

AR Smart Glasses: Disruption or Delusion?

March 2019

WHAT IS OPTINVENT IN 1 MINUTE



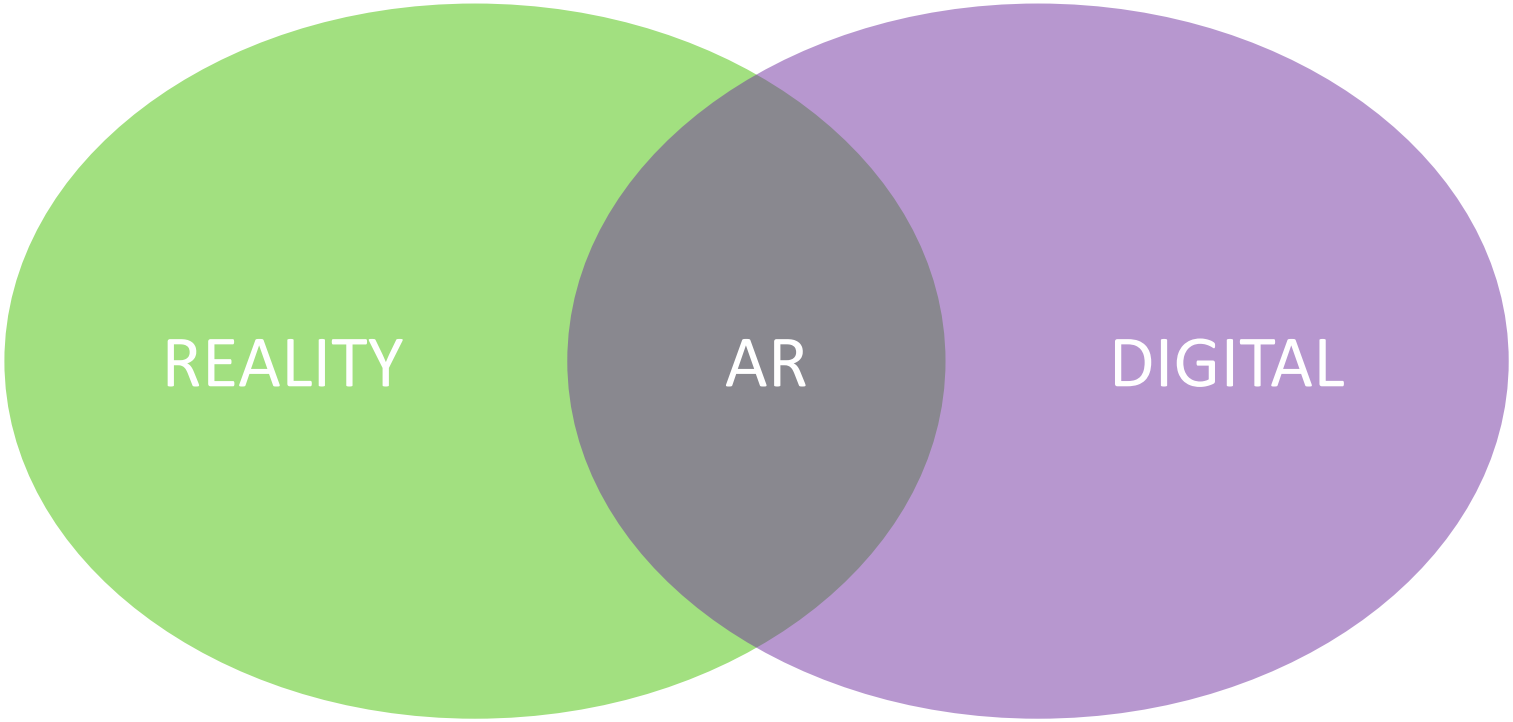


ORA EYE

- **Technology:** Optinvent has the only plastic light guide AR display technology in the world. It is protected by 32 granted international patents and is aleady in mass production.
- **Products:** *ORA-2* Smart Glasses and *ORA-Eye* remote assistance application.
- **Team:** Pioneer in the field for over 10 years with a Multi-disciplinary team and experienced management


AR, VR, MR
Life on the Island
Hawaiian Flowers
NETFLIX
ORBUS
onsight
Short Answer:
AR: An enhanced reality
VR: An alternate Reality
MR: Somewhere in between

A SUBSET OF REALITY



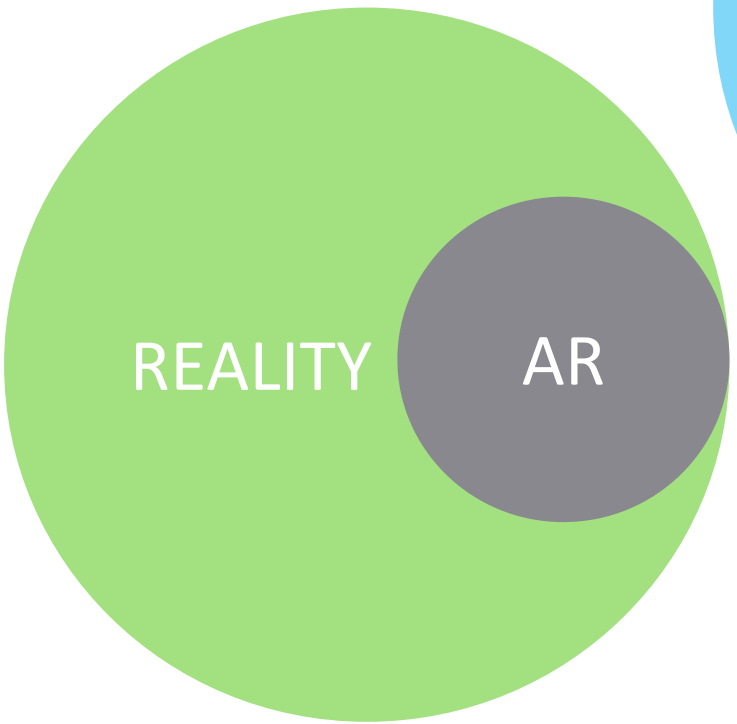

THE AR DREAM
NEW ENGINE
NEW ASIA BAR
300 m
PEDESTRIAN NAVIGATION

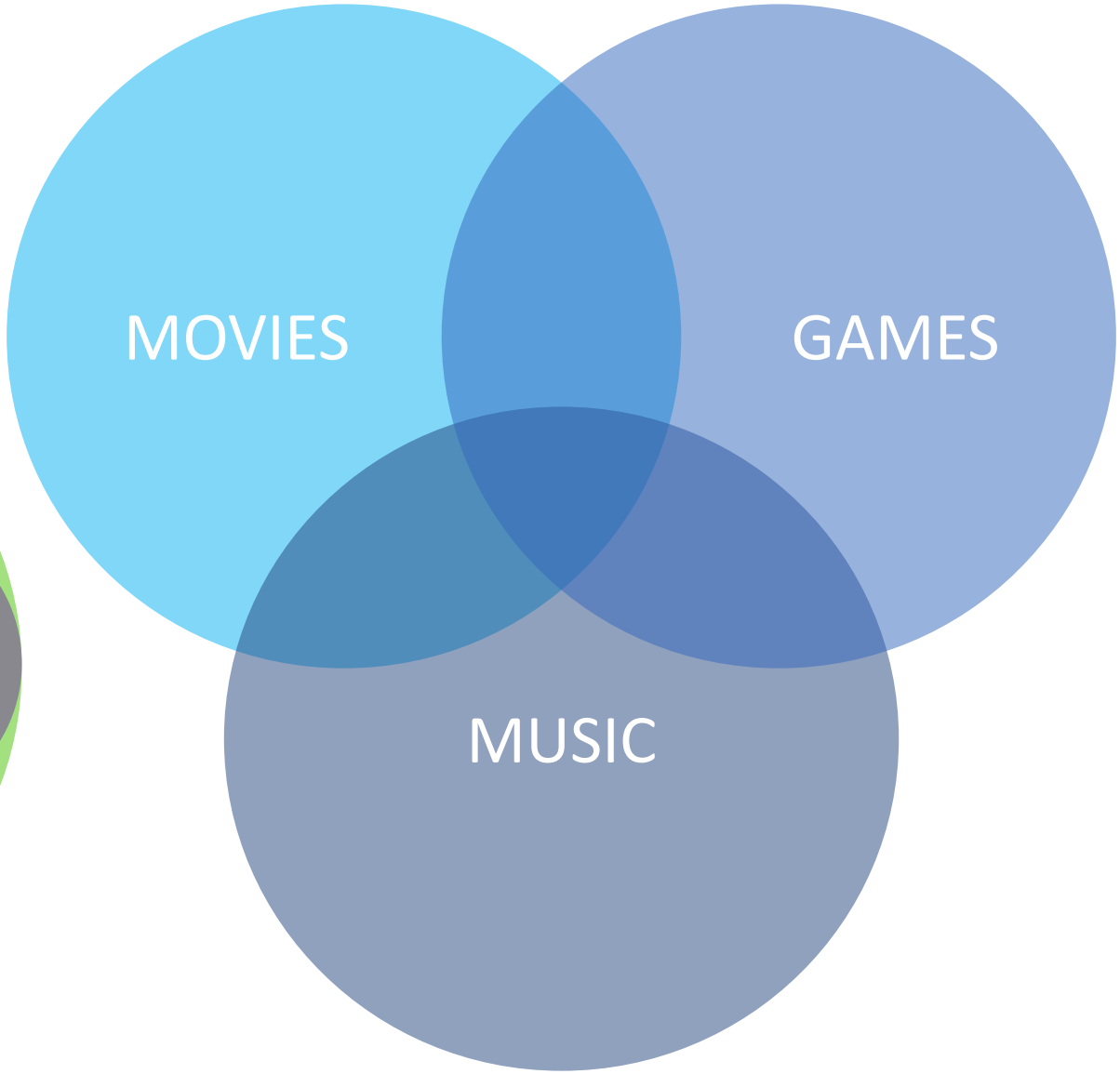
THE AR REALITY





IS REALITY THE PROBLEM?





TAKE THE RED PILL



BEST KNOWN AR APP IS A GAME



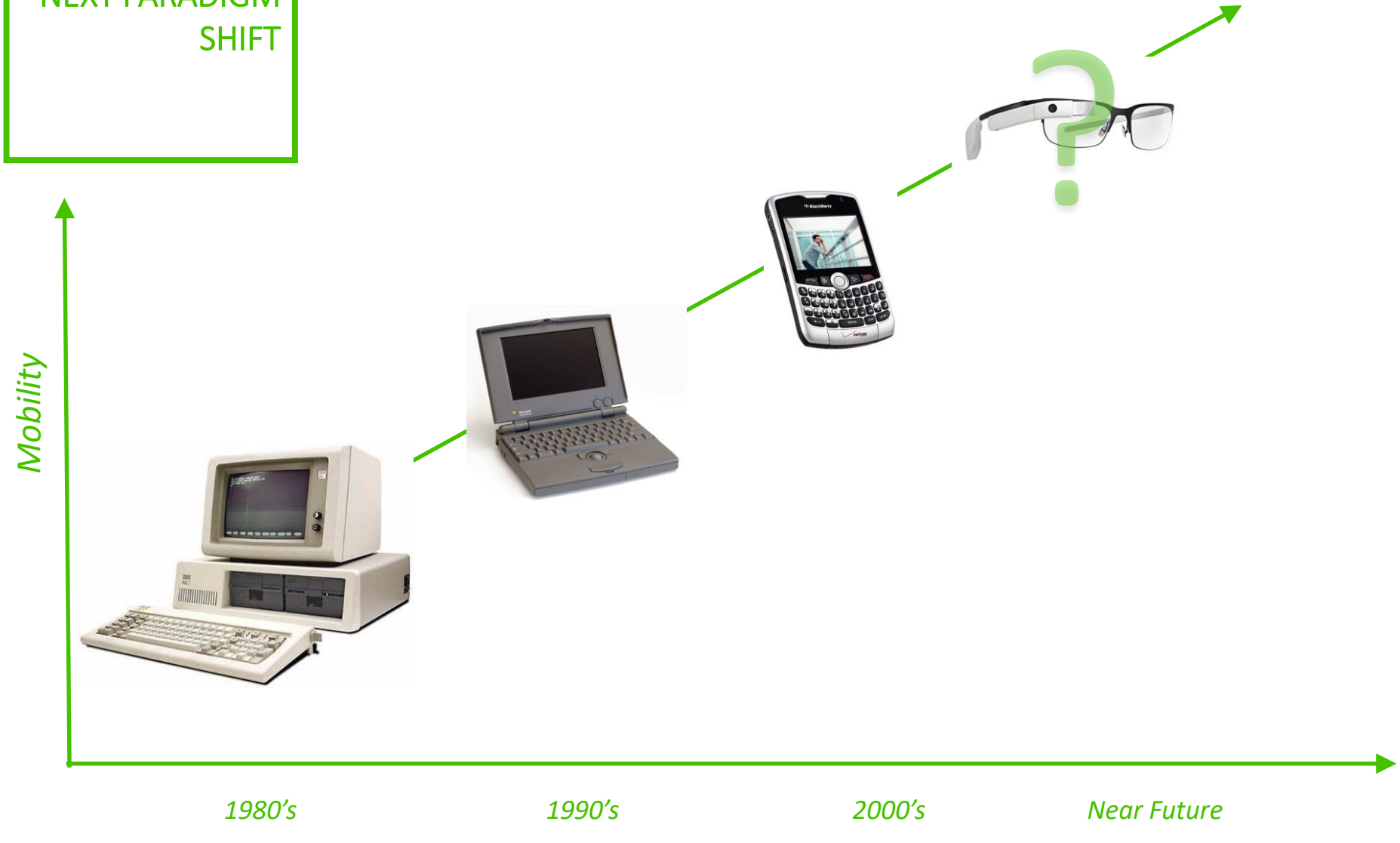
SMART GLASSES: THE AR HW DEVICE



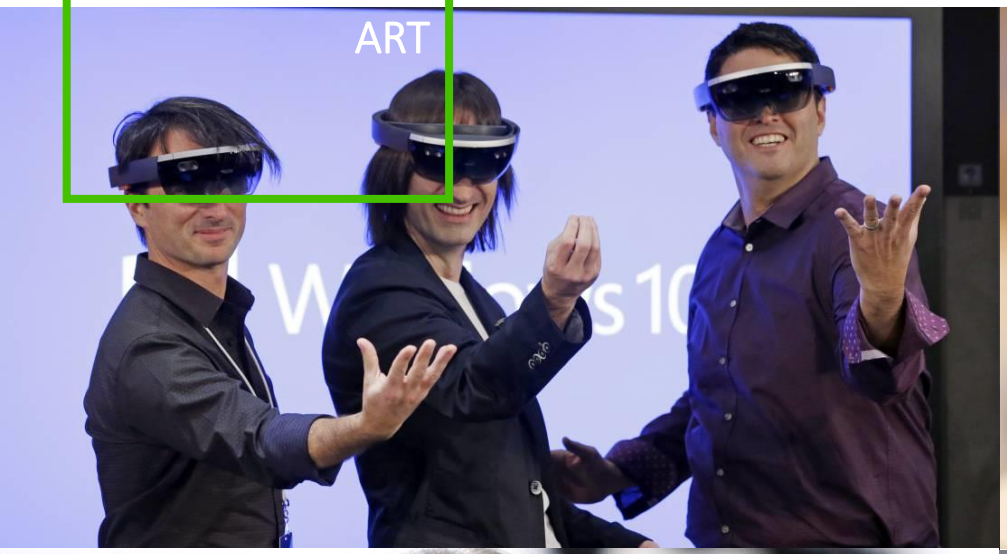
VALUE
PROPOSITION



NEXT PARADIGM SHIFT



STATE OF THE ART











CURRENTLY ONLY PRO SEGMENTS

- Logistics
- Remote Assistance
- Training
- Checklists
- Medical

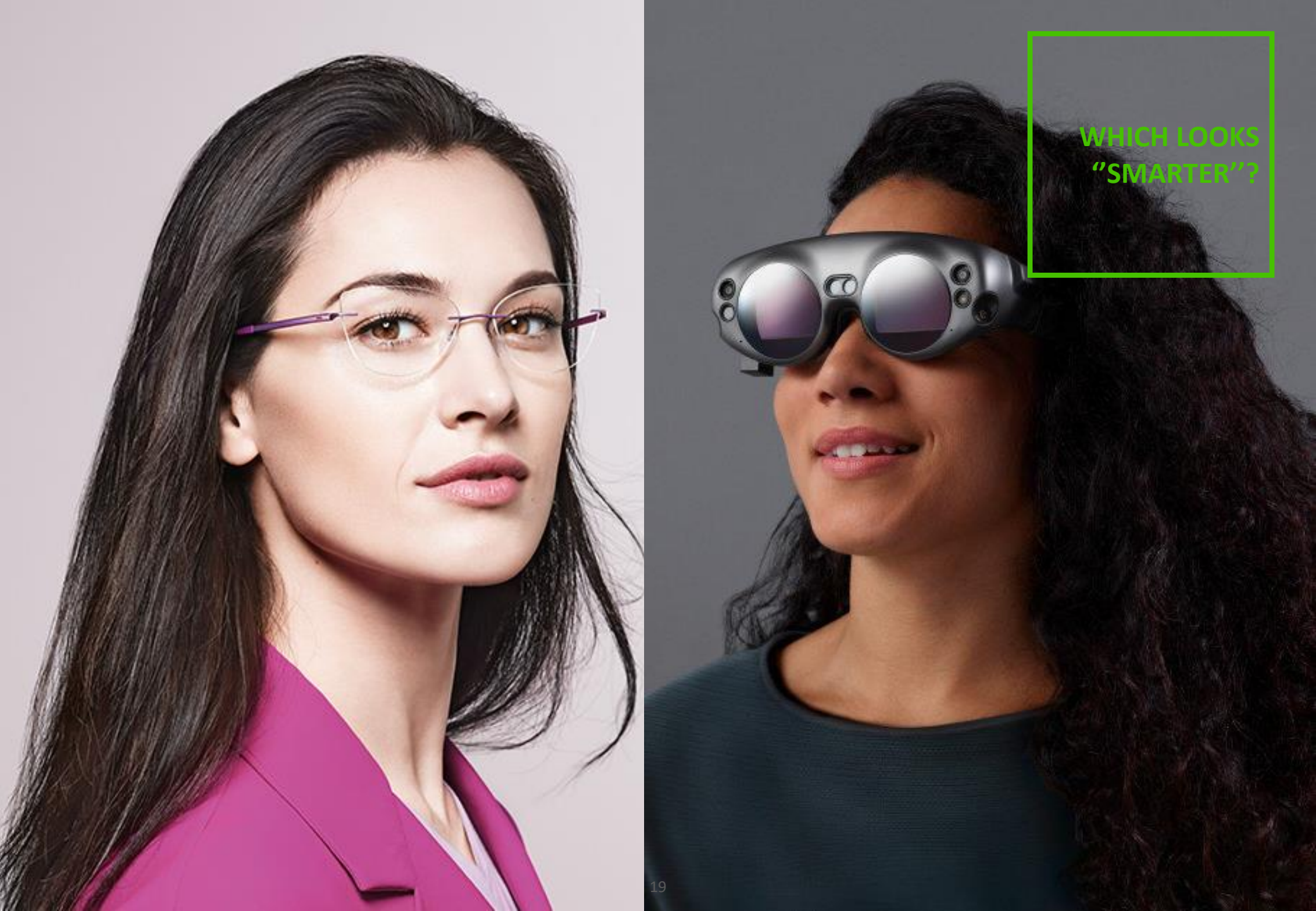

SO WHAT DOES
IT REALLY DO?


INTRODUCING A
NEW PARADIGM
iPod
Phone
Internet

APPLE WISDOM



Jony Ive: “The face is ‘the wrong place’ for wearable tech”


WHICH LOOKS
"SMARTER"?

What’s the Answer?

LETS THINK OUT
OF THE BOX

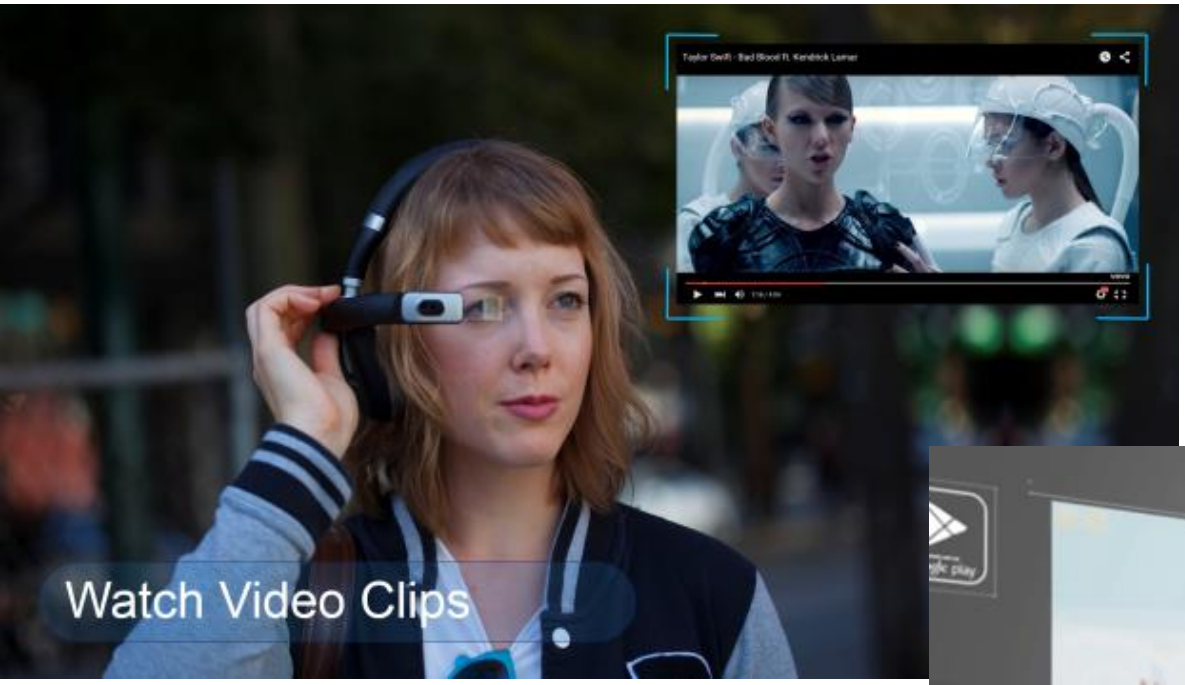


- **Visual AR Headphone, a new category**
- Possible w/ Optinvent's Patented Retinal Display Tech
- Adds vision to stereo sound
- ''See Your Music''

ora-x

hear ◦ see ◦ enjoy

USE CASES






OFF
ON
VOLUME
AM
FM
CD/USB
TUNING


henrrydelavega.tumblr
MTV
MUSIC TELEVISION

1981

DISRUPTING MOBILE MUSIC

- Experience introduced by the Sony Walkman in 1979
- Has not seen any disruption, till now!

1979



2008



2018




hear ◦ see ◦ enjoy

The path to a new paradigm is a journey with several steps, not a leap of faith!



EDISON AWARDS GOLD 2016 WINNER

INNOVATION 40 MASTERS OF INVENTION

CV MAGAZINE
2017 TECHNOLOGY CEO OF THE YEAR - UNITED STATES
OPTINVENT

IDC Innovator 2017

THANK YOU!

optinvent

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