>>about Mike Ciprari

Mike co-founded SJC Custom Drums with his brother Scott in their Grandmother's basement in the year 2000, in Dudley, MA when he was just 15 years old. Having toured the world with bands No Trigger and Polar Bear Club, and drum-teching for Rancid, New Found Glory, Jimmy Eat World, Sum 41, Ciprari was able to network his way into making drums for renown artists all over the globe.

The brand that Mike started with his brother nearly 20 years ago has become a multi million dollar company, full of culture and passionate cult-like fans around the globe, all sharing a passion for what Mike created. The grassroots, “do it yourself” approach that Mike started with as a kid are still alive and will continue to drive SJC's values and mission every day.

SKILLS & PASSIONS

- ➔ Vision & Branding
- ➔ Philanthropy
- ➔ Marketing & Social Media
- ➔ Artist & Consumer Relations
- ➔ Consumer Experience & Engagement
- ➔ Internal Culture
- ➔ Logistics & Event Planning
- ➔ Public Speaking

Drum-Tech:

RANCID

NEW FOUND GLORY

JIMMY EAT WORLD

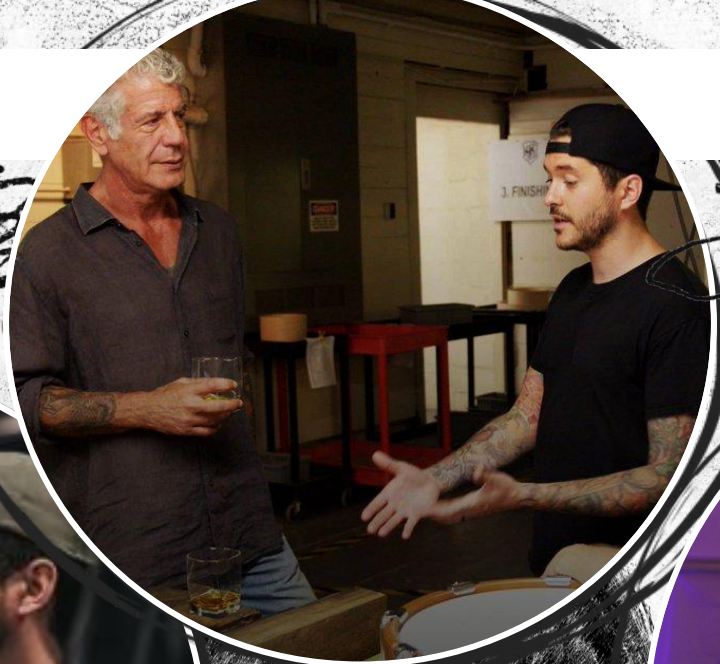




>>highlights:

THE PROFIT
Season premier, struck a deal with Marcus Lemonis [2015]





Raw CRAFT THE BALVENIE with Anthony Bourdain [2017]

Make-A-Wish
Keynote speaker @ South Carolina gala events raising awareness about power of a gift



>>collaborations & awards:

VANS

"OFF THE WALL"

AP

ALTERNATIVE PRESS

JACK DANIEL'S

Old No.7 BRAND



DRUM! PRESENTS

DRUMMIES!

WINNER

AWARDED DRUM! MAGAZINE DRUMMIES AWARD FOR "BEST CUSTOM DRUM COMPANY" 5 YEARS





Speaking @ UTSA Entrepreneurial Summit





with Steve Van Doren (VANS)

SOME OF THE #SJCFAMILY MIKE DOES A&R FOR



JAY WEINBERG SLIPKNOT



JOSH DUN TWENTY ONE PILOTS



TRÉ COOL GREEN DAY



RIAN DAWSON
ALL TIME LOW



DANIEL PLATZMAN
IMAGINE DRAGONS



FRANK ZUMMO
SUM 41



BRANDEN STEINECKERT
RANCID



CYRUS BOLOOKI
NEW FOUND GLORY



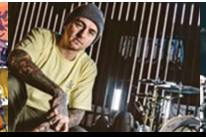
ANDREW COOK
DAN + SHAY



MATT KELLY
DROPKICK MURPHYS



ALEX SHELLNUT
A DAY TO REMEMBER



MATT NICHOLS
BRING ME THE HORIZON



JAKE BUNDRICK
MAYDAY PARADE



NIGEL POWELL
FRANK TURNER



BRENDON URIE
PANIC! AT THE DISCO



DAN SEARLE
ARCHITECTS



CRAIG WRIGHT
ERIC CHURCH



JUSTIN BEIBER



DAN WHITESIDES
THE USED



STEVE CLIFFORD
CIRCA SURVIVE



SHEEL DAVÉ
BAD RABBITS



KIM SCHIFINO
MATT & KIM



BRIAN BLAKE
REAL FRIENDS

>>lecture topics:

- ENTREPRENEURSHIP
- NETWORKING
- MARKETING & ADVERTISING
- CONSUMER ENGAGEMENT
- BUILDING BRAND LOYALTY
- MUSIC INDUSTRY
- TOURING
- RECORDING

>>where Mike has spoken:

Schools & Universities:

- Stonehill College MA
- Boise State University ID
- UTSA San Antonio TX
- Providence College RI
- Nichols College MA
- UMass Lowell MA
- Bay State Boston MA
- Pompton Lakes High School NJ
- Recording Conservatory Austin TX
- University of Southern California

*over 30 School of Rock locations around the country

Conferences & Trade Shows:

- NAMM CA
- San Francisco Music Conference
- VANS Regional Sales Meeting CA
- LAUNCH Music Conference PA
- DRIVEN Music Conference FL, GA

Local:

- Lions Club
- Southbridge Town Hall
- Fox News
- Nashoba Valley Chamber of Commerce