conferenceseries LLC Ltd

TENTATIVE PROGRAM

2019



Global Summit on

Ecommerce & Retail

November 18-19, 2019 | Madrid, Spain

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PROGRAM @ GLANCE

Day 1-November 18, 2019	
Opening Ceremony	
Plenary & Keynote Speeches (09:00-11:30)	
Networking and Refreshments Break	
Group Photo	
Speaker Session I (11:30-13:00)	Entrepreneurship in ecommerce | Digital Marketing & Affiliate Marketing | E-commerce best practices
	Panel Discussion
Lunch Break	
Speaker Session II (13:00-16:00)	Cognitive Supply Chain Management | Fast-fashion & New Ways of Marketing | Starts ups & Corporates
	Panel Discussion
Networking and Refreshments Break	
Speaker Session III (16:00-18:00)	Marketing Automation | Artificial Intelligence | New Marketing Methods for Brands
	Panel Discussion
Day 1 concludes…	

Day 2-November 19, 2019	
Opening Ceremony	
Plenary & Keynote Speeches (09:00-11:30)	
Networking and Refreshments Break	
Speaker Session I (11:30-13:00)	Contextual and Programmatic Advertising | Product Content syndication | Mobile Commerce
	Panel Discussion
Lunch Break	
Speaker Session II (13:00-16:00)	Blockchain & FinTech | Disruption in retail: efficiency versus experience | Social Payments Make Shopping Seamless
	Panel Discussion
Networking and Refreshments Break	
Speaker Session III (16:00-18:00)	Poster Presentations
	Best Poster Award Distribution
Day 2 concludes…	

WHAT YOU CAN EXPECT

























Glimpses of E-Commerce Conferences



















Plan Your Trip @ Madrid











Contact Us

For Queries

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