A Revolution in Classical Network to Cognitive Sciences

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Abstract

In this paper we introduce cognitive considerations for value-based strategy network. By studying some mental models of strategic developers, it create a cognitive value-based network. This latest system can provide outcomes in several situations, different from what would be predicted by the classical framework. It also helps to identify certain cognitive abilities that some firms could possess or can develop which would allow them to increase their competitive advantage, as well as some un-explored properties of strategic positions that would affect the capability to generate competitive advantages. Generally, it provides a network that will allow for easier incorporation of insights from the cognitive sciences into central questions of strategy.

Key Words: value-based strategy network, cognitive considerations, cognitive value-based network, classical framework