Monitoring and Compliance	Pharmaceutical expenditure and drug policy
	MEETING HALL 01	**MEETING HALL 02**
15:00-16:00	**Talks On:** Health Statistics	**Talks On:** International Economics
	Modeling of Health	Health system expenditure and financing.
	Behavioral Health Economics	Experimental health economics
	Economic Epidemiology and Infectious Diseases	Economic evaluation
	Mental health	Epidemiology and Health Care
		Epidemiology and Medicine
		Epidemiology and Genomic Research

16:00-16:20 COFEE BREAK

MEETING HALL 01 (16:20-17:00)	MEETING HALL 01 (17:00-18:00)
Young Researchers Forum	Workshop

DAY 2
Friday, 14th September

09:00-10:30 Meeting Hall 01

KEYNOTE LECTURES

10:30-10:50 COFFEE BREAK

10:50-11:50

MEETING HALL 01	MEETING HALL 02
Talks On: Health Economics and Financing	**Talks On: Health Insurance**
Public Health Economics	Hospital Services
Public Wellness APPS	Remote Diagnostics
Health Surveillance	Liability for Medical Malpractices
Public Health Nutrition	Hospital as a Supplier of Medical Care
Analysis of health care providers	
Public Health Nursing	

11:50-12:50

MEETING HALL 01	MEETING HALL 02
Talks On: Pharmaceutical Economics	**Talks On: Health Econometrics**
Hospital Services	Health Econometrics
Remote Diagnostics	Diseases Prevention
Liability for Medical Malpractices	Remote Data Access
Hospital as a Supplier of Medical Care	Challenges for Regulation

12:50-13:35 LUNCH BREAK

13:35-15:55

MEETING HALL 01	MEETING HALL 02
Talks On: Health Care Services	**Talks On: Healthy Aging**
Health service delivery	Aged Care Services
Patient safety	Aging and Palliative Care
Primary health care	Aging Case Studies
Patient Monitoring and Compliance	Remedial Aging
Environmental Health and Economics	

15:55-16:15 COFFEE BREAK

MEETING HALL 01 (16:15-17:00)	MEETING HALL 01 (17:00-18:00)
Poster Presentations	**Workshop**

Awards & Closing Ceremony

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Scientific Program

2nd World Congress on

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June 29-30, 2017 | Madrid, Spain



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Day 1 | June 29, 2017

Registrations

Meeting Room @ Burgos

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Opening Ceremony

Keynote Forum

Introduction

Title: Pricing and funding for safety and quality, to avoid unnecessary and unsafe care

Sarah Neville | Independent Hospital Pricing Authority | Australia

Title: The pre-endoscopic screening test EliA Calprotectin 2 is a cost-saving technique compared to serological markers and colonoscopy: the Japanese perspective

Barbara Mascialino | Thermo Fisher Scientific ImmunoDiagnostics | Swedan

Group Photo

Networking & Refreshments Break

Workshop

Title: Out-migration and attrition of physicians and dentists before and after EU accession (2003 and 2011). The case of Hungary

Julia Varga | Hungarian Academy of Sciences | Hungary

Major Sessions: Health Economics | Macroeconomics | Health Policy | Health Outcome Research | Pharmaceutical Manufacturers | Health Statistics | Behavioural economics

Session Chair: Julia Varga | Hungarian Academy of Sciences | Hungary

Session Co-chair: Sarah Neville | Independent Hospital Pricing Authority | Australia

Session Introduction

Title: Psychiatric comorbidities are associated with significantly increased cost of care and healthcare utilization in Multiple Myeloma (MM) patients

Sikander Ailawadhi | Mayo Clinic | USA

Title: Variation in price effects of multi-hospital system affiliation across different types

Sung Wo Choi | Penn State Harrisburg | USA

Lunch Break

Title: The effect of vertical integration on operational performance: Evaluating physician employment in hospitals

Gary J. Young | Northeastern University | USA

Title: F-Calprotectin helps reducing costs and risks for patients in the diagnosis of colonic pathology: A prospective real-life study from the Clinical Hospital of Zaragoza

Barbara Mascialino | Thermo Fisher Scientific ImmunoDiagnostics | Swedan

Title: Strategies fostering the cross-fertilization of Nanotechnologies to leverage innovation in healthcare

Cristina Paez-Aviles | University of Barcelona | Spain

Title: Using systematized tacit knowledge to prioritize implementation challenges in existing maternal health programs: Implications for the post MDG era

Jacqueline Alcalde-Rabanal | National Institute of Public Health | Mexico

Networking & Refreshments Break

Title: Diagnosis validity and health economics value evaluation in handheld color Echocardiography

Jun-Ping Hu | Hospital of Military Economic College | China

Title: Determination of importance for new vaccine adoption: A best-worst scaling method

Siriporn Pooripussarakul | Mahidol University | Thailand

Title: The cost and effect of the food supplement distribution for nourishment of malnourished or growth-retarded children in Iran

Delaram Ghodsi | Shahid Beheshti University of Medical Science | Iran

Panel Discussion

Day 2 | June 30, 2017

Meeting Room @ Burgos

Keynote Forum

Title: Information & communication technology and the battle for environmental pollution: A global perspective

Farid Shirazi | Ruerson University | Canada

Title: Catastrophic expense among general ward indoor patients in tertiary care hospital of North India

Arun Aggarwal | School of Public Health | India

Networking & Refreshments Break

Workshop

Title: A strategic document as a tool for implementing change lessons from the merger creating the South-East Health region in Norway

Tarald Rohde | SINTEF Technology and Society | Norway

Major Sessions: Health Care Services | Health care services and insurance | Health innovation | Health Outcome Research | Health Economics Modelling

Session Chair: Julia Varga | Hungarian Academy of Sciences | Hungary

Session Co-chair: Sarah Nivelle | Independent Hospital Pricing Authority | Australia

Session Introduction

Title: Improved wound management at lower cost: A sensible goal for Australia

Rosana Elizabeth Pacella | Queensland University of Technology | Australia

Lunch Break

Title: Women, trauma and alcohol dependency: Connections and disconnections in alcohol treatment for women

Deanna L Mulvihill | TLI Foundation | USA

Title: Eliciting patients' preferences in kidney transplantation: A discrete choice experiment

Mesfin Genie | Ca' Foscari University of Venice | Italy

Title: A multicentric evaluation of consumables and transports cost of breast cancer patient's treated by trastuzumab according to the administration form (Iv Versus Sc)

Nadia Bahmad | Roche | France

Title: A utility-theoretic method of computing value of disease effects for economic evaluation of health program

Sushil Rajan Howlader | University of Dhaka | Bangladesh

Title: Substitution reduced Health work force syndrome: A way forward for developing countries

Rafia Rahman | University of Dhaka | Bangladesh

Title: Effect and health economics evaluation of community comprehensive rehabilitation on chronic Schizophrenics

Yan Qiao | Hospital of Military Economic College | China

Video presentation

Title: Medication-related burden among with chronic disease conditions: Perspectives of patients attending non-communicable disease clinics in a primary healthcare setting in Qatar

Amani Zidan | Qatar University | Qatar

Networking & Refreshments Break

Thanks giving & Closing ceremony