AGRI-HORTICULTURE 2019

European Conference on

AGROTECHNOLOGY & HORTICULTURE

November 04-05, 2019 | Paris, France





https://horticulture.conferenceseries.com/

Invitation

Dear colleagues,

Conference Series LLC Ltd takes great pleasure in welcoming you to participate in the upcoming European Conference on Agrotechnology and Horticulture during November 04-05, 2019 at Paris, France to witness valuable scientific discussions and to participate in workshops on recent advances in agricultural technology, Horticulture, Symposiums, Agri-Horticulture Sessions & contribute to the future innovations in the field of Agrotechnology and Horticulture.

Agri-Horticulture 2019 gathering will concentrate on the most recent and advanced technology in every aspect of Agriculture and Horticultural research which offers unique opportunities for researchers and specialists across the globe to meet, organize, and see new advancements. We are anticipating vast number of Academicians, Researchers, Industrialists, in various fields.

We look forward to see you in Paris, France this November.

Sincerely,
Agri-horticulture 2019
Organizing Committee



Agri-horticulture 2019

Conference Series Organizes 3000+ Global Events with over 600+ Conferences, 1200+ Symposiums and 1200+ Workshops on Medical, Pharma, Engineering, Science, Technology and Business.

Agricultural Technology/Agrotechnology and Horticulture:

Modern farms and agricultural operations work far differently than those a few decades ago, primarily because of advancements in technology, including sensors, devices, machines, and information technology. Today's agriculture routinely uses sophisticated technologies such as robots, temperature and moisture sensors, aerial images, and GPS technology. These advanced devices and precision agriculture and robotic systems allow businesses to be more profitable, efficient, safer, and more environmentally friendly.

Horticulture is the branch of plant agriculture dealing with garden crops, generally fruits, vegetables, and ornamental plants. The word is derived from the Latin hortus, "garden," and colere, "to cultivate." As a general term, it covers all forms of garden management, but in ordinary use it refers to intensive commercial production. In terms of scale, horticulture falls between domestic gardening and field agriculture; though all forms of cultivation naturally have close links.



Who should attend ?

- The expected attendees are specialised horticulturists, soil scientists, agronomists, plant breeders, including aquaculture scientists, Agricultural Science Faculty and Students, Plant Science Faculty and Scientists, Animal Science Faculty and Scientists, Agricultural Universities, Forestry and Landscaping Scientists, Agriculture & Food Security departments, Agricultural and Plant Associations, Societies.
- Anticipating students are welcomed from various fields such as Agriculture, Horticulture, Agronomy, and Clinical Research Centres.
- Business Entrepreneurs, Agricultural equipment Manufacturing Companies, Horticulture aiding device Manufacturers.



Benefits of attending Agri-horticulture 2019

- Agri-Horticulture 2019 is an international platform for presenting research advances in agrotechnology, Horticulture, exchanging ideas and Innovations in the field and thus contributes the dissemination of knowledge in Agrotechnology and Horticulture for the benefit of all the mankind and business.
- This event brings together horticulturists, soil scientists, agronomists, plant breeders, including aquaculture and agriculture scientists and all the eminent researchers and experts in the field of agrotechnology to explore the advancements in the field of agricultural technology and possibilities of better yields eradicating the risk of pests and weeds and rich crop varieties.
- We bring together industry executives, food, agriculture Industry sectors making the conference a perfect platform to network, share views and knowledge through interactive discussions.

Major Sessions

Advanced agricultural technology
Agricultural Irrigation
Agroecology
Agronomy
Seed science and technology
Agricultural Practices
Transgenic Plants
Weed science
Viticulture and Pomology
Sustainable Horticulture
Horticulture Hydroponics
Development of commercial Horticulture Farms
Cold Storage and Controlled Atmosphere
Bacterial Diseases of Plants/ Viral Diseases of Plants
Bio pesticides
Horticulture Market Analysis
Horticulture VS Agriculture
Livestock
Families, Food and Fitness
Healthy Food Choices in Schools
Horticultural therapy
Post-harvest management/Postharvest science/
Postharvest physiology

Supporting Journals

Agrotechnology
Journal Of Horticulture
Asian Journal of Plant Science and Research

Host City

Paris, the city of love, one of the most famous cities in Europe and most visited worldwide. With all the Paris attractions, trendy neighbourhoods, and delicious restaurants you can easily spend 2 to 4 days here. Home to historical monuments such as Notre Dame, the Eiffel tower (320m), Bastille, Louvre and many more. Paris is a dream place to visit for the art and architecture lovers. One of the most breath-taking works of architecture; 'The Eiffel Tower' a speechless beauty. Much of the city was re-designed by Haussmann in the 19th century.

The night life is rich with the famous cabarets such as the Moulin Rouge, Lido and the Crazy Horse. Gastronomic restaurants offering cuisine of the finest are numerous and at all prices.In France, people love their food as much as they love their wine and it is of no surprise that you will be exposed to abundance of delicacies ranging from your basic crepes to the exotic Foie Gras. Undoubtedly it is one of the most fashionable cities in the world; some even go as far to give it the title of the "Fashion Capital of the world", Paris definitely has some style and more





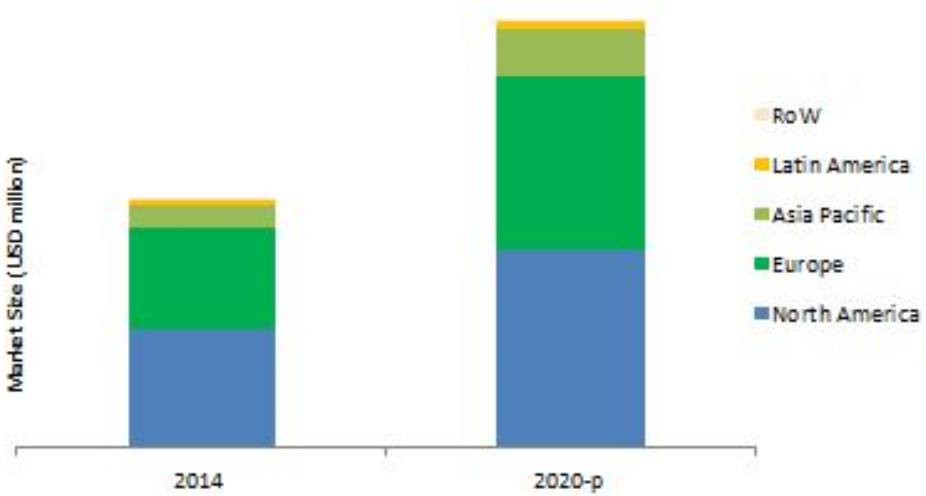
Registrations

Chose your category of registration based on your profile and specialization.
Visit conference website for more details on discounts and offers.

Vision & Plan

The horticulture industry consists of the production of fruits, vegetables and flowers. In today's world, people are very conscious about their diet and eating habits. A busy lifestyle and stressful work culture has pushed up the consumption of fruits and vegetables. Consequently, the sector is flourishing and opening up new prospects of employment and research, thereby introducing a new dimension into the agriculture sector across the world. As a matter of fact, horticulture is currently considered as a separate industry. Further, the floriculture industry is picking up pace due to the increasing demand for fresh flowers and several associated products. This has generated new income prospects for farmers and others working in the allied sectors of this industry. The processing, transportation, distribution and packing sectors associated with the horticulture industry have also been greatly benefitted.

Global fruit production in 2013 was estimated at 676.9 million tonnes as against an estimated 656.9 million tonnes in 2012. The global fruit industry consists of the production and trade of bananas, semi-tropical fruits, citrus fruit, soft fruit, pommes and stone fruits.



Source: MarketsandMarket Analysis

Global vegetable production, including the production of melons, was estimated at 879.2 million tonnes in 2013. China and India were amongst the highest producing countries for the year. Among all vegetables, potato was the most popular; other widespread vegetables were sweet potato, tomato, onions and cabbage.

The leading fruit producing countries in the world in 2013 were China, India, Brazil, the United States of America (USA) and Indonesia. China and India also made it to the top-10 vegetable producing countries of the world in the same year.

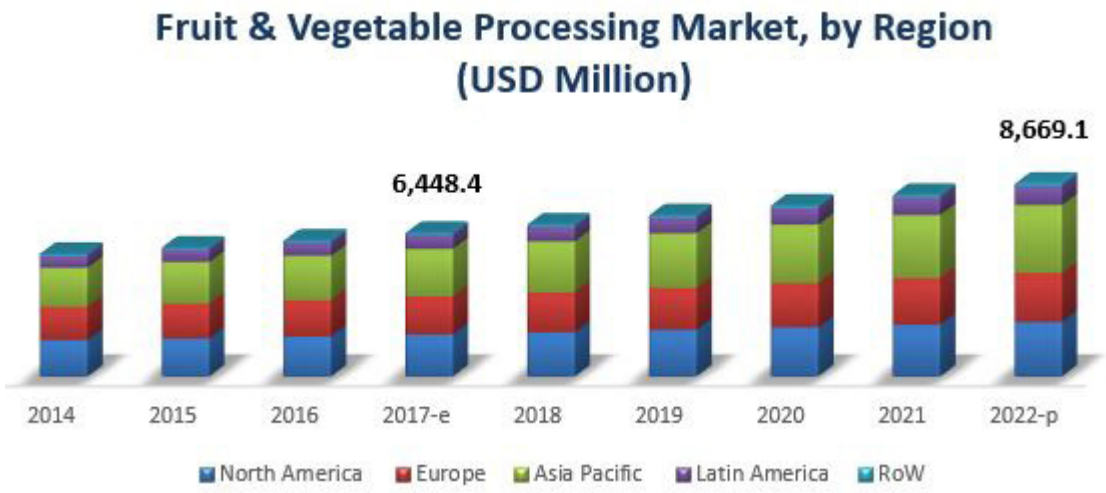
The global export of fruits which stood at USD 68.17 billion in 2009, increased to USD 97.02 billion in 2013. Globally, the fruit imports also registered an increase to USD 105.26 billion in 2013, from USD 76.49 billion in 2009. India was placed 10th in the import of vegetables, valued at USD 2,305.34 million, and secured the 14th position in the import of fruits which was valued at USD 2,162.31 million in 2013. In 2011, land

area under flower production worldwide was 400,000 hectares. Asia-Pacific, with an area of 244,263 ha, accounted for nearly 60 percent of the total area under production, with China and India dominating this space.

Global annual consumption of flowers was estimated in the range of USD 40 - 60 billion in 2011. On the demand side, major flower consuming countries in the world are concentrated in Western Europe, Germany, the USA, the UK, France, the Netherlands and Switzerland. Together they consumed around 80 percent of the total flower production. Of the world's ten largest domestic markets for cut flowers, six are in the EU, namely Germany, the UK, France, Italy, the Netherlands and Spain. Other important markets are the US and Japan, accounting for around 20 percent each. Recently, Russia and the Middle East have also become important markets demonstrating rapid market growth.

Over the last few years, the market for the flower industry has advanced and the demand for newer products has expanded. For instance, currently, the Russian market preference is for very large flower buds. Globalization, trade liberalization and transformation in consumer demand are generating new market opportunities for producers and labourers of the horticulture industry. This has thrown up a wide range of economic prospects for the industry, especially in the tropics and sub-tropic zones. Consequently, many farmers who produced cereals have changed a portion of their production into high value horticultural crops.

Many countries across the globe have been taking measures to support the horticulture industry due to the fact that it is contributing significantly to the domestic economy. For instance, the Netherlands' economy is largely influenced by this industry; it tops the charts in the export of flowers. Hence, despite various issues of soil degradation and erosion, the country is still taking up measures to increase soil fertility and implementing new technology for the production of flowers



Sponsorship and Exposure

Diamond

- Three workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm)
- Four complimentary registrations
- Logo recognition on congress website front page with link, sponsorship page
- One A4 color advertisement in the congress souvenir
- Three inserts provided by the sponsor in the congress delegate bags

Platinum

- Two corporate sponsored workshop slots
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm)
- Three complimentary congress registrations
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page
- One A4 color advertisement in the congress souvenir
- Two inserts provided by the sponsor in the congress delegate bags.

Gold

- Two complimentary congress registrations
- One corporate sponsored workshop slot
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm)
- Logo recognition on congress website sponsorship page
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages)
- One insert provided by the sponsor in the congress delegate bags
- Priority to purchase additional sponsorship items

Exhibition

- One complimentary congress registration
- Set up of one tailor-made exhibit booth (Booth Size 3x3 sqm)
- Logo recognition on congress website sponsorship page
- Color Advertisement in Congress souvenir
- Inclusion of your company's leaflet/insert in the congress delegate bags
- An exclusive online promotion on all our social Networking Sites
- Shape and raise your corporate image through logo branding
- Press Release on behalf of your company

Tentative Agenda

Day 1 / November 04, 2019

SESSION
OPENING CEREMONY
INTRODUCTION
KEYNOTE PRESENTTIONS
MORNING BREAK
WORKSHOP SESSIONS
LUNCH BREAK
SPEAKER SESSIONS
NOON BREAK
YRF PRESENTATIONS
CLOSING CEREMONY

Day 2 / November 05, 2019

SESSION
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Speaker Slots Available

Note: Program Schedule is subject to change with final allotment of the speaker slots



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Important Dates

Abstract Submission: January 03, 2019
Registration opens: January 03, 2019
On Spot Registration: November 04, 2019

Venue

Paris, France
Visit Event Website for Venue Update