

COMPANY PROFILE



SAUAC

ABOUT SAUAC



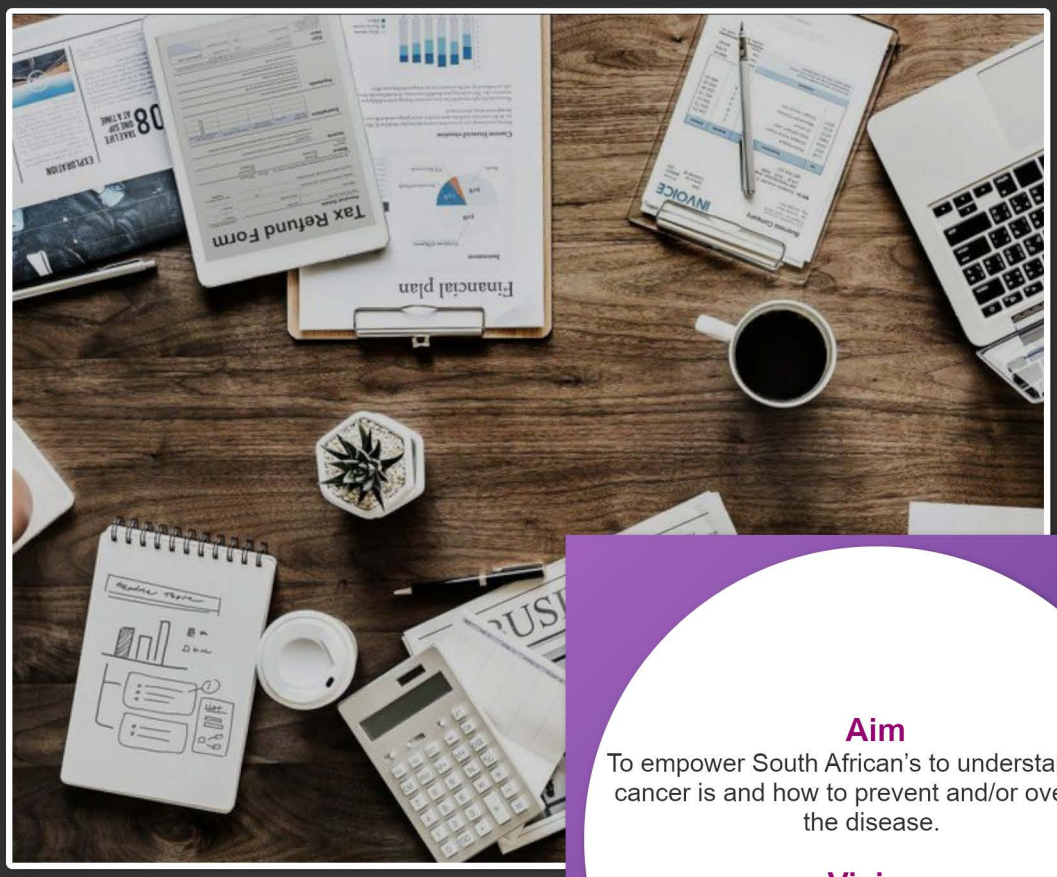


South Africa United Against Cancer is a female black-owned organisation based in the South of Johannesburg.

Social Development NPO number is 209-374-NPO
Registered as a Public Benefit.

With its team of motivated and creative professionals, it endeavours to bring in a paradigm change in the approach toward prevention of cancer by developing new communication and advocacy methods.

Generating new knowledge on cancers through appropriate awareness and raise money, but also to promote cancer awareness and provide education regarding community resources , while acknowledging those we have lost to different types of cancer and providing a day of recognition and celebration for cancer survivors



OUR AIM & VISION

Aim

To empower South African's to understand what cancer is and how to prevent and/or overcome the disease.

Vision

To bring cancer awareness and prevention to every South African for them to lead a cancer free future.

OUR MISSION

Promote

- Cancer Education & Public Awareness
- Information on prevention and Diagnosis of cancer
- Support of cancer patience
- Development of knowledge-base in cancer Anti-tobacco activities

Organise

- Para-medical workers in cancer screening & Early Detection
- Meetings, Seminar, Exhibition and Symposia in cancer Research
- Represent and liaison
- International and National organisations campaigning against cancer

Advocate

- Rights of citizens for wellbeing of patience, cancer survivors and their families
- Control on tobacco consumption

CORE VALUES



Compassion

- To provide support groups and platforms for discussions to help cancer patients, survivors and their families with both emotional and infrastructure support.

Empowering

- To provide South African's with the right information to enable them to make decisions that will affect their health and wellness.

Mindfulness

- Encourage individuals to understand that cancer is not a death sentence and that it can be overcome.
- To provide the necessary information and support for individuals to make a choice about the treatment of the disease.

Innovation

- Using technology and providing a platform for people to access information on cancer prevention and treatment.

Team-Spirited

- Working with the Team that is able to work together toward a common vision.

OUR PROJECTS



SAUAC
Will Have 4 Specific Projects

Objectives

- To reduce the cancer diagnosis rate by 50% by 2040
- To enable community dialogue on related to cancer;
- To stand together as ordinary South African's and make our collective voices heard related to cancer.
- To highlight the plight of cancer (1 of the top 5 elements of Non-communicable diseases in South Africa);
- To facilitate the meeting of diverse cultures in sharing and learning from each other in the quest for empowering individuals about cancer.
- To encourage empowerment of lifestyle choices.

OUR OBJECTIVES

Support Infrastructure

It is envisioned that the following support infrastructure would be needed to ensure the successful management of SAUAC.





PROJECT 1

1. Awareness

1.1 Education
There are many types of cancers. We will aim to use print and online mediums to educate individuals on what cancer is, prevention methods and will theme the campaigns to align with international standards. See calendar below.

1.2. Fundraising Events
Fundraising events are inspiring and uplifting ways to save lives wherever you are. From black-tie galas to full length marathons and walks we have an event that will suit your interests as we work together to free the world from cancer.

1.3. Conference
To have an annual conference where we provide government, private sector, the pharmaceutical companies as well as survivors and their families to dialogue diagnoses, treatment and preventative measures related to cancer.

1.4. Rural Community
People that live in the rural areas do not have access to clinics and/or treatment. SAUAC will aim to run campaigns in these areas and promote early detection and prevention.

1.5. Wellness
Corporate Wellness packages to companies as part of their offering to their staff surrounding communities.

1.6. School program
Schools program aims to educate on the importance of healthy living and addressing cancer risk factors. The schools program is a great way to drive the message that it's never too soon to adopt healthy habits to improve overall health and prevent cancer. That includes nutrition, physical activity, sun safety, vaccines, and tobacco prevention.





PROJECT 2

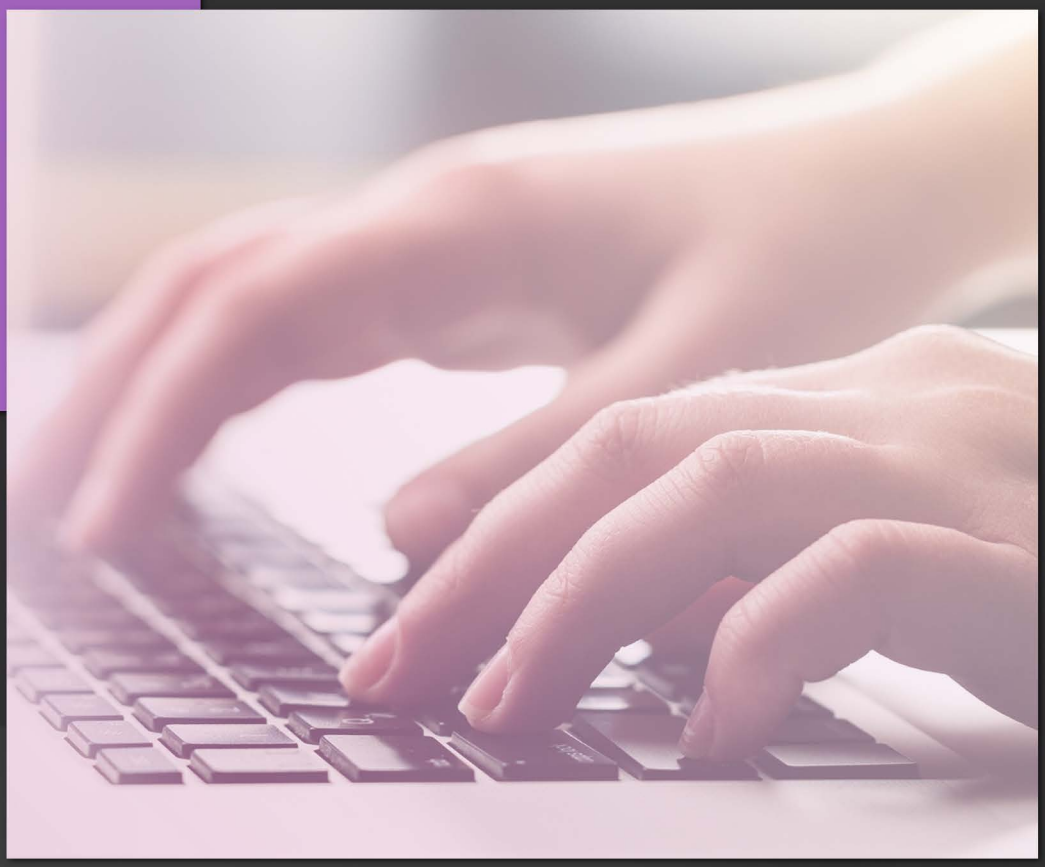
2. Prevention

2.1. Screening
Screening patient through mobile units.

2.2. National Anti-GMO Campaign
Genetically modified foods are affecting the way people digest these foods and ultimately impact their health. The national GMO campaign will be aimed at looking at how we dialogue with multinational food companies on the preservatives and pesticides used in the production of their products.

2.3. Anti-Tobacco Campaign
Smoking increases the risk of cancer diagnosis. Doing campaigns at school and empowering kids and parents on preventative measures.

PROJECT 3



3. Support

3.1. Journal
To publish a journal for national distribution to patients that were diagnosed. This will have a guide as to what cancer is, how it manifests in the body, pages on treatment as well as recipes and messages of hope from cancer survivors.

3.2. Support Group Meetings
Having monthly group meetings in libraries, schools or universities that people in the community can attend to get help/ advice on critical issues they are faced with. This will not be a paid for service.

3.3. Family Support Groups
Having quarterly group meetings in libraries, schools or universities that the family/ care-givers in the community can attend to get help/ advice on critical issues they are faced with. This will not be a paid for service.

3.4. Care-giving/Equipment
To provide training for the family and care-givers of cancer patients, free of charge as well as assist with wheelchairs, motorised beds or aids, that the patient might need, before, during and after treatment.



PROJECT 4

4. Dialogue

4.1. Call Centre

National call centre line when patients and care-givers can call and get 24 hour advice on cancer, treatment, chemo and radiation and if having side- effects, what can be done to assist in alleviating the pain.

4.2. App for cancer

A mobile app for people to download, they can load info on treatment, research the type of cancer, monitor their treatment and blood tests, can be linked to the national cancer registry. Additionally, it will have recipes, support group info, and a host of other info related to the disease.

4.3. Online Video's

SAUAC will have a YouTube channel that we will use to interview patients, doctors, innovative treatment and anything cancer related for people to access at any time of the day.

SAUAC

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