Topic : Co-working and the future of Entrepreneurship

This talk will focus on how co-working spaces which in most cases are becoming incubators and accelerators for startups can help entrepreneurship. As the founder of Africa Investors Hub and pioneer of the co-working spaces industry in Zimbabwe and Africa at large, I have been at the forefront of taking the idea of co-working to the heart of the entrepreneurial ecosystem around Africa. I will discuss the opportunities and challenges of the co-working industry. I will also talk on how co-working spaces when made into incubators and accelerators can create and empower entrepreneurs basing my talk on my experience on working as an Industry Expert for the incubator.

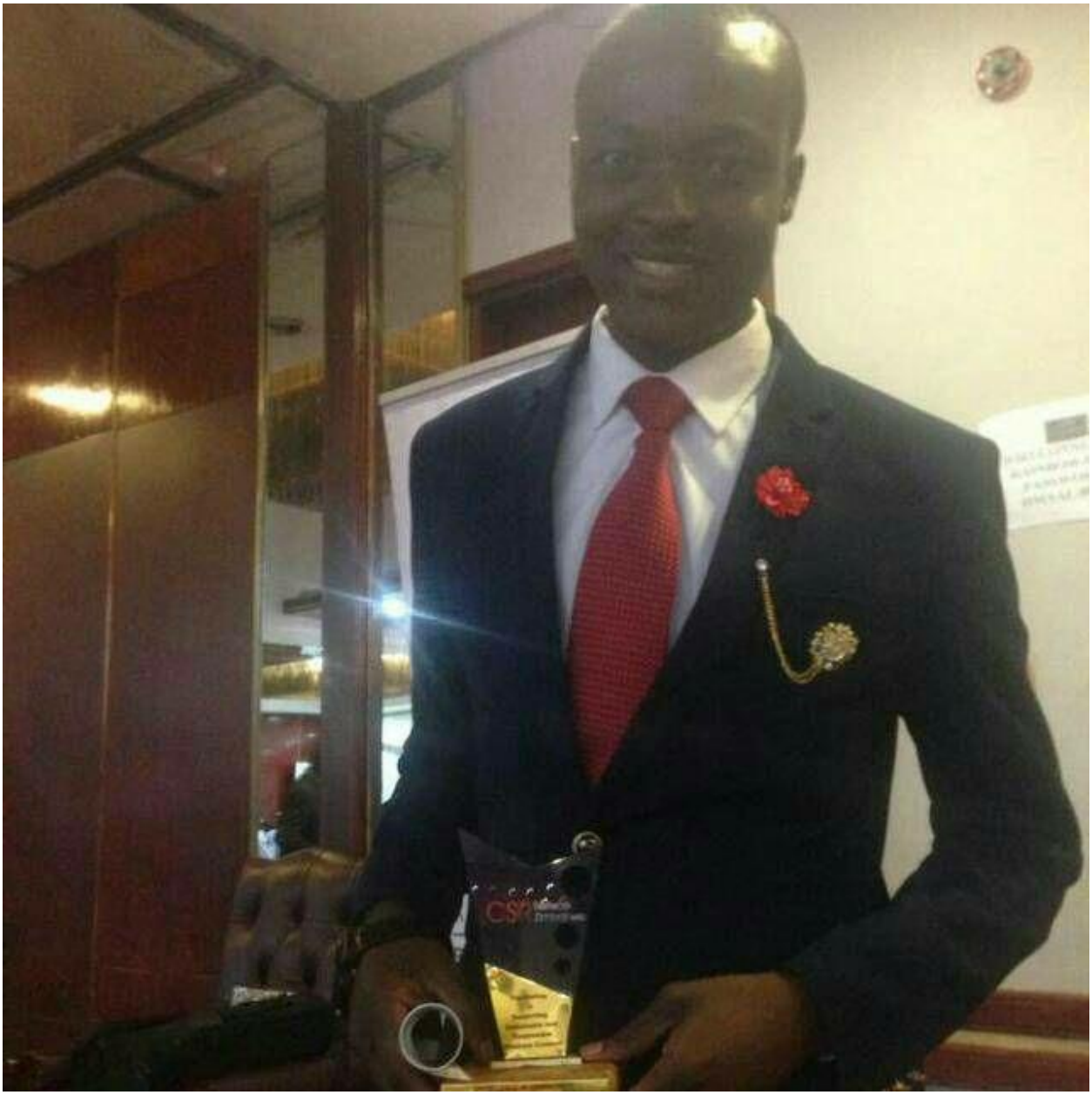
I will briefly talk about my own journey as an entrepreneur and on my experience of connecting innovative entrepreneurs with the angel investors and venture capitalists. I will also focus on why African entrepreneurs are lagging behind in terms of growth and innovation. Lastly but not least I will talk on the lucrative investment sectors around the world which has good traction and good return on investments.

Noel Mavura Profile

Noel Mavura is aged 32 and the Managing Director of a marketing company called Classic Marketing Zimbabwe and the Founding Director of Zimbabwe Investors Hub. He is a motivational business speaker who is entrepreneurial by nature and utilizes skills from an extensive background in well-known companies within management positions. He has immense experience in business and marketing from Air Zimbabwe and Coolsplash Zimbabwe where he worked for more than 8 years.

At Coolsplash he worked as the Head of Marketing in Zimbabwe and Zambia from 2014-2018.During his time he won 4 prestigious local awards and 1 international award for being the best brand marketer in Zimbabwe and changes the lives of the entrepreneurs through Zimbabwe Investors Hub. This Zimbabwe bred

entrepreneur is being celebrated throughout the Country for changes the face of Zimbabwean brands through the implementation of innovative marketing skills .Mr Mavura have high success rate in turning businesses around from poor advertising, public relations and poor business strategies by rebranding, offering unique marketing, effective advertising, the design and introduction of better product and service solutions.



He is also certified by Google to run international company accounts adverts around the World on Google and YouTube. Noel Mavura is the Director of many companies listed on Zimbabwe Investors Hub where he connects the angel

investors with Zimbabwe innovative entrepreneurs in different investment sectors for instance mining , agriculture, IT and so on.

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