PREETHI FERNANDO

www.preethifernando.com



1501 MORNING DRIVE LOVELAND, CO 80538 970 663 4316 2017EXCEL@GMAIL.COM

Presenter Name: Preethi Fernando

Presenter Title: Author, Speaker, Healthcare Affiliate

Contact Information: 1501 Morning Drive, Loveland, Colorado, CO 80538; e-mail: 2017excel@gmail.com:
Phone: 970 663 4316 Mountain standard Time; preethifernando.com

Workshop Title and Presentation :

"The Spa Touch: Introducing the Right Music, Aromatherapy, Lighting, Art, Interior Decor, Landscaping, and Finer Aesthetics in the Geriatric Environment

Description of Proposed Session as it might appear in the conference brochure

Transform your facility from a hospital-like environment to a relaxing spa. Give your facility, its residents, and staff, that "spa" ambience. Adding a spa touch will soar the marketability aspect of your facility. Pamper your residents and make your facility a stress-free, relaxing place. Giving that "spa" touch can significantly improve the quality of life for the staff and residents, enhance your image, and help you to be at 100% occupancy nearly year round. Stimulate the auditory sensations by introducing the sounds of the ocean at the entrance to your facility and stimulate the visual sensations by selecting the right tapestry for the verandah. The proper lighting, music, aromatherapy, art work, interior decor, landscaping, and finer aesthetics can make your facility embrace that spa atmosphere. Preethi Fernando is the author of the book "Start Your Own Day Spa."

Three Key Topics to be Discussed:

1. How to introduce spa elements to your facility
2. The benefits of making your facility exude a spa-like feel
3. 40 different ways to include the proper music, lighting, aromatherapy, art work, landscaping, and interior decor

Learning Objectives:

- Learn how to add cutting edge and effective spa features to your facility at little or no cost
- Learn the financial, psychological, and emotional benefits of creating a spa environment for the staff, residents, and families
- 20 low cost ways to transform your facility from a hospital like environment to a relaxing spa
- 40 different ways to include the proper music, lighting, aroma, art work, landscaping, and interior decor

PREETHI FERNANDO

www.preethifernando.com



1501 MORNING DRIVE LOVELAND, CO 80538 970 663 4316
2017EXCEL@GMAIL.COM

Speaker Qualifications: Preethi Fernando, M/A, Tufts University, Massachusetts; www.preethifernando.com

- Author of five successful books
- Professional speaker at healthcare and assisted living conferences
- Provides of music as healing at 100+ assisted living and memory care facilities
- Preethi Fernando was nominated for the American Association of University Women Eleanor Roosevelt Award
- Winner, 2016 Stephen King Haven FOundation Award, given to an outstanding author in the United States
- Winner, 2016 Carnegie Fund for Authors

Target Audience:

- Life enrichment coordinators
- Staff at independent living facilities, hospitals, assisted living, memory care, Hospice, home health care providers, senior center staff, sober living, rehabs
- Marketing and Sales
- Long term care and hospital administrators
- Nurses, caregivers, social workers
- CFOs, CEOs

Time Required for Session: 60-75 minutes
Honorarium. To present up to five topics, my honorarium for 2017 is $3,000 plus hotel lodging and food. Eg: This can include a Keynote and four breakout session topics. $3,000 covers to present anywhere from one to five topics at a single conference.

Preethi has Previously Spoken At the Following Conferences:

Nebraska Health Care Association, October 2015
Oklahoma Healthcare Association, April 2015
Ohio Association of Healthcare Facilities, April 2015
Leading Age, Nebraska, March 2015
Kentucky Association of Healthcare Facilities, November 2014
South Dakota Assisted Living Association, September 2014
Wisconsin Healthcare Association, April 2014
Michigan Assisted Living Association, May 2014

References

1. Name: Cheryl Wichman/ Julie Kaminski
Company:__Leading Age, Nebraska
Phone:_402 990 2346
1. Name:_Kathy Chapman
Company:__Ohio Healthcare Association
Phone: 614 436 4154 Email: kchapman@ohca.org