All Users | Add comparison +

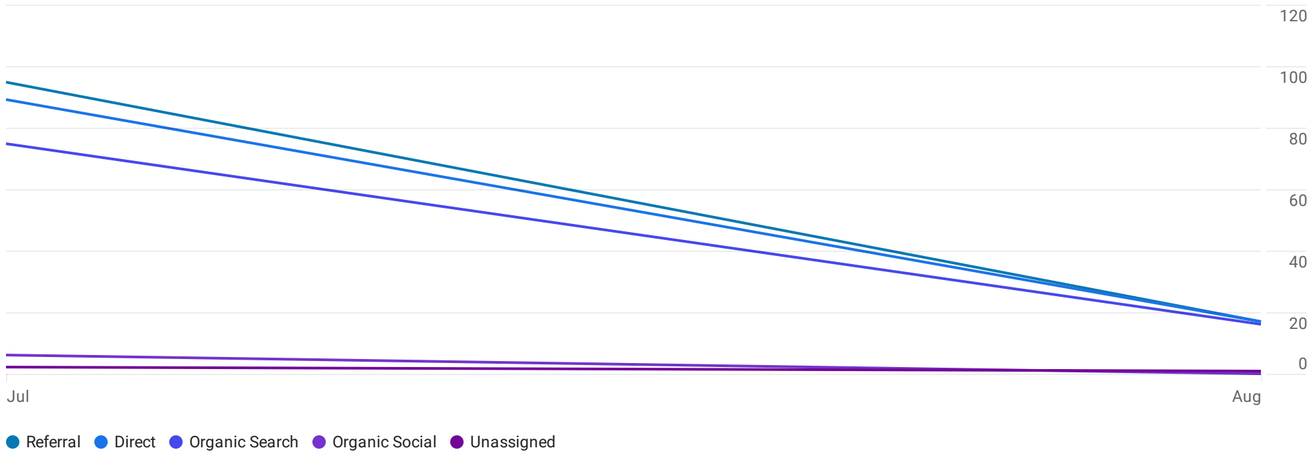
Last 28 days Jul 10 - Aug 6, 2024

Traffic acquisition: Session primary channel group (Default Channel Group)

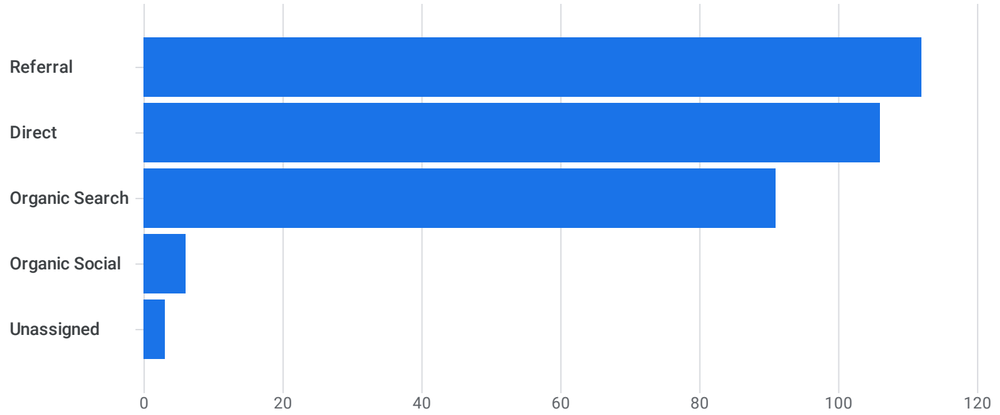
Add filter +

Sessions by Session primary channel group (Default Channel Group) over time

Month



Sessions by Session primary channel group (Default Channel Group)



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	Session primary...Channel Group)	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events	Key events All events	Session key event rate	Total revenue
		226 100% of total	317 100% of total	172 100% of total	41s Avg 0%	0.76 Avg 0%	5.26 Avg 0%	54.26% Avg 0%	1,669 100% of total	0.00	0%	$0.00
1	Referral	85	112	69	40s	0.81	5.02	61.61%	562	0.00	0%	$0.00
2	Direct	75	106	48	36s	0.64	5.02	45.28%	532	0.00	0%	$0.00
3	Organic Search	65	91	53	49s	0.82	5.99	58.24%	545	0.00	0%	$0.00
4	Organic Social	3	6	2	5s	0.67	3.00	33.33%	18	0.00	0%	$0.00
5	Unassigned	3	3	0	53s	0.00	4.00	0%	12	0.00	0%	$0.00

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