UX COACH CONFERENCE TALK:
“Creating Conscious Companies”

Speakers: Diana Mae Fernandez and Jason Grant

We live in profound times where so many different trends are happening all at once. AI, IoT, ChatBots, Automation, VR, AR, Autonomous Vehicles, Blockchain, Wellness, Health & Mindfulness, Autonomous Companies, Software eating the world, Experience Economy, etc.

As the world comes under increasing pressures of Climate Change on top of all of the above trends, the world of business must move towards much more sustainable approach to commerce and growth.

The answer for it all is in the idea of increasing awareness amongst employees in companies: executives, management and staff at large.

Awareness is consciousness.

As we become more conscious as people, we want to create and work for more conscious companies. Design Thinking and UX Design come into play much more prominent role in shaping this future we all want.

Format of Style:

- KeyNote Stage 1 Speaker each slot or 2 Speakers simultaneously stage sharing.
- Workshop Classroom Delivery with exercises and case studies.
- Panel / Open Forum Q&A with audience.

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