Scientific Program

OMICS Group Conferences
Accelerating Scientific Discovery

International Conference on
Broadcasting Media & Film Industry

October 20, 2014 DoubleTree by Hilton Baltimore-BWI Airport, USA



Media Partners

Movie Money Magazine | Norstar Media Network | SATO Consultants | Universal Film Magazine

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Proposals are invited for organizing Symposia/Workshops at OMICS Group Conferences or OMICS Group will sponsor small events at your universities in related areas under the title of your own. These proposals can be sent to respective conference mail ids or to *symposia@omicsonline.org*

OMICS Group Conferences
5716 Corsa Ave., Suite 110, Westlake Los Angeles, CA 91362-7354, USA
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Email: *broadcastingmedia2014@omicsgroup.us*

October 20, 2014

08:00-09:00 Registrations

Harriet Tubman

09:00-09:25 **Opening Ceremony**

Keynote Forum

09:25-09:30 **Introduction**

09:30-09:55 **John V Pavlik**
Rutgers University, USA

09:55-10:20 **Frank A Aycock**
Appalachian State University, USA

10:20-10:45 **Buck Allen**
Executive Producer, USA

10:45-11:10 **Kevin Wilson**
Sylvester Enterprises, USA

Coffee Break 11:10-11:30 @ Foyer

Track 7: Modern Broadcasting Methods and Developments
Track 8: Advanced Models for Media and Film Industry

Session Chair: Frank A Aycock, Appalachian State University, USA
Session Co-Chair: Maria Mayenzet, Saddleback College, USA

Session Introduction

11:30-11:50 **Title: 21st Century television: Where is the industry heading?**
Frank A Aycock, Appalachian State University, USA

11:50-12:10 **Title: Focal length of performance as a tool for successful communication in all visual media**
Maria Mayenzet, Saddleback College, USA

12:10-12:30 **Title: Quadricopters and geo-located video: Implications for broadcasting media and film industry**
John V Pavlik, Rutgers University, USA

12:30-12:50 **Title: Visual communication as a useful tool in promoting trade and investment opportunities in a country/a region**
Andrew Wrobel, Konceptia film pr marketing, UK

12:50-13:10 **Title: When the "World Wide Web"entangles media and film**
LaSean Rinique Shelton, VLS IT Consulting, USA

Lunch Break 13:10-14:10 @ Frederick Douglass

Track 1: Film Industry
Track 2: Television Industry
Track 6: OTT Video Market
Track 9: Digital Advertising Industry
Track 10: Journalism

Session Chair: Lakshmi Srinivas, University of Massachusetts, USA
Session Co-Chair: Kevin Wilson, Sylvester Enterprises, USA

Session Introduction

14:10-14:30 **Title: Another cinema, another audience**
Lakshmi Srinivas, University of Massachusetts, USA

14:30-14:50 **Title: The batboy who played the game**
Kevin Wilson, Sylvester Enterprises, USA

14:50-15:10	**Title: Constructing effective social networking strategies for internet radio programming, promotion and talent booking** **Jason Kolucki,** WNTI 91.9 FM, USA
15:10-15:30	**Title: The editor as auteur: The modern role of editors and preditors** **Daniel Smith,** Mt. San Antonio College, USA
	Coffee Break 15:30-15:50 @ Foyer
15:50-16:10	**Title: How has the advertising industry changed its' way of doing business- What promise does programmatic buying/selling hold for TV & film: On-air, online & on mobile?** **Laurence W Norjean,** Norstar Media and Entertainment, USA
16:10-16:30	**Title: ¡MPACT-ED!- Impactful, measureable, personal and collaborative teaching for engaging education - using game theory based content to teach across disciplines** **Carol A Davis,** Hampton University, USA
16:30-16:50	**Title: Science, technology and the master plan** **Dewey Edward Chester,** Los Angeles Screenwriting, USA
16:50-17:10	**Title: OTT and the impact it will have on your business** **Luis Sierra,** Kindle Creative Deploying Interactive Digital Technologies, USA
17:10-17:30	**Title: Photojournalism and social media and the power of images for bringing social change and advocacy** **Smita Sharma,** Photojournalist, USA
17:30-18:30	Cocktails Sponsored by **Journal of Mass Communication & Journalism @ Frederick Douglass**
	Closing Ceremony

Bookmark your dates

OMICS Group Conferences
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Global Summit and Expo on
Multimedia & Applications
August 10-11, 2015 Birmingham, UK

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International Conference and Exhibition on
Smart Apps
August 17-18, 2015 Chicago, USA

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International Conference and Exhibition on
Satellite
August 17-19, 2015 Seatle, USA

OMICS Group Conferences
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International Conference on
Signal Processing
September 14-16, 2015 Las Vegas, USA

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- Biosafety Online Protocols for Universities, Laboratories & Research Organizations.

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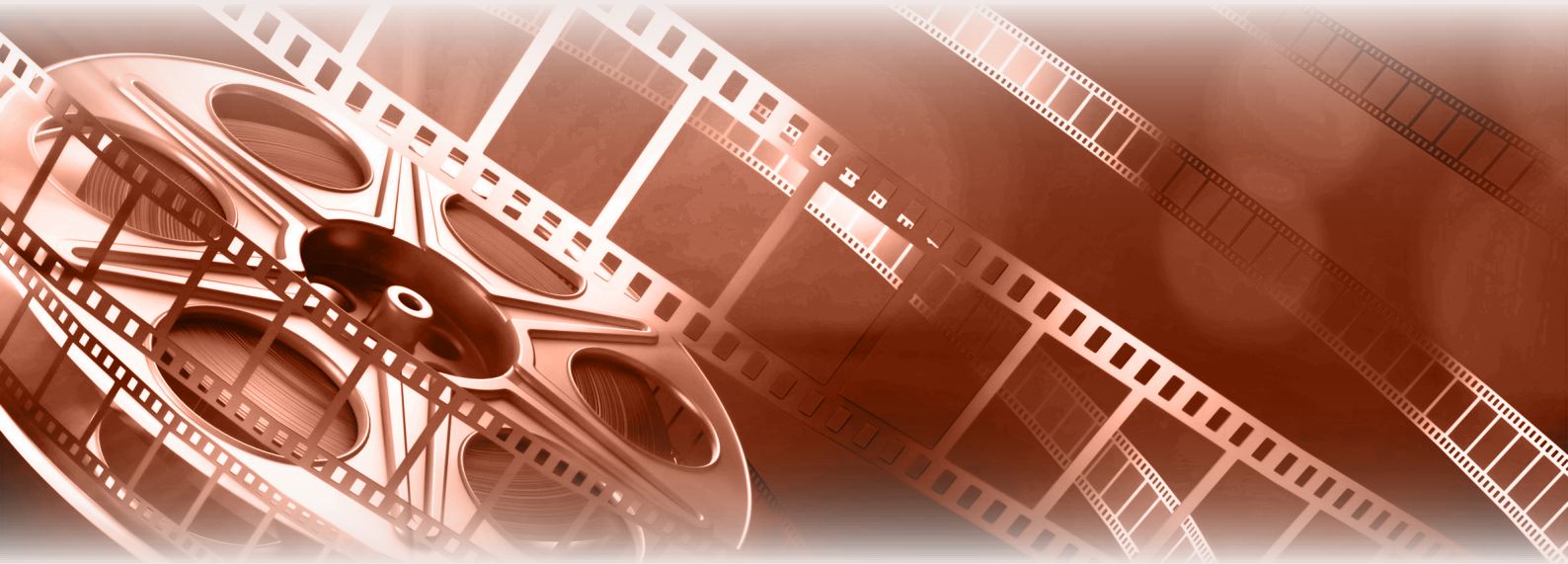
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Utilization of science blog will have a significant impact in increasing the knowledge and application of the same.



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