THOUGHT LEADERSHIP THROUGH INNOVATION

February 16, 2022

Dear Conference Organizers:

Reach is pleased to present at the 4th International Conference on Digital Health, March 14-15, 2022, Barcelona, Spain. Dr. Stanley Shepherd, Reach Faculty Member, will be representing Reach's research at the event. Dr. Shepherds biography is below.

Thank you for this wonderful opportunity. Should you have any questions you may inquire directly with Dr. Shepherd: stanshepherd@stanshepherd.com

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Abstract

Title: The Evolution of Digital Healthcare

The advancement of healthcare necessitates a global ecosystem collaboration that focuses on creating extraordinary experiences for patients and healthcare practitioners. In this session, Dr. Stanley Shepherd, Reach Healthcare Faculty and Councillor of the Royal Society of Medicines Digital Health Division will share insights from Reach's research on clinician adoption and attitudes regarding digital health technologies. Together, we will explore the necessary steps to ensure digital health inventions are responsive to the diverse needs and expectations of patients and their care providers; provide recommendations on approaches to the advancement of digital health solutions; and methods of leveraging data science to improve one's health and wellness journey.

Stanley Shepherd Bio



Dr Stan Shepherd gained his first degree in Aeronautical Engineering (BSc) and flew as an RAF pilot for 6 years before qualifying in Medicine in England. In 1984 Dr Shepherd introduced electronic health records into his medical practice. He is a Family Physician in a deprived, high demand, multi-ethnic, multi-lingual, inner-city practice in the East End of London with 13,000 patients from all around the world. His medical practice is fully

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computerized and paperless. He is CEO and founder of Instant Access Medical Limited providing evidence-based electronic personal care pathways to be shared by clinicians and patients. Instant Access Medical is the exclusive National Children's Oral Health Foundation Global Partner for electronic health records

He is CEO and co-founder of Health One Global Limited, an international healthcare software company with users in Ireland, Belgium, France, Switzerland, and South Africa. Since 2003 Health One Global has been the exclusive Special Olympics Healthy Athletes Global Partner for electronic health records and provides and manages the Internet based Healthy Athletes Software used by Special Olympics at 900 events annually world-wide to record Healthy Athletes screening data in a single global database is now the world's largest, richest and most comprehensive database on the health parameters of people with intellectual disability.

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