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ICD 2017

35TH INTERNATIONAL CONFERENCE ON DENTISTRY & DENTAL MARKEING

October 5-6, 2017 // Las Vegas, USA

35th International Conference on Dentistry & Dental Markeing



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ESO Egyptian Society of Oral Implantology

ACADEMIC CONFERENCE EXCELLENCE Certified Event

SCAN ME

Las Vegas, USA

October 5-6, 2017

dentalmarekting@dentistryconferences.com

Invitation

Dear Attendees,

We are glad to announce the **35th International Conference on Dentistry & Dental Marketing** to be held in **Las Vegas, USA** from **October 5-6, 2017** organized by **Conference Series LLC** in collaboration with generous support and cooperation from enthusiastic academicians and editorial Board Members.

Dental Marketing 2017 has been designed with a twofold objective in mind. The main theme of the conference is ***"Dentistry meets Marketing"*** which covers a wide range of critically important sessions. The event aims at bringing a wide range of dental professionals ranging from Prosthodontics to Oral & Maxillofacial processes and also lays a special emphasis at Educating and informing dental practitioners with the latest knowledge of Marketing strategies that can be applied to counter the undervaluation dental practices face.

As the premier event, we have developed a program with your interests in mind. We have not only increased the number of opportunities for you to network with colleagues from across the world but also introduced more focused sessions that will feature cutting edge presentations, special panel discussions, and livelier interaction with industry leaders and experts.

Life is full of give and take. Make it count in your professional life. Attend the Dentistry & Dental Marketing to network with your peers, exchange expertise and experiences, and arm yourself with the latest information to take your department to the next level.

We look forward to personally welcoming you to **Las Vegas** this October

Sincerely,

Dental Marketing 2017

Organizing Committee

Market Analysis Report for Dental Marketing 2017

Increase in Income & Dental Health Awareness

According to the report, rising disposable incomes of patients coupled with growing dental care awareness will drive the dental equipment market in the developing Asian countries.
In the developed regions of North America and Western Europe, market growth will be driven mainly by the aging population possessing a desire to retain natural tooth structure.

In 2011, North America was the leader in terms of market share and is expected to maintain its leadership position in 2018. This can be attributed to the rapid adoption of advanced technologies such as CAD/CAM, along with relatively higher dental-health awareness across the population

Major Dental Associations in USA:

Academy for Sports Dentistry
Academy of General Dentistry
Academy of Operative Dentistry
Academy of Interdisciplinary Dentofacial Therapy
Academy of Laser Dentistry
Academy of Osseointegration
Alpha Omega International Dental Fraternity
American Academy of Cosmetic Dentistry
American Academy of Dental Hygiene
American Academy of Dental Practice Administration
American Academy of Esthetic Dentistry
American Academy of Fixed Prosthodontics
American Academy of Implant Dentistry
American Academy of Implant Prosthodontics
American Academy of Maxillofacial Prosthetics
American Academy of Orofacial Pain
American Academy of Pediatric Dentistry
American Academy of Periodontology
American Academy of Restorative Dentistry
American Academy for Oral Systemic Health
American Association for Dental Research
American Association of Endodontists
American Association of Oral and Maxillofacial Surgeons
American Association of Oral Biologists

Market Analysis Report for Dental Marketing 2017

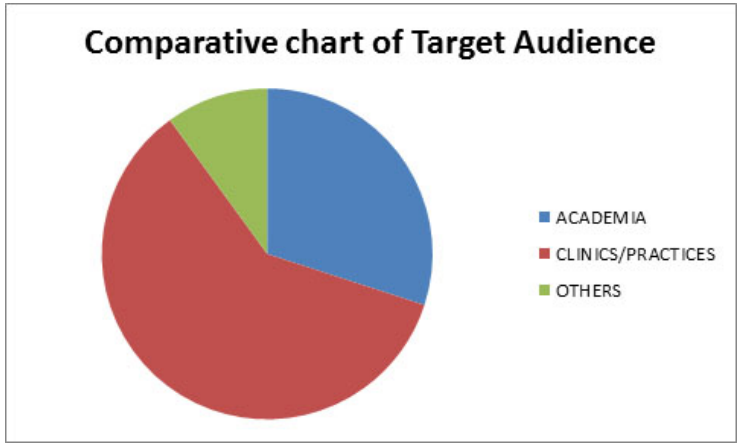
American Association of Orthodontists
American Association of Public Health Dentistry
American Board of Forensic Odontology
American Cleft Palate-Craniofacial Association
American College of Dentists
American College of Forensic Examiners
American College of Prosthodontics
American Dental Assistants Association
American Dental Association
American Dental Education Association
American Dental Hygienists Association
American Dental Society of Anesthesiology
American Equilibration Society
American Orthodontic Society
American Society for Dental Aesthetics
American Society of Dental Anesthesiologists
American Society of Forensic Odontology
American Society for Geriatric Dentistry
American Student Dental Association
Arizona State University Pre-Dental Organization
Association of Managed Care Providers
Charles Tweed Foundation
Certified Dentists Internationale
Committee on Dental Auxiliaries
Dental Anthropology Association
Dental Assisting National Board
Federation of Special Care Dentistry Association
American Veterinary Dental Society
National Institute of Dental and Craniofacial

Target Audience:

The Professors, Dentists, Researchers, Clinicians, Educators, Marketing, and Students from Academia in the study of Dentistry and marketing.

Academia-40% | Industries-50% | Others-10%

A Glance at the Global Dental Market:



Market Analysis Report for Dental Marketing 2017

A Glance at the Global Dental Market:

The global dental market is expected to reach $50 Billion by the end of 2020 at a CAGR of 4.5 %. Factors like evolution of dental materials, discovery of newer, more sustainable, eco-friendlier dental technology; rise in awareness about dental health and its correlation with overall wellbeing; Availability of more funds for R & D have contributed to the rapid rise in the dental market. North America is the market leader with a share of ~42% of the global dental market. The presence of a large number of dental practice firms and analytical equipment manufacturers has contributed to the market boom. Another reason behind the market expansion is the huge increase in the number of PPOs (Private Practice Owners). Dental Equipment has the highest market share among all the 7 segments (Preventive Dental Care Market, Dental Restoratives Market, Dental Prosthetics Market, Dental Implants Market, Dental Orthodontics Market, Dental Endodontic Market and Dental Equipment Market). Henry Schein has the largest market share in global dental market; however, its market share is expected to decline in future. As per the global dental market report, from past few years, the dental market is relatively stable, with substantial growth in restorative CAD/CAM dentistry.

“We’ll see increased acceptance from the medical community as it recognizes dentists as oral health specialists, allowing for more collaboration around sleep problems, oral cancer, facial esthetics, and periodontal health.”- Says Lou Shuman | President & CEO| Cellerant Consulting Group

Dental visits and consultations:

In 2015, dental visits and consultations are expected to make up 32.3% of total revenue. This product segment includes prevention services (16.3%), as well as consultation and diagnostic services (15.9%).

Keynote Lineup

Las Vegas, USA



Ahmed Halim Ayoub
President,
ESOI



Curd Bollen
Director
Mondcentrum Dr Bollen



Dunia Sabea
Dean
College of Dentistry, Iraqia Univeristy



Evgeny Roshchin
CEO, Prosystom



Krystyna Kurylo
Founder, K.M Dental



Mayoor Patel
CEO
CRANOFACIAL PAIN CENTER OF GEORGIA



Andre Shirdan
Founder
The CREW Process



Megan Fairhall
Founder
#LiveToSmile



Nak Yeon Cho
Seoul National University

About Us

Our International Open Access Journals

- **700+ Leading**-edge Peer Reviewed Open Access Journals
- **21 Day** Rapid Review Process
- **50000+** Editorial Board Team, **35000+** Reviewers team
- **30 Million Readers** and High Visibility
- **1000+ Scientific Associations** Collaborations
- **100000+** facebook fans Likes
- **Publication** immediately after acceptance
- **Quality and Quick** editorial, review processing

Salient Features

- **Easy to Submit** and Review Systems
- **High Quality** and Fast Publishing Guaranteed
- **Unbiased, quality-oriented,** and transparent reviews
- **Truly impartial recognition** of the best papers
- **Feedback** on the impact of every article
- **Enhanced feature:** Audio version of published paper
- **Digital articles** to share and explore
- **Sharing option:** Social networking enabled
- Authors, reviewers and editors are provided with **scientific credits**
- User friendly/feasible website articles **translations** across more than **50 world languages**

Our International Scientific Conferences

- More than **3000 Conferences** happening across the globe
- Conferences organized in **Medical, Pharma, Engineering, Science, Technology and Business.**
- **CME/CPD Accredited** Conferences fostering professional and Personal development
- **Continuum of education** through organized scientific program
- **Renowned speakers** and scientists representing from **40 countries**
- **Highly Interactive sessions** and Panel Discussions
- **B2B Meetings** offers perfect platform for Global Networking

Salient Features

- Robust on-line publicity for all the speakers and organizing committee members
- Career Guidance Workshops for students and early career researchers
- Accepted Abstracts will be published in various indexed journals
- Accepted abstracts will be labeled with a Digital Object Identification Number (DOI) provided by Cross Ref
- Creation of speakers and abstracts pages in Google
- Opportunity to publish full Manu Scripts in our Open Access Journals

Special Issues : All accepted abstracts will be published inrespective Conference Series LLC Journals

Each abstract will be provided with digital Object Identifier by crossref

About Conference

- Dental Marketing 2017 Conference website is attracting **25000+ Dentists , Dental Practice Managers & Owners, Dental Technicians, Dental Marketing experts and dental and oral care product businesses**. This unique opportunity that we extend to our speakers and attendees is not being offered by any other conference organizers. Through this the abstracts and research profiles of our speakers and organizing committee members getting global visibility which is an additional feature that you would be receiving in addition to networking opportunities before, during and after the conference.

How Conference Series Conferences differs from others?

- 3000+ Conferences across the globe in 30+ countries all through the year
- Over 25 Million+ Visitors and 20000+ Unique Visitors per conference
- Participation by Stalwarts from various international societies
- Internationally renowned speakers and scientists representation
- Career guidance for early career researchers and students
- Interesting scientific deliberations and discussions
- Perfect platform for Global Networking

Dental Marketing 2017 salient features

- Meet Academia and Industry visionaries to get inspired
- Expand your knowledge and find solutions to problems
- Knowledge, Benchmarking and Networking offered at one place
- Forge connections and for global networking
- Highly Organized and Structured Scientific programs
- Poster presentations and world class exhibitions
- Meet with new vendors and suppliers



About Conference

Purpose

35th International Conference on Dentistry & Dental Marketing is an Academic Conference Excellence certified dental event to be held in Las Vegas with the purpose of intra and interdepartmental exhange between professionals of the dental and marketing field.

Goals

- The event aims at bringing a wide range of dental professionals and looks to cover the “9 Specialties of Dentistry”.
- Dental Marketing 2017 will also lay a special emphasis at Educating and informing dental practitioners with the latest knowledge of Marketing strategies that can be applied to counter the undervaluation dental practices face.
- Bringing together community leaders, scientists, and policy leaders to promote and enhance programmatic collaborations to more effectively address regional, national and local responses to Elderly Population around the world and overcome barriers that limit access to care and services.

Objectives

After participating in this meeting, attendees should be able to

- Discuss emerging issues in Dental Specialties and latest innovations
- Discuss and apply the latest dental practice management strategies
- Reflect on and evolve the current strategies being used to market their dental practices

About Conference

Who should attend

35th International Conference on Dentistry & Dental Marketing is exclusively designed for Students from Academia and Researchers in the field of Dentistry, Dental Private Practices, Academicians, Dental and Oral Product manufacturers, Dental Marketing firms and professionals, Dental Practice owners and Managers,Aspiring dental students.

About hosting organization

Conference Series is the world's leading specialist in organizing Academic, Scientific and Business conferences, meetings, symposiums and exhibitions in different verticals and horizontals like Medical, Pharma, Engineering, Science, Technology and Business to promote scientific research. Every year we host more than **3000+ global events** inclusive of **1000+ Conferences 1000+ Symposiums 1000+ Workshops** in **USA, Europe, Middle East and Asia** with the generous support and cooperation from our **30000+ Editorial Board Members, 1000+ Scientific Societies.** All the conference proceedings are published in the special issues of our **700+ Open Access International Journals** with the **DOI** provided by crossref

Major sessions

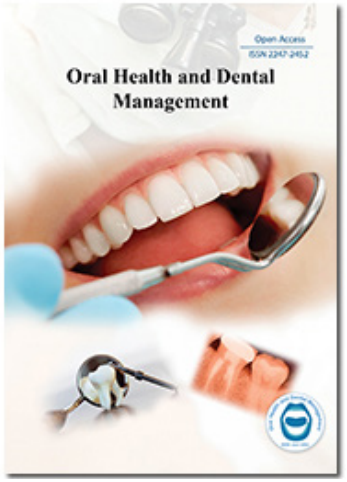
- Public Health Dentistry
- Oral and Maxillofacial Radiology
- Oral and Maxillofacial Pathology
- Oral & Maxillofacial surgery
- Pediatric Dentistry
- Endodontics
- Orthodontics
- Periodontics
- Prosthodontics
- Digital Dentistry
- Sedation Dentistry
- Green Dentistry
- Obtrusive Sleep Apnea Syndrome (OSAS)
- SEM & SEO in Dental Marketing
- Dental Practice Management

About Conference

Supporting Journals

- Journal of Dental Health: Current Research
- Journal of Dentistry
- Journal of Oral Health and Dental Management







Media partners/Sponsors

allied academies

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About Las Vegas

Why Las Vegas: Las Vegas, is the 28th-most populated city in the United States, the most populated city in the state of Nevada, and the county seat of Clark County.

The Vegas distinction With regards to gatherings and occasions, there's no spot like Las Vegas. Here are the hard certainties, and all the convincing reasons why:

- With more than 11 million square feet of meeting, display and exchange show space citywide, Las Vegas has quite recently an ideal choice for gatherings of any size and shape.
- The Las Vegas Convention and Visitors Authority is an arranging asset for inns, amusement, transportation exercises or whatever else you'll need.
- About 150,000 hotel and motel rooms in Las Vegas offer a wide choice for any financial plan. Most are situated inside four miles of the Las Vegas Convention Center.
- Strategically placed McCarran International Airport is a short drive (only two miles) from the Las Vegas Strip, 3.5 miles from the LVCC and 5 miles from Downtown Las Vegas.
- The Las Vegas Monorail keeps running along the east side of the Las Vegas Strip connecting seven stations more than four miles to eight resorts and the Las Vegas Convention Center.
- Taxi and limousine administrations flourish, while visit organizations offer touring outings to the encompassing ranges, for example, the Grand Canyon, Hoover Dam, Valley of Fire and Red Rock Canyon.
- Las Vegas' feasting choices engage all tastes, from fine food to easygoing cooking. Gourmet eateries and topic bistros touting superstar cooks add another measurement to Las Vegas' culinary scene.
- Day or night, Las Vegas offers amusement and exercises. Notwithstanding gaming, you'll discover top-name excitement, world-class shopping and feasting; more than 40 resort spas; dance club and parlors; open air diversion at Lake Mead, Mt. Charleston and Red Rock Canyon; and golf a plenty.

Venue & Accommodation

Venue & Accommodation

Hampton Inn Tropicana

4975 Dean Martin Dr, Las Vegas

NV 89118, USA



Contact us

Michael Davids

Program Director | Dental Marketing 2017

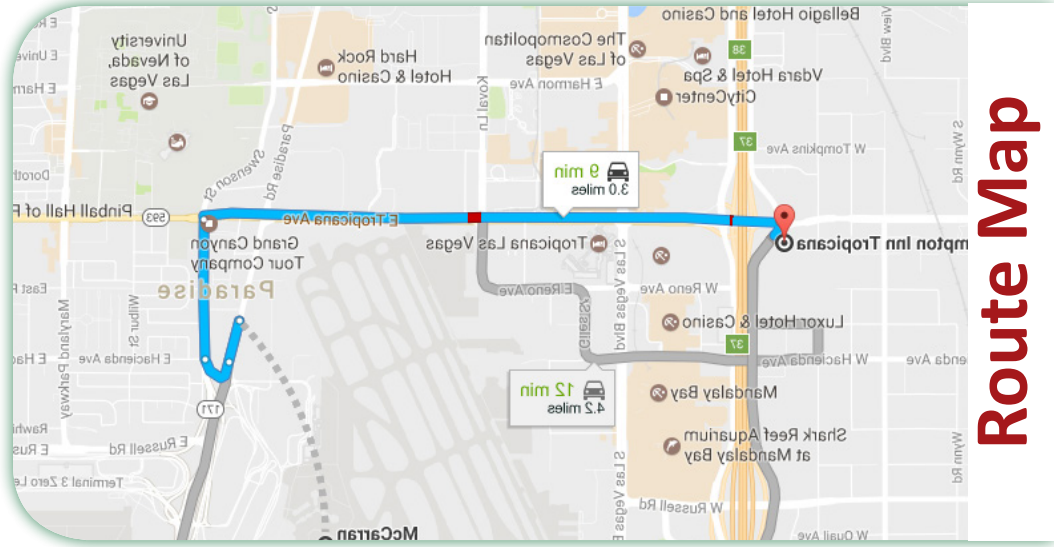
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#600Wilmington, Zip 19899Delaware, USA

W: dentalmarketing.conferenceseries.com

E: dentalmarketing@dentistryconferences.com



Registrations

Academic

Only Registration: **USD 699**

Package A (Registration + 2 nights' Accommodation): **USD 999**

Package B (Registration + 3 nights' Accommodation): **USD 1149**

Business

Only Registration: **USD 799**

Package A (Registration + 2 nights' Accommodation): **USD 1099**

Package B (Registration + 3 nights' Accommodation): **USD 1199**

Student

Student Oral: **USD 350**

Student Poster: **USD 450** (USD 350 + USD 100 for Poster)

Student Delegate: **USD 300**

E-poster: **USD 99**

To register online, please visit:
http://dentalmarketing.conferenceseries.com/registration.php

Important Dates

Abstract submission opens: November 16, 2016

Registration opens: November 16, 2016

Early bird registration: May 30, 2017

On spot registration: October 5, 2017