BUSINESS SUMMIT 2026

6TH GLOBAL BUSINESS AND MARKETING STUDIES SUMMIT



August
25-26, 2026

UAE
Dubai

conferenceseries.com
UK: 35 Ruddlesway, Windsor, Berkshire, SL4 5SF

12+	10+	50+	5+	20+
Interactive Sessions	Keynote Lectures	Plenary Lectures	Workshops	Exhibitors

WELCOME ADDRESS

Dear Attendees,

We are delighted to announce the **6th Global Business and Marketing Studies Summit**, scheduled to be held on **August 25–26, 2026**, in **Dubai, UAE,** organized by Annual Congress in collaboration with distinguished academicians, researchers, industry experts, and business professionals from around the world.

This summit serves as a premier international platform bringing together Business Leaders, Marketing Professionals, Researchers, Entrepreneurs, Academicians, Corporate Executives, Industry Experts, Start-up Founders, Analysts, and Students to exchange knowledge and discuss the latest developments in business, management, marketing, entrepreneurship, digital transformation, artificial intelligence, and global business strategies. The conference will focus on the theme: "Innovative Marketing and Business Strategies in the Age of AI and Digital Transformation"

The program is designed to encourage meaningful academic and professional interactions through keynote presentations, research sessions, panel discussions, networking opportunities, and industry-focused discussions. Participants will have the opportunity to explore current trends, innovative business practices, strategic leadership approaches, consumer behavior insights, and emerging technologies shaping the future of global business. As one of the leading international gatherings in the field of business and marketing studies, the summit aims to create valuable opportunities for collaboration, professional networking, and the exchange of ideas among participants from academia and industry.

We warmly invite you to join us in Dubai to share your expertise, build international connections, and contribute to inspiring discussions that will shape the future of business and marketing research.

We look forward to personally welcoming you to Dubai in August 2026.

Sincerely,
Business Summit 2026
Organizing Committee





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ABOUT US

About Hosting Organization

Conference Series is the world's leading specialist in organizing academic, scientific and business conferences, meetings, symposiums and exhibitions in different verticals and horizontals like Medical, Pharma, Engineering, Science, Technology, Business and many more to promote scientific research.

Every year we host more than 3000+ global events inclusive of 1000+ Conferences 1000+ Symposiums 1000+ Workshops in USA, Europe, Middle East and Asia with the generous support and cooperation from our 30000+ Editorial Board Members, 1000+ Scientific Societies. All the conference proceedings are published in the special issues of our 700+ Open Access International Journals with the DOI provided by Crossref

How Conference Series Conferences differs from others?

- 3000+ Conferences across the globe in 50+ countries all through the year
- Over 25 Million+ Visitors and 25000+ Unique Visitors per conference
- Participation by Stalwarts from various international societies
- Internationally renowned speakers and scientists representation
- Career guidance for early career researchers and students
- Interesting scientific deliberations and discussions
- Perfect platform for Global Networking Add a little bit of body text.

Business Summit 2026 salient features

- Meet leading academicians, business leaders, entrepreneurs, and industry experts from around the world
- Explore innovative ideas and emerging trends in business, marketing, AI, and digital transformation
- Gain valuable insights through keynote sessions, panel discussions, and research presentations
- Expand your professional network with global researchers and corporate professionals
- Opportunities for academic collaboration, research partnerships, and business networking

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ABOUT US

Goals & Objectives

- The 6th Global Business and Marketing Studies Summit aims to bring together leading academicians, business professionals, researchers, scientists, entrepreneurs, industry experts, scholars, corporate leaders, and students from around the world to exchange and share their experiences, research findings, and innovative ideas in the fields of business, management, marketing, entrepreneurship, and digital transformation.

- The summit aims to create a global platform to advance knowledge in business and marketing studies by presenting the latest research developments, emerging technologies, innovative business strategies, and current industry practices while promoting international academic and professional collaborations.

- We aim to connect researchers, educators, business executives, and innovators from different parts of the world to facilitate interaction, networking, knowledge sharing, and collaborative opportunities in business and marketing research.

About Conference

The 6th Annual Congress on Business and Marketing Studies Summit is a leading international conference focused on business, management, marketing, entrepreneurship, and digital transformation. Scheduled on August 25–26, 2026, in Dubai, UAE, the summit will bring together academicians, researchers, business leaders, entrepreneurs, and industry professionals from around the world.

The conference will feature keynote presentations, scientific sessions, panel discussions, networking opportunities, and research presentations covering emerging trends in marketing, AI in business, consumer behavior, strategic management, innovation, and entrepreneurship.

Business Summit 2026 provides an excellent platform for participants to exchange ideas, present research, build global collaborations, and explore innovative strategies shaping the future of business and marketing industries.

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ABOUT CONFERENCE

Who Should Attend?

Business Annual 2026 Conference website is attracting Business Leaders, Marketing Professionals, Researchers, Entrepreneurs, Corporate Executives, Industry Experts, Professors, Academic Professionals, Analysts, Start-up Founders, Business Delegates, and Students from across the globe.

Why to Attend?

- Discover the latest trends and innovations in business and marketing
- Meet global experts, researchers, and industry influencers
- Present your ideas, research, and professional work to an international audience
- Build valuable connections for future collaborations and partnerships
- Engage with like-minded professionals, academicians, and entrepreneurs
- Gain fresh perspectives through knowledge sharing and interactive discussions

Conference Highlights

- Digital Marketing & Consumer Behaviour
- Artificial Intelligence in Business & Marketing
- Strategic Management & Leadership
- Entrepreneurship & Start-up Innovation
- Business Analytics & Data-Driven Decision Making
- International Business & Global Markets
- Branding & Marketing Communications
- E-Commerce & Digital Transformation
- Financial Management & Business Economics
- Human Resource Management & Organizational Behaviour
- Innovation, Sustainability & Business Development
- Business Research & Emerging Market Trends
- Social Media & Influencer Marketing
- Corporate Strategy & Business Intelligence
- Marketing Analytics & Customer Experience
- Future Trends in Business & Technology

12+ Interactive Sessions

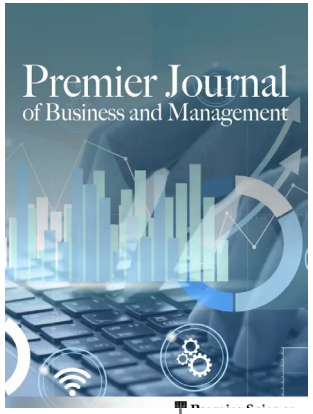
10+ Keynote Lectures

50+ Plenary Lectures

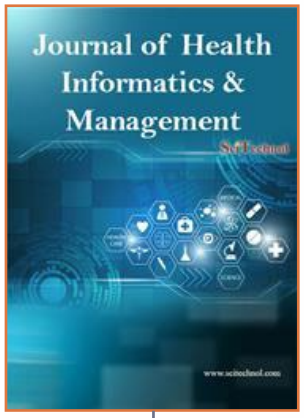
5+ Workshops

20+ Exhibitors

SUPPORTING JOURNALS



Journal of Business & Management



Journal of Health Informatics & Management



American Journal of Computer Science and Information Technology

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MEDIA PARTNERS



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GLIMPSES OF
BUSINESS SUMMIT



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TESTIMONIALS

The conference was exciting. I enjoyed so much meeting new colleagues at the venue. I would like to express my sincere gratitude to you for your assistance and opportunity. It was a good experience attending this conference.

Amur Margaryan
National Science Laboratory, USA

The conference was very successful and staff members were very helpful. Workflow was good. Thank you for organizing the conference for us people.

Kuang-Hui Chi
National Yunlin University of Science & Technology, Taiwan

That is excellent. This time, I will encourage my friends and colleagues to attend. I will submit abstracts for the conference too.

Sudhanshu Sekhar Panda
University of North Georgia, USA

The organization of the conference was perfect and I was very glad of the warm welcome, of the scientific and human relationships among participants.

Ida PucciMinafra
University of Palermo, Italy

The conference was well organized and the committee was outstanding in keeping the whole event lively.

MouradTayebi
University of Surrey, England

It was wonderful event. I enjoyed presenting my talk. There were questions, comments, and interests in what I presented.

Ram Shanmugam
Texas State University, USA

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ABOUT DUBAI

Dubai, the City of Innovation and Luxury, is a remarkable destination known for its modern architecture, vibrant lifestyle, global business environment, and rich cultural heritage. A visit to Dubai offers a unique blend of futuristic attractions, traditional Arabian charm, and world-class hospitality.

Begin your journey with the iconic Burj Khalifa, the world's tallest building, offering breathtaking panoramic views of the city skyline. Nearby, the Dubai Mall provides an extraordinary shopping and entertainment experience with luxury brands, fine dining, and attractions such as the Dubai Aquarium and Fountain Show.

Explore the historic Al Fahidi Historical District, where traditional wind-tower architecture and museums reflect the city's cultural roots and heritage. A cruise along Dubai Creek on a traditional Abra boat offers a glimpse into the city's trading history and old marketplaces filled with gold, spices, and textiles.

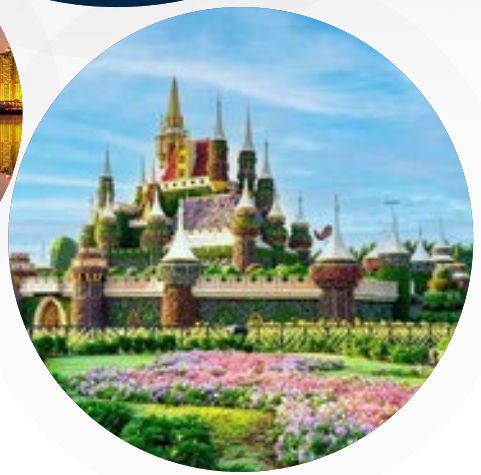
Dubai is also a global hub for business, innovation, and international conferences, attracting professionals and entrepreneurs from around the world. Visitors can experience thrilling desert safaris, luxury beach resorts, world-class restaurants, and vibrant nightlife that make the city truly unforgettable.

A visit to Palm Jumeirah, Dubai Marina, and the Museum of the Future showcases the city's extraordinary vision for technology, sustainability, and architectural excellence. As the sun sets, Dubai transforms into a dazzling destination filled with lights, entertainment, and breathtaking views.

Dubai is not only a city of tourism and luxury but also a center for global networking, innovation, and cultural experiences. Every moment in Dubai creates lasting memories and offers an inspiring experience for visitors from around the world.







12+ Interactive Sessions

10+ Keynote Lectures

50+ Plenary Lectures

5+ Workshops

20+ Exhibitors

REGISTRATIONS

Registration Payment Method:

Payment of registration fees (in EUR, USD & GBP) can be done by the following methods:

- By Credit Card: Visa, MasterCard or American Express
- By Bank Transfer
- By Pay-pal

For group registrations please contact/email us at:
busniesssummit@theannualmeet.com

Academic

Speaker Registration: € 449
Package A (Registration + 2 Night`s Accommodation): € 899

Business

Speaker Registration: € 549
Regular Issue Publication + Registration: € 1149
Special Issue Publication + Registration: € 1049

Student

Student Delegate: € 299
Speaker Registration: € 349

Important Dates

Abstract submission opens: November 05, 2025
Registration opens: November 05, 2025
On spot registration: August 25, 2026

Registration Benefits:

- ✓Access to all Sessions
- ✓Handbook & Conference Kit
- ✓Certificate Accreditation from the Organizing Committee
- ✓Abstracts will be published in the conference souvenir and respective international journal
- ✓Each registrant will get 50% abatement on manuscript publication fee
- ✓2 Coffee breaks (Refreshments and snacks) during the conference
- ✓Lunch during the conference
- ✓Wi-Fi access

To register online, please visit:
https://business.annualcongress.com/registration.php

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CONTACTS

If you require any further information, please contact us:

- **For General Queries:**
  Cherish
  Program Director
  Business Summit 2026
  35 Ruddlesway, Windsor, Berkshire, SL4 5SF
  E: busniesssummit@theannualmeet.com
  Toll Free Number: +44-800-014-8923
  WhatsApp: +441347300003

- **For Media & Collaboration related queries:**
  Chris (Media Executive)
  E: Contact.chris@theannualmeet.com

- **For Exhibitor, Sponsor & Group Registration related queries:**
  Chris (Conferences Head)
  E: Contact.chris@theannualmeet.com





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