All Users | Add comparison +

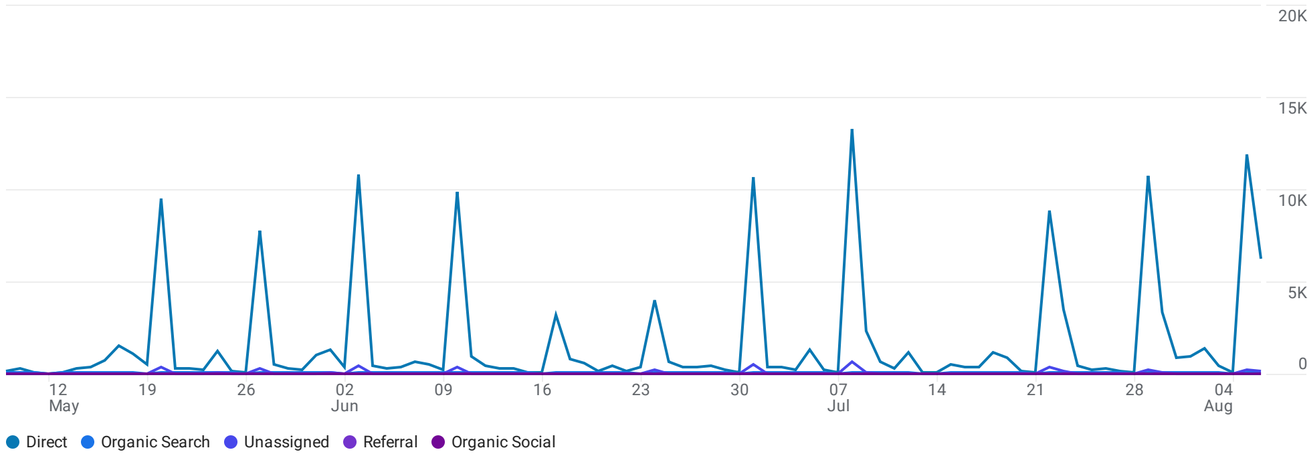
Last 90 days May 9 - Aug 6, 2024

Traffic acquisition: Session primary channel group (Default Channel Group)

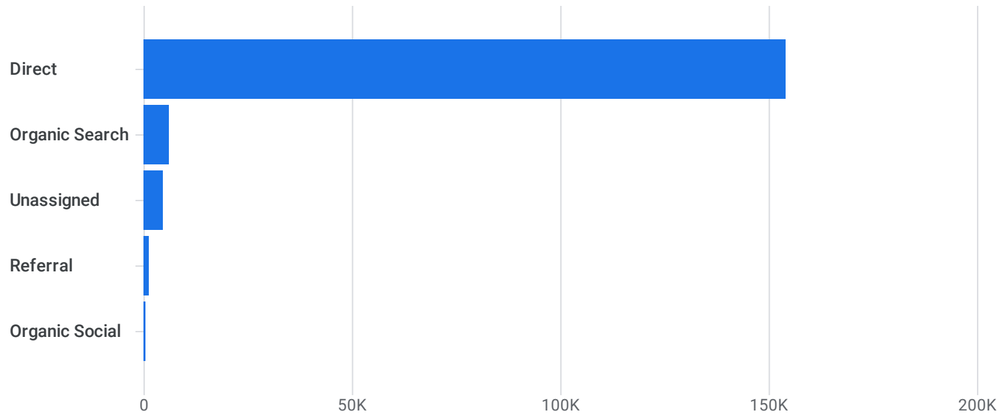
Add filter +

Sessions by Session primary channel group (Default Channel Group) over time

Day



Sessions by Session primary channel group (Default Channel Group)



Search...

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	Session primary...Channel Group)	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events	Key events All events	Session key event rate	Total revenue
		147,756 100% of total	165,521 100% of total	88,832 100% of total	12s Avg 0%	0.60 Avg 0%	3.99 Avg 0%	53.67% Avg 0%	661,223 100% of total	0.00	0%	$0.00
1	Direct	139,437	153,955	84,337	10s	0.60	3.92	54.78%	604,002	0.00	0%	$0.00
2	Organic Search	4,229	6,048	3,666	52s	0.87	6.18	60.62%	37,381	0.00	0%	$0.00
3	Unassigned	4,577	4,622	0	16s	0.00	1.53	0%	7,072	0.00	0%	$0.00
4	Referral	425	1,278	932	1m 00s	2.19	7.54	72.93%	9,642	0.00	0%	$0.00
5	Organic Social	251	439	297	59s	1.18	6.80	67.65%	2,985	0.00	0%	$0.00
6	Organic Video	26	30	17	38s	0.65	4.70	56.67%	141	0.00	0%	$0.00

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