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4TH WORLD CHINESE MEDICINE, HERBOLOGY AND YOGA CONGRESS

SEPTEMBER 17-18, 2018 | SAN DIEGO, USA

https://chinesemedicine.conferenceseries.com/

Invitation

San Diego
USA

SEPTEMBER 17-18, 2018

Dear Attendees,

Chinese Medicine 2018 is pleased to have your prodigious presence at **'4th World Chinese Medicine, Herbology and Yoga Congress''** in San Diego, USA scheduled during September 17-18, 2018. The conference is comprised of foremost innovations, therapies and trends in Yoga & Natural therapies and is organized around the theme **"Nature`s Touch for Natural Cure"**. Chinese Medicine 2018 anticipates hundreds of delegates including keynote speakers, Oral presentations, Workshops by renowned speakers and poster presentations by students besides delegates around the world. Conference is aimed at exploring and putting light on various ventures like advancements in Chinese Medicine, Herbology and Yoga and various techniques involved in Alternative therapies. It will be a wonderful opportunity for all the delegates as it provides an international networking opportunity to collaborate with the world class Chinese Medicine, Herbology and Yoga associations. Also it will be a great platform for Exhibitors and sponsors.



Sincerely,
Chinese Medicine 2018
Organizing Committee

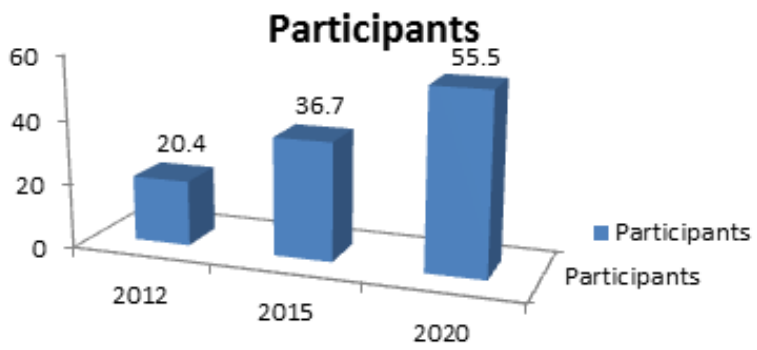
Market Analysis

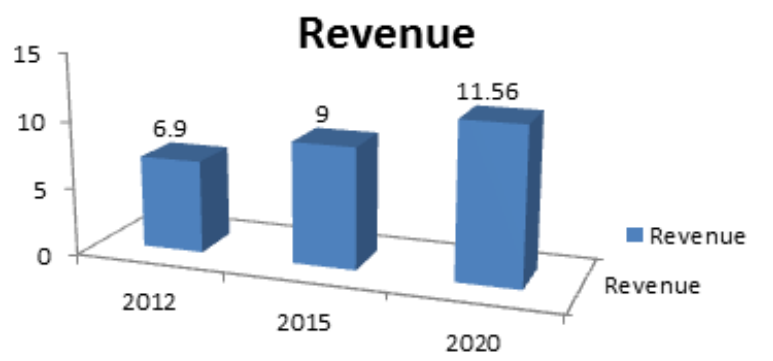
San Diego
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Yoga Market:

Survey data for this comprehensive study of the consumer yoga market was collected by Ipsos Public Affairs The results indicate that women represent 72 percent of US practitioners, with men and older Americans doing Downward Dog at a growing rate. Thirty-four percent of Americans, or 80 million people, say they are likely to try yoga for the first time in the next 12 months. Size of market: Yoga journal recently undertook a survey to determine just how many people use yoga as exercise and surprisingly more than six million Americans do regularly and almost triple that say they are interested in taking class or learning more.





Market Analysis

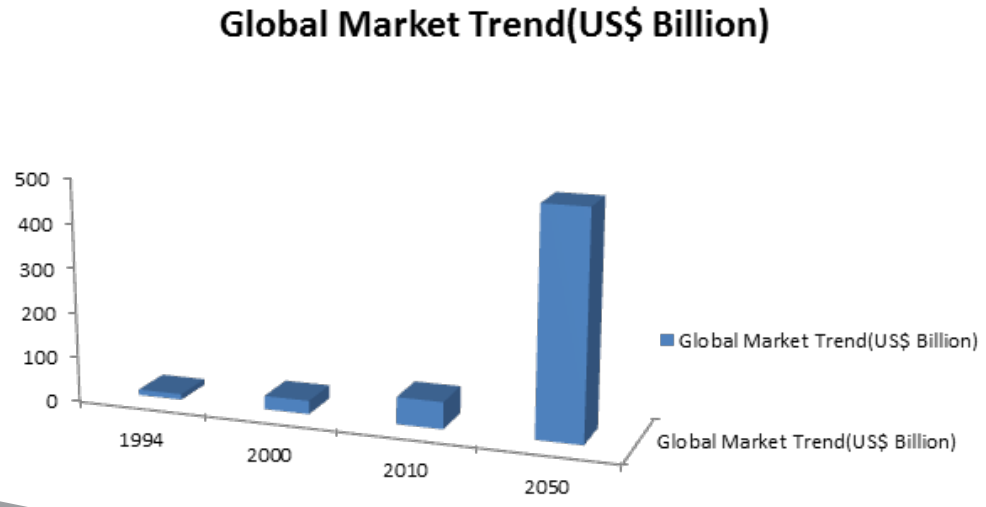
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Natural therapies Market:

The global Natural therapies market was valued at USD 40.32 billion in 2015. Owing to the increasing support by the masses, increased usage of traditional therapeutic methods has a scope for considerable growth in the coming decade. It was estimated that more than 60% of the global population uses some or the other form of traditional medicine as of 2015.

Natural therapies Market, by intervention, 2013 - 2050 (USD Billion)



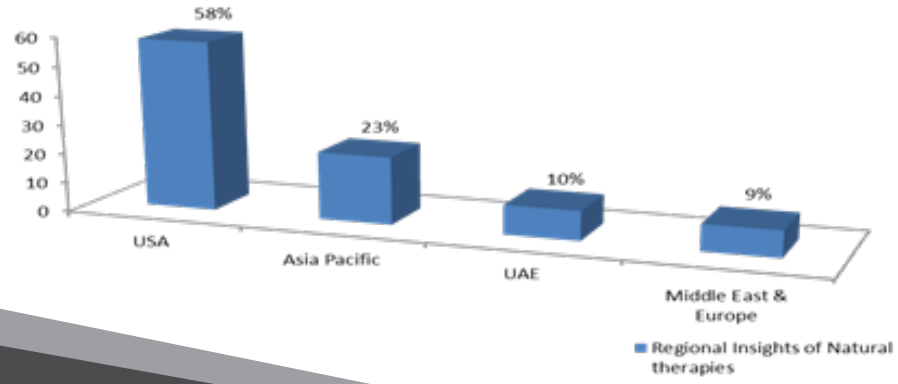
Market Analysis

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Regional Insights:

North America was one of the largest Natural therapies markets in 2014. According to a national survey, in a given year more than 35.0% of all Americans incorporate some kind of alternative therapy into their healthcare routine. In the U.S. more than 3 million people use acupuncture, and around 2% of the Americans use homeopathy for the prevention or treatment of chronic diseases. Asia Pacific is expected to grow at a rapid pace due to the early adoption of therapies such as Ayurveda, meditation, and acupuncture for treating infertility, toothache, arthritis, and other chronic diseases. Emirates have also started adapting to Natural therapy treatments. Wellness tourism in Dubai is expected to be world class and also to generate over USD 2.60 billion by 2015. All Natural therapy practices are monitored by the Dubai Health Authority



About Conference

San Diego
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Conference Perks

- Speaker Presentation
- CME(Continuing Medical Education) Certification
- Poster Competition
- Symposium Organizing
- Workshop Session Proposal
- YoungResearch Forum/ Student Fellowship
- Exhibitor Booth
- Sponsorship (Gold, Silver, Bronze)
- Media Partnership
- Event Collaboration
- Conference Partnering
- E-Poster

Benefits from attending Chinese Medicine 2018

- Opportunity to attend the presentations delivered by eminent scientists from all over the world
- CME (Continuing Medical Education) Certificate Accreditation
- Selected contributions will be published in following respective Journals,
- Participation in sessions on specific topics on which the conference is expected to achieve progress
- Global networking: In transferring and exchanging ideas
- Share your excitement in promoting Health care, Clinical R & D
- Conference brings together Scientific Researchers, Business Entrepreneurs and Yoga, Natural therapies, meditation studios and Healthcare Industry

Supporting Journals

Journal of Traditional Medicine & Clinical Naturopathy

Alternative & Integrative Medicine

Journal of Plant Sciences Journals

Program at glance

Day 1 / Sep 17. 2018

	Time	Session
Morning	08:00 - 09:00	**Registration /Reception**
	09:00 - 09:15	Inaugural Address
	09:15 - 10:45	Keynote/Plenary Talk no: 1
	10:45 - 10:50	Group Photo
	10:50 - 11.00	**Coffee/Tea Break**
	11:00 - 13:00	Sessions
	13:00 - 13:30	**Lunch Break**
Evening	13:30 - 15:30	Sessions
	15:30 - 15:45	**Coffee/Tea Break**
	15:45 - 17:30	Sessions

Day 2/ Sep 18. 2018

	Time	Session
Morning	08:00 - 09:00	**Session**
	09:00 - 10:00	Keynote/P lenary Talk no: 2
	10:00 - 10:15	**Coffee/Tea Break**
	10:15 - 13:00	Sessions
	13:00 - 13:30	**Lunch Break**
	13:30 - 15:30	Sessions
	15:30 - 15:45	**Coffee/Tea Break**
Evening	15:45 - 17:30	Sessions
	Netowrking & B2B Meeting	
	Closing & Award ceremony	

Open for Workshop proposals

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Important Dates

Abstract submission opens: **November 08, 2017**

Registration opens: **November 08, 2017**

Early bird registration: **February 23, 2018**

On spot registration: **September 17, 2018**

Past Affiliates

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USA

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Hadar S Faizy
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About San Diego

San Diego
USA

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San Diego is California's second largest city and the United States' eighth largest San Diego is famous for its beaches, parks and warm climate.San Diego boasts a citywide population of nearly 1.3 million residents and more than 3 million residents countywide. Within its borders of 4,200 sq. miles, San Diego County encompasses 18 incorporated cities and numerous other charming neighborhoods and communities, including downtown's historic Gaslamp Quarter, Little Italy, Coronado, La Jolla, Del Mar, Carlsbad, Escondido, La Mesa, Hillcrest, Barrio Logan and Chula Vista just to name a few.

Tourist Attraction:

Balboa Park, SeaWorld, San Diego Zoo, Gaslamp Quarter, Seaport Village, Old Town State Historic Park, Point Loma and Cabrillo National Monument, San Diego Museum of Art, Midway Aircraft Carrier Museum, Mission Beach, Sunset Cliffs Natural Park, Mission Basilica San Diego de Alcala



Venue & Accommodation

HILTON SAN DIEGO MISSION VALLEY
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San Diego, CA 92108

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Air and Space Museum

The National Air and Space Museum of the Smithsonian Institution, also called the NASM, is a museum in Washington, D.C. It holds the largest collection of historic aircraft and spacecraft in the world. It was established in 1946 as the National Air Museum and opened its main building on the National Mall near L'Enfant Plaza in 1976. In 2014.

Balboa Park

Balboa Park encompasses a 1,400-acre site with historical buildings, numerous museums, gardens, and green space. The park was created for the Panama California Exhibition of 1915-1916, and most of the buildings remain from that event. The predominant architecture is Spanish-style low-rise buildings that blend in with the natural surroundings.





Cabrillo National Momentum

Cabrillo National Monument is at the southern tip of the Point Loma Peninsula in San Diego, California. It commemorates the landing of Juan Rodríguez Cabrillo at San Diego Bay on September 28, 1542. This event marked the first time a European expedition had set foot on what later became the West Coast of the United States.

Hotel del Coronado

Hotel del Coronado (also known as The Del and Hotel Del) is a historic beachfront hotel in the city of Coronado, just across the San Diego Bay from San Diego, California. It is one of the few surviving examples of an American architectural genre: the wooden Victorian beach resort. It is the second largest wooden structure in the United States.





La Jolla Cove

La Jolla Cove is the jewel of La Jolla. Located across the water from La Jolla Shores, La Jolla Cove may not be much in terms of a beach, but its striking beauty and snorkelling reputation more than make up for it among recent visitors. The site is an ecologically protected area that is home to vibrant wildlife both in and out of the water.

CITY ATTRACTIONS - SANDIEGO



Maritime Museum

The Maritime Museum of San Diego enjoys a worldwide reputation for excellence in restoring, maintaining and operating historic vessels. The museum has one of the world's finest collections of historic ships, including the world's oldest active ship Star of India. The collection of ships and exhibits are available for daily public tours.

Museum of Art

Providing a rich and diverse cultural experience, The San Diego Museum of Art houses the world`s finest art in America's Finest City. Located in the heart of Balboa Park, the museum's nationally renowned collections include Spanish and Italian old masters, South Asian paintings including the Edwin Binney 3rd Collection of Indian paintings.





Old Town San Diego

One of the most visited San Diego attractions is Old Town San Diego by both residents and tourists. What attracts so many to this small area of San Diego is the history and culture that remains a part of old town. There are over 25 restaurants in a mile radius all offering authentic and cultural cuisine.

Point Loma Light House

The Old Point Loma Lighthouse stood watch over the entrance to San Diego Bay for 36 years. At dusk on November 15, 1855, the light keeper climbed the winding stairs and lit the light for the first time. Today, the Old Point Loma Lighthouse still stands watch over San Diego, sentinel to a vanished past.





USS Midway Aircraft Museum

Walking along the San Diego waterfront trail, visitors may be surprised when they come across one of the US military's largest ships. The decommissioned USS Midway is permanently berthed at Navy Pier. The highlights of a visit to the USS Midway Museum include over 60 exhibits and 25 restored aircraft. More than 225,000 military service.