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## Title: Reduce Risk – Enhance Results for Skin of Color

Name: Pamela R. Springer
Global Skin Solutions, LLC

**Skin of Color: Reduce Risk – Enhance Results!**

The goal of this activity is for health care and wellness providers to develop a greater understanding of the importance of lessening the risk factor when developing skin treatment plans or consulting with individuals regarding basic or advanced skin care treatments.

The heart of the presentation is the development of a personal skin profile based on observation and quantitative methods. A consultation is the key to a truly comprehensive skin assessment and in this way supports not only skin health but the early identification of potential skin cancer risks.

**Outline/Key Points:**

- Developing an understanding of the unique structure and functional differences of global skins
- Developing a road map for corrective in-office treatments
- Genetic composition and risk factors
- Planned laser intervention and treatments

**Learning Objectives:**

**At the end of this presentation the participant will be able to**

1. List three important considerations when performing a visual inspection of an individual with a Global Skin Type.
2. Compare and contrast methods of global skin assessment using evidenced based scales.
3. Review the most popular aesthetic interventions both medically supervised and others in view of the cautions and concerns related to Global Skins – overview of minimally-invasive skin rejuvenation procedures to include:

    a. Anatomy and physiological of MultiEthnic skins

**Why this should be included:**

Multiple professionals will be involved in the treatment of ethnic skin types. The overall presentation content of global skin analysis strives to provide cultural and ethnic background information specifically related to skin assessment and potential treatment. The use of effective tools needed to develop a personal skin profile based on observation and quantitative methods.

## Biography

Pamela Springer is an author, contributor to industry publications, and a book reviewer for Milady's Publishing, with over 20 years of experience working with Multi-Ethnic skin. She has been a Subject Matter Expert for the National Council of State Boards of Cosmetology, Inc. (NIC) and was the first aesthetician on the Arizona Board of Cosmetology.
Since the 90s, she has conducted hands-on training workshops in cities throughout the United States.

Now with Global SkinMD, her consulting firm, she offers nurses, aestheticians and other healthcare clinicians minimally invasive advanced medical aesthetics training not included in a provider's initial training. Global SkinMD's goal is to assist medical practices increase profits by expanding into this diverse, growing and desired market.

Global is an approved provider of Continuing Professional Education for the California Board of Registered Nurses and the State Boards of Cosmetology in Florida, Georgia and North Carolina.

## Presenting author details

Full name: Pamela R. Springer
Contact number: 623-340-7763
Twitter account: twitter.com/globalskin
Linked In account: linkedin.com/in/globalskinsolutions
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