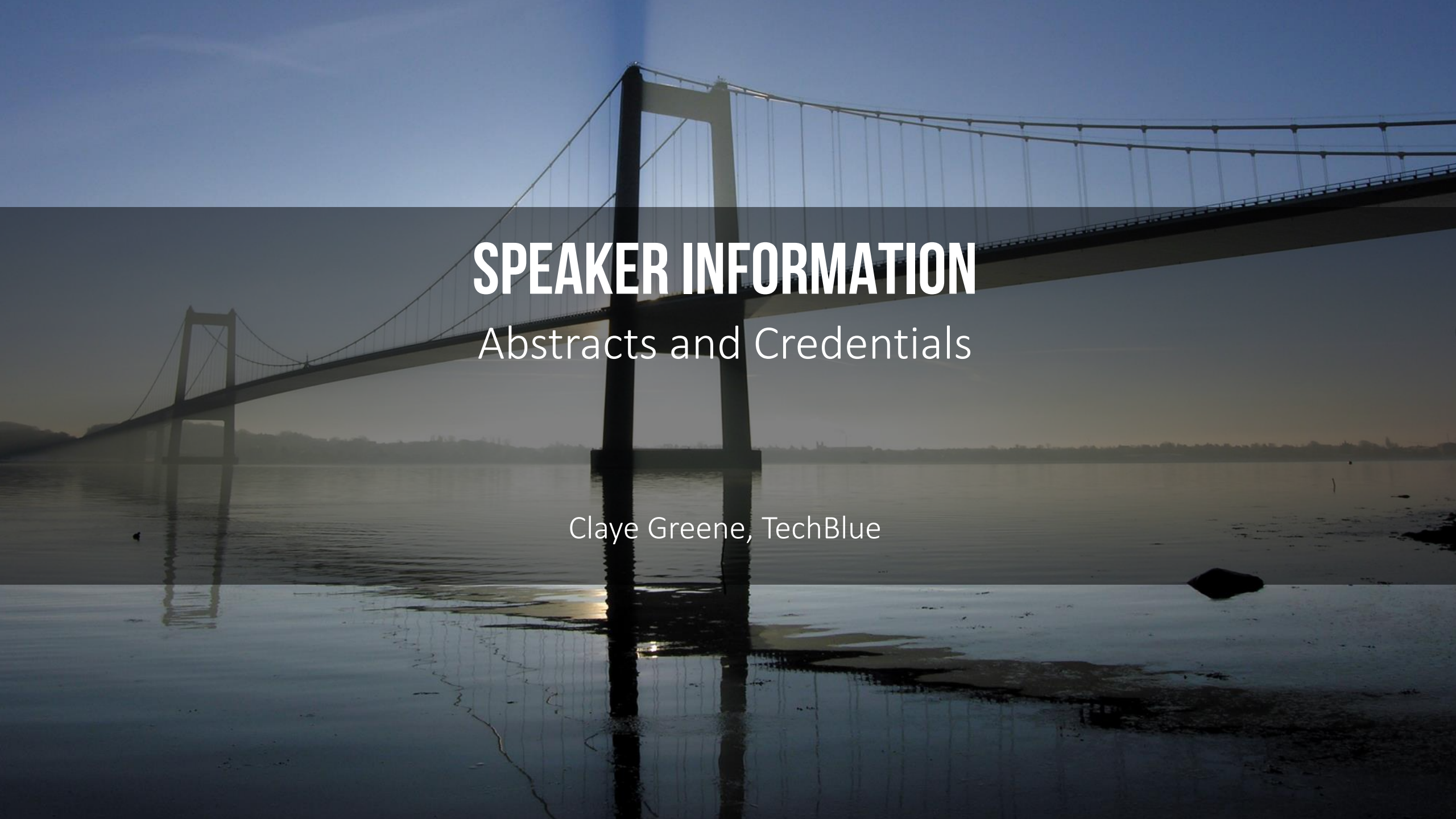


SPEAKER INFORMATION

Abstracts and Credentials

Claye Greene, TechBlue

About Claye Greene

Introduction

“With our thoughts, we make the world“

All of my adult life I have strived to out-perform expectations, achieve the unachievable, reach the unreachable and find significance in areas unknown to many. However, when I gave my first lecture on life performance, I was hooked. From that point forward, sharing my thoughts and lessons with others, as often as possible, became a constant objective of my personal and professional aspirations. This document highlights my messages, my stories, and my seminars that I have delivered for several organizations and groups around the country. I hope to add your organization to the list of those I helped inspire, educate and motivate. I look forward to hearing from you.

Thank you.



Claye A. Greene

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About Claye Greene

Important life stages and milestones

EDUCATION

1999

University of Pittsburgh
Bachelor of Science, Computer Science
Master of Science, Artificial Intelligence

FICO

2001

Technical Manager
Consulting Organization

TECHBLUE, INC.

2006

Founder & CEO
Entrepreneurial venture focused on developing advanced analytics solutions for federal and commercial organizations

UNIVERSITY OF PITTSBURGH

2014

College of Business Administration and Katz Graduate School of Business
Executive in Residence

BOARD MEMBER

2015

YMCA
Membership growth

BOARD MEMBER

2017

Othot, Inc.
Board Chair

PUBLIC SPEAKER

TODAY

Self-published
Motivational, informational and life



International experience

BUSINESS EXCELLENCE SEMINARS



Be smarter, be faster, be better

Driving higher performance through analytics and optimization

Abstract

With the increasing availability of broad and deep sources of information, business leaders are gaining greater insight into strategies, outcomes and operational performance like never before. Business analytics has become the key to unlocking this insight, and is driving rapid, precise and profitable decisions is a critical strategic advantage across verticals and industries.

In this seminar, executives and business leaders will learn to identify, evaluate and capture business analytic opportunities that create value. Learn how to use data to develop insights through predictive and prescriptive capabilities using machine learning, data mining and forecasting techniques.

Next, and understanding of optimization is presented, giving real-world examples how leading organizations are improving decision-making within the presence of a large number of alternatives and business constraints.

Agenda

- Introduction to Analytics
- The analytics lifecycle
- Leveraging data sources within the organization
- Using analytics to improve decisions
- Predictive methods
- Introduction to Optimization
- Using optimization to evaluate outcomes
- Introduction to prescriptions
- Analytics of the future

Intended Audience

Business Executives and Managers

Duration

2 hours

Mitigating fraud, waste and abuse

Applying advanced data analytics to reduce risk and accelerate response

Abstract

It has become a well-known fact that proactive data monitoring and analysis has become an indispensable anti-fraud control. Leading organizations that are actively applying data analysis techniques are measurably reducing fraud incidents, and consistently lowering the financial and operational impacts of fraud.

In this seminar, attendees will learn how to apply predictive, prescriptive and optimization tools and technologies to test, detect and respond to fraud schemes, and gain an understanding of the principles of how and why they are effective.

Several case stories across various industries will support the lecture material, empowering attendees to quickly begin formulating ideas and strategies for applying advanced analytics to mitigate fraud, waste and abuse in their organizations.

Agenda

- Introduction to Analytics
- Understanding the fraud, waste and abuse paradigm
- How advanced analytics mitigate is used to mitigate fraud
- Identifying sources of data
- Testing fraud risk assessments
- Neural learning for dynamic fraud mitigation
- Interpreting model results that signify fraud

Intended Audience

Business Executives and Managers

Duration

2 hours

Change Management

Creating, managing and implementing sustainable change

Abstract

One thing that we know well, organizations that consistently operate at high levels of operational performance change often, efficiently, and before they *have* to.

Change Management involves the conception, planning, organization, implementation, control and stabilization of change processes. It aims to maximize the effectiveness and efficiency of those processes, and to become widely accepted by managers and employees.

In this informational seminar attendees will learn about dimensions of change, change preparation, managing change, common change management frameworks and best practices. Attendees will learn the benefits, potential and challenges to change management through the experiences of some of the world's foremost leaders and organizations.

Agenda

- Introduction to Change Management
- Dimensions of change
- Preparing for change
- Managing change
- Common change management frameworks
- Understanding psychological impacts
- Change management best practices
- Avoiding the 10 change management pitfalls
- Change readiness

Intended Audience

Business Executives and Managers

Duration

2 hours

Press Resources

Biography

Mr. Greene is a “lead by example” executive that excels at fostering sustainable business growth through transformative focus on strategy, technology and organization. In 25 years of holding leadership and executive positions he has led both strategic and tactical initiatives that accelerate the achievement and generation of revenue, increased operational performance and reduced risk. Claye believes in empowering teams to achieve optimal individual and collaborative performance and creating a culture of “one” in which employees are aligned, motivated, rewarded, dedicated and poised to contribute exemplary ideas and deliverables.

Claye has led delivery and implementation of innovative technical capabilities to client organizations in Sweden, Australia, Japan, Germany, India, Singapore and England. Throughout various tenures he directly contributed to company revenues through productized, proofed concepts and approaches. As a member of client delivery teams, he was routinely recognized and awarded as a top-performing consultant for high customer satisfaction, increased company revenue, and organic expansion throughout global client organizations with meaningful, sustainable revenue opportunities.

In addition to serving as the CEO and President of TechBlue Claye regularly speaks for youth organizations presenting thoughts on leadership, success and life preparation, and serves on several profit and non-profit boards.



Press Resources

Photos, logos and more

TECHBLUE

Figure 1: TechBlue color logo

TECHBLUE

Figure 2: TechBlue white logo (remove border)



Figure 3: Headshot 1



Figure 4: Headshot 2



Figure 5: Headshot 3

Additional considerations

Guidelines for booking Claye

- Claye does not book speaking times during a mealtime and always ends on a break. The audience can engage with Claye at this time.
- Minimum speaking time is one hour, with 15 minutes for questions.
- If required or appropriate, our appearance fees would include booth space and all required components (projector, mic, etc.) at no additional cost.
- Claye will conduct a pre-event call with your team to discuss objectives and initiatives.
- All bookings require executive travel / accommodations + up to 2 traveling associations travel / accommodations where required.

Contact Claye

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